

WELCOME  
TO  
OUR  
PRESENTATION

# Types of websites

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# *presentation Outline*

- ***Introduction***
- ***13 types of websites***
- ***Advantages of all websites***
- ***References***

# Introduction

- *A website is related collection of world wide web (WWW) files that includes a beginning file called a homepage. A company or individual tells you how to get to their website by giving you the address of their homepage from the homepage you can get to all the other pages on their site.*

**Example:** *The website for IBM has the homepage address of <http://www.ibm.com>.*



# There are 13 basic types of websites

1. *Advocacy*
2. *News*
3. *Portal*
4. *Personal*
5. *Marketing/business*
6. *Blog*
7. *Online social network*
8. *Entertainment*
9. *Wiki*
10. *Informational*
11. *Educational*
12. *Content aggregator*
13. *Web application*



# Advocacy(1/13)

- *An advocacy Web site contains content that describes a cause, opinion, or idea. These Web sites usually present views of a particular group or association*



# Aspca.org

- The Anti-Cruelty Society is building a community of caring by helping pets
- The ASPCA works to rescue animals from abuse and pass human laws



# Bestfriends.org

- ***Best Friends Animal Society runs the nation's largest sanctuary for abused animals***
- ***Best Friends Animal Society—Los Angeles supports programs, shelters and rescues***
- ***1,700 animals are turning their lives around, receiving the medical help they need***







*Bestfriends.org*



*anticruelty.org*



*Aspca.org*

# News websites(2/13)

- *A news Web site contains news material including stories and articles relating to current events, life, money, sports, and the weather. News papers ,television and radio stations are some of the media that maintain news Web site.*



# Yahoo news:

- *Provides news and headlines. Get breaking news with videos and photos.*
- *Provide the latest news from all over the world*
- *You can find exactly what you're looking for*



# CNN:

- *Delivers the latest breaking news and information on the latest top stories, weather, business, entertainment, politics, and more*
- *CNN provides news from all over the world*
- *Watch news videos*

The logo for CNN Headline News is displayed within a rounded rectangular frame. The word "CNN" is written in a red, stylized font with a white outline. Below it, the words "HeadlineNews" are written in a bold, black, sans-serif font. A registered trademark symbol (®) is located at the end of the word "News".

**CNN**  
**HeadlineNews®**

# Web Portal(3/13)

- *A website that provides a starting point or a gateway to other resources on the Internet is called portal.*
- *Popular portals include AltaVista, AOL, GO.com, iGoogle, MSN, and Yahoo!*



# Yahoo!

- *The search engine that helps you find exactly what you're looking for*
- *live scores from Yahoo!. Complete sport coverage with football results, cricket scores*
- *The latest news and headlines from Yahoo! News. Get breaking news stories and in-depth coverage with videos and photos.*





# Aol.com

- *AOL offers today's news, sports, weather, movie reviews, TV trends and more.*
- *Get free email, online radio and videos*



# Personal website (4/13)

- *A private individual or family not usually associated with any organization may maintain a personal Web site. People publish personal Web pages as they simply want to share life experiences with the world*



Personal website

# andreamann.com

- *Her writing introduction*
- *Singing introduction*
- *Photographer introduction*
- *Blog*
- *Contact information*



# Business/Marketing websites(5/13)

- *A business/marketing Web site contains content that promotes or sells products or services . Nearly every enterprise has a business/marketing Web site.*



# Dell.com

- *A website covering the personal computers and technology related products they manufacture, support and sell*
- *Provide drivers and software related to their products*
- *Original price information of their products*



# Blog (6/13)

- *A blog, short for Weblog, is an informal Web site consisting of time-stamped articles, or posts, in a diary or journal format*





# Micro Blog

- *A micro blog allows users to publish short messages, usually between 100 and 200 characters, for others to read. Twitter is a popular micro blog*



# v-log

- *A blog that contains video clips is called a video blog or v-log*
- *building43.com*
- *coachtvblog.com*
- *fast-videos.blogspot.com*



# Online Social Networks (7/13)

- *It is a Web site that encourages members in its online community to share their interests, Ideas, stories, photos, music, and videos with other registered users.*
- *An online social network, also called a social networking Web Site.*



# Some Online Social network Websites

The Facebook logo, consisting of the word "facebook" in white lowercase letters on a dark blue rounded rectangular background.

**facebook**

*facebook.com*

The Twitter logo, consisting of the word "twitter" in white lowercase letters followed by a white bird icon, all on a light blue rounded rectangular background.

**twitter**

*twitter.com*

# Facebook:

*Using Facebook.com you can:*

- Find friends in several ways, including search engine to look for a specific person and lot more.*
- Facebook has recently crossed 500 million users and is the most popular Social Networking site of the world.*



# Twitter:

- *Twitter is a very simple service. When you have a Twitter account, you can use the service to post and receive messages to a network of contacts.*





# Entertainment web sites (8/13)

- *An entertainment Web site offers an interactive and engaging environment.*
- *Popular entertainment Web sites offer music, videos, sports, games, chat rooms, and more*



# Some entertainment websites



*Bangladeshinfo.com*



*Velki.com*

# Wiki (9/13)

- *A website that allows anyone to add, delete, or revise content by using a web browser. Also called wiki engine, wiki application. the software used to create a wiki. adjective. of, relating to, or being a wiki.*




# Wikipedia

en.wikipedia.org/wiki/Website

Create account Log in

Article Talk

Read Edit View history Search



**WIKIPEDIA**  
The Free Encyclopedia

Main page  
Contents  
Featured content  
Current events  
Random article  
Donate to Wikipedia  
Wikipedia store

Interaction  
Help  
About Wikipedia  
Community portal  
Recent changes  
Contact page

Tools  
What links here  
Related changes  
Upload file  
Special pages  
Permanent link  
Page information  
Wikidata item  
Cite this page

Print/export  
Create a book

## Website

From Wikipedia, the free encyclopedia

*Not to be confused with WebCite.*

A **website**, also written as **web site**,<sup>[1]</sup> or simply **site**,<sup>[2]</sup> is a set of related [web pages](#) typically served from a single [web domain](#). A website is hosted on at least one [web server](#), accessible via a network such as the [Internet](#) or a private [local area network](#) through an Internet address known as a [uniform resource locator \(URL\)](#). All publicly accessible websites collectively constitute the [World Wide Web](#).


[Web pages](#), which are the [building blocks](#) of websites, are [documents](#), typically written in [plain text](#) interspersed with formatting instructions of [Hypertext Markup Language \(HTML, XHTML\)](#). They may incorporate elements from other websites with suitable markup [anchors](#). Webpages are accessed and transported with the [Hypertext Transfer Protocol \(HTTP\)](#), which may optionally employ encryption ([HTTP Secure](#), [HTTPS](#)) to provide security and privacy for the user of the webpage content. The user's application, often a [web browser](#), renders the page content according to its HTML markup instructions onto a [display terminal](#).

The pages of a website can usually be accessed from a simple [Uniform Resource Locator \(URL\)](#) called the [web address](#). The URLs of the pages organize them into a hierarchy, although [hyperlinking](#) between them conveys the reader's perceived [site structure](#) and guides the reader's navigation of the site which generally includes a [home page](#) with most of the links to the site's [web content](#), and a supplementary about, [contact](#) and [link page](#).

Some websites require a [subscription](#) to access some or all of their content. Examples of [subscription websites](#) include many business sites, parts of news websites, [academic journal](#) websites, gaming websites, file-sharing websites, [message boards](#), web-based email, [social networking](#) websites, websites providing real-time [stock market data](#), and websites providing various other services (e.g., websites offering storing and/or sharing of images, files and so forth).

Contents [hide]

1 History



NASA.gov homepage as it appeared in April 2015



# Informational Website (10/13)

- An Informational Web Page is one whose purpose is to present factual information. The URL Address frequently ends in .edu or .gov, as many of these pages are sponsored by educational institutions or government agencies.

**Examples:** [Dictionaries](#), [thesauri](#), [directories](#), [transportation schedules](#), [calendars of events](#), [statistical data](#)



# Informational web Example

EDITION: U.S. INTERNATIONAL MEXICO  
Set edition preference

Sign up Log in

SEARCH

powered by Google

Items Video NewsPulse U.S. World Politics Justice Entertainment Tech Health Living Travel Opinion iReport Money Sports

updated 9:23 a.m. EDT, Tue September 14, 2010

Make CNN Your Homepage

### Iran frees detained hiker

Sarah Shourd, one of three American hikers detained for more than a year in Iran, has been released from prison, Iran's state-run Press TV reports. [FULL STORY](#)

### Israel honors heroic Mumbai nanny

Little Moshe Holzberg was standing between the bodies of his slain parents during the Mumbai terror attacks of 2008 when his Indian nanny rescued him. On Monday, Israel granted honorary citizenship to the nanny. [FULL STORY](#)

#### Don't miss

- Reporter: I accept Jets owner's apology
- Trump: Mosque site is all about money
- Robert Plant: A whole lotta luck
- George Michael to face DUI sentencing
- Drill bit shatters at Chilean mine
- Mira Sorvino finds faith in new movie
- Country may kick out some kids under 5
- Celebrating Web's earliest viral hits
- Should you buy a new car or used?

#### Latest news

- Retail sales up a bit [CNNMoney](#)
- Rangel in primary fight of his life
- GOP seeks distance from Boehner
- DC, mayoral primary may have long arm
- Ticker: Michael Moore for WH chief?
- LIVE: Casey Anthony briefing**
- New info on post-9/11 hunt for bin Laden
- Clinton tries to broker peace in Mideast
- No complaints about Obama school talk
- Julia becomes a hurricane
- Ill man at Antarctic base to be evacuated
- Border Patrol fires shots into Mexico
- Doc wanted on child porn charges flees
- Hubby tosses missing wife's stuff
- Muscular dystrophy has racial divide
- Autistic toddler found dead in creek
- Rafael Nadal wins U.S. Open
- Which U.S. city has fastest Internet?
- 'Freaky Eatery' cling to same food daily
- John Mayer to tweet no more
- Love store courts 'leftover' singles
- This Just In: CNN's news blog

### The All-New Infiniti QX

This is inspired performance.  
This is the way of Infiniti.

Mouse over to learn more >

Visit [InfinitiUSA.com](http://InfinitiUSA.com)

Hi there!  
Log in | sign up

#### FRIENDS' ACTIVITY

View more friends' activity | What's this?

- Pete Cashmore shared Google Instant search feeds our real-time addiction on Thursday
- Teen in wheelchair nails double backflip - CNN video  
710 people shared this.
- US: Government will not contribute to detained American's bail money  
364 people shared this.

Facebook social plugin

NEWSPULSE

LOCAL WEATHER & NEWS

SPORTS

MARKETS



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Committed to Academic Excellence

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Committed to provide outstanding quality education

**Latest:** Notice about Viva Voce Examinations of B.A (Hons) in English Program

**ACADEMICS**

**UNDERGRADUATE PROGRAMS**

- » BBA (Major in Accounting, Finance, Marketing and HRM )
- » B. Sc. Engg. in EEE for Diploma Engineers
- » B. Sc. in CSIT (Four-year Program)
- » B. Sc. in CSIT for Diploma Engineers
- » B. Sc. Engg. in CSE (Four-year Program)
- » B. Sc. in Textile Engineering (Four-year Program)
- » B. Sc. in Textile Engineering for Diploma Engineers
- » B. Sc. Engg. in CSE for Diploma Engineers

**NEWS & EVENTS**

**FINAL EXAM SCHEDULE** Final Examination Schedule Summer, 2015  
27-Aug-2015

**Notice about the Final Examination of Summer Semester, 2015**  
18-Aug-2015

**Admission** Admission Going On Fall Semester

**GRADUATE PROGRAMS** More

# Educational website

## (11/13)

- *An educational Web site Provides information related to students , teachers and educational institutions .*



# Some Educational Websites



**Education**

*Corner*



*educationcorner.com*



*bangladeshcouncil.com*



*eduicon.com*



# Content Aggregator (12/13)

- *A content aggregator is an individual or organization that gathers Web content (and/or sometimes applications) from different online sources for reuse or resale*



# mobilerss.net

- *mobilerss brings RSS (RDF Site Summary) Feeds to mobile users.*
- *mobilerss enables you to view RSS News anywhere on any mobile device.*



# Alltop.com



## Meet Local Surfers

View Photo Profiles, Local Singles into Surfing. Join Now for Free. [www.Fitness-Singles.com](http://www.Fitness-Singles.com)

[www.Fitness-Singles.com](http://www.Fitness-Singles.com)

Ad by Google

WORK HEALTH CULTURE INTERESTS TECH PEOPLE GOOD NEWS GEOS SPORTS A B C D E F G H I J K L M N O P Q R S T U V W X Y Z #

Hot Topics

New Topics

My Recent Topics

MyAlltop

Holy Kaw

Search

## Selected by br1168

### HOLY KAW!

- [LinkedIn and Twitter link up to make Reese's pieces](#)
- [Incredible images from Afghanistan](#)
- [Consumer experiences: more influential than an ad](#)
- [How Apple looks and loads you](#)
- [8 ways marketers can use Alltop](#)

### FORBES: MOST POPULAR STORIES

- [Qualcomm To Announce First Smartbook](#)
- [Obama Still Can Save His Presidency](#)
- ['Going Muslim'](#)
- [Public Pensions Face Ugly Choices](#)
- [Cisco Software Takes On Microsoft, IBM](#)

### REUTERS: TOP NEWS

- [Bill Clinton rallies Senate Democrats on healthcare](#)
- [Oversight of U.S. aid to Afghanistan "sloppy"](#)

### MASHABLE!

- [Typekit Launches its Cloud-Based Web Font Service](#)
- [WiFi Body Scale Auto-Tweets Each Time You Step On It](#)
- [Announcing MashBash SXSW 2010: Call For Sponsors](#)
- [Who's Your Favorite Twitter User of 2009?](#)
- [How Social Media is Taking the News Local](#)

### WSJ: TODAY'S MOST POPULAR

- [Life on Severance: Comfort, Then Crisis](#)
- [Lone Star Cuts Fees to Seed Funds](#)
- [When Hoarding Hurts Others](#)
- [Dorothy Rabinowitz: Dr. Phil and the Fort Hood Killer](#)
- [Confessions of an ObamaCare Backer](#)

### JERUSALEM POST: FRONT PAGE

- [Emanuel: Don't let settlements prevent goal of lasting](#)
- [Teitel's remand extended by three days](#)

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 American Express OPEN	 Small Biz Trends	 Mashable
 What Gen Y Entrepreneurs Have Learned...and Can Teach You	 How to Avoid the 'Bah Humbug' Spirit From Consumers This Holiday Season	 Social Media: What's Next?
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New Content from OPEN Forum at: [openforum.com](http://openforum.com)

## Meet Local Surfers

View Photo Profiles,  
Local Singles into Surfing.  
Join Now for Free.  
[www.Fitness-Singles.com](http://www.Fitness-Singles.com)

0 Tweet

Share on facebook

Change password

Manage feeds

LOG OUT



# Web Application (13/13)

- *In computing, a web application or web app is a client-server software application in which the client (or user interface) runs in a web browser. Example of web application include Google docs, turbo tax online, windows live Hotmail.*





# Google Docs

The screenshot displays the Google Docs web interface within a browser window. The address bar shows the URL <https://docs.google.com/#all>. The page header includes the Google logo, a search bar, and a "Use the classic look" link. Below the header, the word "Docs" is displayed in red, followed by a "Sort" dropdown menu and a settings gear icon. The main content area features a table of documents with columns for "TITLE", "OWNER", and "LAST MODIFIED". On the left side, there is a sidebar with a "CREATE" button (containing a plus and document icon) and a navigation menu with options like "Home", "Starred", "Owned by me", "All items", "Trash", "My collections", and "Collections shared with me". The "My collections" section is expanded to show a "Marketing" folder. The table lists several documents, including "Training Manual", "Golf Thingy", "Siegfried Sassoon Final Essay", "Benefits and Features", "Abercrombie & Fitch", "Rough Draft - Sassoon", "Marketing", "2.05 Product Recall Assignment", "Three Franchises", and "2.05 Activity". The Windows taskbar at the bottom shows the "start" button, the active window "Google Docs - All item...", and the system tray with the time "7:00 PM".

TITLE	OWNER	LAST MODIFIED
Training Manual	me	11:51 am
Golf Thingy	me	Oct 14
Siegfried Sassoon Final Essay	me	Oct 13
Benefits and Features	me	Oct 12
Abercrombie & Fitch	me	Oct 12
Rough Draft - Sassoon	me	Oct 10
Marketing	me	Oct 10
2.05 Product Recall Assignment	me	Oct 10
Three Franchises	me	Oct 6
2.05 Activity	me	Oct 6

# Turbo tax online



# Advantages

- *Less Expensive*
- *Advertising*
- *Satisfaction*
- *Increase Customers*
- *Accessibility*
- *Access to Info*
- *Better Relationship*
- *Increase Sales*
- *Opportunity*
- *Your Ideas*

# References

- *Discovering Computer Fundamentals:2014*
- [www.google.com](http://www.google.com)
- <https://en.wikipedia.org/wiki>
- <https://en.wikipedia.org/wiki/Website>
- <http://searchsoa.techtarget.com/definition/Web-site>

THANK YOU

