Mini Thesis BS Graphic Design, 7th Semester
Institute of Art and Design, University of Sargodha, Sargodha

Students of BS Graphic Design, Semester 7th (Mini Thesis), Fall 2020-21 are bound to design minimum 13 items alongwith Research Report for their final display.

Items to be designed for Mini Thesis:

From October 12, 2020 to December 18, 2020

Below 6 items are compulsory to design for display show

1. Stationery Design (New Logo or Modifications, Letterhead, Envelope, Visiting Card, Invoice, Cap, Shirt etc.)
2. Posters Minimum ------------------------------------- 4
3. Hoarding Design ------------------------------------- 2
4. Magazine Ad Single Page or Double Spread------- 1
5. Print Ad (Newspaper)-------------------------------- 1
6. Standee -- 1

From December 19, 2020 to January 29, 2020

Design any of the 7 items from the following given items:
1. App Design
2. Website Design
3. Innovative Brochure or Flyer
4. Booklet / catalog
5. Display Stand
6. Feather flags
7. Installation
8. Packaging
9. Roll Up Banner
10. Road Streamers
11. Signage Buntings
12. TVC
13. Teardrop Banners

Research Report 2000 Words to 3000 words (Compulsory)

Note:
Students are free to design any other Advertising Promotional Material required according to the nature of topic after approval from the supervisor.

January 30, 2020 to February 05, 2020

Students will be called to discuss Execution Techniques /Printing Techniques etc.

Mini Thesis Display February 10, 2020

Students will be called to discuss Execution Techniques /Printing Techniques etc.