**ENGL-5110 Intercultural Communication 3(3+0)**

Intercultural understanding has become a very important need in today’s globalized world. Effective intercultural communication skills are important in a multicultural society, particularly for those individuals who would be in positions that require effective management of cultural conflicts. Intercultural communication is a dynamic, ever-changing field, which has been studied by a number of academic disciplines. The course aims to enable students to use intercultural perspectives to develop knowledge of communication within and between different cultures. The course also focuses on fundamental conceptual and practical dimensions of intercultural communication in everyday life, in social interactions and in multicultural environments. It also aims at developing an individual’s intellectual appreciation for cultural differences and sensitivity regarding intercultural interactions. This course takes an interdisciplinary approach to the field and provides students with foundational knowledge that they will practice applying to strategic communications through a semester-long class discussions and assignments. This course will be helpful for students in developing a better understanding of cross-cultural experiences at different workplace settings.

*Contents*

1. Introduction to intercultural communication, principles and fundamentals of intercultural
2. Culture and Communication, Cultural values, morals, customs, norms
3. Problems in intercultural Communication: Discrimination, Ethnocentrism, Prejudice and Stereotypes
4. Models of Cultural dimensions; Hofstede, Klockhon and Strodbech, Hall’s theory
5. Deep Structure of Culture: Social Institutions of Culture (Family, History and Religion)
6. Diverse worldview: Religion
7. Language, Culture and Communication
8. Verbal and Non-verbal communication and; Different cultural values and language expressions
9. Cultural Perspective and Diversity: Cultural Diversity, Education and Cultural Diversity
10. Communicative and cultural patterns of Workplace Settings, Cultural Perspectives: Gender and Class
11. Culture and Perception: cultural values, beliefs, norms and attitudes
12. Intercultural communication and identity representation in work group settings
13. Intercultural communication and economic life: workplaces and businesses
14. Intercultural communication and education settings
15. Intercultural communication and business settings

*Recommended Texts*

1. Samovar, L.A., Porter, R.E. & McDaniel, E.R. (2010). *Communication between cultures* (7th ed.). Boston: Wadsworth.
2. Martin, J.N. & Nakayama, T.K. (2007). *Intercultural communication in context* (5th ed.)*.* Mountain View: Mayfield

*Suggested Readings*

1. Holliday, A., Hyde, M. & Kullman, J. (2004). *Intercultural communication: An advanced resource book.* London: Routledge.
2. Jandt, F. (2004). *An introduction to intercultural communication: Identities in a global community* (4th ed.). London: SAGE Publications.
3. Cooper, J., Calloway-Thomas, C., & Simonds, C. (2007). *Intercultural communication: a text with readings.* New York: Pearson.