

# Road Safety Awareness

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## Public safety information

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# What is Road Safety

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- ▶ Road safety refers to methods and measures for reducing the risk of a person using the road being killed or seriously injured.



# Road Safety

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Why it is  
so  
important?



# Road Safety – Why?

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**You can't  
get home  
unless you  
are safe**



Why I ?

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**I don't have  
vehicle then  
why I should  
attend this  
session**



Every 10<sup>th</sup> victim is Pedestrian

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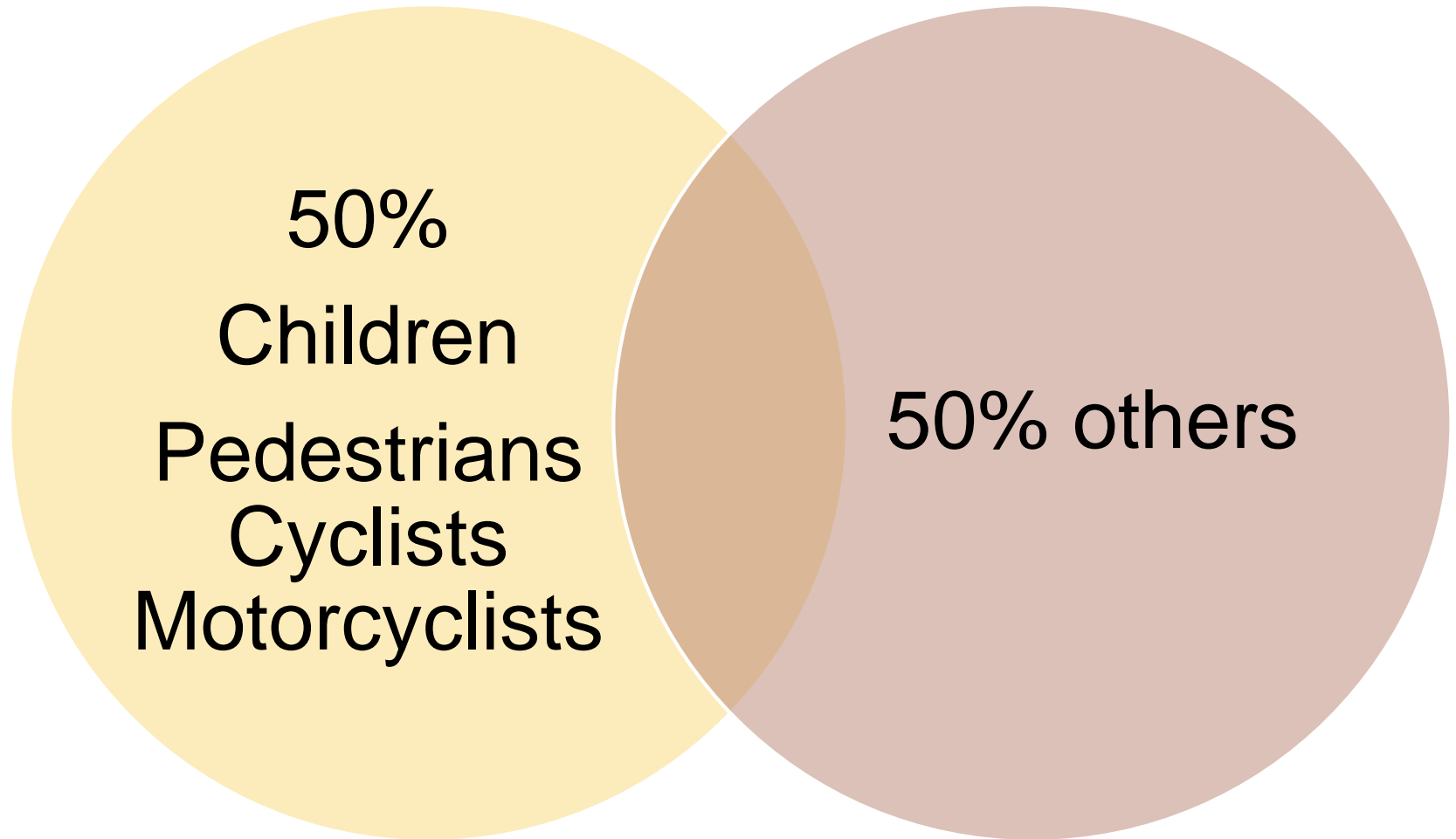


**One** out of **Ten** traffic victims is a Pedestrian



Half of victim are Children, pedestrian,  
cyclist and motorcyclist

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I am not going to teach you road signs marked on roads.

I will tell you how important to follow them

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**30%**  
**rules**

**70%**  
**Why to follow**





# Will you believe?

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- ▶ **More than 1.3 million people killed in road accidents world wide every year. [[www.who.int](http://www.who.int)]**
- ▶ **Nearly 3400 people die on the world's roads every day.**
- ▶ **One child is killed in every three minutes.**
- ▶ **Without action, road traffic crashes are predicted to result in the deaths of around 1.9 million people annually by 2020.**



# Will you believe

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- ▶ 20 – 50 million injured in road accidents every year
- ▶ Road traffic injuries are the leading cause of death among young people, aged 15–29 years.  
[[www.who.int](http://www.who.int)]



# Gross National Product lost

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- ▶ 3% to 4% of Gross National Product lost in Road Accidents. [[www.who.int](http://www.who.int)]
- ▶ Income produced by a country in one year.



# Will you believe

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- ▶ 95% percent road accidents occur due to human fault and only 5% percent due to technical fault.



# Will you believe

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- ▶ 80 percent people got serious injury just for not following safety cautions like seat-belt, helmet etc.



# Think

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- ▶ The above figure clearly showing we can prevent 95%accidents.
- ▶ We can save 80% people from injury.
- ▶ We can save 3 to 4 rupees of every hundred of whole money in the country.



# Situation in Pakistan

- ▶ According to the **South Asia Terrorism Portal** ([www.satp.org](http://www.satp.org)) **54,159** people killed in terrorist-activities

Fatalities in Terrorist Violence in Pakistan 2003-2014

	Civilians	Security Force Personnel	Terrorists/Insurgents	Total
2003	140	24	25	189
2004	435	184	244	863
2005	430	81	137	648
2006	608	325	538	1471
2007	1522	597	1479	3598
2008	2155	654	3906	6715
2009	2324	991	8389	11704
2010	1796	469	5170	7435
2011	2738	765	2800	6303
2012	3007	732	2472	6211
2013	3001	676	1702	5379
2014	1255	427	1961	3643
<b>Total*</b>	<b>19411</b>	<b>5925</b>	<b>28823</b>	<b>54159</b>

\*Data till September 21, 2014



# Situation in Pakistan

- ▶ According to the **Pakistan Bureau of Statistics** ([www.pbs.gov.pk](http://www.pbs.gov.pk)) **58,495** people killed in road-

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Data on Traffic Accidents

Year/Month	Total Number of Accidents	Accident		Persons		Total Number of Vehicles Involved
		Fatal	Non - Fatal	Killed	Injured	
<b>PAKISTAN</b>						
2004-05	9896	4250	5646	5112	12401	10912
2005-06	9492	4115	5377	4868	11415	10565
2006-07	10466	4535	5931	5465	12875	11481
2007-08	10466	4610	5856	5615	12096	11456
2008-09	9496	4145	5351	4907	11037	10322
2009-10	9747	4378	5369	5280	11173	10496
2010-11	9723	4280	5443	5271	11383	10822
2011-12	9140	3966	5174	4758	10145	9986
2012-13	8988	3884	5104	4719	9710	9876



# Situation in Pakistan

## Road Safety

- *Proper implementation of traffic rules can curtail fatal road mishaps,*
- *12,000 people lose their lives annually to road accidents*

A seminar on road safety was conducted to impart awareness to road users about effective planning and implementation of traffic rules.

Speakers said that road accidents claim 1.3 million lives worldwide annually, whereas in Pakistan 12,000 lives are lost every year due to reckless driving.

Speaking on the occasion, National Highways and Motorway Police (NH&MP) Inspector General (IG) Zulfiqar Ahmad Cheema said that Pakistanis lack good discipline and road sense including the important 3Es-Education, Law Enforcement and Engineering. "Law enforcement being the most important of the 3Es is a major cause of accident as people usually ignore it," he added.

# Terrorism vs Road Crashes

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A Venn diagram with two overlapping circles. The left circle is yellow and contains the text 'Terrorist Activities 54,159'. The right circle is brown and contains the text 'Road Accidents 58,495'. The circles overlap in the center.

Terrorist  
Activities  
54,159

Road  
Accidents  
58,495

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A small blue arrow pointing to the right, located at the bottom left of the slide.

# Islamic point of view

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- ▶ Islam gives great importance to protecting life.
- ▶ Untrained drivers are like silent killer.
- ▶ Islam regards killing as a major sin and it regards killing a person as killing the whole mankind.



# Violation of traffic signal is sin and crime

ٹریفک قوانین کی خلاف  
ورزی گناہ کبیرہ اور  
حرام ہے، سعودی  
مفتی اعظم کا فتویٰ



express

نیوز



# Road Signs Categories



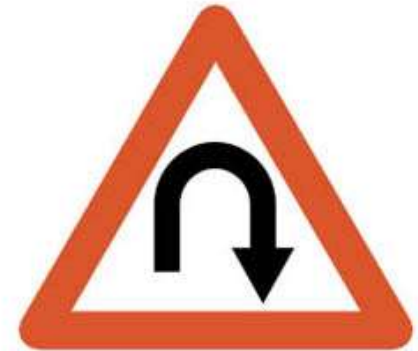
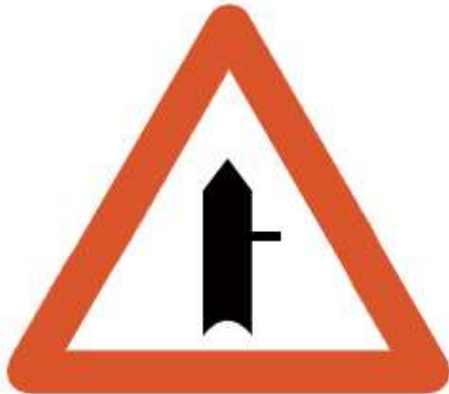
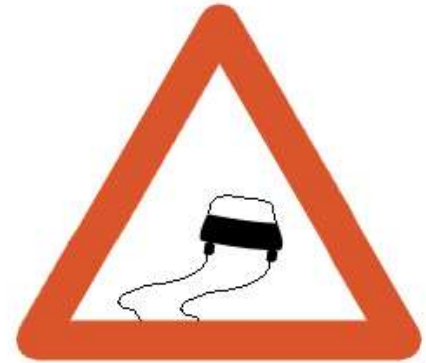
# Mandatory(Laazmi) Signs

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# Warning Signs

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# Informative Signs

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# Red signal apply to everyone

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- Signals apply to everyone.
- They are not for vehicles only.
- Always follow traffic signals and signs
- Think of yourself and people around



# Line vs Lane

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# Rules for crossing a road safely

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# Look for safe place

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# First find a safe place to cross the road

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پیدل اشخاص کے

گزرنے کا راستہ



# No Entry for pedestrians

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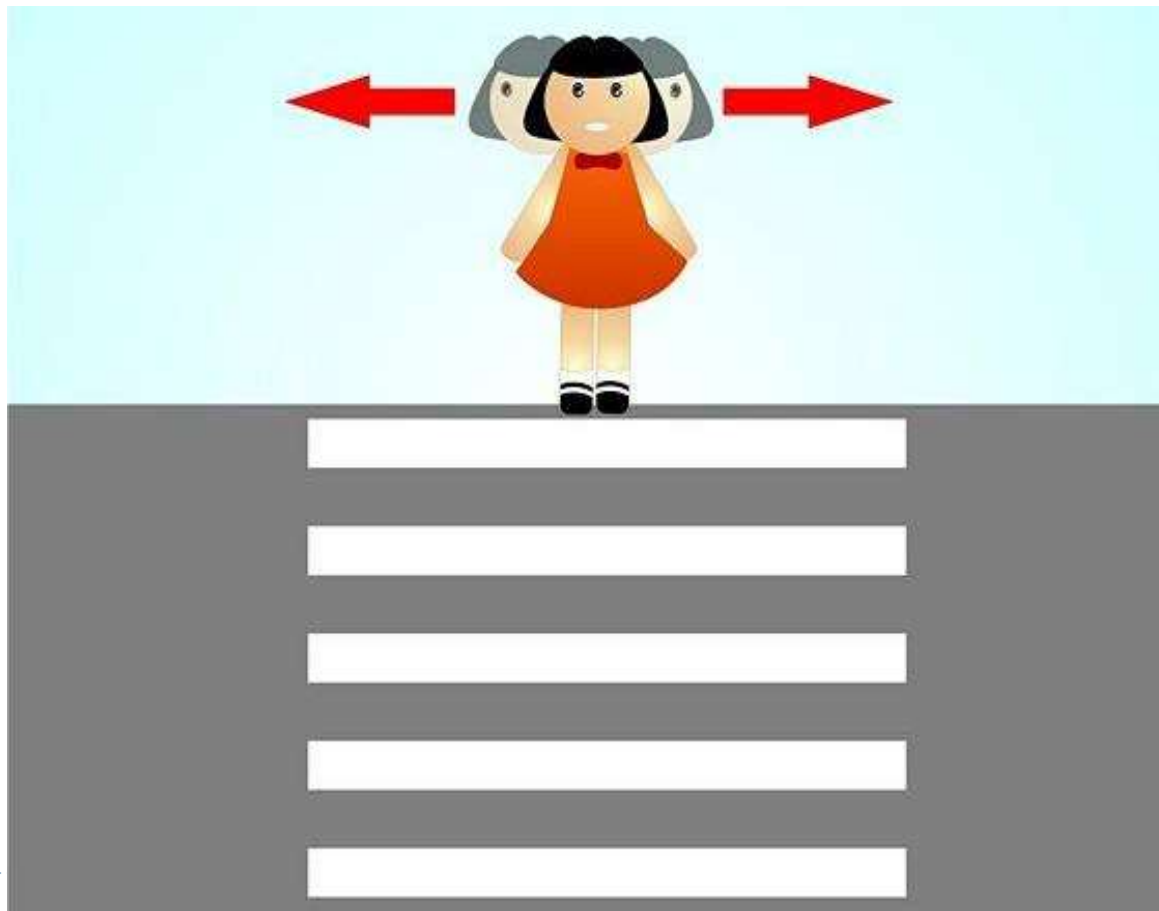
پیدل اشخاص کا داخلہ ممنوع



# Look both side before crossing road

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- ▶ Follow RLR rule
- ▶ Look **R**ight, **L**eft and **a**gain **R**ight



# Avoid killer curve

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**If traffic is coming, let it pass**

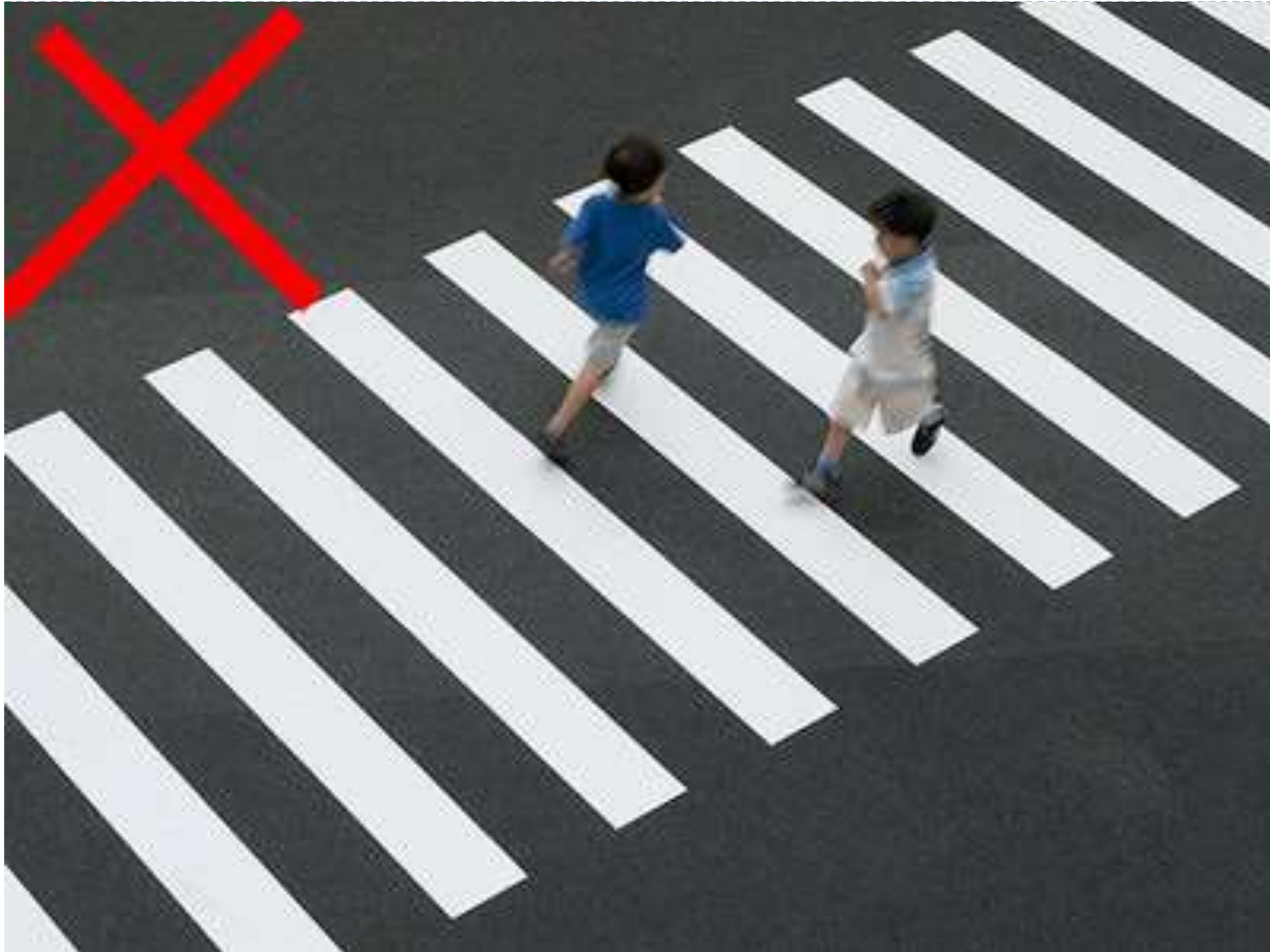


# Use zebra crossing if available

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# Never run while crossing road



# Never text while crossing road

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# Never play on road

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# Never read book/newspaper while crossing

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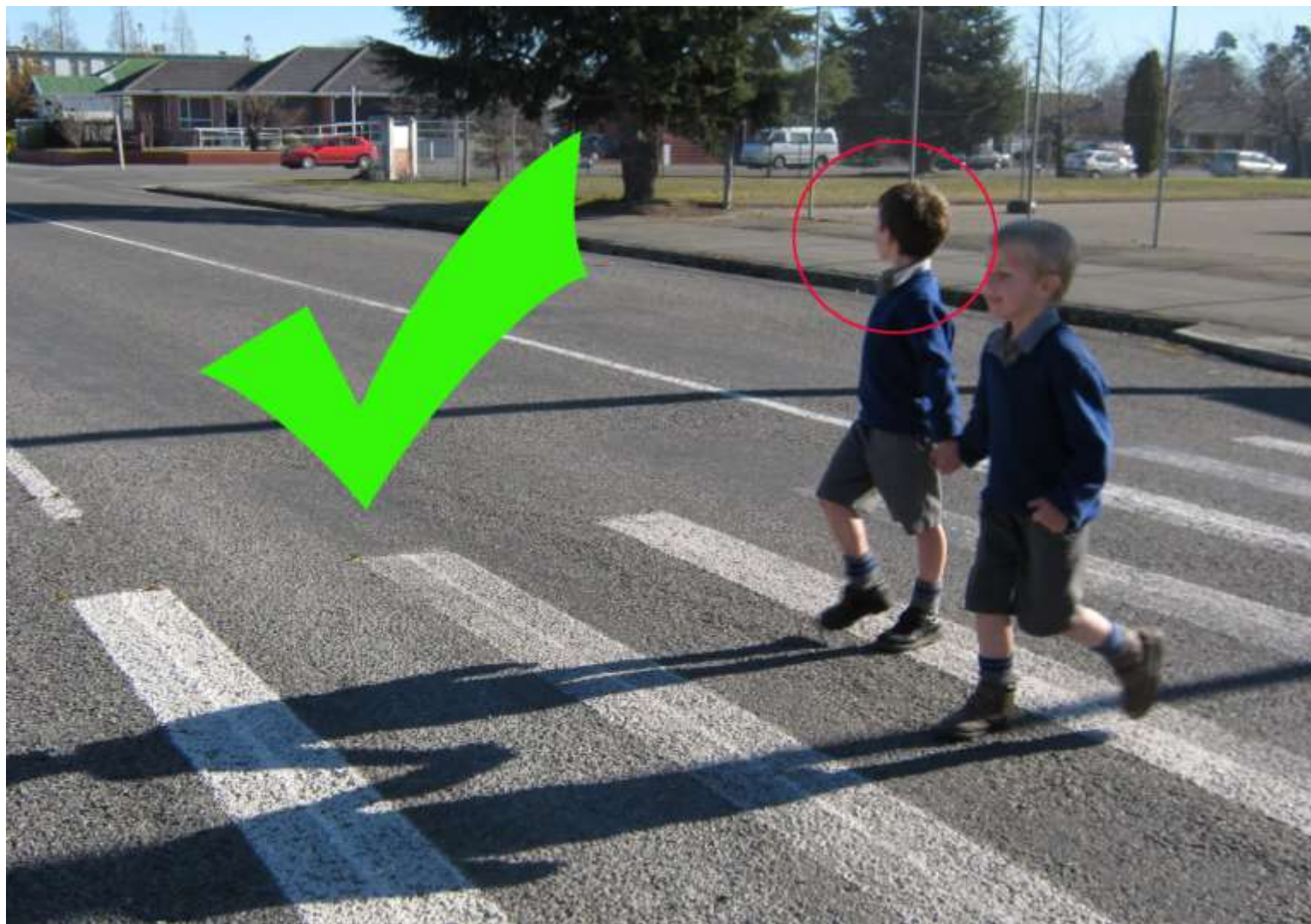


# Never lost in thoughts while crossing road

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**Keep watching and listening for traffic while you cross.**





# Look for signal-cross only when it is green



# Be seen on road



**Wear bright and reflecting clothes at night**



# Walk in opposite direction to traffic so you can watch coming traffic

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# Use special bridge to cross the roads



# Signs may be wrong Use common sense

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# Driving under 18 is crime

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**Untrained Driver**

**like a**

**SILENT KILLER??**







# New drivers

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- ▶ If you are new driver put sign **L** on your car until you become professional. Sign **L** let other people know you are new driver and they take care of you.



Speeding may interesting but kills you

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***SPEEDING?***  
**NO EXCUSES**



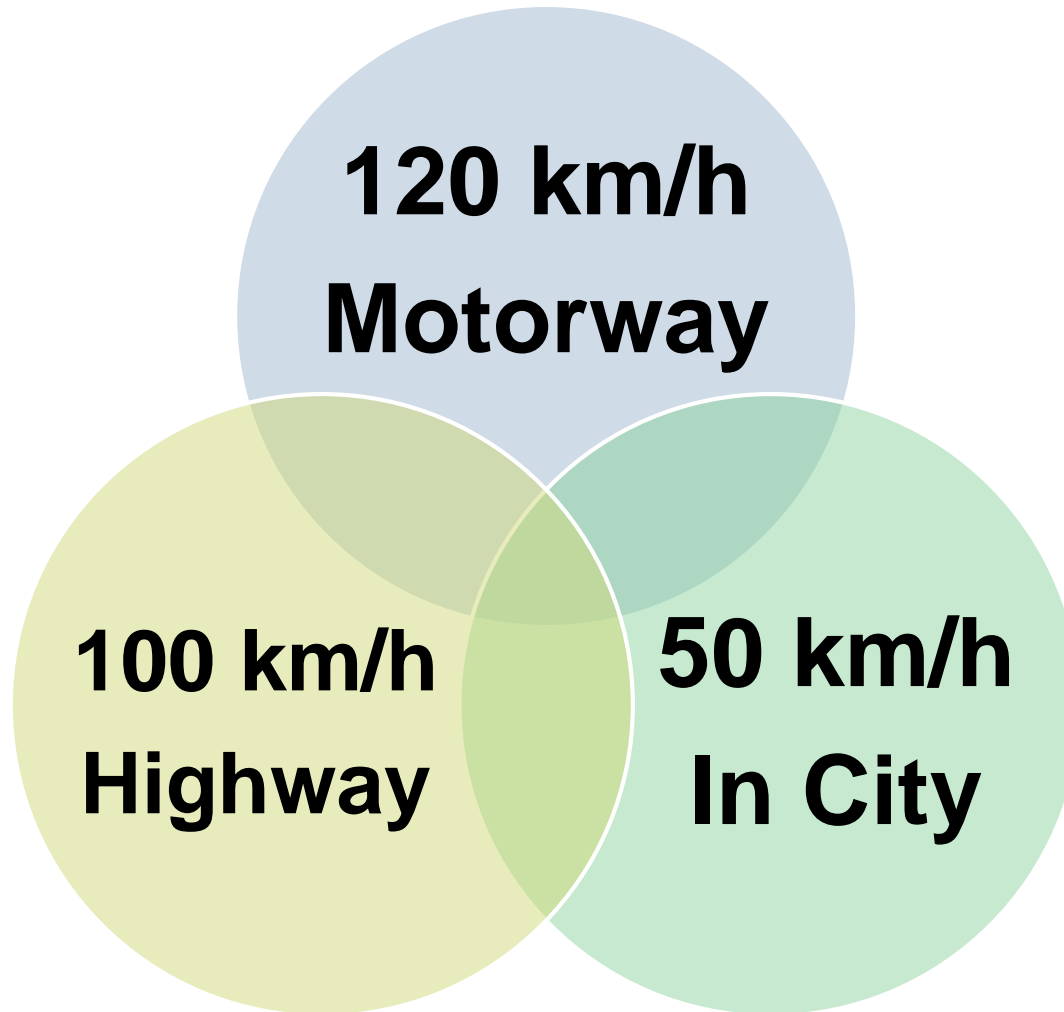
Reduce your speed – its matter of life

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Always follow speed limit

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# Reduce your speed – its matter of life

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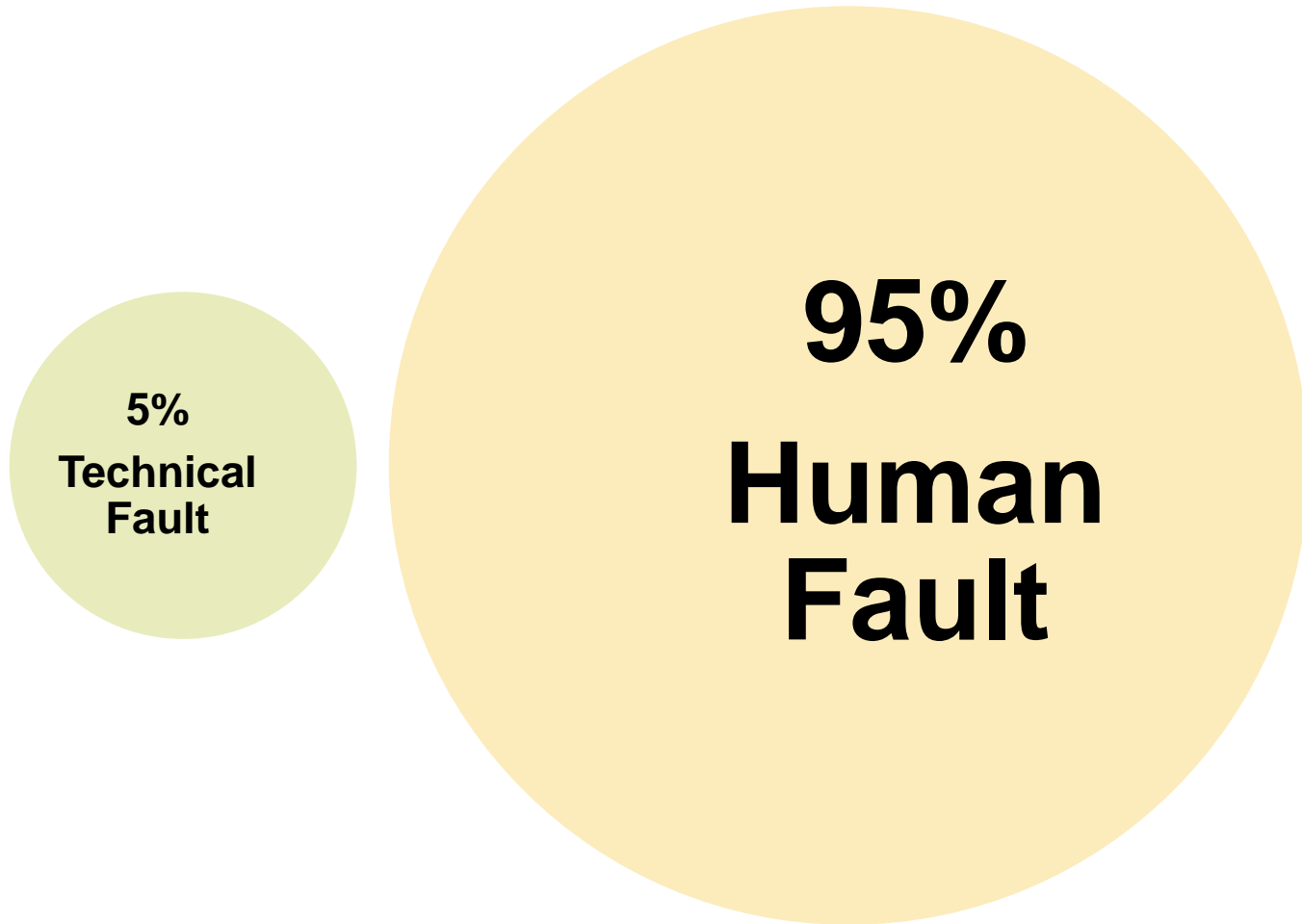
# Speeding video

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95% accidents are due to human fault

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# 95% accidents are due to human fault

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- ▶ September 26, 2011
- ▶ The most painful accident in the history of Pakistan
- ▶ 37 children killed and 70 injured in road accident on Motorway at kalar kahar point.
  
- ▶ Reason of accident: **Overloading**
- ▶ There were 72 seats but 110 children in the bus



95% accidents are due to human fault

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# Mobile prohibited while driving



ڈرائیونگ کے دوران

موبائل فون بالکل استعمال نہ کریں

Reading text make you blind for 5 second





# No conversation is worth then your life

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- ▶ Mobile phone kill more people than Guns do
- ▶ 25% crashes involve someone talking on a cellphone



# Avoid calling when someone is driving

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- ▶ You may become the cause of accidents while sitting at home



# Avoid calling when someone is driving

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## Avoid horn

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- ▶ Horn is an emergency device and only to be used when there is danger of collision



# Lane violation



# Use of High beam light is illegal

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## Never use high beam light

▶ اپنی ذمہ داری کا احساس کیجئے، دوسروں کو بلا وجہ تکلیف نہ پہنچائیں

گاڑی کی تیز روشنی صرف اس وقت استعمال  
کریں جب بہت ضروری ہو۔ پاکستان میں لوگ  
عام حالات میں بھی تیز روشنی کا استعمال کرتے ہیں  
جس کی وجہ سے دوسری طرف سے آنے والے کو  
بالکل نظر نہیں آتا اور یہ کسی حادثے کا سبب بن سکتا  
ہے۔ اپنی اور دوسروں کی زندگی کی حفاظت کریں

# High beam light

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# Avoid posting on Road Signs

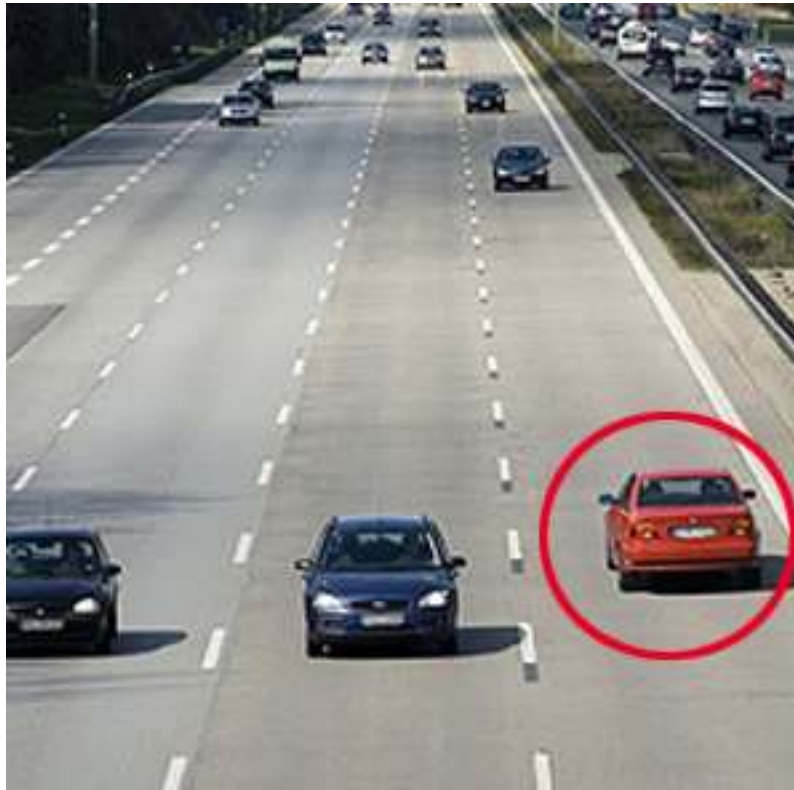
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- ▶ Road signs play very important role in saving life so keep them clear



# Wrong side driving

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# Wrong side driving is illegal and crime

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Yellow Mean slow down for stop

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**YELLOW**  
means  
"slow down"  
**NOT**  
"move faster"



# Stop line violation

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# Never Block emergency vehicle



ایمبولینس کی آواز سننے ہی فوراً سے راستہ دیں

## Slow down near school area

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بچوں کے سڑک پار

کرنے کا راستہ



# Open the door with care

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# Reverse with care

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**Reverse with Care**



# Overtaking from left is illegal



بائیں لائن کا استعمال کریں اور دائیں لائن صرف اوور ٹیکنگ کے لئے استعمال کریں

Long drive make tired you. Take rest after every 3 hours and take Tea/koffie





# Most left lane form for motor-cyclists

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A bike is for two persons.

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# One wheeling is prohibited by Law

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# Died in one wheeling



جہلم: جہاں بچن ہونے والا دن و میٹرو جوان کی نعش ڈسٹرکٹ ہیڈ کوارٹر ہسپتال میں پڑی ہے۔



Females must be careful about Loose dresses and dupattas (scarf)

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# Continuous driving in right lane



لائن کے اوپر گاڑی نہ چلائیں یہ قانوناً جرم ہے۔



Give indicator/look behind before turning

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**Indicate**  
**before**  
**You Turn**



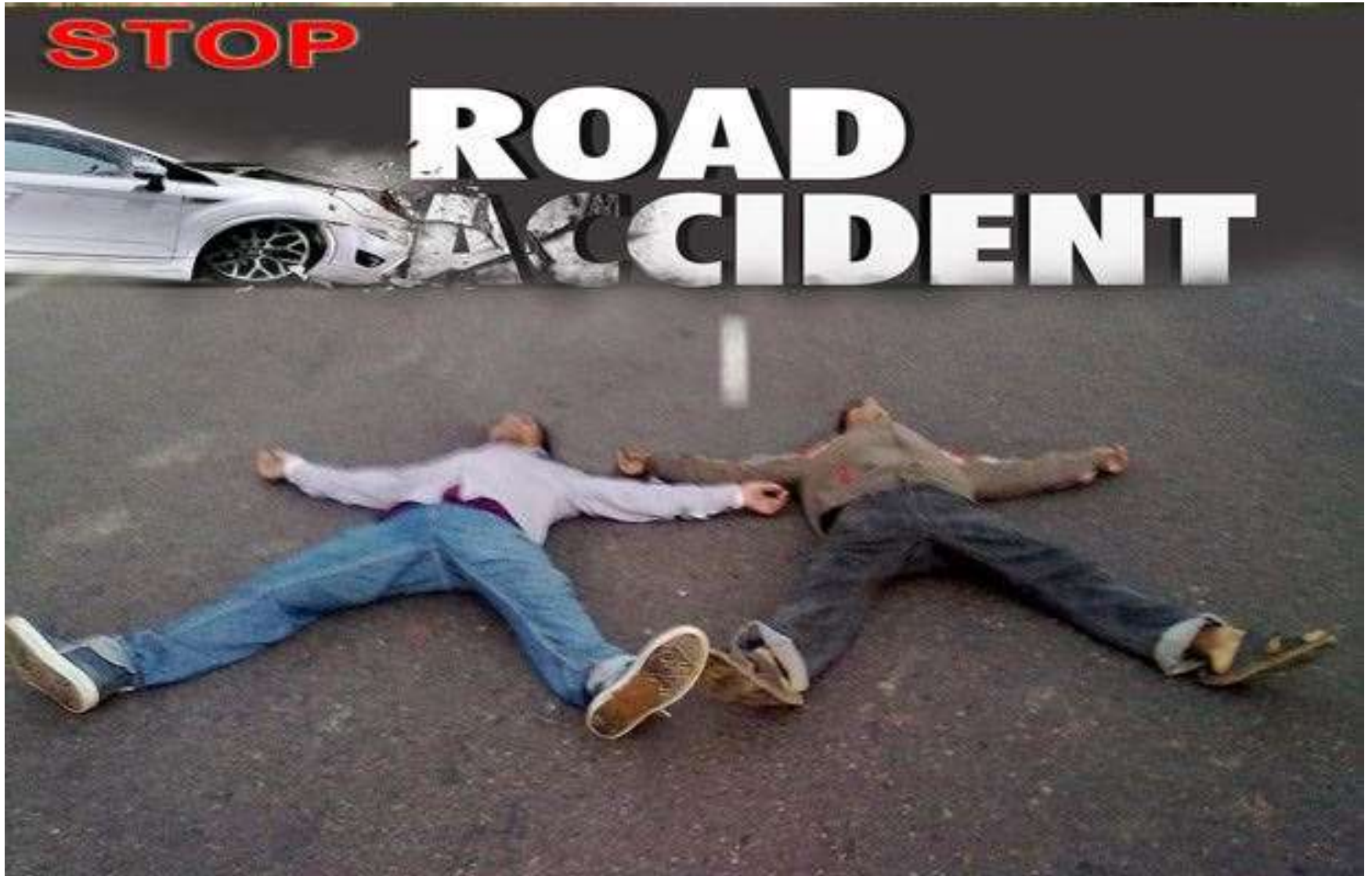


# Be Ethical and respect others

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Critical time for an accident is 3-5 seconds



Critical time for an accident is 3-5 seconds

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آپ ﷺ نے فرمایا:

اگر جھک جانے یعنی

(عاجزی اختیار کرنے سے)

تمہاری عزت گھٹ جائے تو

قیامت کے دن مجھ سے لے لینا۔

مسلم حدیث #784

# Be alert – others may can mistake

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- ▶ You may become the victim of some other's mistake



# Don't break law in front of children

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- ▶ They are learning from you



Always wear seat-belt

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## Seat belt mandatory for both sitting at front

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SEATBELTS REDUCE RISK  
OF DEATH



SEATBELTS REDUCE RISK  
OF SERIOUS INJURY



3 OUT OF 4 PEOPLE WHO ARE EJECTED  
DIE FROM THEIR INJURIES



**30 TIMES** MORE LIKELY TO BE EJECTED  
IF NOT WEARING A SEAT BELT



# Avoid Blind Spots



# Some Important Phone Numbers

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- ▶ 1915 Help line Islamabad traffic police
- ▶ 130 for call on motorway and highways
- ▶ 1122 for ambulance
- ▶ 15 for emergency
- ▶ 16 for fire brigade





# Responsible driving and Good behavior

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# **Your participation is important**

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**Together we can save  
millions of people**





منظم ٹریفک مہذب معاشرے کی پہچان ہے

ہمیشہ ٹریفک قوانین کی پابندی کریں تاکہ کسی بھی ناگہانی صورت حال سے بچا جاسکے

زندگی رب کا انمول تحفہ ہے اسکی حفاظت کریں چھوٹی سی غلطی آپ سے یہ تحفہ چھین سکتی ہے

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**From  
where to  
start ?**

**When I  
start ?**

**Who will  
first**





I am the change

**i am the change**

**I WILL STOP AT RED LIGHTS**

**www.roadsign.pk**

دوسروں کے اچھے ہونے کا

انتظار مت کرو،

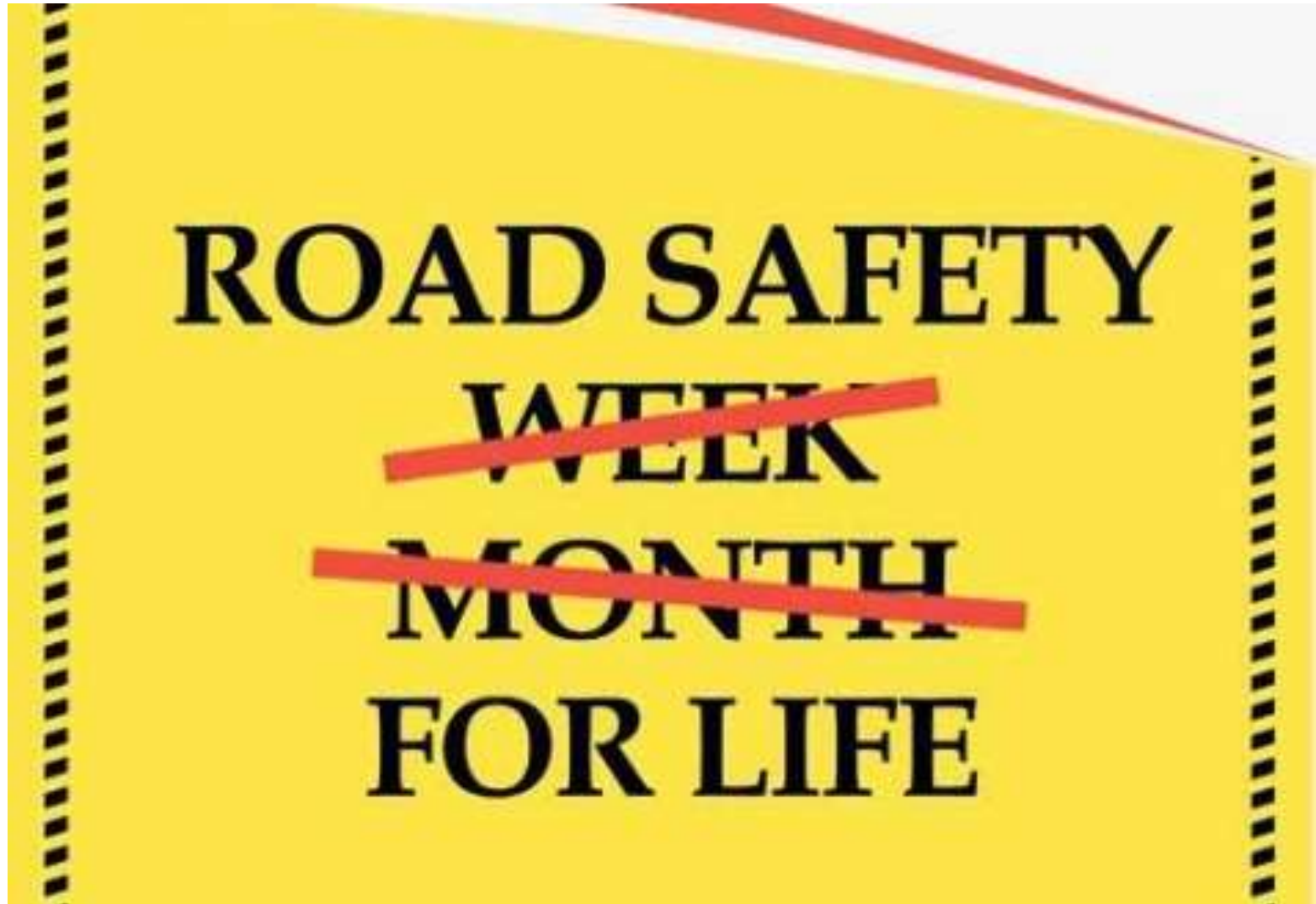
بلکہ انہیں اچھا بن کر بتاؤ

کہ اچھا انسان کیسا ہوتا ہے۔



Obey traffic law for whole life

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# Respect them- working for your safety

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# Respect them- working for your safety

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# Respect them- working for your safety

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# Respect them- working for your safety

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**Your family is  
waiting for you  
at home**





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**Life is one  
time offer,  
Use it well**

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**Lets make  
accidents  
free road**

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# **Thank You**

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**Pakistan Emergency  
Response Learning  
Program**

**[www.roadsign.pk](http://www.roadsign.pk)**

**[www.perlp.org](http://www.perlp.org)**

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