**Introduction to journalistic writing**

**Journalism** is a form of **writing** that tells people about things that really happened, but that they might not have known about already. People who **write journalism** are called "**journalists**." They might work at newspapers, magazines, and websites or for TV or radio stations

**Journalistic writing** is a style of **writing** that is used to report news stories in a variety of media formats. Obvious characteristics of the style include short, simple sentences and paragraphs that present objective stories based on facts. **Journalists** use quotes to give the story credibility. The purpose of journalistic writing it to though it may be interesting or even entertaining, the foremost value of news is as a **utility** to empower the informed. The purpose of journalism is thus to provide citizens with the information they need to make the best possible decisions about their lives, their communities, their societies, and their governments

There are five principal **types of journalism**: investigative, news, reviews, columns and feature **writing**

**Here are the features that make up a journalistic text:**

* Headline - catchy (grab the reader's attention), **alliteration**, **word** play.
* Orientation - 5 W's (Who, what, where, when, why). ...
* Main body of text written in paragraphs.

There are many ground rules for good writing in journalism. For example, good writing follows the ABCD principle:

**A**ccuracy, **B**revity, **C**onciseness and **D**irectness

**WHY WRITING SKILLS ARE VIEWED AS CRUCIAL**

**The ability to write meaningful sentences**, lines, paragraphs which a reader can easily understand is termed as Excellent Writing Skills. It is a perfect way to write & express your views on the topic you want to address your audience & listeners.

**Writing** expresses who we are as people. **Writing** makes our thinking and learning visible and permanent. **Writing** fosters our ability to explain and refine our ideas to others and ourselves.

Writing skills are crucial in nearly every profession. In the [medical field](https://www.careeraddict.com/healthcare-jobs), for instance, [doctors](https://www.careeraddict.com/become-doctor) are required to take detailed notes on patients, while [software developers](https://www.careeraddict.com/become-software-engineer) need to write concise instructional manuals for users. Nearly everybody is required to [write emails](https://www.careeraddict.com/email-etiquette) and other communications to fellow, as like workers and managers, while in roles that carry accountability, you need to be able to document clearly the tasks that you have done. Also as like Journalists who also need good skills because a journalist has to inform the people about what happening.

Why Written Communication important?

 Creates a permanent record Allows you to store information for future reference easily distributed All recipients receive the same information Necessary for legal and binding documentation

**Writing** is an **essential** job **skill**. **Writing** is the primary basis upon which one's work, learning, and intellect will be judged—in college, in the work place and in the community. **Writing** equips us with communication and thinking **skills**. ... **Writing** fosters our ability to explain and refine our ideas to others and ourselves.

**The 10 Most Important Business Writing Skills You Will Need By...**

1. Clear, Concise, and Simple Prose. ...
2. Writing skills will not only include prose. ...
3. **Grammar**, **spelling** and **punctuation** will not be “thrown out” ...
4. Prose writing will have to be broken up. ...
5. Writing for Your Audience. ...
6. Creativity. ...
7. Article and Blog Writing
8. Writing for Social Media

**Journalistic writing** is one of the most **important** forms of **writing**, in my opinion. **Journalistic writing** supplies the reader with **important** information. As a **journalistic writer** you have the opportunity to share information that can change how people view other people, places, and even the world as a whole