# Perception: Blue + Red

- Cross-

cultural Differences

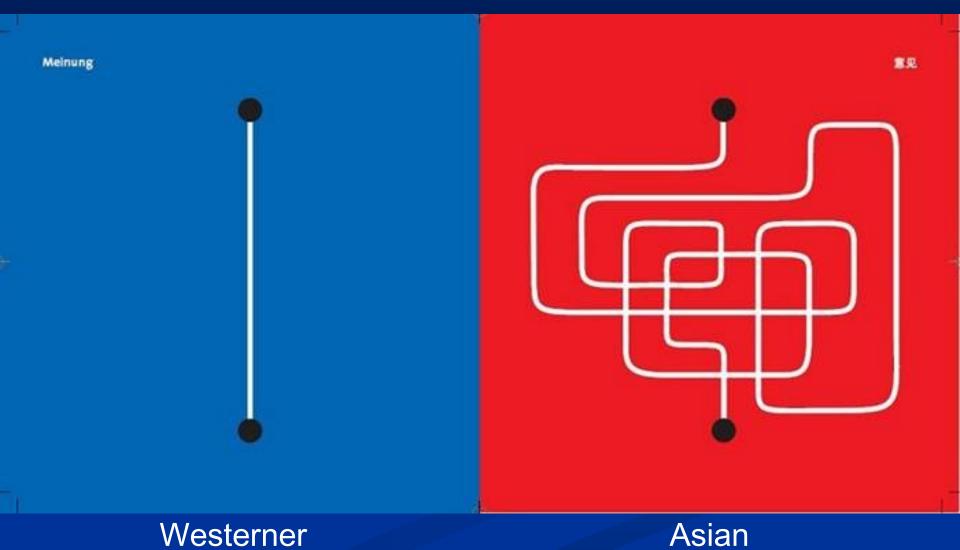
Email: rafi\_marketing4th@yahoo.com

#### Asian

BLUE

RED

## Opinion

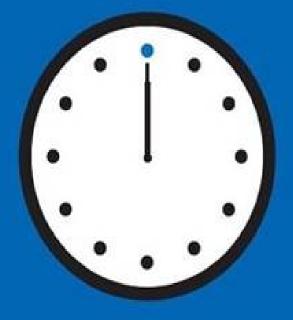


## Way of Life

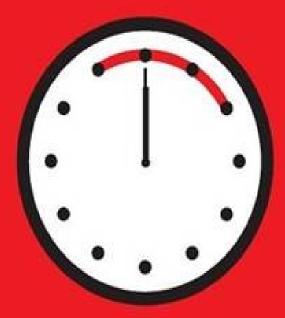
Lebensstil 生活方式

## Punctuality

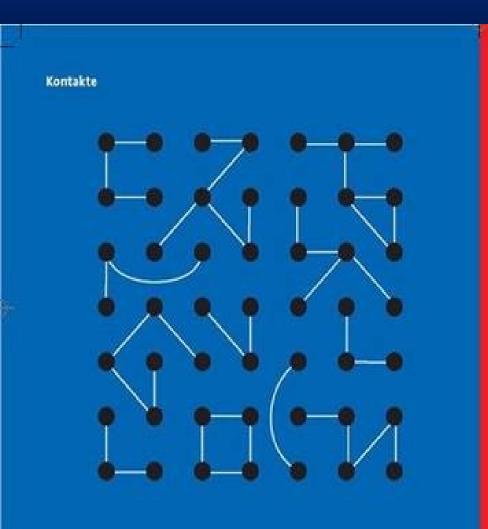
Pünktlichkeit

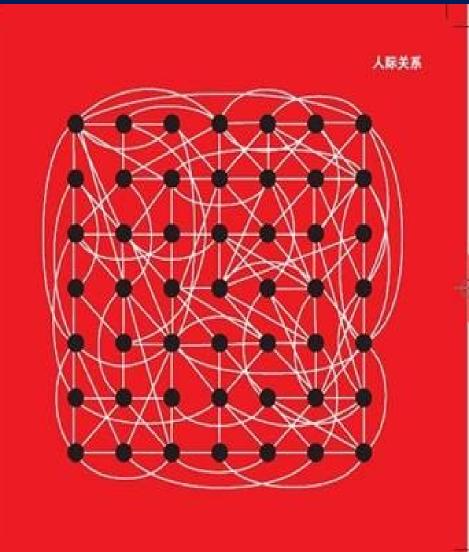




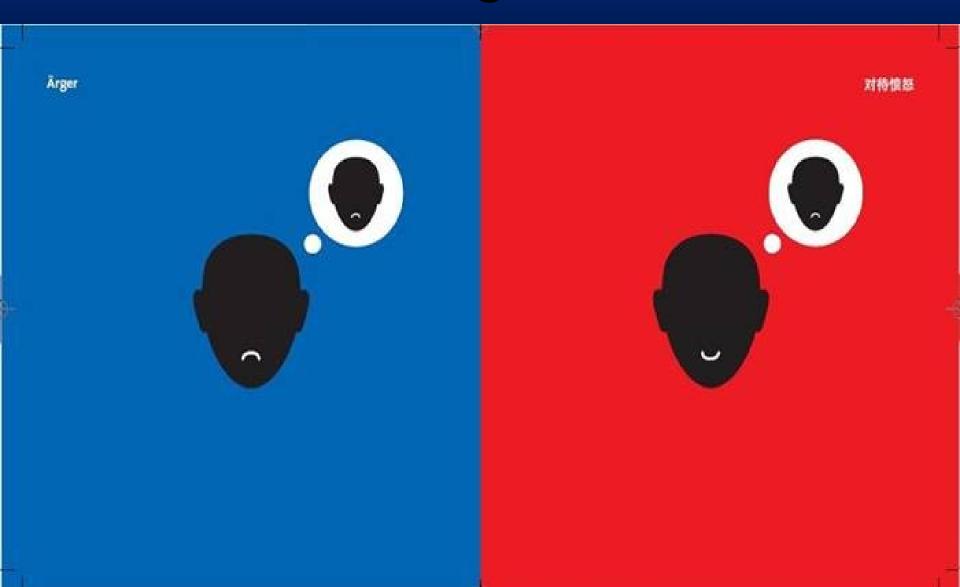


#### Contacts

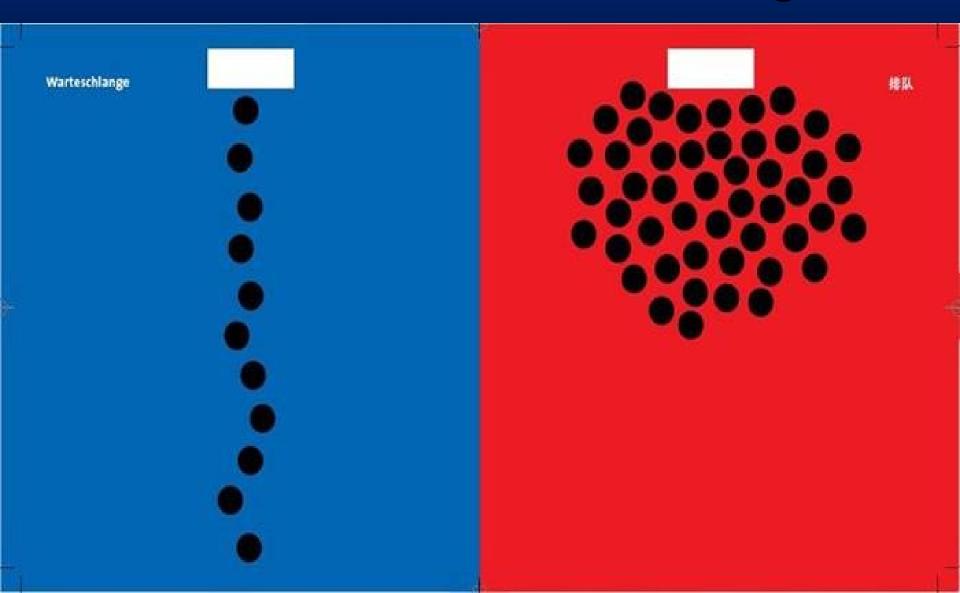




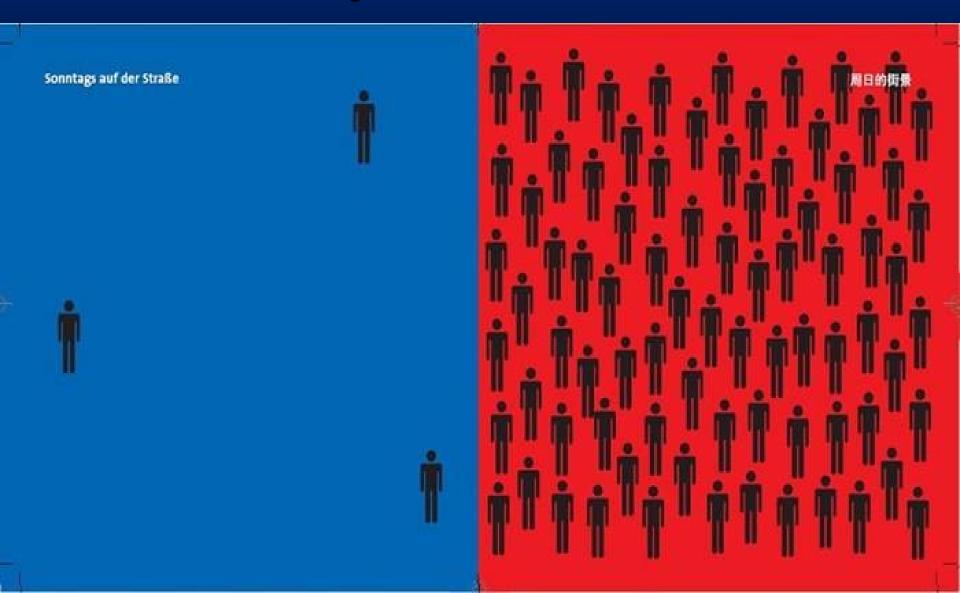
## Anger



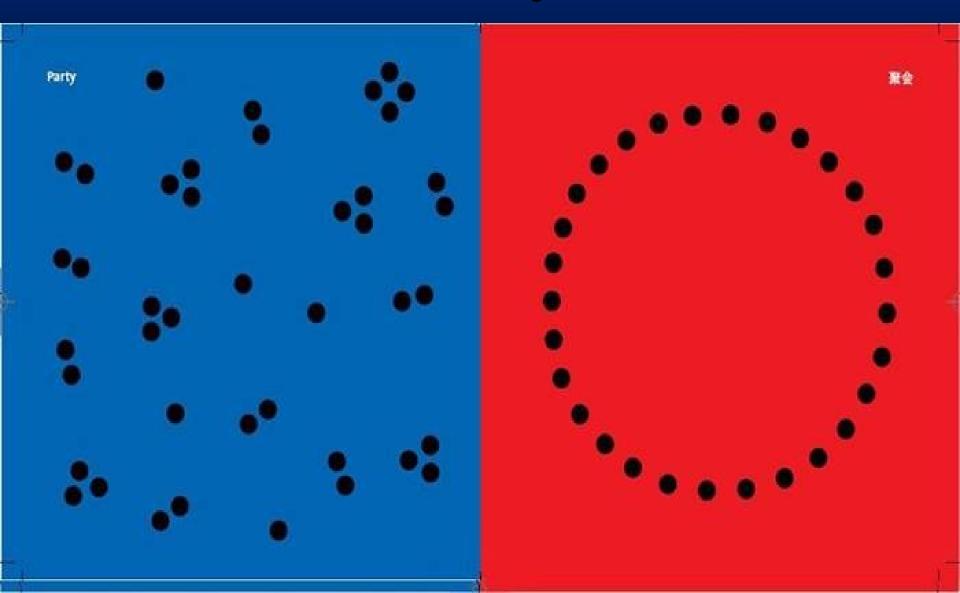
## Queue When Waiting



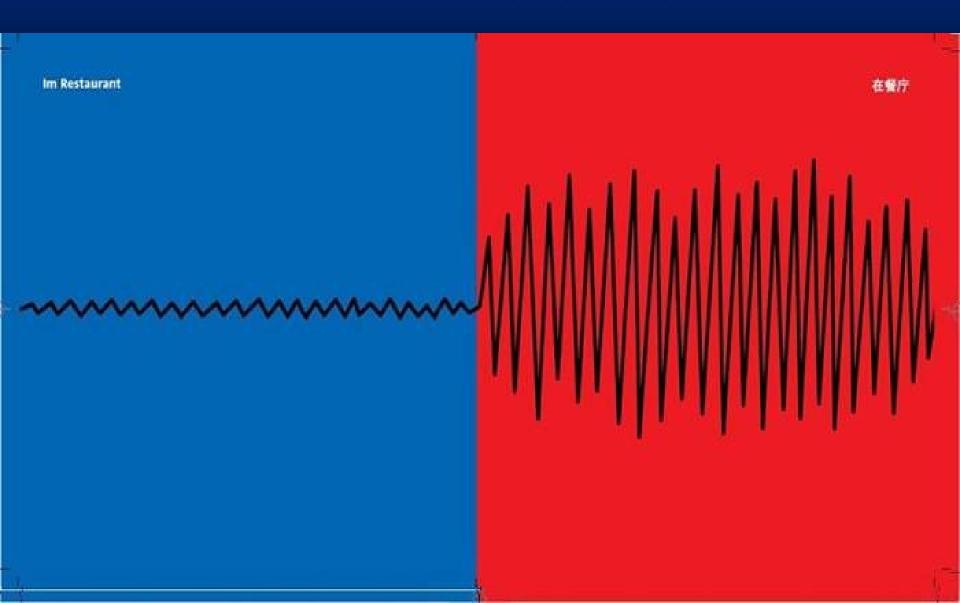
## Sundays on the Road



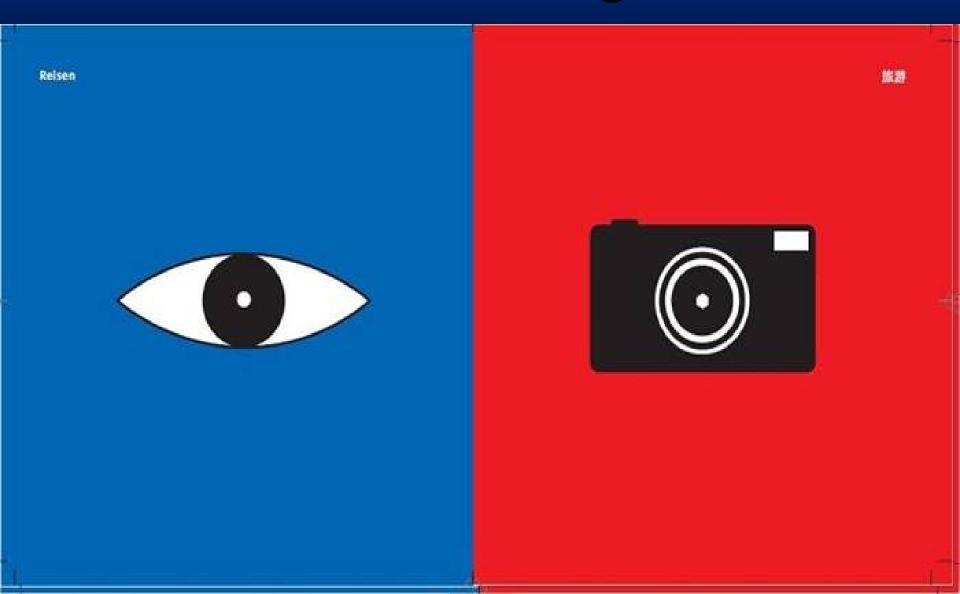
## Party



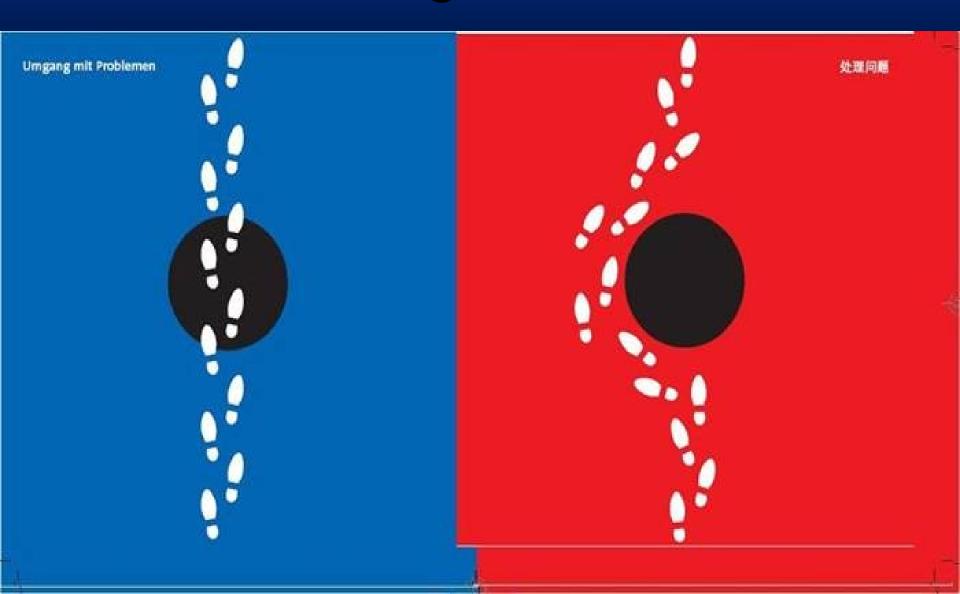
#### In the Restaurant



## Travelling



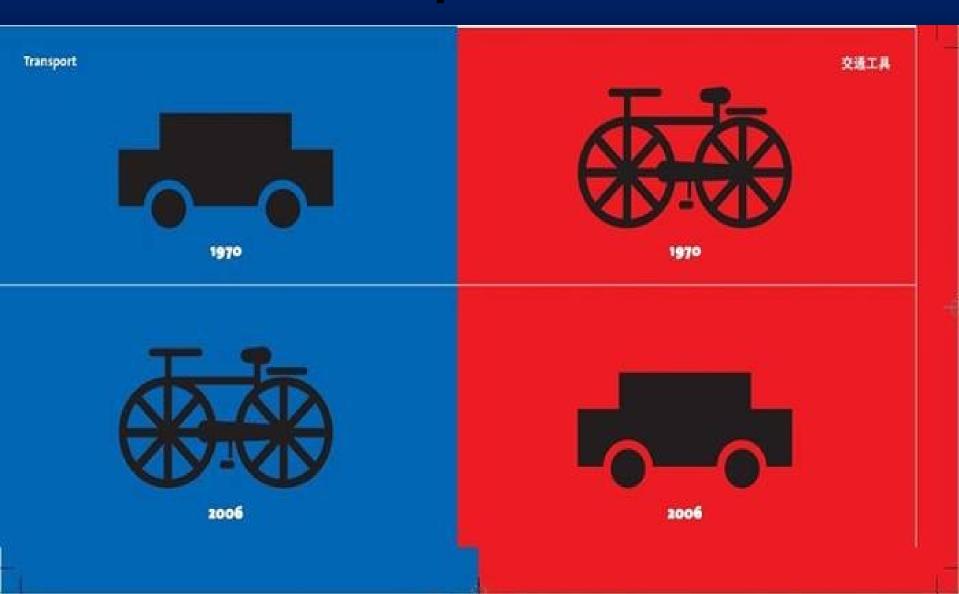
## Handling Problems



#### Three Meals a Day



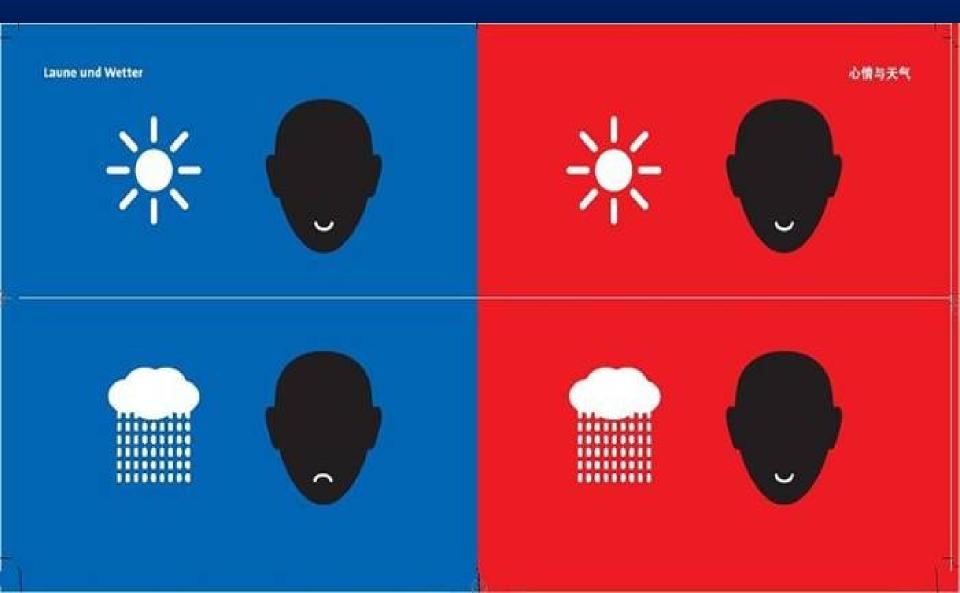
## Transportation



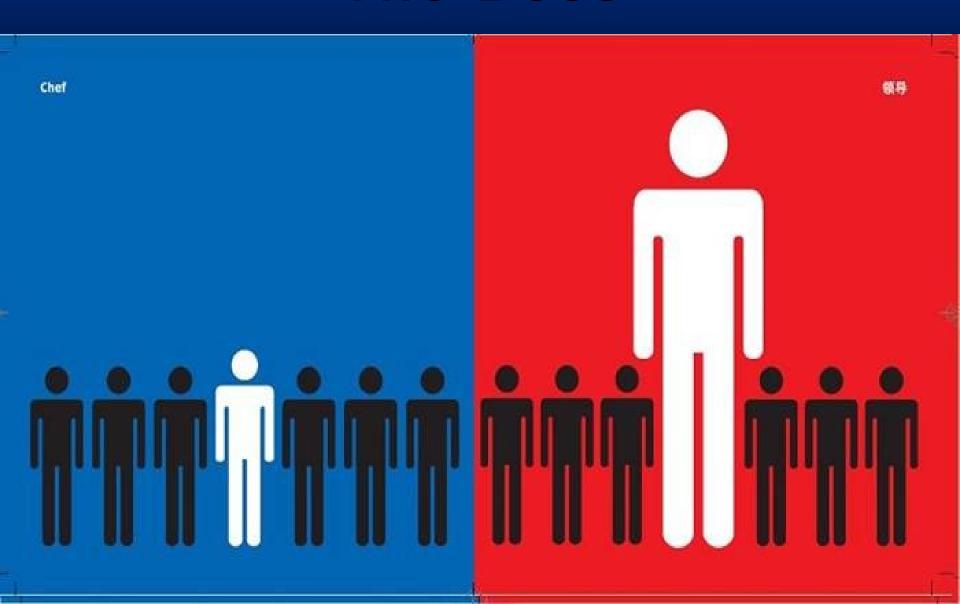
## The Elderly in Day to Day Life



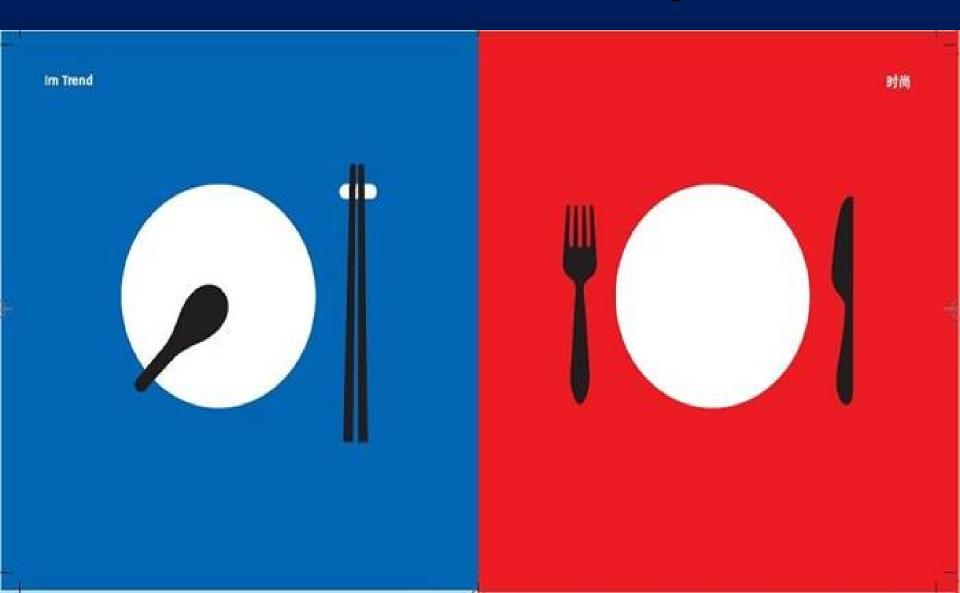
#### Moods and Weather



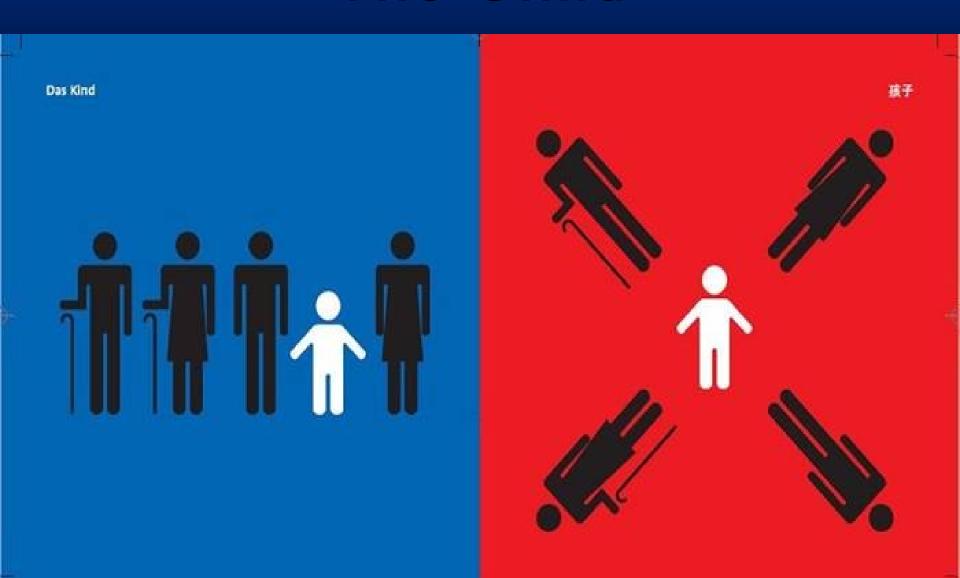
#### The Boss

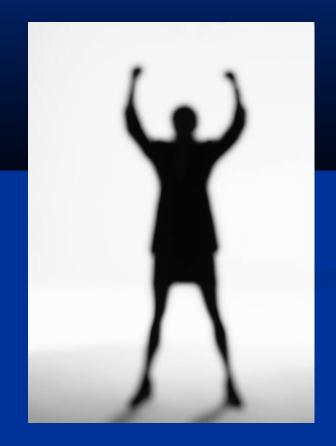


## What's Trendy



### The Child





The End