**FOURTH SEMESTER**

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| **BPG-125 PHOTOGRAPHY-II (MANUAL) 3 (1-2)****Course Objectives:**Photography – II is an advanced course in digital photography. This course is designed to help students focus more on compositions techniques, explore digital photography in relation to fine art and learn about turning photography into strong business. In this course, students will create a photographic portfolio. This portfolio is broken up into 3 sections which will allow students to show a fundamental competence and range of understanding visual concerns and methods. In addition to that, this course will:* Encourage creative and systematic investigation of formal and conceptual issues.
* Emphasize making photographic art as an ongoing process that involves the student in informed and critical decision making.
* Develop technical skills and become familiar with the functions of the visual elements.
* Become independent thinkers who will contribute inventively and critically to culture through the making of art photography.

**Course Content:****Concentration Portfolio -** (A group of works that share a single theme)* Exploring Composition (Rule of Thirds, Shooting Vertical vs. Horizontal, Choosing a point of interest, Adjusting your angle of view, Placing subjects off center, Lines, Backgrounds, Foregrounds, Composition, Light, Positive and negative space, Framing, Color vs. Black and White Photography, Balance, Texture and Pattern, Symmetry, Perspective)
* Hands, Feet, Geometric Shadows, Organic Forms and Texture
* Global Issue or Theme Project
* White on White Eggs, Lines, Glass / Transparency
* Global Issue or Theme Portfolio in Practice
* Portraits
* Still Life
* Magnification / Reflection
* Landscape

**A Fresh Breadth Portfolio -** (Demonstrate understanding of the principles and elements of Design)* Elements of Design / Principles of Design
* Kodalith
* Layering Photographic Images
* Story / Poem Imagery
* Art in Education
* The Psychology of Color
* Color in Photography
* Monochromatic Variations of One Color, Using Value
* Analogous Color
* Primary Colors
* Circles
* Lines
* Positive and Negative Space
* Poster Design

**Feature Portfolio** (Quality in total work. Mastery of design in the composition, concept, and execution of the works)* Interpretative Photography (Abstraction, Communication Through Symbols or Imagery, Product Design, Self Portrait, Industrial Product)
* Photography and Mind's Eye
* Portfolio Assembly
* Portfolio Presentations and Critique

**Professional Pathways*** Freelance Opportunities
* Portfolio Development
* The Business of Photography
* Introduction to Marketing and Branding
* Clients and Pricing

**References:** * Understanding Exposure: How to Shoot Great Photographs with a Film or Digital Camera by Bryan Peterson
* Close-Up & Macro Photography by Tracy Hallett
* Post-Exposure: Advanced Techniques for the Photographic Printer by Ctein
* The Digital Darkroom: Black and White Techniques Using Photo shop by George Schaub
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