

## **Web Standards**

Web Standards, and the documentation to support them, provide huge insight into 'the why' and 'the what' of the world wide web. They are a fantastic resource for any web developer and help people build stuff for the web that is functional, accessible and cross-compatible.

Web standards are rules and guidelines established by the World Wide Web Consortium (W3C) developed to promote consistency in the design code which makes up a web page. Without getting technical, simply it's the guideline for the mark-up language which determines how a web page displays in a visitor's browser window.

## **What is the W3C?**

The World Wide Web Consortium (W3C) is an international community where Member organizations, a full-time staff, and the public work together to develop Web standards.

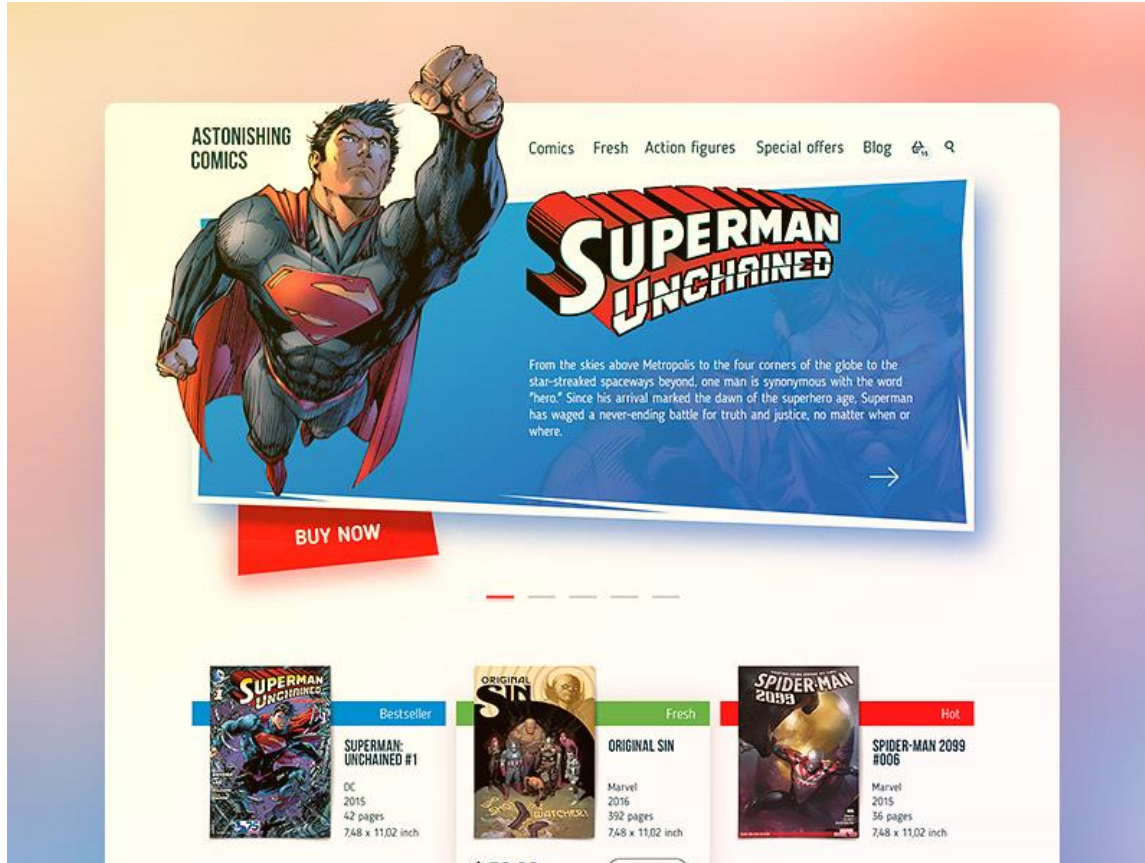
## **Why we create website**

A website is a unique way to connect with the world. Whether you choose to create a website to share your passion for music, inform people of your business, sell products, or any other reason there are no boundaries to what you can do.

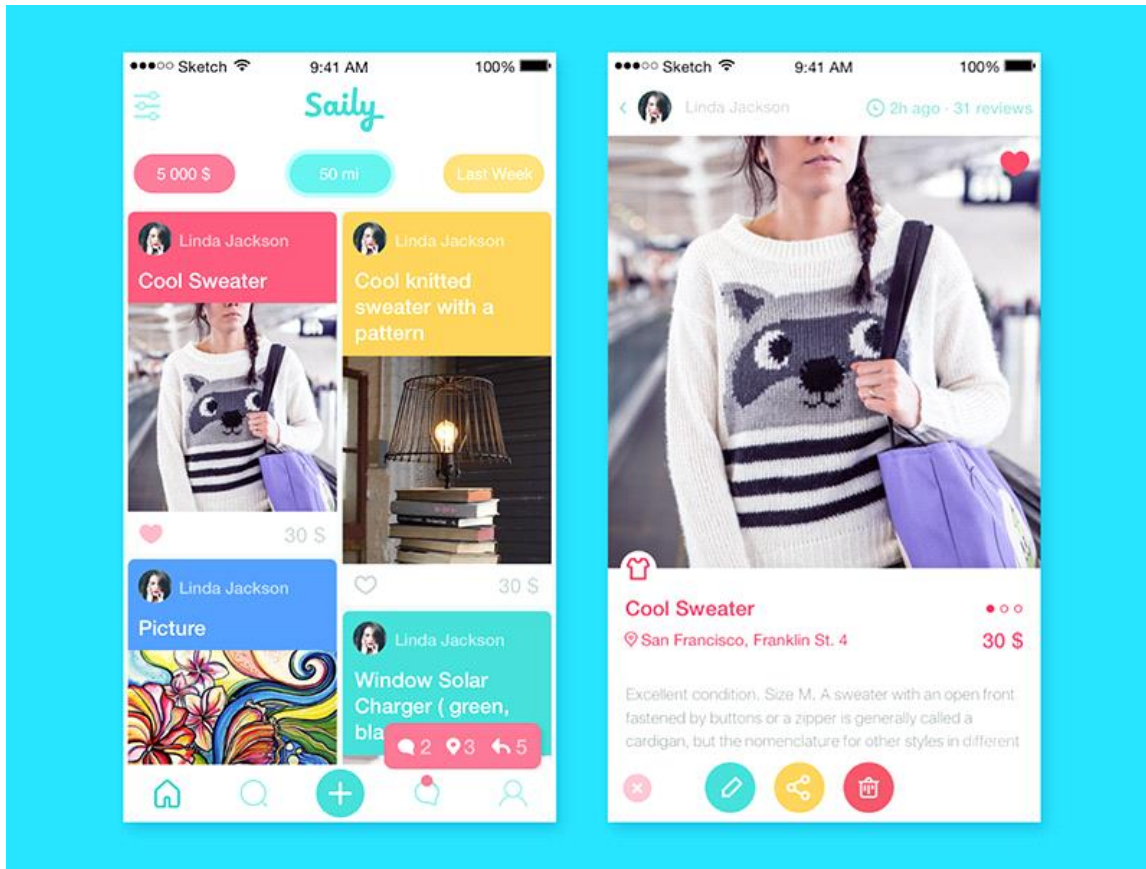
## **E-commerce**

Nowadays this reason would definitely take its place in the top. With better technical abilities of presenting goods and services as well as fast and secure payments enabled via the Internet, more and more people take opportunities of buying and selling online, right from their desktop. It can deal even with the case of personal websites, if people both communicate and sell the goods or services they produce via this website. So, getting real financial profit can be named among the prominent reasons of creating a website. Moreover, modern content-management systems support this aim with tools and features strengthening the website rates in search browsers.

## Design concept of an online comic bookshop



## Design concept of an online auction



Design concept of the bakery enabling online orders



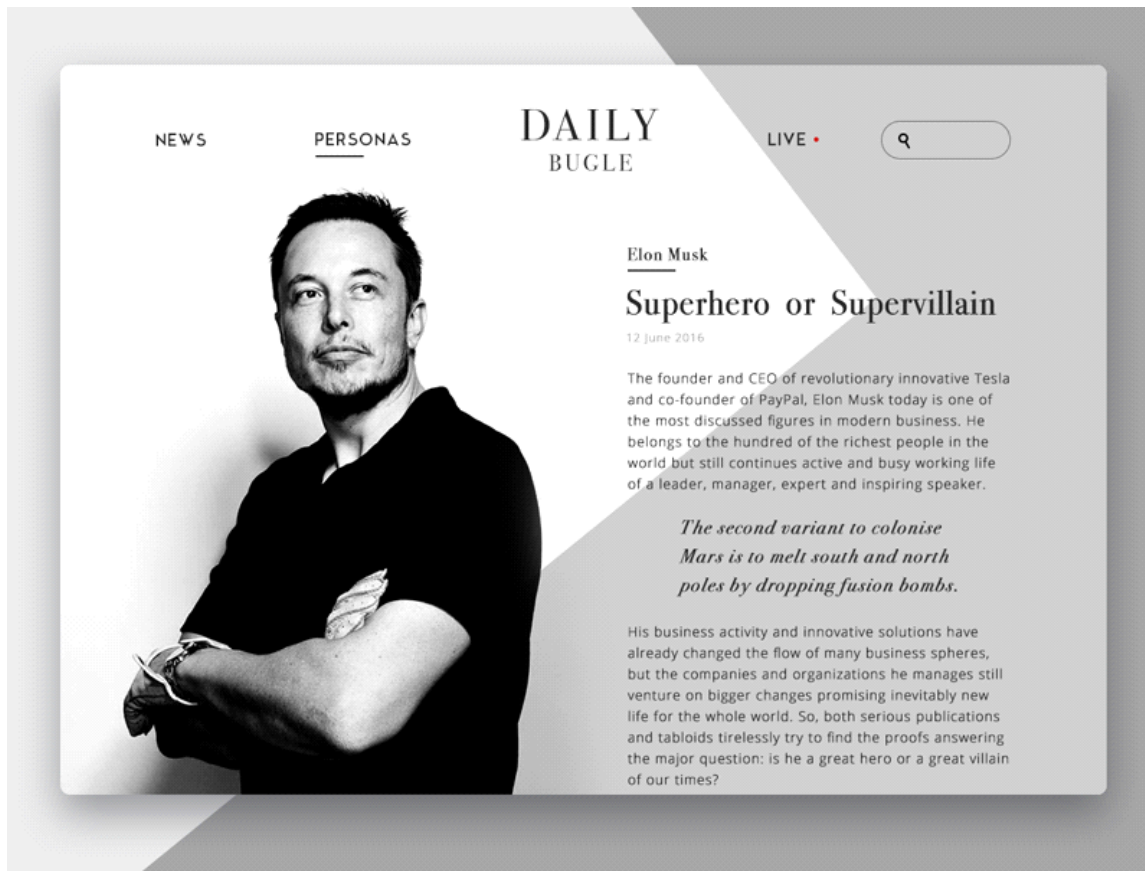
## Business presentation

Another reason connected with professional activity and encouraging more and more people to start their websites is the presentation of their business, whatever is its nature and volume.



## Sharing information

This is the reason why people set up diverse blogs and websites aimed at sharing information: these can be online magazines and newspapers, thematic collections and bloggers' reviews etc. It is usually not aimed at direct communication, only providing users with fresh and actual information.

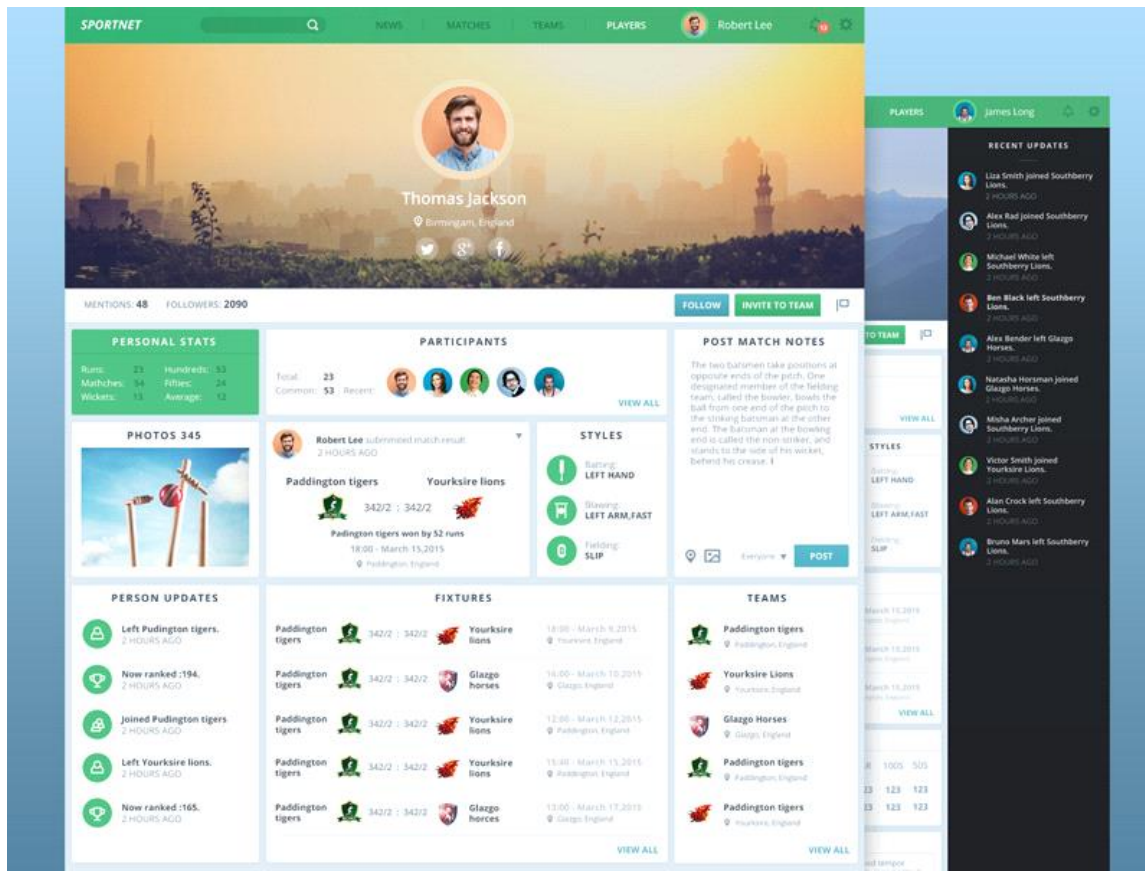


## Education

One more reason to start the website is the ability and wish to provide some materials and/or communication with educative objectives.

## Communication

The Internet presents great and easily available opportunities for communications, so communication can be one more good reason for creating a website, like blogs with direct discussions, forums, social networks for general or special themes etc.



## Self-expression and practice

Sometimes, people create the website with the aim of getting a platform for expressing their creativity and trying particular skills, like, for example, creative writing.