# Lecture Notes for Chapter 12 

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## 1 Constrained Optimization

Consider the following Utility Max problem:
$\operatorname{Max} x_{1,} x_{2}$

$$
\begin{equation*}
U=U\left(x_{1}, x_{2}\right) \tag{1}
\end{equation*}
$$

Subject to:

$$
\begin{equation*}
B=P_{1} x_{1}+P_{2} x_{2} \tag{2}
\end{equation*}
$$

Re-write Eq. 2

$$
\begin{equation*}
x_{2}=\frac{B}{P_{2}}-\frac{P_{1}}{P_{2}} x_{1} \tag{Eq.2*}
\end{equation*}
$$

Now $x_{2}=x_{2}\left(x_{1}\right)$ and $\frac{d x_{2}}{d x_{1}}=\frac{-P_{1}}{P_{2}}$
Sub into Eq. 1 for $\mathrm{x}_{2}$

$$
\begin{equation*}
U=U\left(x_{1}, x_{2}\left(x_{1}\right)\right) \tag{3}
\end{equation*}
$$

Eq. 3 is an unconstrained function of one variable, $\mathrm{x}_{1}$
Differentiate, using the Chain Rule

$$
\frac{d U}{d x_{1}}=\frac{\partial U}{\partial x_{1}}+\frac{\partial U}{\partial x_{2}} \frac{d x_{2}}{d x_{1}}=0
$$

From Eq. 2' we know $\frac{d x_{2}}{d x_{1}}=-\frac{P_{1}}{P_{2}}$
Therefore:

$$
\frac{d U}{d x_{1}}=U_{1}+U_{2}\left(-\frac{P_{1}}{P_{2}}\right)=0
$$

OR

$$
\frac{U_{1}}{U_{2}}=\frac{P_{1}}{P_{2}}
$$

This is our usual condition that $\operatorname{MRS}\left(\mathrm{x}_{2}, x_{1}\right)=\frac{P_{1}}{P_{2}}$ or the consumer's willingness to grade equals his ability to trade.


The More General Constrained Maximum Problem
Max:

$$
\begin{equation*}
y=f\left(x_{1}, x_{2}\right) \tag{4}
\end{equation*}
$$

Subject to:

$$
\begin{equation*}
g\left(x_{1}, x_{2}\right)=0 \tag{5}
\end{equation*}
$$

Take total differentials of Eq. 4 and Eq. 5

$$
\begin{align*}
& d y=f_{1} d x_{1}+f_{2} d x_{2}=0  \tag{6}\\
& d g=g_{1} d x_{1}+g_{2} d x_{2}=0 \tag{7}
\end{align*}
$$

or Eq. $6^{\prime}$

$$
d x_{1}=-\frac{f_{2}}{f_{1}} d x_{2}
$$

Eq. $7^{\prime}$

$$
d x_{1}=-\frac{g_{2}}{g_{1}} d x_{2}
$$

Subtract $6^{\prime}$ from $7^{\prime}$
$d x_{1}-d x_{1}=\left[-\frac{g_{2}}{g_{1}}-\left(-\frac{f_{2}}{f_{1}}\right)\right] d x_{2}=\left(\frac{f_{2}}{f_{1}}-\frac{g_{2}}{g_{1}}\right) d x_{2}=0$
Therefore

$$
\frac{f_{2}}{f_{1}}=\frac{g_{2}}{g_{1}}
$$

Eq. 8: says that the level curves of the objective function must be tangent to the level curves of the constraint

### 1.1 Lagrange Multiplier Approach

Create a new function called the Lagrangian:

$$
L=f\left(x_{1}, x_{2}\right)+\lambda g\left(x_{1}, x_{2}\right)
$$

since $g\left(x_{1}, x_{2}\right)=0$ when the constraint is satisfied

$$
L=f\left(x_{1}, x_{2}\right)+\text { zero }
$$

We have created a new independent variable $\lambda$ (lambda), which is called the Lagrangian Multiplier.

We now have a function of three variables; $x_{1}, x_{2}$, and $\lambda$
Now we Maximize

$$
L=f\left(x_{1}, x_{2}\right)+\lambda g\left(x_{1}, x_{2}\right)
$$

## First Order Conditions

$$
\begin{aligned}
& L_{\lambda}=\frac{\partial L}{\partial \lambda}=g\left(x_{1}, x_{2}\right)=0 \quad \text { Eq. } 1 \\
& L_{1}=\frac{\partial L}{\partial x_{1}}=f_{1}+\lambda g_{1}=0 \quad \text { Eq. } 2 \\
& L_{2}=\frac{\partial L}{\partial x_{2}}=f_{2}+\lambda g_{2}=0 \quad \text { Eq. } 3
\end{aligned}
$$

From Eq. 2 and 3 we get:

$$
\frac{f_{1}}{f_{2}}=\frac{-\lambda g_{1}}{-\lambda g_{2}}=\frac{g_{1}}{g_{2}}
$$

From the 3 F.O.C.'s we have 3 equations and 3 unknowns ( $x_{1}, x_{2}, \lambda$ ). In principle we can solve for $x_{1}^{*}, x_{2}^{*}$, and $\lambda^{*}$.

### 1.1.1 Example 1:

Let:

$$
U=x y
$$

Subject to:

$$
10=x+y \quad P_{x}=P_{y}=1
$$

Lagrange:

$$
\begin{aligned}
& L=f(x, y)+\lambda(g(x, y)) \\
& L=x y+\lambda(10-x-y)
\end{aligned}
$$

F.O.C.

$$
\begin{array}{cc}
L_{\lambda}=10-x-y=0 & \text { Eq. } 1 \\
L_{x}=y-\lambda=0 & \text { Eq. 2 } \\
L_{y}=x-\lambda=0 & \text { Eq. } 3
\end{array}
$$

From (2) and (3) we see that:

$$
\frac{y}{x}=\frac{\lambda}{\lambda}=1 \quad \text { or } y=x \quad \text { Eq. } 4
$$

From (1) and (4) we get:

$$
10-x-x=0 \text { or } x^{*}=5 \text { and } y^{*}=5
$$

From either (2) or (3) we get:

$$
\lambda^{*}=5
$$

### 1.1.2 Example 2: Utility Maximization

Maximize

$$
u=4 x^{2}+3 x y+6 y^{2}
$$

subject to

$$
x+y=56
$$

Set up the Lagrangian Equation:

$$
L=4 x^{2}+3 x y+6 y^{2}+\lambda(56-x-y)
$$

Take the first-order partials and set them to zero

$$
\begin{aligned}
L_{x} & =8 x+3 y-\lambda=0 \\
L_{y} & =3 x+12 y-\lambda=0 \\
L_{\lambda} & =56-x-y=0
\end{aligned}
$$

From the first two equations we get

$$
\begin{aligned}
8 x+3 y & =3 x+12 y \\
x & =1.8 y
\end{aligned}
$$

Substitute this result into the third equation

$$
\begin{aligned}
56-1.8 y-y & =0 \\
y & =20
\end{aligned}
$$

therefore

$$
x=36 \quad \lambda=348
$$

### 1.1.3 Example 3: Cost minimization

A firm produces two goods, $x$ and $y$. Due to a government quota, the firm must produce subject to the constraint $x+y=42$. The firm's cost functions is

$$
c(x, y)=8 x^{2}-x y+12 y^{2}
$$

The Lagrangian is

$$
L=8 x^{2}-x y+12 y^{2}+\lambda(42-x-y)
$$

The first order conditions are

$$
\begin{align*}
L_{x} & =16 x-y-\lambda=0 \\
L_{y} & =-x+24 y-\lambda=0 \\
L_{\lambda} & =42-x-y=0 \tag{8}
\end{align*}
$$

Solving these three equations simultaneously yields

$$
x=25 \quad y=17 \quad \lambda=383
$$

### 1.1.4 Example 4:

Max:

$$
U=x_{1} x_{2}
$$

Subject to:

$$
B=P_{1} x_{1}+P_{2} x_{2}
$$

Langrange:

$$
L=x_{1} x_{2}+\lambda\left(B-P_{1} x_{1}-P_{2} x_{2}\right)
$$

F.O.C.

$$
\begin{array}{cc}
L_{\lambda}=B-P_{1} x_{1}-P_{2} x_{2}=0 & \text { Eq. } 1 \\
L_{1}=x_{2}-\lambda P_{1}=0 & \text { Eq. } 2 \\
L_{2}=x_{1}-\lambda P_{2}=0 & \text { Eq. } 3
\end{array}
$$

From Eq. (2) and (3) $\left(\frac{x_{2}}{x_{1}}=\frac{P_{1}}{P_{2}}=M R S\right)$
Solve for $x_{1}^{*}$
From (2) and (3)

$$
x_{2}=\frac{P_{1}}{P_{2}} x_{1}
$$

Sub into (1)

$$
\begin{gathered}
B=P_{1} x_{1}+P_{2}\left(\frac{P_{1}}{P_{2}} x_{1}\right)=2 P_{1} x_{1} \\
x_{1}^{*}=\frac{B}{2 P_{1}} \text { and } x_{2}^{*}=\frac{B}{2 P_{2}}
\end{gathered}
$$

The solution to $x_{1}^{*}$ and $x_{2}^{*}$ are the Demand Functions for $\mathrm{x}_{1}$ and $\mathrm{x}_{2}$

### 1.1.5 Properties of Demand Functions

1. "Homogenous of degree zero" multiply prices and income by $\alpha$

$$
x_{1}^{*}=\frac{\alpha B}{2\left(\alpha P_{1}\right)}=\frac{B}{2 P_{1}}
$$

2. "For normal goods demand has a negative slope"

$$
\frac{\partial x_{1}^{*}}{\partial P_{1}}=-\frac{B}{2 P_{1}^{2}}<0
$$

3. "For normal goods Engel curve positive slope"

$$
\frac{\partial x_{1}^{*}}{\partial B}=\frac{1}{2 P_{1}}>0
$$

In this example $x_{1}^{*}$ and $x_{2}^{*}$ are both normal goods (rather than inferior or giffen)

Given:

$$
U=x_{1} x_{2}
$$

And:

$$
x_{1}^{*}=\frac{B}{2 P_{1}} \text { and } x_{2}^{*}=\frac{B}{2 P_{2}}
$$

Substituting into the utility function we get:

$$
\begin{aligned}
U & =x_{1}^{*}, x_{2}^{*}=\left(\frac{B}{2 P_{1}}\right)\left(\frac{B}{2 P_{2}}\right) \\
U & =\left(\frac{B^{2}}{4 P_{1} P_{2}}\right)
\end{aligned}
$$

Now we have the utility expressed as a function of Prices and Income
$U^{*}=U\left(P_{1} P_{2}, B\right)$ is "The Indirect Utility Function"
At $U=U_{0}=\frac{B^{2}}{4 P_{1} P_{2}}$ we can re-arrange to get:

$$
\underbrace{B=2 P_{1}^{\frac{1}{2}} P_{2}^{\frac{1}{2}} U_{0}^{\frac{1}{2}}}_{\text {This is the "Expenditure Function" }}
$$

### 1.2 Minimization and Lagrange

$\operatorname{Min} \mathrm{x}, \mathrm{y}$

$$
P_{x} X+P_{y} Y
$$

Subject to

$$
U_{0}=U(x, y)
$$

Lagrange

$$
L=P_{x} X+P_{y} Y+\lambda\left(U_{0}-U(x, y)\right)
$$

## F.O.C.

$$
\begin{array}{cl}
L_{\lambda}=U_{0}-U(x, y)=0 & \text { Eq. } 1 \\
L_{x}=P_{x}-\lambda \frac{\partial U}{\partial x}=0 & \text { Eq. } 2 \\
L_{y}=P_{y}-\lambda \frac{\partial U}{\partial y}=0 & \text { Eq. } 3
\end{array}
$$

From (2) and (3) we get

$$
\underbrace{\frac{P_{x}}{P_{y}}=\frac{\lambda U_{x}}{\lambda U_{y}}=\frac{U_{x}}{U_{y}}=M R S}
$$

(The same result as in the MAX problem)
Solving (1), (2), and (3) by Cramer's Rule, or some other method, we get:

$$
x^{*}=x\left(P_{x}, P_{y}, U_{0}\right) \quad y^{*}=y\left(P_{x}, P_{y}, U_{0}\right) \quad \lambda^{*}=\lambda\left(P_{x}, P_{y}, U_{0}\right)
$$

### 1.3 Second Order Conditions

1. (a) To determine whether the Lagrangian is at a Max or Min we use an approach similar to the Hessian in unconstrained cases.
(b) Second order conditions are determined from the Bordered Hessian
(c) There are two ways of setting up a bordered Hessian
(d) We will look at both ways since both forms are used equally in economic literature
(e) Both ways are equally good.

Given Max:

$$
f(x, y)+\lambda(g(x, y)
$$

F.O.C.'s

$$
\begin{array}{cc}
L_{\lambda}=g(x, y)=0 & \text { Eq. } 1 \\
L_{x}=f_{x}-\lambda g_{x}=0 & \text { Eq. } 2 \\
L_{y}=f_{y}-\lambda g_{y}=0 & \text { Eq. } 3
\end{array}
$$

For the 2 nd order conditions, totally differentiate the F.O.C.'s with respect to $\mathrm{x}, \mathrm{y}$, and $\lambda$

$$
\begin{gather*}
g_{x} d x+g_{y} d y=0 \quad \text { No } \lambda \text { in Eq. } 1  \tag{1'}\\
\left(f_{x x}+\lambda g_{x x}\right) d x+\left(f_{x y}+\lambda g_{x y}\right) d y+g_{x} d \lambda=0  \tag{2'}\\
\left(f_{y y}+\lambda g_{y y}\right) d y+\left(f_{y x}+\lambda g_{y x}\right) d x+g_{y} d \lambda=0 \tag{3'}
\end{gather*}
$$

Matrix From

$$
\overbrace{\left[\begin{array}{ccc}
0 & g_{x} & g_{y} \\
g_{x} & \left(f_{x x}+\lambda g_{x x}\right) & \left(f_{x y}+\lambda g_{x y}\right) \\
g_{y} & \left(f_{y x}+\lambda g_{y x}\right) & \left(f_{y y}+\lambda g_{y y}\right)
\end{array}\right]}^{\text {Bordered Hessian }}\left(\begin{array}{c}
d \lambda \\
d x \\
d y
\end{array}\right)
$$

Or written as

$$
\underbrace{\left[\begin{array}{ccc}
0 & g_{x} & g_{y} \\
g_{x} & L_{x x} & L_{x y} \\
g_{y} & L_{y x} & L_{y y}
\end{array}\right]}_{\text {(Where } \mathrm{L}_{x x}=f_{x x}+\lambda g_{x x}}\left(\begin{array}{c}
d \lambda \\
d x \\
d y
\end{array}\right)
$$

Notice that the Bordered Hessian is the ordinary Hessian bordered by the first partial derivatives of the constraint.

$$
|H|=\left|\begin{array}{ll}
L_{x x} & L_{x y} \\
L_{y x} & L_{y y}
\end{array}\right| \text { Where }|\bar{H}|=\left[\begin{array}{ccc}
0 & g_{x} & g_{y} \\
g_{x} & L_{x x} & L_{x y} \\
g_{y} & L_{y x} & L_{y y}
\end{array}\right]
$$

H is ordinary (unconstrained) Hessian
$\overline{\mathrm{H}}$ is bordered (constrained) Hessian

### 1.4 Determining Max or Min with a Single Constraint

2 Variable Case

$$
\begin{gathered}
\left|\bar{H}_{\alpha}\right|=\left[\begin{array}{ccc}
0 & g_{x} & g_{y} \\
g_{x} & L_{x x} & L_{x y} \\
g_{y} & L_{y x} & L_{y y}
\end{array}\right] \\
\text { is Max if }\left|\bar{H}_{\alpha}\right|>0 \\
\text { is Min if }\left|\bar{H}_{\alpha}\right|<0
\end{gathered}
$$

3 Variabl Case

$$
\begin{aligned}
& \quad \bar{H}_{3}=\left|\begin{array}{cccc}
0 & g_{1} & g_{2} & g_{3} \\
g_{1} & L_{11} & L_{12} & L_{13} \\
g_{2} & L_{21} & L_{22} & L_{23} \\
g_{3} & L_{31} & L_{32} & L_{33}
\end{array}\right| \\
& \text { is Max if }\left|\bar{H}_{2}\right|>0,\left|\bar{H}_{3}\right|<0 \\
& \text { is Min if }\left|\bar{H}_{2}\right|<0,\left|\bar{H}_{3}\right|>0
\end{aligned}
$$

n-Variable case
Max: $\left|\bar{H}_{2}\right|>0,\left|\bar{H}_{3}\right|<0, \bar{H}_{4}>0 \ldots(-1)^{n}\left|\bar{H}_{n}\right|>0$
Min: $\left|\bar{H}_{2}\right|<0,\left|\bar{H}_{3}\right|<0, \ldots\left|\bar{H}_{n}\right|<0$

### 1.5 Altrnative form of Bordered Hessian

Given Max x,y

$$
f(x, y)+\lambda g(x, y)
$$

F.O.C's

$$
\begin{gathered}
L_{x}=f_{x}-\lambda g_{x}=0 \\
L_{y}=f_{y}-\lambda g_{y}=0 \\
L_{\lambda}=g(x, y)=0
\end{gathered}
$$

Bordered Hessian

$$
\left|\begin{array}{ccc}
f_{x x}+\lambda g_{x x} & f_{x y}+\lambda g_{x y} & g_{x} \\
f_{y x}+\lambda g_{y x} & f_{y y}+\lambda g_{y y} & g_{y} \\
g_{x} & g_{y} & 0
\end{array}\right|\left(\begin{array}{c}
d_{x} \\
d_{y} \\
d_{\lambda}
\end{array}\right)
$$

Rules for Max or Min are the same for this form as well.

### 1.5.1 Example

Max

$$
x y+\lambda\left(B-P_{x} x-P_{y} y\right)
$$

F.O.C.'s

$$
\begin{gathered}
L_{x}=y-\lambda P_{x}=0 \\
L_{y}=x-\lambda P_{y}=0 \\
\underbrace{L_{\lambda}=B-P_{x} x-P_{y} y=0}_{x^{*}=\frac{B}{2 P_{x}} \quad y^{*}=\frac{B}{2 P_{y}} \quad \lambda^{*}=\frac{B}{2 P_{x} P_{y}}}
\end{gathered}
$$

S.O.C.'s

$$
\left|\bar{H}_{2}\right|=\left|\begin{array}{ccc}
0 & 1 & -P_{x} \\
1 & 0 & -P_{y} \\
-P_{x} & -P_{y} & 0
\end{array}\right|
$$

$$
\begin{aligned}
& \quad \text { Det }=0+(-1)\left|\begin{array}{cc}
1 & -P_{x} \\
-P_{y} & 0
\end{array}\right|+-P_{x}\left|\begin{array}{ll}
1 & -P_{x} \\
0 & -P_{y}
\end{array}\right|=P_{x} P_{y}+P_{x} P_{y}= \\
& 2 P_{x} P_{y}>0
\end{aligned}
$$

Therefore $L^{*}$ is a Max

### 1.5.2 Example

Min

$$
P_{x} x+P_{y} y+\lambda\left(U_{0}-x y\right)
$$

F.O.C.'s

$$
\begin{aligned}
& L_{x}=P_{x}-\lambda y=0 \\
& L_{y}=P_{y}-\lambda x=0 \\
& L_{\lambda}=U_{0}-x y=0 \\
& x^{*}=\frac{P_{y}^{\frac{1}{2}} U_{0}^{\frac{1}{2}}}{P_{x}^{\frac{1}{2}}} y^{*}=\frac{P_{x}^{\frac{1}{2}} U_{0}^{\frac{1}{2}}}{P_{y}^{\frac{1}{2}}} \quad \lambda^{*}=\frac{U_{1}^{\frac{1}{2}}}{P_{x}^{\frac{1}{2}} P_{y}^{\frac{1}{2}}}
\end{aligned}
$$

$$
\begin{aligned}
& \text { S.O.C.'s } \\
& \qquad\left[\begin{array}{ccc}
0 & -\lambda & -y \\
-\lambda & 0 & -x \\
-y & -x & 0
\end{array}\right]\left(\begin{array}{l}
d_{x} \\
d_{y} \\
d_{\lambda}
\end{array}\right) \\
& |\bar{H}|=\lambda\left|\begin{array}{cc}
-\lambda & -y \\
-x & 0
\end{array}\right|+(-y)\left|\begin{array}{cc}
-\lambda & -y \\
0 & -x
\end{array}\right|=-\lambda x y+-\lambda x y \\
& |\bar{H}|=-2 \lambda x y<0
\end{aligned}
$$

Therefore $\mathrm{L}^{*}$ is a Min

### 1.6 Interpreting $\lambda$

Given Max

$$
U(x, y)+\lambda\left(B-P_{x} x-P_{y} y\right)
$$

By solving the F.O.C.'s we get

$$
x^{*}=x\left(P_{x}, P_{y}, B\right) \quad y^{*}=y\left(P_{x}, P_{y}, B\right) \quad \lambda^{*}=\lambda\left(P_{x}, P_{y}, B\right)
$$

Sub $x^{*}, y^{*}, \lambda^{*}$ back into the Lagrange

$$
L^{*}=U\left(x^{*}, y^{*}\right)+\lambda^{*}\left(B-P_{x} x^{*}-P_{y} y^{*}\right)
$$

Differentiate with respect to the constant, B

$$
\frac{\partial L^{*}}{\partial B}=U_{x} \frac{d x^{*}}{d B}+U_{y} \frac{d y^{*}}{d B}-\lambda^{*} P_{x} \frac{d x^{*}}{d B}-\lambda^{*} P y \frac{d y^{*}}{d B}+\lambda^{*} \frac{d B}{d B}+\left(B-P_{x} x^{*}-P_{y} y^{*}\right) \frac{d \lambda^{*}}{d B}
$$

Or

$$
\begin{aligned}
& \frac{\partial L^{*}}{\partial B}=\underbrace{\left(U_{x}-\lambda^{*} P_{x}\right)}_{=0} \frac{d x^{*}}{d B}+\underbrace{\left(U_{y}-\lambda^{*} P_{y}\right)}_{=0} \frac{d y^{*}}{d B}+\underbrace{\left(B-P_{x} x^{*}-P_{y} y^{*}\right)}_{=0} \frac{d \lambda^{*}}{d B}+\lambda^{*} \\
& \begin{aligned}
\frac{\partial L^{*}}{\partial B}=\lambda^{*} & =\Delta \text { in utility from } \Delta \text { in the constant } \\
& =\text { Marginal Utility of Money }
\end{aligned}
\end{aligned}
$$

## 2 Extensions and Applications of Constrained Optimization

### 2.1 Income and Substitution Effects (The Slutsky Equation)

Consider:
Max

$$
U=U\left(x_{1}, x_{2}\right)
$$

Subject to

$$
B=P_{\lambda} x_{1}+P_{2} x_{2}
$$

The FOC's

$$
\begin{aligned}
& L_{1}=U_{1}-\lambda P_{1}=0 \\
& L_{2}=U_{2}-\lambda P_{2}=0 \\
& L_{3}=B-P_{1} x_{1}-P_{2} x_{2}=0
\end{aligned}
$$

Solving the FOC's gives $\mathrm{x}_{1}^{*}, \mathrm{x}_{2}^{*}, \lambda^{*}$
$\Rightarrow$ Totally differentiate the FOC's with respect to EVERY variable
$\dot{U}_{11} d x_{1}^{*}+U_{12} d x_{2}^{*}-P_{1} d \lambda-\lambda d P_{1}=0$
$\dot{U}_{21} d x_{1}^{*}+U_{22} d x_{2}^{*}-P_{2} d \lambda-\lambda d P_{2}=0$
$P_{1} d x_{1}^{*}-P_{2} d x_{2}^{*}-x_{1}^{*} d P_{1}-x_{2}^{*} d P_{2}+d \beta=0$
Take exogenous differentials $\left(d P_{1}, d P_{2}, d \beta\right)$ to the other side and set up matrix

$$
\left[\begin{array}{ccc}
U_{11} & U_{12} & -P_{1} \\
U_{21} & U_{22} & -P_{2} \\
-P_{1} & -P_{2} & 0
\end{array}\right]\left(\begin{array}{l}
d x_{1}^{*} \\
d x_{2}^{*} \\
d \lambda^{*}
\end{array}\right)=\left(\begin{array}{c}
\lambda d P_{1} \\
\lambda d P_{2} \\
-d \beta+x_{1} d P_{1}+x_{2} d P_{2}
\end{array}\right)
$$

$\underline{\{\text { Where } \bar{H}>0\}}$
Set $d P_{1}=d P_{2}=0$ find $\frac{d x_{1}}{d \beta}$

$$
\frac{d x_{1}^{*}}{d \beta}=\frac{\left|\begin{array}{ccc}
0 & U_{12} & -P_{1} \\
0 & U_{22} & -P_{2} \\
-1 & -P_{2} & 0
\end{array}\right|}{|\bar{H}|}=(-1) \frac{\left|\begin{array}{ll}
U_{12} & -P_{1} \\
U_{22} & -P_{2}
\end{array}\right|}{|\bar{H}|}=\frac{\left|H_{31}\right|}{|\bar{H}|}
$$

Where

$$
\left|H_{31}\right|=\left|\begin{array}{ll}
U_{12} & -P_{1} \\
U_{22} & -P_{2}
\end{array}\right|=\left(-U_{12} P_{1}+U_{22} P_{1}\right)
$$

Therefore

$$
\frac{d x_{1}^{*}}{d \beta}=\frac{\left|\bar{H}_{31}\right|}{|\bar{H}|} \geqq 0(?)
$$

Now set $d P_{2}=d \beta=0$

$$
\left[\begin{array}{ccc}
U_{11} & U_{12} & -P_{1} \\
U_{21} & U_{22} & -P_{2} \\
-P_{1} & -P_{2} & 0
\end{array}\right]\left(\begin{array}{l}
\frac{d x_{1}^{*}}{d x_{1}} \\
\frac{d x_{2}^{2}}{d P_{1}} \\
\frac{d \lambda^{2}}{d P_{1}}
\end{array}\right)=\left(\begin{array}{c}
\lambda \\
0 \\
x_{1}
\end{array}\right)
$$

## Cramer's Rule

Expand Column 1

$$
\begin{aligned}
& \frac{d x_{1}^{*}}{d P_{1}}=\lambda \frac{H_{11}}{|\bar{H}|}+x_{1} \frac{H_{31}}{|\bar{H}|} \\
& H_{11}=-P_{2}^{2}<0 \\
& H_{31}=-U_{12} P_{2}+U_{22} P_{1}
\end{aligned}
$$

But

$$
\frac{d x_{1}^{*}}{d \beta}=-\frac{\left|H_{31}\right|}{|\bar{H}|}
$$

So

$$
\frac{d x_{1}^{*}}{d P_{1}}=\lambda \frac{H_{11}}{|\bar{H}|}-x_{1} \frac{d x_{1}^{*}}{d \beta}=\frac{d x_{1}^{*}}{d P_{1}}+\left(-x_{1}\right) \frac{d x_{1}^{*}}{d \beta}
$$

2.2 The Slutsky Equation

$$
\begin{aligned}
\frac{d x_{1}^{*}}{d P_{1}} & =\lambda \frac{\left|H_{11}\right|}{|\bar{H}|}+x_{1} \frac{\left|H_{31}\right|}{|\bar{H}|} \\
& =\frac{d x_{1}^{*}}{d P_{1}}+\left(-x_{1}\right) \frac{d x^{*}}{d \beta} \\
& =\{\text { Pure Substitution Effect }\}+\{\text { Income Effect }\}
\end{aligned}
$$



A to B $=\lambda \frac{\left|H_{11}\right|}{|H|}$ "Substitution Effect"
B to $\mathrm{C}=\mathrm{x}_{1} \frac{\left|H_{31}\right|}{|H|}$ "Income Effect"

## 3 Homogenous Functions

### 3.1 Constant Returns to Scale

$\Longrightarrow$ Given

$$
y=f\left(x_{1}, x_{2}, \ldots x_{n}\right)
$$

if we change all the inputs by a factor of $t$, then

$$
f\left(t x_{1}, t x_{2}, \ldots t x_{n}\right)=t f\left(x_{1}, x_{2}, \ldots x_{n}\right)=t Y
$$

ie. if we double inputs, we double output
$\Longrightarrow$ A constant returns to scale production function is said to be: HOMOGENOUS of DEGREE ONE or LINEARLY HOMOGENOUS

### 3.2 Homogenous of Degree $\mathbf{r}$

A function, $Y=f\left(x_{1}, \ldots, x_{n}\right)$ is said to be Homogenous of Degree r if

$$
f\left(t x_{1}, t x_{2}, \ldots t x_{n}\right)=t^{r} f\left(x_{1}, x_{2}, \ldots x_{n}\right)
$$

Example
Let $\mathrm{f}\left(x_{1}, x_{2}\right)=x_{1} x_{2}$
change all $x_{i}^{\prime} s$ by t

$$
\begin{aligned}
f\left(t x_{1}, t x_{2}\right) & =\left(t x_{1}\right)\left(t x_{2}\right) \\
& =t^{2}\left(x_{1} x_{2}\right) \\
& =t^{2} f\left(x_{1} x_{2}\right)
\end{aligned}
$$

Therefore $f\left(x_{1}, x_{2}\right)=x_{1} x_{2}$ is homogenous of degree 2

### 3.3 Cobb-Douglas

Let output, $Y=f(K, L)=L^{\alpha} K^{1-\alpha}\{$ where $0 \leq 1\}$
Multiply K, L by t

$$
\begin{aligned}
f(t L, t K)= & (t L)^{\alpha}(t K)^{1-\alpha} \\
= & t^{\alpha+1-\alpha} L^{\alpha} K^{1-\alpha} \\
& t L^{\alpha} K^{1-\alpha}
\end{aligned}
$$

Therefore $\mathrm{L}^{\alpha} K^{1-\alpha_{i s}}$ H.O.D one.
General Cobb-Douglas: $\mathrm{y}=\mathrm{L}^{\alpha} K^{\beta}$

$$
\begin{aligned}
f(t L, t K) & =(t L)^{\alpha}(t K)^{\beta} \\
& =t^{\alpha+\beta} L^{\alpha} K^{\beta}
\end{aligned}
$$

$\mathrm{L}^{\alpha} K^{\beta}$ is homogenous of degree $\alpha+\beta$

### 3.4 Further properties of Cobb-Douglas

Given

$$
\begin{gathered}
y=L^{\alpha} K^{1-\alpha} \\
M P_{L}=\frac{d Y}{d L}=d L^{\alpha-1} K^{1-\alpha}=\alpha\left(\frac{K}{L}\right)^{1-\alpha} \\
M P_{K}=\frac{d Y}{d K}=(1-\alpha) L^{\alpha} K^{-\alpha}=(1-\alpha)\left(\frac{K}{L}\right)^{-\alpha}
\end{gathered}
$$

$\mathrm{MP}_{L}$ and $\mathrm{MP}_{K}$ are homogenous of degree zero

$$
M P_{L}(t L, t K)=\alpha\left(\frac{t K}{t L}\right)^{1-\alpha}=\alpha\left(\frac{K}{L}\right)^{1-\alpha}
$$

$\mathrm{MP}_{L}$ and $\mathrm{MP}_{K}$ depend only on the $\frac{K}{L}$ ratio

### 3.5 The Marginal Rate of Technical Substitution

$$
M R T S=\frac{M P_{L}}{M P_{K}}=\frac{\alpha\left(\frac{K}{L}\right)^{1-\alpha}}{(1-\alpha)\left(\frac{K}{L}\right)^{-\alpha}}=\left(\frac{\alpha}{1-\alpha}\right)\left(\frac{K}{L}\right)
$$

MRTS is homogenous of degree zero
The slope of the isoquant (MRTS) depends only on the $\frac{K}{L}$ ratio, not the absolute levels of K and L


Along any ray from the origin the isoquants are parallel. This is true for all homogenous functions regardless of the degree.

Given:

$$
f\left(t x_{1}, \ldots t x_{n}\right)=t^{r} f\left(x_{1}, \ldots x_{n}\right)
$$

Differentiate both sides with respect to $\mathrm{x}_{1}$

$$
\frac{d f}{d(t x)} \frac{d\left(t x_{1}\right)}{d x_{1}}=t^{r} \frac{d f}{d x_{1}}
$$

But

$$
\begin{gathered}
\frac{d\left(t x_{1}\right)}{d x_{1}}=t \\
\frac{d f}{d\left(t x_{1}\right)} t=t^{r} \frac{d f}{d x_{1}} \\
\frac{d f}{d\left(t x_{1}\right)}=\frac{t^{r}}{t} \frac{d f}{d x_{1}}=t^{r-1} \frac{d f}{d x_{1}}
\end{gathered}
$$

Therefore: For any function homogenous of degree $r$, that function's first partial derivatives are homogenous of degree $r-1$.

### 3.6 Monotonic Transformations and Homothetic Functions

Let $y=f\left(x_{1}, x_{2}\right)$ and Let $z=g(y)$
\{where $g^{\natural}(y)>0$ and $f\left(x_{1}, x_{2}\right)$ is H.O.D. $r$ \}
$g(y)$ is a monotonic transformation of $y$
We know:

$$
M R T S=-\frac{f_{1}}{f x}=\frac{d x_{2}}{d x_{1}}
$$

Totally differentiate $z=g(y)$ and set $d z=0$

$$
d z=\frac{d g}{d y} \frac{d y}{d x_{1}} d x_{1}+\frac{d g}{d y} \frac{d y}{d x_{2}} d x_{2}=0
$$

or

$$
\frac{d x_{2}}{d x_{1}}=\frac{-\left(\frac{d g}{d y_{1}}\right)\left(\frac{d y}{d x_{1}}\right)}{\left(\frac{d g}{d y_{1}}\right)\left(\frac{d y}{d x_{2}}\right)}=\frac{-\left(\frac{d y}{d x_{1}}\right)}{\left(\frac{d y}{d x_{2}}\right)}=\frac{-f_{1}}{f_{2}}
$$

The slope of the level curves (isoquants) are invariant to monotonic transformations.

A monotonic transformation of a homogenous function creates a homothetic function

Homothetic functions have the same slope properties along a ray from the origin as the homogenous function.

However, homothetic functions are NOT homogenous.
Example: Let $f\left(x_{1}, x_{2}\right)=x_{1}, x_{2}\{$ where $r=2\}$
Let:

$$
\begin{aligned}
z & =g(y)=\ln \left(x_{1}, x_{2}\right) \\
& =\ln x_{1}+\ln x_{2} \\
g\left(f\left(t x_{1}, t x_{2}\right)\right) & =\ln \left(t x_{1}\right)+\ln \left(t x_{2}\right) \\
& =2 \ln t+\ln x_{1}+\ln x_{2} \\
& \neq t^{r} \ln \left(x_{1}, x_{2}\right)
\end{aligned}
$$

## Properties of Homothetic Functions

1. A homothetic function has the same shaped level curves as the homogenous function that was transformed to create it.
2. Homogenous production functions cannot produce U-shaped average cost curves, but a homothetic function can.
3. Slopes of Level Curves (ie. Indifference Curves)

For homothetic functions the slope of their level curves only depend on the ratio of quantities.
ie. If: $y=f\left(x_{1}, x_{2}\right)$ is homothetic
Then: $\frac{f_{1}}{f_{2}}=g\left(\frac{x_{2}}{x_{1}}\right)$

### 3.7 Euler's Theorem

Let $f\left(x_{1}, x_{2}\right)$ be homogenous of degree r
Then $f\left(t x_{1}, t x_{2}\right)=t^{r} f\left(x_{1}, x_{2}\right)$
Differentiate with respect to t

$$
\frac{d f}{d\left(t x_{1}\right)} \frac{d\left(t x_{1}\right)}{d t}+\frac{d f}{d\left(t x_{2}\right)} \frac{d\left(t x_{2}\right)}{d t}=r t^{r-1} f\left(t x_{1}, t x_{2}\right)
$$

Since: $\frac{d t x_{i}}{d t}=x_{i}$ for all $i$

$$
\frac{d f}{d\left(t x_{1}\right)} x_{1}+\frac{d f}{d\left(t x_{2}\right)} x_{2}=r t^{r-1} f\left(t x_{1}, t x_{2}\right)
$$

This is true for all values of $t$, so let $t=1$

$$
\underbrace{\frac{d f}{d x_{1}} x_{1}+\frac{d f}{d x_{2}} x_{2}=f_{1} x_{1}+f_{2} x_{2}=r f\left(x_{1}, x_{2}\right)}_{\text {"Euler's Theorm" }}
$$

If $y=f(L, K)$ is constant returns to scale
Then $\mathrm{y}=\mathrm{MP}_{L} L+M P_{K} K$ (Euler's Theorm)
Example: Let

$$
y=L^{\alpha} K^{1-\alpha}
$$

Where:

$$
\begin{gathered}
M P_{L}=\alpha L^{\alpha-1} K^{1-\alpha} \\
M P_{K}=(1-\alpha) L^{\alpha} K^{-\alpha}
\end{gathered}
$$

From Euler's Theorm

$$
\begin{aligned}
y & =M P_{L} L+M P_{K} K=\left(\alpha L^{\alpha-1} K^{1-\alpha}\right) L+\left((1-\alpha) L^{\alpha} K^{-\alpha}\right) K \\
& =\alpha L^{\alpha-1} K^{1-\alpha}+(1-\alpha) L^{\alpha} K^{-\alpha} \\
& =[d+(1-\alpha)] L^{\alpha} K^{1-\alpha} \\
& =L^{\alpha} K^{1-\alpha} \\
& =y
\end{aligned}
$$

### 3.7.1 Euler's Theorm and Long Run Equilibrium

Suppose $q=f(K, L)$ is H.O.D 1
Then the profit function for a perfectly competitive firm is

$$
\begin{aligned}
\pi & =p q-r K-w L \\
\pi & =p f(K, L)-r K-w L
\end{aligned}
$$

F.O.C's

$$
\begin{aligned}
& \frac{d \pi}{d L}=p f_{L}-w=0 \\
& \frac{d \pi}{d K}=p f_{K}-r=0
\end{aligned}
$$

$\left\{f_{L}=M P_{L} \quad f_{K}=M P_{K}\right\}$
or $M P_{L}=\frac{w}{p}, M P_{K}=\frac{r}{p}$ are necessary conditions for Profit Maximization

Therefore, at the optimum

$$
\pi^{*}=p f\left(K^{*} L^{*}\right)-w L^{*}-r K^{*}
$$

From Euler's Theorem

$$
f\left(K^{*} L^{*}\right)=M P_{K} K^{*}+M P_{L} L^{*}
$$

Substitute into $\pi^{*}$

$$
\pi^{*}=P\left[M P_{K} K^{*}+M P_{L} L^{*}\right]-w L^{*}-r K^{*}
$$

OR

$$
\pi^{*}=\left[w L^{*}+\underset{\text { Long Run } \pi=0}{\left.r K^{*}\right]}-w L^{*}-r K^{*}=0\right.
$$

3.7 .2

Concavity and Quasiconcavity


### 3.7.3 Concavity:

- Convex level curves and concave in scale
- Necessary for unconstrained optimum


### 3.7.4 Quasi-Concavity:

- Only has convex level curves
- Necessary for constrained optimum

Example:

1. Concave: $\quad y=x_{1}^{\frac{1}{3}} x_{2}^{\frac{1}{3}}$ is H.O.D. $2 / 3$ (diminishing returns)

$$
M R T S=\frac{x_{2}}{x_{1}}
$$

2. Quasi -Concave: $\quad y=x_{1}^{2} x_{2}^{2}$ is H.O.D. 4 (increasing returns)

$$
M R T S=\frac{x_{2}}{x_{1}}
$$

REVIEW: When to use the Implicit Function Theorem (Jacobian)

## GENERAL FORM:

Max

$$
U(x, y)+\lambda\left(\beta-P_{x} x-P_{y} y\right)
$$

F.O.C.

$$
\begin{array}{ll}
L_{x}=U_{x}-\lambda P_{x}=0 & (\mathrm{Eq} 1) \\
L_{y}=U_{y}-\lambda P y=0 & (\mathrm{Eq} 2) \\
L_{\lambda}=\beta-P_{x} x-P_{y} y & (\mathrm{Eq} 3)
\end{array}
$$

Equations 1, 2, and 3 IMPLICITLY DEFINE

$$
\begin{aligned}
& x^{*}=x^{*}\left(\beta, P_{x}, P_{y}\right) \\
& y^{*}=y^{*}\left(\beta, P_{x}, P_{y}\right) \\
& \lambda^{*}=\lambda^{*}\left(\beta, P_{x}, P_{y}\right)
\end{aligned}
$$

S.O.C.
$|\bar{H}|=\left|\begin{array}{ccc}0 & -P_{x} & -P_{y} \\ -P_{x} & U_{x x} & U_{x y} \\ -P_{y} & U_{y x} & U_{y y}\end{array}\right|>0$ (by assumption)
Find $\frac{d x^{*}}{d P x}$ : use Implicit Function Theorem

## SPECIFIC FORM:

Max

$$
x y+\lambda\left(\beta-P_{x} x-P_{y} y\right)
$$

F.O.C

$$
\begin{array}{cc}
L_{x}=y-\lambda P_{x}=0 & (\operatorname{Eq} 1) \\
L_{y}=x-\lambda P y=0 & (\mathrm{Eq} 2) \\
L_{\lambda}=\beta-P_{x} x-P_{y} y & (\mathrm{Eq} 3)
\end{array}
$$

Equations 1, 2, and 3 EXPLICITLY DEFINE

$$
x^{*}=\frac{\beta}{\alpha P x} \quad y^{*}=\frac{\beta}{\alpha P y} \quad \lambda^{*}=\frac{\beta}{\alpha P x P y}
$$

S.O.C.

$$
|\bar{H}|=\left|\begin{array}{ccc}
0 & -P_{x} & -P_{y} \\
-P_{x} & 0 & 1 \\
-P_{y} & 1 & 0
\end{array}\right|=2 P x P y>0
$$

To find: $\frac{d x^{*}}{d P x}$ Differentiate $x^{*}$ directly

$$
\frac{d x^{*}}{d P x}=-\frac{\beta}{\alpha P x^{2}}<0
$$

### 3.8 Review: When to use the Implicit Function

 Theorem (Jacobian)??
### 3.8.1 General Form

Max

$$
U(x, y)+\lambda\left(B-P_{x} x+P_{y} y\right)
$$

F.O.C.

$$
\begin{array}{cc}
L_{x}: U_{x}-\lambda P_{x}=0 & \text { Eq. 1 } \\
L_{y}: U_{y}-\lambda P_{y}=0 & \text { Eq. 2 } \\
L_{\lambda}: B-P_{x} x+P_{y} y=0 & \text { Eq. 3 }
\end{array}
$$

Equations 1, 2, and 3 IMPLICITY define

$$
\begin{aligned}
& x^{*}=x^{*}\left(B, P_{x}, P_{y}\right) \\
& y^{*}=y^{*}\left(B, P_{x}, P_{y}\right) \\
& \lambda^{*}=\lambda^{*}\left(B, P_{x}, P_{y}\right)
\end{aligned}
$$

S.O.C.

$$
|\bar{H}|=\left|\begin{array}{ccc}
0 & -P_{x} & -P_{y} \\
-P_{x} & U_{x x} & U_{x y} \\
-P_{y} & U_{y x} & U_{y y}
\end{array}\right| \quad \underset{\text { (By Assumption) }}{>0}
$$

Find $\frac{d x^{*}}{d P_{x}}$ : use Implicit Function Theorem

### 3.8.2 Specific Form

Max

$$
x y+\lambda\left(B-P_{x} x+P_{y} y\right)
$$

F.O.C

$$
\begin{array}{cc}
L_{x}: y-\lambda P_{x}=0 & \text { Eq. 1 } \\
L_{y}: x-\lambda P_{y}=0 & \text { Eq. 2 } \\
L_{\lambda}: B-P_{x} x+P_{y} y=0 & \text { Eq. 3 }
\end{array}
$$

Equations 1, 2, and 3 EXPLICITLY define

$$
\begin{gathered}
x^{*}=\frac{B}{2 P_{x}} \\
y^{*}=\frac{B}{2 P_{y}} \\
\lambda^{*}=\frac{B}{2 P_{x} P_{y}}
\end{gathered}
$$

S.O.C.

$$
|\bar{H}|=\left|\begin{array}{ccc}
0 & -P_{x} & -P_{y} \\
-P_{x} & 0 & 1 \\
-P_{y} & 1 & 0
\end{array}\right|=2 P_{x} P_{y}>0
$$

Find $\frac{d x^{*}}{d P_{x}}$ : Differentiate $x^{*}$ directly

$$
\frac{d x^{*}}{d P_{x}}=-\frac{B}{2 P_{x}^{2}}<0
$$

