

Research Methods, Statistics, & Evaluation

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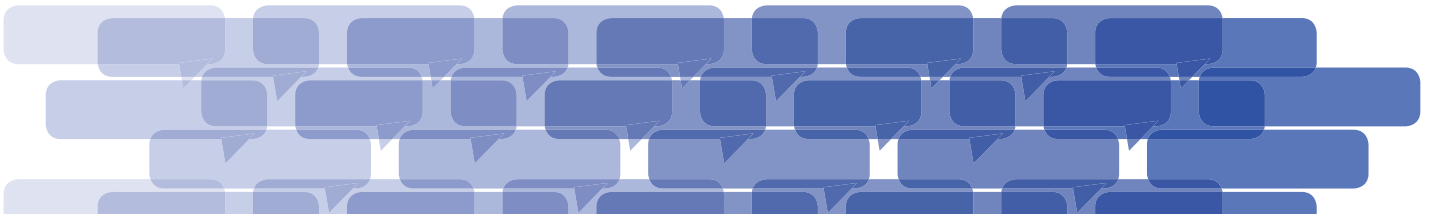


Table of Contents

| | |
|---|----|
| General Research Methods/Research Design..... | 2 |
| Introduction to Statistics/Quantitative Methods..... | 8 |
| Using Statistical Software | 12 |
| Intermediate/Advanced Statistics and Quantitative Methods | 14 |
| Quantitative Applications in the Social Sciences..... | 19 |
| Tests & Measurements | 20 |
| Introduction to Qualitative Methods..... | 21 |
| Intermediate/Advanced Qualitative Methods..... | 25 |
| Qualitative Data Analysis | 28 |
| Action Research | 30 |
| Case Study Research..... | 31 |
| Ethnography | 32 |
| Focus Group..... | 33 |
| Grounded Theory | 34 |
| Interviewing..... | 35 |
| Narrative Methods..... | 37 |
| Survey Research Methods | 38 |
| Visual Methods..... | 39 |
| Mixed Methods Research | 41 |
| Social Research Methods..... | 42 |
| Feminist Research | 48 |
| Research Methods in Health..... | 49 |
| Evaluation..... | 51 |
| Titles to Recommend to Your Students..... | 56 |
| Academics' Resources..... | 62 |
| Recommend to Your Library | 63 |

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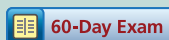
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General Research Methods / Research Design



AN APPLIED REFERENCE GUIDE TO RESEARCH DESIGNS:

Quantitative, Qualitative, and Mixed Methods

W. Alex Edmonds • Thomas D. Kennedy, both of Nova Southeastern University

"This is a scholarly, useful presentation on research design. I applaud the book's wide range of clearly defined research concepts."

—Daniel L. Stufflebeam, founder and former director, The Evaluation Center

Students often struggle with conceptualizing the most appropriate research design, before they begin collecting data and answering their research question. This book presents quantitative, qualitative, and mixed methods research designs in education and the social and behavioral sciences using consistent terminology, and in a way that students can understand and apply in their own investigations. The book helps students conceptualize, construct, test, problem solve, and acquire knowledge, through a wealth of visual aids and real-world examples.

CONTENTS 1. The Scientific Method and Relevant Components **PART 1. QUANTITATIVE METHODS FOR EXPERIMENTAL AND QUASI-EXPERIMENTAL RESEARCH** / 2. Between-Subjects Approach / 3. Regression-Discontinuity Approach / 4. Within-Subjects Approach / 5. Factorial Designs / 6. Solomon N-Group Designs / 7. Single-Case Approach **PART 2. QUANTITATIVE METHODS FOR NON-EXPERIMENTAL RESEARCH** / 8. Ex Post Facto and Posttest-Only Designs / 9. Observational Approach / 10. Survey Approach **PART 3. QUALITATIVE METHODS** / 11. Grounded Theory Approach / 12. Ethnographic Approach / 13. Narrative Approach / 14. Phenomenological Approach **PART 4. MIXED METHODS** / 15. Convergence-Parallel Approach / 16. Embedded Approach / 17. Explanatory-Sequential Approach / 18. Exploratory-Sequential Approach / 19. Mixed Methods, Case Studies, and Single-Case Approaches / 20. Conclusion

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CASE STUDIES FOR ETHICS IN ACADEMIC RESEARCH IN THE SOCIAL SCIENCES

Leisa R. Flynn, *The University of Southern Mississippi* • Ronald Goldsmith, *Florida State University, USA*

This book provides a basis for class discussion about the responsible conduct of social science research. These 16 brief research ethics cases describe situations in which ethical dilemmas arise and present the student with the opportunity to think through the different implications for researchers. The cases emphasize different types of ethical dilemmas involving faculty, students, participants, and stakeholders. Students can discuss what happened, why it was or was not unethical, and what should be the consequences for the actors. Included are the original cases complete with learning objectives, teaching notes, and questions for discussion.

CONTENTS 1. Research Misconduct / 2. Protection of Human Subjects / 3. Conflict of Interest / 4. Data Management Practices / 5. Mentor and Trainee Responsibilities / 6. Collaborative Research / 7. Authorship and Publication / 8. Peer Review

PAPERBACK ISBN: 978-1-4129-9638-9 • MAY 2012 • 104 PAGES •



AN INTRODUCTION TO SYSTEMATIC REVIEWS

David Gough • Sandy Oliver • James Thomas, all of the University of London, U.K.

This book provides a short, accessible and technically up-to-date book covering the full breadth of approaches to reviews from statistical meta analysis to meta ethnography. The content is divided into five main sections covering: approaches to reviewing; getting started; gathering and describing research; appraising and synthesizing data; and making use of reviews and models of research use.

CONTENTS 1. Introducing systematic reviews / 2. Stakeholder perspectives and participation in reviews / 3. Commonality and diversity in reviews / 4. Getting started with a review / 5. Information management in reviews / 6. Finding Relevant Studies Thomas / 7. Describing and analysing studies / 8. Quality and relevance appraisal / 9. Synthesis / 10. Making a difference with systematic reviews / 11. Moving forward

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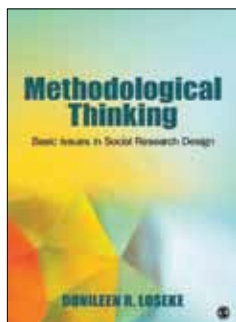
METHODOLOGICAL THINKING: Basic Issues in Social Research Design

Donileen R. Loseke, *University of South Florida*

This title focuses on the underlying logic of social research, providing an overview of the basic principles of social research, including the foundations of research (data, concepts, theory), the characteristics of research questions, the importance of literature reviews, measurement (conceptualization and operationalization), data generation techniques (experiments, surveys, interviews, observation, document analysis) and sampling. Relationships among these components of research are stressed, as is the lesson that good researchers understand the differences between—and appreciate the capabilities of—different tools.

CONTENTS 1. Exploring the World of Social Research Design / 2. Foundations / 3. Research Questions / 4. Literature Reviews / 5. Measurement / 6. Data Generation Techniques / 7. Samples / 8. Summary: Writing and Evaluating Social Research Design

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PLANNING ETHICALLY RESPONSIBLE RESEARCH SECOND EDITION

Joan E. Sieber, *California State University, East Bay* • Martin B. Tolich, *Otago University, New Zealand*

This book guides readers through one of the most important aspects of their social or behavioral research: planning ethically responsible research. The authors offer practical guidance in each chapter for satisfying federal regulations governing human research and for working with the university's Institutional Review Board (IRB). The book includes an abundance of useful tools: detailed instructions on development of an effective IRB protocol; methods for handling issues of consent, privacy, confidentiality and deception; ways to assess risk and benefit to optimize research outcomes; and how to respect the needs of vulnerable research populations. The book is an invaluable guide to help researchers and graduate students understand ethical concerns within real-life research situations.

VOL 31, APPLIED SOCIAL SCIENCE RESEARCH METHODS SERIES

PAPERBACK ISBN: 978-1-4522-0259-4 • JUNE 2012 • 

RESEARCH METHODS FOR COMMUNITY CHANGE: A Project-Based Approach SECOND EDITION

Randy Stoecker, *University of Wisconsin - Madison*

This book is an in-depth review of all of the research methods that communities can use to solve problems, develop their resources, protect their identities, and build power. With an engaging writing style and numerous real world examples, Randy Stoecker shows how to use a project-based research model in the community to: diagnose a community condition; prescribe an intervention for the condition; implement the prescription; and evaluate its impact. At every stage of this model there are research tasks, from needs and assets assessments to process and outcome studies. Readers also learn the importance of involving community members at every stage of the project and in every aspect of the research, making the research part of the community-building process.

CONTENTS 1. "But I Don't..." / 2. The Goose Approach to Research / 3. The Community Development Context of Research / 4. Head and Hand Together: A Project-Based Research Model / 5. Diagnosing / 6. Prescribing: Researching Options / 7. Implementing: When Research Is the Project / 8. Evaluation / 9. Beyond Information

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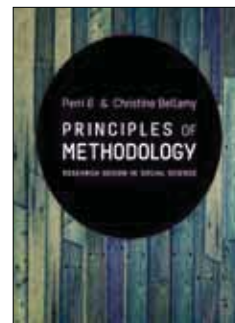
**PRINCIPLES OF METHODOLOGY: Research Design in Social Science**

Perri 6 • Christine Bellamy, *both of Nottingham Trent University, U.K.*

In this intelligent and accessible book, Perri 6 and Chris Bellamy explore the relationship between the philosophical principles of the social sciences and the methods at our disposal to study the social world. They examine how we can design achievable and valid research projects by looking closely at the choices that all researchers and students face when designing a research project. This text addresses the issues of the often difficult inter-relationship between practical research design and the theoretical underpinnings of methodology head on, helping the reader to better understand each stage of the research process.

CONTENTS PART I: FOUNDATIONS: WHAT METHODOLOGY IS AND DOES / 1. Inference and Warrant in Designing Research / 2. Methodology and Social Scientific Knowledge / 3. Testing, Confirming and Falsifying / 4. Perspectives on Findings From Social Research **PART II: DESIGNS: THE MAIN TYPES OF RESEARCH DESIGN** / 5. Types of Research Design / 6. Variable-Oriented Research Designs / 7. Case-Based Research Designs / 8. Comparative and Case-Oriented Research Designs / 9. Concept Formation **PART III: ACHIEVEMENTS: WHAT RESEARCH MAKES INFERENCES TO** / 10. Why Ideas about Explanation Matter for Methodology / 11. Basic Forms of Explanation / 12. Mechanisms, Contexts and Trajectories / 13. Warranting Explanations / 14. Between-Case and Within-Case Strategies / 15. Interpretation / 16. Warranting Interpretations **PART IV: SYNTHESIS: COMBINATIONS AND TRADE-OFFS** / 17. Combining Research Designs / 18. Trade-Offs in Research Design

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**INTRODUCING RESEARCH METHODOLOGY:**

A Beginner's Guide to Doing a Research Project

Uwe Flick, *Alice-Salomon University of Applied Sciences, Berlin*

"This book provides an extremely useful guide to the basics of research, such as the fundamental characteristics of quantitative and qualitative research and their associated research questions. It is orientated toward the beginner who may not be familiar with the language of quantitative and qualitative research and who may be an undergraduate in the social sciences. It balances nicely attention to both quantitative and qualitative research, providing legitimacy for both approaches"

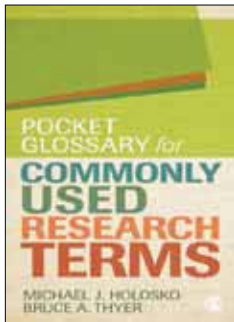
—John W Creswell, *University of Nebraska-Lincoln*

This text gives readers the fundamental data collection and analysis skills that they need for their first project, as well as a good understanding of the research process as a whole.

CONTENTS PART I: ORIENTATION / 1. Why Social Research? / 2. From Research Idea to Research Question / 3. Reading and Reviewing the Literature **PART II: PLANNING AND DESIGN** / 4. Planning Social Research: Steps of the Research Process / 5. Designing Social Research / 6. Deciding Your Methods **PART III: WORKING WITH DATA** / 7. Gathering Data: Quantitative and Qualitative Approaches / 8. Analyzing Quantitative and Qualitative Data / 9. E-Research: Doing Social Research Online / 10. Integrated Social Research: Combination of Different Approaches **PART IV: REFLECTION AND WRITING** / 11. What Is Good Research? Evaluating Your Research Project / 12. Ethical Issues in Social Research / 13. Writing Research and Using Results

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POCKET GLOSSARY FOR COMMONLY USED RESEARCH TERMS

Michael J. Holosko, *University of Georgia* • Bruce A. Thyer, *Florida State University*

“The text is quite comprehensive and I am happy to see that both quantitative and qualitative terms are included. The definitions are generally easy to understand and clear.”

—Heather Kuhaneck, *Sacred Heart University*

This book contains over 1500 research and statistical terms, written in jargon-free, easy-to-understand terminology to help students understand difficult concepts in their research courses. This pocket guide is in an ideal supplement to the many discipline-specific texts on research methods and statistics.

CONTENTS SECTION I / 1. Glossary Terms / 2. Commonly Used Acronyms, Symbols, Abbreviations and Terms Found in Research and Evaluation Studies / 3. Statistical Terms Section II / 4. Some Helpful Research and Evaluation Websites / 5. Core Journals in Various Social and Behavioral Sciences

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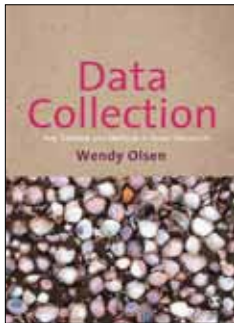
DATA COLLECTION: Key Debates and Methods in Social Research

Wendy Olsen, *University of Manchester, U.K.*

This book helps students and researchers understand the ideas and methods behind the successful collection of qualitative, quantitative, and mixed data sets in transparent, scientific ways.

CONTENTS PART I: DATA COLLECTION: AN INTRODUCTION TO RESEARCH PRACTICES / 1. Research and Data Collection / 2. Findings / 3. Data / 4. Causes / 5. Sampling PART II: COLLECTING QUALITATIVE DATA / 6. Interviews / 7. Transcripts / 8. Coding / 9. Meaning / 10. Interpretation / 11. Observer Bias / 12. Representations / 13. Focus Groups / 14. Document Analysis / 15. Accuracy / 16. Ethical Clearance PART III: OBSERVATION AND INVOLVED METHODS / 17. Participation / 18. Praxis / 19. Action Research / 20. Observation Methods / 21. Online Data Collection PART IV: EXPERIMENTAL AND SYSTEMATIC DATA COLLECTION / 22. Questionnaire Design / 23. Handling Treatment Data / 24. The Ethics of Volunteers / 25. Market-Research Techniques / 26. Creating Systematic Case-Study Data PART V: SURVEY METHODS FOR DATA COLLECTION / 27. Operationalisation / 28. Measurement / 29. Causality / 30. Data Cleaning / 31. Data Extraction / 32. Outliers / 33. Subsetting of Data / 34. Survey Weights PART VI: THE CASE STUDY METHOD OF DATA COLLECTION / 35. Case-Study Research / 36. Comparative Research / 37. Configurations / 38. Contingency / 39. Causal Mechanisms PART VII: CONCLUDING SUGGESTIONS ABOUT DATA-COLLECTION CONCEPTS / 40. Facts / 41. Reality / 42. Retroduction / 43. Further Reading for Part 7

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REASON & RIGOR: How Conceptual Frameworks Guide Research

Sharon M. Ravitch • Matthew Riggan, *both of University of Pennsylvania*

“In clear prose with numerous examples and questions, Ravitch and Riggan shepherd their readers through the challenging process of understanding, creating, and using conceptual frameworks for their research. I don’t know of a better guide for this process.”

—Joseph Maxwell, *George Mason University*

Designed for novice and more experienced researchers embarking on a thesis or dissertation, as well as those advising them, this book presents conceptual frameworks as a mechanism for aligning literature review, research design, and methodology. Defined as an argument about why the topic of a study matters, and why the methods proposed to study it are appropriate and rigorous, the book explores the conceptual framework as both a process and a framework that helps to direct and ground researchers as they work through common research challenges.

CONTENTS 1. Introduction / 2. Why Conceptual Frameworks? / 3. Excavating Questions: Conceptual Frameworks and Research Design / 4. The Role of the Conceptual Framework in Data Collection and Fieldwork / 5. Conceptual Frameworks and the Analysis of Data / 6. Expanding the Conversation, Extending the Argument: The Role of Conceptual Frameworks in Presenting, Explaining, and Contextualizing Findings / 7. The Conceptual Framework as Guide and Ballast

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UPDATED EDITION OF BESTSELLER

INTERDISCIPLINARY RESEARCH: Process and Theory SECOND EDITION

Allen F. Repko, *The University of Texas at Arlington*


“Repko gives relevant examples and carries them through the entire text, building on disciplinary insights while focusing on interdisciplinary integration.”

—Dave Conz, *Arizona State University*

First published in 2008, this book was hailed as the only comprehensive and systematic presentation of the interdisciplinary research process and the theory that informs it. This revised and expanded Second Edition reflects the burgeoning interest in, and substantial research on, all aspects of interdisciplinarity since then. Its key contribution is a more complete treatment of integration, particularly how to integrate insights from diverse perspectives. Allen F. Repko provides an easy-to-follow decision-making process, highlighting the foundational and complementary role of the disciplines in interdisciplinary work. He includes numerous examples from the natural sciences, social sciences, humanities, and applied fields to illustrate how to create common ground and how to construct a more comprehensive interdisciplinary understanding and reflect on, test, and communicate it. The book is ideally suited for active learning and problem-based pedagogical approaches as well as for team teaching and other more traditional strategies.



CONTENTS PART 1. ABOUT INTERDISCIPLINARY STUDIES / 1. Defining Interdisciplinary Studies / 2. Mapping the Drivers of Interdisciplinarity PART 2. DRAWING ON DISCIPLINARY INSIGHTS / 3. Beginning the Research Process / 4. Introducing the Disciplines / 5. Identifying Relevant Disciplines / 6. Conducting the Literature Search / 7. Developing Adequacy in Relevant Disciplines / 8. Analyzing the Problem and Evaluating Insights PART 3. INTEGRATING INSIGHTS / 9. Understanding Integration / 10. Identifying Conflicts Between Insights / 11. Creating Common Ground Between Concepts / 12. Creating Common Ground Between Theories / 13. Constructing a More Comprehensive Understanding of Theory / 14. Reflecting on, Testing, and Communicating the Understanding

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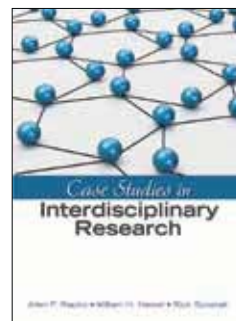
CASE STUDIES IN INTERDISCIPLINARY RESEARCH

Allen F. Repko, *The University of Texas at Arlington* • William H. Newell, *Miami University of Ohio* • Rick Szostak, *University of Alberta - Edmonton, Canada*

Case Studies in Interdisciplinary Research successfully applies the model of the interdisciplinary research process to a wide spectrum of challenging research questions. Self-contained case studies, written by leaders in interdisciplinary research, and utilizing best-practice techniques in conducting interdisciplinary research shows students how to apply the interdisciplinary research process to a variety of problems.

CONTENTS PART 1. INTRODUCTION 1. The Interdisciplinary Research Process By Rick Szostak **PART 2. DRAWING ON DISCIPLINARY INSIGHTS / 2. Jewish Marriage as an Expression of Israel's Conflicted Identity / 3. The Metropolitan Problem in Interdisciplinary Perspective** By Michan Andrew Connor / 4. Mektoub: When Art Meets History, Philosophy, and Linguistics By Mieke Bal **PART 3. APPROACHES TO INTEGRATION / 5. Integrating Theory-Based Insights on the Causes of Suicide Terrorism / 6. An Interdisciplinary Analysis of the Causes of Economic Growth** By Rick Szostak / 7. Why We Talk: An Interdisciplinary Approach to the Evolutionary Origin of Language / 8. Understanding Human Action: Integrating Meanings, Mechanisms, Causes, and Contexts By Machiel Keestra / 9. Integrative Theory in Criminology Applied to the Complex Social Problem of School Violence By Stuart Henry and Nicole L. Bracy / 10. Research Integration: A Comparative Knowledge Base By Julie Thompson Klein

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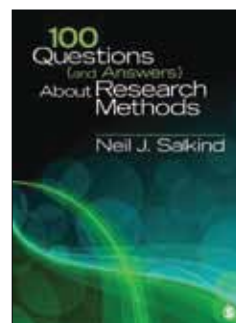
100 QUESTIONS (AND ANSWERS) ABOUT RESEARCH METHODS

Neil J. Salkind, *University of Kansas*

In an increasingly data-driven world, it is more important than ever for students as well as professionals to better understand the process of research. This invaluable guide answers the essential questions that students ask about research methods in a concise and accessible way.

CONTENTS 1. Understanding the Research Process and Getting Started / 2. Reviewing and Writing About Your Research Question / 3. Introductory Ideas About Ethics / 4. Research Methods: Knowing the Language, Knowing the Ideas / 5. Sampling Ideas and Issues / 6. Describing Data Using Descriptive Techniques / 7. All About Testing and Measuring / 8. Understanding Different Research Methods / 9. All About Inference and Significance

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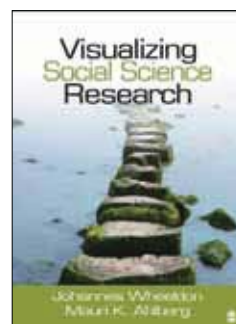
VISUALIZING SOCIAL SCIENCE RESEARCH: Maps, Methods, & Meaning

Johannes Wheeldon, *Washington State University* • Mauri K. Ahlberg, *University of Helsinki, Finland*

This introductory text presents basic principles of social science research through maps, graphs, and diagrams. The authors show how concept maps and mind maps can be used in quantitative, qualitative, and mixed methods research, using student-friendly examples and classroom-based activities. Integrating theory and practice, chapters show how to use these tools to plan research projects, "see" analysis strategies, and assist in the development and writing of research reports.

CONTENTS 1. Visualizing Social Science Research / 2. Concept Maps and Mind Maps: Theory, Definitions, and Utility / 3. Using Concept Maps in Quantitative Social Science Research / 4. Using Mind Maps in Qualitative Research / 5. Using Maps in Mixed Methods Research / 6. Putting It All Together: Using Maps and Diagrams to Write Up and Reflect Upon Your Project / 7. Limitations, Considerations, and New Directions in Social Science Research

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EVALUATING RESEARCH: Methodology for People Who Need to Read Research

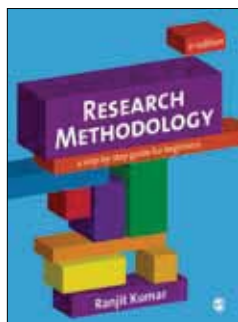
Francis C. Dane, *Jefferson College of Health Sciences*

Designed for anyone who needs to learn to read and understand empirical reports in the social and behavioral sciences, this multidisciplinary book provides individuals with the knowledge necessary to understand research without overwhelming them with information about how to conduct research. His enthusiasm for methods present on every page, author Francis C. Dane provides readers with the necessary skills to evaluate research and critically use empirical results.

CONTENTS 1. Introduction / 2. The Scientific Approach / 3. Reading a Research Report / 4. Conceptual Overview of Statistical Analyses / 5. Sampling / 6. Measurement / 7. Experimental Research / 8. Quasi-Experimental Research / 9. Survey Research / 10. Field Research / 11. Archival Research / 12. Evaluation Research

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RESEARCH METHODOLOGY: A Step-by-Step Guide for Beginners THIRD EDITION

Ranjit Kumar, *University of Western Australia, Australia*

Written specifically for students with no previous experience of research and research methodology, this Third Edition integrates various quantitative and qualitative methodologies into eight practice-based-steps, providing lots of examples throughout to link theory with practice. The book has been revised and updated to include extended coverage of qualitative research methods in addition to existing comprehensive coverage of quantitative methods.

CONTENTS PART I: FORMULATING A RESEARCH PROBLEM / 1. Reviewing the Literature / **2.** Formulating a Research Problem / **3.** Identifying Variables / **4.** Constructing Hypotheses **PART II: CONCEPTUALISING A RESEARCH DESIGN / 5.** The Research Design / **6.** Selecting a Study Design **PART III: CONSTRUCTING AN INSTRUMENT FOR DATA COLLECTION / 7.** Selecting a Method of Data Collection / **8.** Collecting Data Using Attitudinal Scales / **9.** Establishing the Validity and Reliability of a Research Instrument **PART IV: SELECTING A SAMPLE / 10.** Selecting a Sample **PART V: WRITING A RESEARCH PROPOSAL / 11.** How to Write a Research Proposal **PART VI: COLLECTING DATA / 12.** Considering Ethical Issues in Data Collection **PART VII: PROCESSING AND DISPLAYING DATA / 13.** Processing Data / **14.** Displaying Data **PART VIII: WRITING A RESEARCH REPORT / 15.** Writing a Research Report / **16.** Research Methodology and Practice Evaluation

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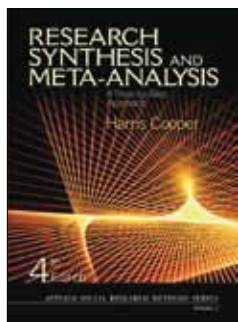
RESEARCH METHODS IN PRACTICE: Strategies for Description and Causation

Dahlia K. Remler, *Baruch College, CUNY* • Gregg G. Van Ryzin, *Rutgers University, Newark*

Deeply committed to making methods accessible and meaningful, authors Dahlia K. Remler and Gregg G. Van Ryzin bring students to truly grasp the logic—and limits—of the latest research appearing in academic journals, government reports, and the media. The authors make the coverage spark, emphasizing the critical interpretation and practical application of research findings throughout the text by focusing on causation and real-life data.

CONTENTS PART 1. FOUNDATIONS / 1. Research in the Real World / **2.** Theory and Models / **3.** Qualitative Research **PART 2. STRATEGIES FOR DESCRIPTION / 4.** Measurement / **5.** Sampling / **6.** Secondary Data / **7.** Collecting Primary Data: Surveys and Observation / **8.** Making Sense of the Numbers / **9.** Making Sense of Multivariate Statistics **PART 3. STRATEGIES FOR CAUSATION / 10.** Causation / **11.** Observational Studies With Control Variables / **12.** Randomized Field Experiments / **13.** Natural and Quasi Experiments **PART 4. APPLICATIONS / 14.** The Politics, Production, and Ethics of Research / **15.** How to Find, Focus, and Present Research

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RESEARCH SYNTHESIS AND META-ANALYSIS: A Step-by-Step Approach

FOURTH EDITION

Harris Cooper, *Duke University*

Offering practical advice on how to conduct a synthesis of research in the social, behavioral, and medical sciences, this text is invaluable to both first-time literature reviewers and experts looking for lucid discussions of complex issues.

CONTENTS 1. Introduction / **2.** Step 1: Formulating the Problem / **3.** Step 2: Searching the Literature / **4.** Step 3: Gathering Information From Studies / **5.** Step 4: Evaluating the Quality of Studies / **6.** Step 5: Analyzing and Integrating the Outcomes of Studies / **7.** Step 6: Interpreting the Evidence / **8.** Step 7: Presenting the Results / **9.** Conclusion: Threats to the Validity of Research Synthesis Conclusions

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UPDATED EDITION OF BESTSELLER

EVALUATING RESEARCH ARTICLES FROM START TO FINISH THIRD EDITION

Ellen R. Girden • Robert Kabacoff

“Girden and Kabacoff provide readers with valuable suggestions for reading, evaluating, and assessing research articles in terms of the design employed and techniques used to carry out statistical analysis of the data collected... the well-written work provides guidance to students as well as professionals on how to examine research reports and articles with an inquisitive mind.”

—D. V. Chopra, *Wichita State University*

This thoroughly updated new edition of the bestselling text train students—potential researchers and consumers of research—to critically read a research article from start to finish. Containing twenty-five engaging articles of both ideal and flawed research, it discusses how to assess them in terms of soundness of the design and appropriateness of the statistical analyses.

CONTENTS 1. Introduction / **2.** Case Studies / **3.** Narrative Analysis / **4.** Surveys / **5.** Correlation Studies / **6.** Regression Analysis Studies / **7.** Factor-Analytic Studies / **8.** Discriminant Analysis Studies / **9.** Two-Condition Experimental Studies / **10.** Single Classification Studies / **11.** Factorial Studies / **12.** Quasi-Experimental Studies / **13.** Longitudinal Studies

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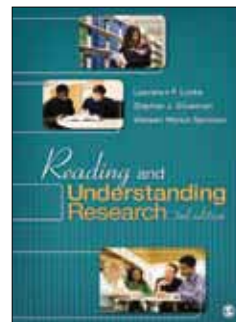
READING AND UNDERSTANDING RESEARCH THIRD EDITION

Lawrence F. Locke, *University of Massachusetts at Amherst* • Stephen J. Silverman, *Teachers College, Columbia University* • Waneen Wyrick Spirduso, *University of Texas at Austin*

Ideal for students, novice researchers, or professionals, this indispensable resource serves as a road map for readers who need to analyze and apply research findings. It helps them think critically about the credibility of what they are reading by showing them how to identify problems and develop constructive questions.

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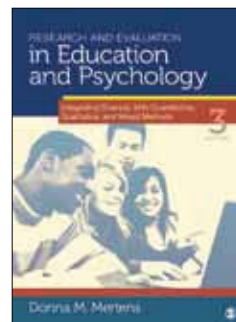
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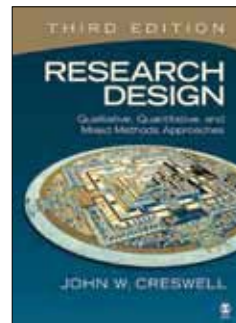
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John W. Creswell, *University of Nebraska, Lincoln*

Written in a user-friendly manner, **Research Design: Qualitative, Quantitative, and Mixed Methods Approaches** is the only book across the social and behavioral sciences that enables readers to compare three approaches to research—qualitative, quantitative, and mixed methods—in a single research methods text. Creswell cuts to the core of what a reader needs to know to read and design research by showcasing ideas in a scaffold approach to allow readers to approach ideas from the simple to the complex.

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Introduction to Statistics / Quantitative Methods

DO THE MATH!: On Growth, Greed and Strategic Thinking

J. K. White, *University College Dublin, Ireland*

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—Steven G. Prus, *Carleton University*

This book employs a practical, "here's what you need to know" approach: these are the basic statistics used by social scientists, here's when you use them, here's how you get SPSS to calculate them, and here's how to interpret the results. It doesn't waste a lot of time with mathematical formulas or with hand calculations. All the in-chapter examples and end-of-chapter practice problems address one unifying research question: How have young adults changed in 30 years? No other text has a broader coverage of basic statistics, more fully integrates SPSS, or spends less time on formulas and calculations by hand.

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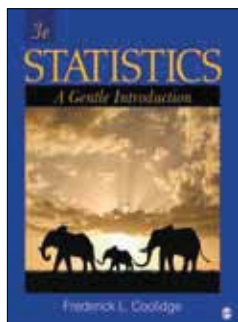
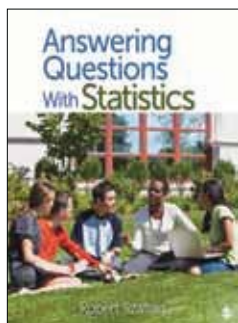
STATISTICS: A Gentle Introduction THIRD EDITION

Frederick L. Coolidge, *University of Colorado, Colorado Springs*

With this book, statistics needn't be difficult or dull! This introductory statistics book has been specifically designed to curtail students' anxieties and minimize unnecessary formulas, while providing a comprehensive review of basic statistical designs and analyses. A wealth of additional real-world examples have been included to give students a sense of how the science of statistics works, solves problems, and helps us make informed choices about the world we live in. The author minimizes the use of formulas, but provides a step-by-step approach to their solution, and includes a glossary of key terms, symbols, and definitions at the end of each chapter. New to the Third Edition is the thorough incorporation of SPSS throughout, more visual material and figures, and an enhanced treatment of effect sizes, and more detailed explanation of statistical concepts.

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LABS: Frequency Distribution: Speeded Reaction Time / Percentile Rank: Sense of Humor / Central Tendency: Horizontal Vertical Illusion / Standard Deviation: Weber's Law / Correlation: Lexical Decision / Confidence Interval: Air Traffic Control / Standard (z) Scores: Memory Span / One-Sample T-Test: Ebbinghaus Size Illusion / Two-Sample T-Test: Judging Faces / Two-Sample T-Test: Emotional Stroop Effect / Two-Sample Hypothesis Test for Proportions: Levels of Processing / One-Way ANOVA: Judging Abstract Art

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INTEGRATIVE STATISTICS FOR THE SOCIAL AND BEHAVIORAL SCIENCES

Renee R. Ha • James C. Ha, *both of University of Washington*

Designed to engage students and lower their "fear factor," **Integrative Statistics for the Social and Behavioral Sciences** is a concise, user-friendly text that prepares students to use statistics in the real world. Providing depth and breadth of statistical tests, the text focuses on choosing the appropriate statistical analysis, and shows how to interpret the output and present the results.

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PART II. INTRODUCTION TO HYPOTHESIS TESTING / 6. Sampling Distribution of the Mean and the Single-Sample z Statistic / **7.** Inferential Statistics / **8.** Single-Sample Tests / **9.** Two-Sample Tests **PART III. ADDITIONAL HYPOTHESIS TESTS / 10.** Analysis of Variance (ANOVA) / **11.** Complex ANOVA Designs / **12.** Correlation and Regression / **13.** General Linear Model / **14.** Nonparametric Tests / **15.** Review

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STATISTICS FOR THE BEHAVIORAL SCIENCES

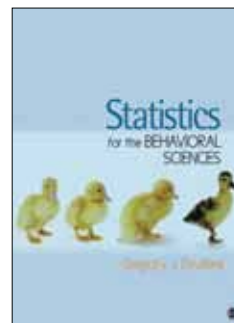
Gregory J. Privitera, *St. Bonaventure University*

Statistics for the Behavioral Sciences is an introduction to statistics text that will engage students in an ongoing spirit of discovery by illustrating how statistics apply to modern-day research problems. By integrating instructions, screenshots, and practical examples for using IBM SPSS®; Statistics software, the book makes it easy for students to learn statistical concepts within each chapter. Gregory J. Privitera takes a user-friendly approach while balancing statistical theory, computation, and application with the technical instruction needed for students to succeed in the modern era of data collection, analysis, and statistical interpretation.

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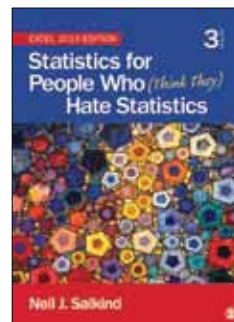
STATISTICS FOR PEOPLE WHO (THINK THEY) HATE STATISTICS

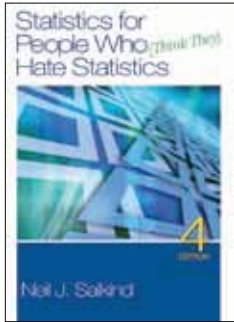
EXCEL 2010, THIRD EDITION

Neil J. Salkind, *University of Kansas*

The bestselling text *Statistics for People Who (Think They) Hate Statistics* is the basis for this completely adapted **Excel 2010 version**. Author Neil J. Salkind presents an often intimidating and difficult subject in a way that is informative, personable, and clear. Researchers and students who find themselves uncomfortable with the analysis portion of their work will appreciate this book's unhurried pace and thorough, friendly presentation. Salkind begins with a complete introduction to the software, and shows the students how to install the Excel Analysis ToolPak option (free) to earn access to a host of new and very useful analytical techniques. He then walks students through various statistical procedures, beginning with correlations and graphical representation of data and ending with inferential techniques and analysis of variance. Pedagogical features include sidebars offering additional technical information about the topic and set-off points that reinforce major themes. Finally, questions to chapter exercises, a complete glossary, and extensive Excel functionality are located at the back of the book. This Third Edition is updated for use with Excel 2010.

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STATISTICS FOR PEOPLE WHO (THINK THEY) HATE STATISTICS **FOURTH EDITION**

Neil J. Salkind, *University of Kansas*

This text teaches an often intimidating and difficult subject in a way that is informative, personable, and clear.

Author Neil J. Salkind takes students through various statistical procedures, beginning with correlation and graphical representation of data and ending with inferential techniques and analysis of variance.

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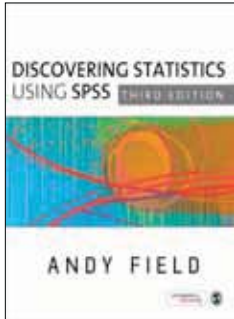
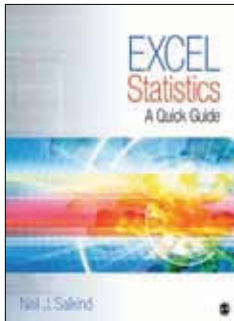
EXCEL STATISTICS: A Quick Guide

Neil J. Salkind, *University of Kansas*

Designed for users already familiar with basic computer operations, Neil J. Salkind shows readers how to utilize the features of Microsoft® Excel to answer both simple and complex questions about data analysis. Part I explores thirty Excel functions, while Part II of the text contains fifteen Analysis Toolpak tools. Each of these functions and tools are detailed on a two-page spread for easy referral.

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Andy Field, *University of Sussex, U.K.*

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Andy Field, *University of Sussex, U.K.* • Jeremy Miles, *RAND Corporation* • Zoe Field, *University of Sussex*


Keeping the uniquely humorous and self-deprecating style that has made students across the world fall in love with Andy Field's books, this title takes students on a journey of statistical discovery using the freeware R, a free, flexible, and dynamically changing software tool for data analysis that is becoming increasingly popular across the social and behavioral sciences throughout the world.

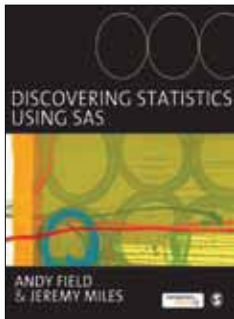
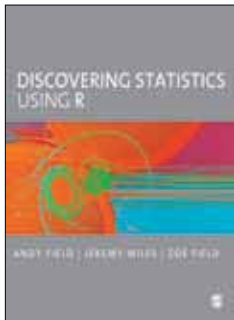
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Andy Field, *University of Sussex, U.K.* • Jeremy Miles, *RAND Corporation*

Andy Field has teamed up with co-author, Jeremy Miles, to adapt this textbook for SAS®, using the most up-to-date commands and programming language available in the latest release, 9.2. As with its sister textbook, this book takes the entry level student from first principles through to advanced level statistical concepts while grounding knowledge in the use of SAS®.

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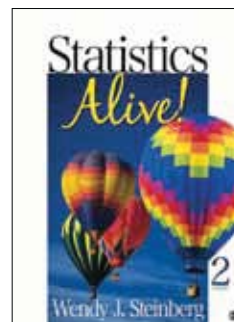
STATISTICS ALIVE! SECOND EDITION

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Based on years of first-hand teaching experience, Wendy J. Steinberg has created **Statistics Alive!**, the most user-friendly statistics text for students in the social and behavioral sciences, now in its Second Edition. This textbook includes topics such as frequency distributions, hypothesis formation, and inferential statistics and bivariate regression. Effect size and power, often shortchanged in other textbooks, each get substantive treatment.

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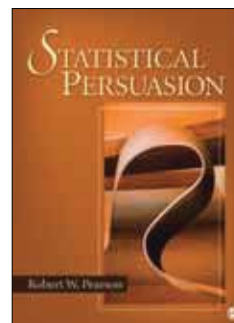
STATISTICAL PERSUASION: How to Collect, Analyze, and Present Data... Accurately, Honestly, and Persuasively

Robert W. Pearson, *University of Pennsylvania*

This textbook focuses attention on the conceptual understanding of statistics, the signposts of (in)appropriate research design and quality measurement, the selection of the right statistical tools under different conditions, and the presentation of substantive and technical results.

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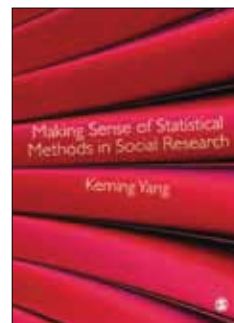
MAKING SENSE OF STATISTICAL METHODS IN SOCIAL RESEARCH

Keming Yang, *Reading University, U.K.*

This is a critical introduction to the use of statistical methods in social research. It aims to improve students' statistical literacy, with the ultimate goal of turning them into competent researchers. It includes discussion of the conceptual foundation of statistical methods. The logic of each statistical method or procedure is explained, and statistical techniques and procedures are presented as a way of illuminating the underlying logic behind the symbols.

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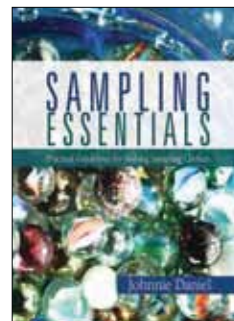
SAMPLING ESSENTIALS: Practical Guidelines for Making Sampling Choices

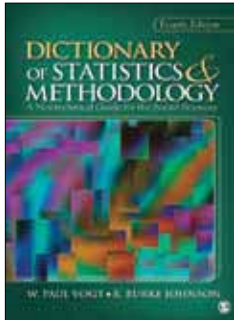
Johnnie Daniel, *Howard University*

Written for students taking research methods courses, this text provides a thorough overview of sampling principles. The author gives detailed, nontechnical descriptions and guidelines with limited presentation of formulas to help students reach basic research decisions, such as whether to choose a census or a sample, as well as how to select sample size and sample type.

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UPDATED EDITION OF BESTSELLER

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Written in a clear, readable style with a wide range of explanations and examples, the Fourth Edition of this must-have reference guide has been updated throughout to reflect recent changes in the fields of statistics and methodology. Packed with new terms, synonyms, and graphics, this best-selling dictionary provides readers with everything they need to read and understand a research report, including elementary terms and concepts and methodology and design definitions, as well as concepts from qualitative research methods and terms from theory and philosophy.

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George Argyrous, *University of New South Wales, Australia*

“The book is an excellent general statistics text, with the key advantage of using SPSS to illustrate the concepts. The book would be a good text for undergraduate students on a range of social science courses or postgraduate students taking Foundation Research Methods.”

—Steve Strand, *University of Warwick, British Journal of Educational Psychology*

This fully updated edition of Statistics for Research explains statistical concepts in a straight-forward and accessible way using practical examples from a variety of disciplines. If you’re looking for an easy-to-read, comprehensive introduction to statistics with a guide to SPSS, this is the book for you!

CONTENTS PART I: AN INTRODUCTION TO STATISTICAL ANALYSIS / 1. Variables and Their Measurement / **2.** Setting up an SPSS Data File **PART II: DESCRIPTIVE STATISTICS: GRAPHS AND TABLES / 3.** The Graphical Description of Data / **4.** The Tabular Description of Data / **5.** Using Tables to Investigate the Relationship between Variables: Crosstabulations / **6.** Measures of Association for Crosstabulations: Nominal Data / **7.** Measures of Association for Crosstabulations: Ranked Data / **8.** Multivariate Analysis of Crosstabs: Elaboration **PART III: DESCRIPTIVE STATISTICS: NUMERICAL MEASURES / 9.** Measures of Central Tendency / **10.** Measures of Dispersion / **11.** The Normal Curve / **12.** Correlation and Regression / **13.** Multiple Regression **PART IV: INFERENCE STATISTICS: TESTS FOR A MEAN / 14.** Sampling Distributions / **15.** Introduction to Hypothesis Testing and the One-Sample Z-Test for a Mean / **16.** The One-Sample T-Test for a Mean / **17.** Inference Using Estimation and Confidence Intervals / **18.** The Two-Samples T-Test for the Equality of Means / **19.** The F-Test for the Equality of More Than Two Means: Analysis of Variance / **20.** The Two Dependent Samples T-Test for the Mean Difference **PART V: INFERENCE STATISTICS: TESTS FOR FREQUENCY DISTRIBUTIONS / 21.** One-Sample Tests for a Binomial Distribution / **22.** One-Sample Tests for a Multinomial Distribution / **23.** The Chi-Square Test for Independence / **24.** Frequency Tests for Two Dependent Samples **PART VI: INFERENCE STATISTICS: OTHER TESTS OF SIGNIFICANCE / 25.** Rank-Order Tests for Two or More Samples / **26.** The T-Test for a Correlation Coefficient **PART VII: ADVANCED TOPICS / 27.** Statistical Power / **28.** Generating New Variables in SPSS: The Recode, Compute and Multiple Response Commands

PAPERBACK ISBN: 978-1-8492-0595-5 • FEBRUARY 2011 • 608 PAGES •

Using Statistical Software

USING SPSS: An Interactive Hands-On Approach

James B. Cunningham • James O. Aldrich, *both of California State University, Northridge*

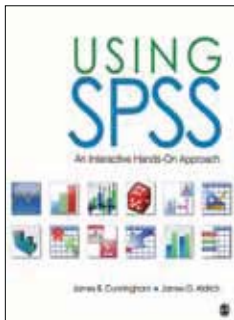
“This primer is an excellent resource for students learning the basic functions of SPSS, the power of statistics, and the basic premises underlying inferential and descriptive statistics.”

—Robert J. Eger III, *Florida State University*

This practical book can be used as a supplementary text or as a self-help guide through which the reader can learn to use SPSS on their own, and at their own pace. The book uses statistics to teach SPSS, by interacting with the software and learning by inquiry and discovery.

CONTENTS 1. First Encounters / **2.** Navigating in SPSS / **3.** Getting Data in and out of SPSS / **4.** Levels of Measurement / **5.** Entering Variables and Data and Validating Data / **6.** Working with Data and Variables / **7.** Using the SPSS Help Menu / **8.** Creating Basic Graphs and Charts / **9.** Editing and Embellishing Graphs and Charts / **10.** Printing Data Files and Output Files / **11.** Basic Descriptive Statistics / **12.** One-Sample t-Test and Nonparametric Binomial Test of Equality / **13.** Independent Samples t-Test and Nonparametric Mann-Whitney Test / **14.** Paired Samples t-test and Nonparametric Wilcoxon Test / **15.** One-Way ANOVA and Nonparametric Kruskal-Wallis Test / **16.** Two-Way (Factorial) ANOVA / **17.** ANOVA Repeated Measures and Nonparametric Friedman Test / **18.** Analysis of Covariance (ANCOVA) / **19.** Pearson Correlation and Nonparametric Spearman Correlation / **20.** Single Linear Regression / **21.** Multiple Linear Regression / **22.** Chi-Square Goodness of Fit / **23.** Chi-Square Test of Independence

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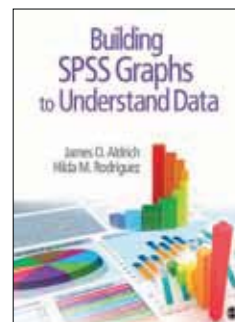
BUILDING SPSS GRAPHS TO UNDERSTAND DATA

James O. Aldrich • Hilda M. Rodriguez, *both of California State University, Northridge*

This book is a must-have for anyone needing to understand large or small amounts of data. It describes how to build and interpret graphs, showing how "understanding data" means that the graph must clearly and succinctly answer questions about the data. In 16 of the 19 chapters research questions are presented, and the reader builds the appropriate graph needed to answer the questions. This handy guide can be used in conjunction with any introductory or intermediate statistics book where the focus is on in-depth presentation of how graphs are used. This book will also be useful for graduate students doing research at the masters or doctoral level. The book also contains a chapter designed to address many of the ways that graphs can be used to mislead the graph reader.

CONTENTS 1. Introduction: Graphical Presentation of Data / 2. Simple Bar Graph / 3. Stacked Bar Graph / 4. Clustered Bar Graph / 5. Pie Graph / 6. Simple Line Graph / 7. Multiple Line Graph / 8. Simple Histogram / 9. Population Pyramid / 10. 1-D Boxplot / 11. Simple Boxplot / 12. Clustered Boxplot / 13. Simple Scatterplot / 14. Grouped Scatterplot / 15. High-Low Graphs / 16. Paneling on One Dimension / 17. Paneling on Two Dimensions / 18. Deceptive Graphing Examples / 19. Summary

PAPERBACK ISBN: 978-1-4522-1684-3 • APRIL 2012 • 320 PAGES



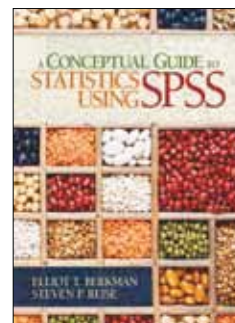
A CONCEPTUAL GUIDE TO STATISTICS USING SPSS

Elliot T. Berkman, *University of Oregon* • Steven P. Reise, *University of California, Los Angeles*

This unique text helps students develop a conceptual understanding of a variety of statistical tests by linking the ideas learned in a statistics class from a traditional statistics textbook with the computational steps and output from SPSS. Each chapter begins with a student-friendly explanation of the concept behind each statistical test and how the test relates to that concept. The authors then walk through the steps to compute the test in SPSS and the output, clearly linking how the SPSS procedure and output connect back to the conceptual underpinnings of the test. By drawing clear connections between the theoretical and computational aspects of statistics, this engaging text aids students' understanding of theoretical concepts by teaching them in a practical context.

CONTENTS 1. Introduction / 2. Descriptive Statistics / 3. Chi-Squared Test / 4. Linear Correlation / 5. One- and Two Sample T-Tests / 6. One-way ANOVA / 7. Two- and Higher-way ANOVA / 8. Within-subject ANOVA / 9. Mixed-model ANOVA / 10. MANOVA / 11. Regression / 12. ANCOVA / 13. Factor and Components Analysis / 14. Psychometrics / 15. Non-parametric Tests / 16. Matrix Algebra / 17. Appendix on the General Formulation of Custom Contrasts using Syntax

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USING IBM® SPSS FOR SOCIAL STATISTICS AND RESEARCH METHODS

FOURTH EDITION

William E. Wagner III, *California State University, Channel Islands*

Ideal either as a companion to a traditional statistics or research methods text or as a stand-alone guide, Using SPSS for Research Methods and Social Statistics is a useful reference for those learning to use the SPSS software for the first time or those with only basic knowledge about SPSS. This student-friendly resource shows readers how to use images and directions drawn from SPSS Version 20 and now uses the latest version of the General Social Survey (GSS, 2010) as a secondary data set.

CONTENTS 1. Overview / 2. Transforming Variables / 3. Selecting and Sampling Cases / 4. Organization and Presentation of Information / 5. Charts and Graphs / 6. Cross-Tabulation and Measures of Association for Nominal and Ordinal Variables / 7. Correlation and Regression Analysis / 8. Logistic Regression Analysis / 9. Testing Hypotheses Using Means and Cross-Tabulation / 10. Analysis of Variance / 11. Editing Output / 12. Advanced Applications


PAPERBACK ISBN: 978-1-4522-1770-3 • MARCH 2012 • 168 PAGES • 

PRACTICAL STATISTICS: A Quick and Easy Guide to IBM® SPSS® Statistics, STATA, and Other Statistical Software

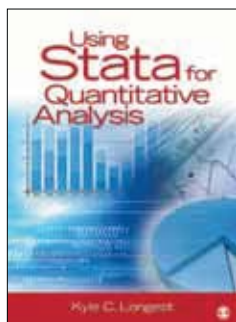
David Kremelberg, *University of Connecticut, Storrs*

This book provides readers with step-by-step guidance on running a wide variety of statistical analyses in SPSS, Stata, and other programs. Author David Kremelberg begins his user-friendly text by covering charts and graphs through regression, time-series analysis, and factor analysis.

CONTENTS 1. An Introduction to Statistics & Quantitative Methods / 2. An Introduction to IBM® SPSS® Statistics and Stata / 3. Descriptive Statistics / 4. Pearson's r, Chi-square, t-Test, and ANOVA / 5. Linear Regression / 6. Logistic, Ordered, Multinomial, Negative Binomial, and Poisson Regression / 7. Factor Analysis / 8. Time-Series Analysis / 9. Hierarchical Linear Modeling / 10. Structural Equation Modeling

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USING STATA FOR QUANTITATIVE ANALYSIS

Kyle C. Longest

Using Stata for Quantitative Analysis is an applied, self-teaching resource. It is written in such a way that a reader with no experience with statistical software can sit down and be working with data in a very short amount of time. The author proposes to teach the language of Stata from an intuitive perspective, furthering students' overall retention, using many screen shots from Stata to guide students.

CONTENTS 1. Getting to Know Stata / 2. The Essentials / 3. Do Files and Data Management / 4. Descriptive Statistics / 5. Relationships between Nominal and Ordinal Variables / 6. Relationships between Different Measurement Levels / 7. Methods for Examining Interval - Ratio Variables / 8. Enhancing Your Command Repertoire

PAPERBACK ISBN: 978-1-4129-9711-9 • DECEMBER 2011 • 248 PAGES

Intermediate/Advanced Statistics and Quantitative Methods



JACOB COHEN AWARD FOR DISTINGUISHED CONTRIBUTIONS TO TEACHING AND MENTORING FROM DIVISION 5 OF APA

EXPERIMENTAL DESIGN: Procedures for the Behavioral Sciences FOURTH EDITION

Roger E. Kirk, *Baylor University*

This classic text, with a reputation for accessibility and readability, has been revised and updated to make learning design concepts even easier. Roger E. Kirk shows how three simple experimental designs can be combined to form a variety of complex designs. He provides diagrams illustrating how subjects are assigned to treatments and treatment combinations. New terms are emphasized in boldface type, there are summaries of the advantages and disadvantages of each design, and real-life examples show how the designs are used.

CONTENTS 1. Research Strategies and the Control of Nuisance Variables / 2. Experimental Designs: an Overview / 3. Fundamental Assumptions in Analysis of Variance / 4. Completely Randomized Design / 5. Multiple Comparison Tests / 6. Trend Analysis / 7. General Linear Model Approach to ANOVA / 8. Randomized Block Designs / 9. Completely Randomized Factorial Design with Two Treatments / 10. Completely Randomized Factorial Design with Three or More Treatments and Randomized Block Factorial Design / 11. Hierarchical Designs / 12. Split-Plot Factorial Design: Design with Group-Treatment Confounding / 13. Analysis of Covariance / 14. Latin Square and Related Designs / 15. Confounded Factorial Designs: Designs with Group-Interaction Confounding / 16. Fractional Factorial Designs: Designs with Treatment-Interaction Confounding

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FLASH PROGRAMMING FOR THE SOCIAL & BEHAVIORAL SCIENCES:

A Simple Guide to Sophisticated Online Surveys and Experiments

Yana Weinstein, *Washington University in St. Louis*

Adobe Flash is one of the most popular languages for animated web content, and recently social and behavioral scientists have started to take advantage of it to collect data online. This book is a unique, step-by-step guide to using Adobe Flash to develop experiments and other research tools. Each chapter presents a set of techniques required for one aspect of programming an experiment, with students following instructions in italics and working through the code included in the text. Most chapters end with an exercise to put the newly learned techniques into practice.

CONTENTS 1. The Flash Interface / 2. ActionScript Basics / 3. Navigation / 4. Working with Text and Keystrokes / 5. Presenting and Storing Information in Arrays / 6. Questionnaire Tools / 7. Condition Assignment and Randomization / 8. Using Timers and Recording Reaction Time / 9. Saving Data / 10. Putting Your Program Online

PAPERBACK ISBN: 978-1-4129-9635-8 • MARCH 2012 • 168 PAGES • 

APPLIED STATISTICS: From Bivariate Through Multivariate Techniques

SECOND EDITION

Rebecca M. Warner, *University of New Hampshire*

This book provides a clear introduction to widely used topics in bivariate and multivariate statistics, including multiple regression, discriminant analysis, MANOVA, factor analysis, and binary logistic regression. The approach is applied and does not require formal mathematics; equations are accompanied by verbal explanations. Each chapter presents a complete empirical research example to illustrate the application of a specific method. Although SPSS examples are used throughout the book, the conceptual material will be helpful for users of different programs.

CONTENTS 1. Review of Basic Concepts / 2. Basic Statistics, Sampling Error, and Confidence Intervals / 3. Statistical Significance Testing / 4. Preliminary Data Screening / 5. Comparing Group Means Using the Independent Samples t Test / 6. One-Way Between-Subjects Analysis of Variance / 7. Bivariate Pearson Correlation / 8. Alternative Correlation Coefficients / 9. Bivariate Regression / 10. Adding a Third Variable: Preliminary Exploratory Analyses / 11. Multiple Regression With Two Predictor Variables / 12. Dummy Predictor Variables in Multiple Regression / 13. Factorial Analysis of Variance / 14. Multiple Regression With More Than Two Predictors / 15. Moderation: Tests for Interaction in Multiple Regression / 16. Mediation / 17. Analysis of Covariance / 18. Discriminant Analysis / 19. Multivariate Analysis of Variance / 20. Principal Components and Factor Analysis / 21. Reliability, Validity, and Multiple-Item Scales / 22. Analysis of Repeated Measures / 23. Binary Logistic Regression

PAPERBACK ISBN: 978-1-4129-9134-6 • JUNE 2012



APPLIED MULTIVARIATE RESEARCH: Design and Interpretation SECOND EDITIONLawrence S. Meyers • Glenn Gamst, *University of La Verne* • A.J. Guarino, *Auburn University*

Today, through the sophistication of statistical software packages such as SPSS, virtually all graduate students across the social and behavioral sciences are exposed to the complex multivariate statistical techniques such as correlation and multiple regression, exploratory factor analysis, MANOVA, path analysis, and structural equation modeling. This book is designed to provide full coverage of the wide range of multivariate topics in a conceptual, non-mathematical, approach. It is geared toward the needs, level of sophistication, and interest in multivariate methodology of students in applied programs in the social and behavioral sciences that need to focus on design and interpretation rather than the intricacies of specific computations.

PAPERBACK ISBN: 978-1-4129-8811-7 • AUGUST 2012

**HANDS ON DATA ANALYSIS: A Second Course in Statistics**

Brett W. Pelham

This is a hands-on guide to intermediate data analysis for advanced undergraduate and graduate students. It begins with an introductory chapter that reviews descriptive and inferential statistics in plain language, avoiding extensive emphasis on complex formulas. The remainder of the text covers 13 different statistical topics ranging from descriptive statistics to advanced multiple regression analysis and path analysis. Each chapter contains a description of the logic of each set of statistical tests or procedures and then introduces students to a series of data sets using SPSS, with screen captures and detailed step-by-step instructions. Students acquire an appreciation of the logic of descriptive and inferential statistics and an understanding of which techniques are best suited to which kinds of data or research questions.

CONTENTS 1: A Review of Basic Statistical Principles / 2: Descriptive Statistics / 3: Linear and Curvilinear Correlation / 4: Non-Parametric Statistics (Tests Involving Nominal Variables) / 5: Reliability (and a Little Bit of Factor Analysis) / 6: Single-sample and two-sample t-tests / 7: One-way and Factorial Analysis of Variance (ANOVA) / 8: Paired Sample t-tests, Within-Subjects ANOVA, and Mixed Model ANOVA / 9: Multiple Regression / 10: Examining Interactions in Multiple Regression / 11: ANCOVA, Covariate Adjusted Means, and Predicted Scores / 12: Suppressor Variables

PAPERBACK ISBN: 978-1-4129-9498-9 • MAY 2012


BEST PRACTICES IN DATA CLEANINGJason W. Osborne, *Old Dominion University*

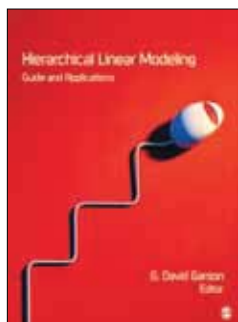
Many researchers jump straight from data collection straight to data analysis without realizing how analyses and hypothesis tests can go profoundly wrong without clean data. This book provides a clear, step-by-step process of examining and cleaning data in order to decrease error rates and increase both the power and replicability of results. Jason W. Osborne, author of the handbook *Best Practices in Quantitative Methods* (SAGE, 2008) provides easily-implemented suggestions that are research-based and will motivate change in practice by empirically demonstrating, for each topic, the benefits of following best practices and the potential consequences of not following these guidelines.

CONTENTS 1. Why Data Cleaning is Important: Debunking the Myth of Robustness **PART 1. BEST PRACTICES AS YOU PREPARE FOR DATA COLLECTION** / 2. Power and Planning for Data Collection: Debunking the Myth of Adequate Power / 3. Being True to the Target Population: Debunking the Myth of Representativeness / 4. Using Large Data Sets with Probability Sampling Frameworks: Debunking the Myth of Equality **PART 2. BEST PRACTICES IN DATA CLEANING AND SCREENING** / 5. Screening your Data for Potential Problems: Debunking the Myth of Perfect Data / 6. Dealing with Missing or Incomplete Data: Debunking the Myth of Emptiness / 7. Extreme and Influential Data Points: Debunking the Myth of Equality / 8. Improving the Normality of Variables through Box-Cox Transformation: Debunking the Myth of Distributional Irrelevance / 9. Does Reliability Matter? Debunking the Myth of Perfect Measurement **PART 3. ADVANCED TOPICS IN DATA CLEANING** / 10. Random Responding, Motivated Mis-Responding, and Response Sets: Debunking the Myth of the Motivated Participant / 11. Why Dichotomizing Continuous Variables is Rarely a Good Practice: Debunking the Myth of Categorization / 12. The Special Challenge of Cleaning Repeated Measures Data: Lots of Pits to Fall into / 13. Now that the Myths are Debunked... Visions of Rational Quantitative Methodology for the 21st Century

PAPERBACK ISBN: 978-1-4129-8801-8 • JANUARY 2012 • 288 PAGES • **THEORY-BASED DATA ANALYSIS FOR THE SOCIAL SCIENCES**Carol S. Aneshensel, *UCLA*

This book presents a method for bringing data analysis and statistical technique into line with theory. The author begins by describing the elaboration model for analyzing the empirical association between variables. She then introduces a new concept into this model, the focal relationship. Building upon the focal relationship as the cornerstone for all subsequent analysis, two analytic strategies are developed to establish its internal validity: an exclusionary strategy to eliminate alternative explanations, and an inclusive strategy which looks at the interconnected set of relationships predicted by theory. Using real examples of social research, the author demonstrates the use of this approach for two common forms of analysis, multiple linear regression and logistic regression. Whether learning data analysis for the first time or adding new techniques to your repertoire, this book provides an excellent basis for theory-based data analysis.

PAPERBACK ISBN: 978-1-4129-9435-4 • 2012 • 



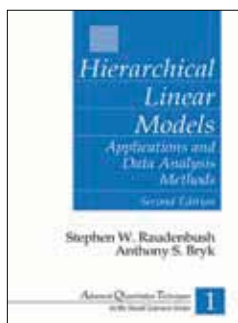
HIERARCHICAL LINEAR MODELING: Guide and Applications

Edited by G. David Garson, *North Carolina State University*

This book provides a brief, easy-to-read guide to implementing hierarchical linear modeling using the three leading software platforms, followed by a set of application articles based on recent work published in leading journals and as part of doctoral dissertations. The “guide” portion consists of three chapters by the editor, covering basic to intermediate use of SPSS, SAS, and HLM for purposes for hierarchical linear modeling, while the “applications” portion consists of a dozen contributions in which the authors emphasize how-to and methodological aspects and show how they have used these techniques in practice.

CONTENTS 1. Fundamentals of Hierarchical Linear (Multilevel) Modeling By G. David Garson / 2. Preparing to Analyze Multilevel Data By G. David Garson / 3. Introductory Guide to HLM with HLM6 Software By G. David Garson / 4. Introductory Guide to HLM with SAS Software By G. David Garson / 5. Introductory Guide to HLM with SPSS Software By G. David Garson / 6. A Random Intercepts Model of GPA and SAT Scores Using SPSS By Forrest C. Lane, Kim F. Nimom & J. Kyle Roberts / 7. A Random Intercept Regression Model Using HLM: Cohort Analysis of a Mathematics Curriculum for Mathematically Promising Students By Carissa L. Shafto & Jill L. Adelson / 8. A Random Coefficients Model Using HLM: Studying the Achievement Gap in Schools By Gregory J. Palardy / 9. Emotional Reactivity to Daily Stressors Using a Random Coefficients Model with SAS Proc Mixed By Shevaun Neupert / 10. Hierarchical Linear Modeling of Growth Curve Trajectories Using HLM By David F. Greenberg & Julie A. Phillips / 11. A Piecewise Growth Model Using HLM to Examine Change in Teaching Practices Following a Science Teacher Professional Development Intervention By Jaime Lynn Maerten-Rivera / 12. Studying Reaction to Repeated Life Events with Discontinuous Change Models Using HLM By Maïke Luhmann & Michael Eid / 13. A Cross-Classified Multilevel Model for First-Year College Natural Science Performance Using SAS By Brian F. Patterson / 14. Cross-Classified Multilevel Models Using STATA: How Important Are Schools and Neighborhoods for Children’s Educational Attainment? By George Leckie / 15. Predicting Future Events from Longitudinal Data with Multivariate Hierarchical Models Using SAS By Larry J. Brant & Shan L. Sheng

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BESTSELLER!

HIERARCHICAL LINEAR MODELS: Applications and Data Analysis Methods

SECOND EDITION

Stephen W. Raudenbush • Anthony S. Bryk, *University of Chicago*

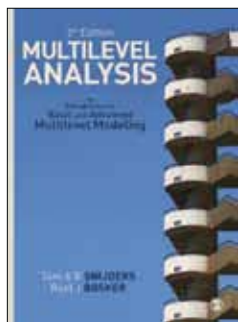
“This is a first-class book dealing with one of the most important areas of current research in applied statistics...the methods described are widely applicable...the standard of exposition is extremely high.”

—International Statistical Institute

Popular in the First Edition for its rich, illustrative examples and lucid explanations of the theory and use of hierarchical linear models (HLM), the book has been reorganized into four parts with four completely new chapters. The first two parts, Part I on “The Logic of Hierarchical Linear Modeling” and Part II on “Basic Applications” closely parallel the first nine chapters of the previous edition with significant expansions and technical clarifications

CONTENTS PART I: THE LOGIC OF HIERARCHICAL LINEAR MODELING / 1. Introduction / 2. The Logic of Hierarchical Linear Models / 3. Principles of Estimation and Hypothesis Testing for Hierarchical Linear Models / 4. An Illustration **PART II. BASIC APPLICATIONS** / 5. Applications in Organizational Research / 6. Applications in the Study of Individual Change / 7. Applications in Meta-Analysis and Other Cases where Level-1 Variances are Known / 8. Three-Level Models / 9. Assessing the Adequacy of Hierarchical Models **PART III: ADVANCED APPLICATIONS** / 10. Hierarchical Generalized Linear Models / 11. Hierarchical Models for Latent Variables / 12. Models for Cross-Classified Random Effects / 13. Bayesian Inference for Hierarchical Models **PART IV: ESTIMATION THEORY AND COMPUTATIONS** / 14. Estimation Theory

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MULTILEVEL ANALYSIS: An Introduction to Basic and Advanced Multilevel Modeling **SECOND EDITION**

Tom A. B. Snijders, *University of Groningen, The Netherlands* • Roel J. Bosker, *University of Twente, Netherlands*

This Second Edition is an applied, authoritative, and accessible introduction to the topic, providing readers with a clear conceptual and practical understanding of all the main issues involved in designing multilevel studies and conducting multilevel analysis. The book has been comprehensively revised and updated since the last edition, and now includes guides to modeling using HLM, MLwiN, SAS, Stata including GLLAMM, R, SPSS, Mplus, WinBugs, Latent Gold, and Mix.

CONTENTS 1. Preface second edition / 2. Preface to first edition / 3. Introduction / 4. Multilevel Theories, Multi-Stage Sampling and Multilevel Models / 5. Statistical Treatment of Clustered Data / 6. The Random Intercept Model / 7. The Hierarchical Linear Model / 8. Testing and Model Specification / 9. How Much Does the Model Explain? / 10. Heteroscedasticity / 11. Missing Data / 12. Assumptions of the Hierarchical Linear Model / 13. Designing Multilevel Studies / 14. Other Methods and Models / 15. Imperfect Hierarchies / 16. Survey Weights / 17. Longitudinal Data / 18. Multivariate Multilevel Models / 19. Discrete Dependent Variables

PAPERBACK ISBN: 978-1-8492-0201-5 • DECEMBER 2011 • 360 PAGES

AN R COMPANION TO APPLIED REGRESSION SECOND EDITION

John Fox, *McMaster University* • Sanford Weisberg, *University of Minnesota*

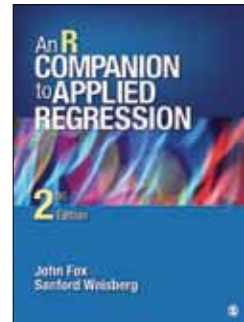
"The text is very clearly written. It contains much wisdom and useful hints for those trying to analyze data with R."

—Robert W. Hayden, *statistics.com*

This is a broad introduction to the R statistical computing environment in the context of applied regression analysis, providing a step-by-step guide to using the high-quality free statistical software R, an emphasis on integrating statistical computing in R, and coverage of generalized linear models, and R graphics and programming.

CONTENTS 1. Getting Started With R / 2. Reading and Manipulating Data / 3. Exploring and Transforming Data / 4. Fitting Linear Models / 5. Fitting Generalized Linear Models / 6. Diagnosing Problems in Linear and Generalized Linear Models / 7. Drawing Graphs / 8. Writing Programs

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APPLIED REGRESSION ANALYSIS AND GENERALIZED LINEAR MODELS SECOND EDITION

John Fox, *McMaster University, Canada*

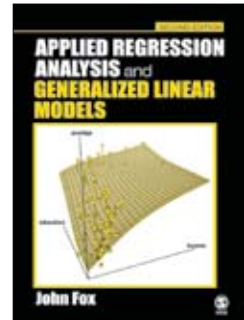
"This is an excellent text on regression applications and methods, written with authority, lucidity, and eloquence."

—Joseph Cavanaugh, *The University of Iowa*

Combining a modern, data-analytic perspective with a focus on applications in the social sciences, this text provides in-depth coverage of regression analysis, generalized linear models, and closely related methods.

CONTENTS 1. Statistical Models and Social Science I. DATA CRAFT / 2. What is Regression Analysis? / 3. Examining Data / 4. Transforming Data II. LINEAR MODELS AND LEAST SQUARES / 5. Linear Least-Squares Regression / 6. Statistical Inference for Regression / 7. Dummy-Variable Regression / 8. Analysis of Variance / 9. Statistical Theory for Linear Models / 10. The Vector Geometry of Linear Models III. LINEAR-MODEL DIAGNOSTICS / 11. Unusual and Influential Data / 12. Diagnosing Non-Normality, Nonconstant Error Variance, and Nonlinearity / 13. Collinearity and its Purported Remedies IV. GENERALIZED LINEAR MODELS / 14. Logit and Probit Models / 15. Generalized Linear Models V. EXTENDING LINEAR AND GENERALIZED LINEAR MODELS / 16. Time-Series Regression / 17. Nonlinear Regression / 18. Nonparametric Regression / 19. Robust Regression / 20. Missing Data in Regression Models / 21. Bootstrapping Regression Models / 22. Model Selection, Averaging, and Validation

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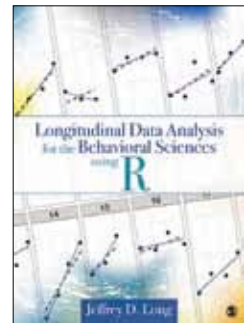
LONGITUDINAL DATA ANALYSIS FOR THE BEHAVIORAL SCIENCES USING R

Jeffrey Long, *University of Iowa*

This book is unique in its focus on showing students in the behavioral sciences how to analyze longitudinal data using R software. A focus on application makes it practical and accessible to students in psychology, education, and related fields who have a basic foundation in statistics. It provides explicit instructions in R computer programming throughout the book, showing students exactly how a specific analysis is carried out and how output is interpreted.

CONTENTS 1. Introduction / 2. Brief Introduction to R / 3. Data Structures and Longitudinal Analysis / 4. Graphing Longitudinal Data / 5. Introduction to Linear Mixed Effects Regression / 6. Overview of Maximum Likelihood Estimation / 7. Multimodel Inference and Akaike's Information Criterion / 8. Likelihood Ratio Test / 9. Selecting Time Predictors / 10. Selecting Random Effects / 11. Extending Linear Mixed Effects Regression / 12. Modeling Nonlinear Change / 13. Advanced Topics

HARDCOVER ISBN: 978-1-4129-8268-9 • OCTOBER 2011 • 568 PAGES • 



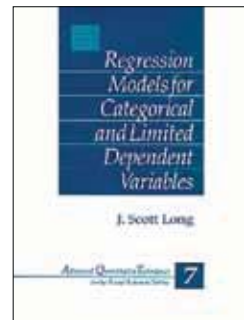
REGRESSION MODELS FOR CATEGORICAL AND LIMITED DEPENDENT VARIABLES

J. Scott Long, *Indiana University, Bloomington*

Class-tested at two major universities and written by an award-winning teacher, this text gives readers unified treatment of the most useful models for categorical and limited dependent variables (CLDVs). Throughout the book, the links among models are made explicit, and common methods of derivation, interpretation, and testing are applied.

CONTENTS 1. Continuous Outcomes / 2. Binary Outcomes / 3. Testing and Fit / 4. Ordinal Outcomes / 5. Nominal Outcomes / 6. Limited Outcomes / 7. Count Outcomes / 8. Conclusions

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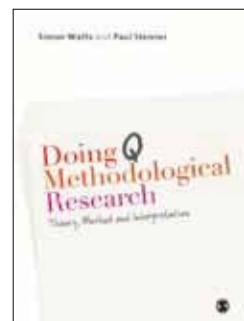
DOING Q METHODOLOGICAL RESEARCH: Theory, Method & Interpretation

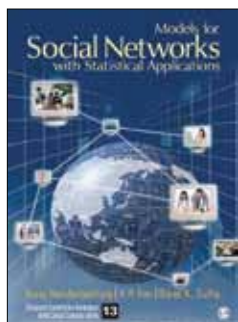
Simon Watts, *Nottingham Trent University* • Paul Stenner, *University of Brighton*

This book introduces the theory and practice of Q methodology. The authors explain the origins of Q methodology in factor analysis and the R methodological procedures, and go on to explain the theory behind Q as set out by the method's early pioneers. They also look at how Q deals with issues such as subjectivity, abduction and constructivism. The book shows readers how to set up, run, and analyze an effective study using Q methodology.

CONTENTS I. THEORY / 1. Introducing Q Methodology / 2. Theory and Q Methodology / 3. Basic Design Issues / 4. Doing the Fieldwork / 5. Understanding the Analytic Process (1) / II. INTERPRETATION / 6. Understanding the Analytic Process (2) / 7. Factor Interpretation / 8. Writing and Publishing Q Methodological Papers

PAPERBACK ISBN: 978-1-84920-415-6 • APRIL 2012 • 264 PAGES





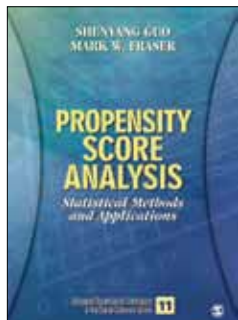
MODELS FOR SOCIAL NETWORKS WITH STATISTICAL APPLICATIONS

Suraj Bandyopadhyay • A. R. Rao • Bikas K. Sinha, *all of the Indian Statistical Institute*

Written by a sociologist, a graph theorist, and a statistician, this title provides social network analysts and students with a solid statistical foundation from which to analyze network data, demonstrating how graph-theoretic and statistical techniques can be employed to study important parameters of global social networks. The authors use real life village-level social networks to illustrate the practicalities, potentials, and constraints of social network analysis (“SNA”). They also offer relevant sampling and inferential aspects of techniques while dealing with potentially large networks.

CONTENTS 1. Introduction to Social Network Analysis / 2. Introduction to Digraphs / 3. Graph-Theoretic and Statistical Models / 4. Validation of Statistical Models / 5. Graph-theoretic and Statistical Measures and Methods / 6. Graph-theoretic Case Studies / 7. Sampling and Inference in a Social Network

HARDCOVER ISBN: 978-1-4129-4168-6 • ©2011 • 256 PAGES



PROPENSITY SCORE ANALYSIS: Statistical Methods and Applications

Shenyang Guo • Mark W. Fraser, *both of University of North Carolina at Chapel Hill*

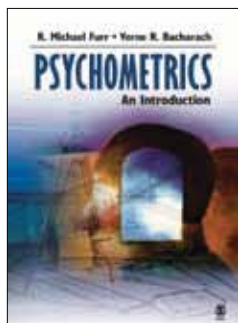
“The approach the authors take in writing this book is very effective for novices and experienced users...This balance between the practical and applied approach is a useful model...[it] goes a long way in making propensity score analysis techniques more accessible, understandable, and useful to psychologists.”

—Karl N. Kelley, *PsycCRITIQUES*

This text provides readers with a systematic review of the origins, history, and statistical foundations of PSA and illustrates how it can be used for solving evaluation problems.

CONTENTS 1. Introduction / 2. Counterfactual Framework and Assumptions / 3. Conventional Methods for Data Balancing / 4. Sample Selection and Related Methods / 5. Propensity Score Matching and Related Methods / 6. Matching Estimators / 7. Propensity Score Analysis with Nonparametric Regression / 8. Selection Bias and Sensitivity Analysis / 9. Concluding Remarks

HARDCOVER ISBN: 978-1-4129-5356-6 • ©2010 • 392 PAGES •  60-Day Exam



PSYCHOMETRICS: An Introduction

R. Michael Furr, *Wake Forest University* • Verne R. Bacharach, *Appalachian State University*

Focusing on a conceptual understanding of psychometric issues such as validity and reliability and on purpose rather than procedure, this book explores the “why” rather than the “how to.” By emphasizing practical significance and concepts rather than mathematical proofs, the book helps students appreciate how to address measurement problems and why it is important to address them.

CONTENTS 1. Psychometrics and the Importance of Psychological Measurement / 2. Scaling / 3. Individual Differences and Correlations / 4. Test Dimensionality and Factor Analysis / 5. Reliability: Conceptual Basis / 6. Empirical Estimates of Reliability / 7. Factors Affecting the Reliability of Test Scores / 8. Importance of Reliability / 9. Validity: The Conceptual Basis / 10. Validity: Estimating and Evaluating Convergent and Discriminant Validity / 11. Response Biases / 12. Test Bias Summary / 13. Generalizability Theory / 14. Item Response Theory and Rasch Models

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INTRODUCING SURVIVAL AND EVENT HISTORY ANALYSIS

Melinda Mills, *University of Groningen, The Netherlands*

Extremely practical in its focus featuring examples, exercises and resources, this book is an ideal introduction to understanding survival and event history analysis.

CONTENTS 1. The Fundamentals of Survival and Event History Analysis / 2. Using R and Other Computer Programs for Survival and Event History Analysis / 3. Your First Session: Using the Survival Package and Exploring Data Via Descriptive Statistics and Graphs / 4. Data and Data Reconstruction / 5. Non-Parametric Methods: Estimating and Comparing Survival Curves Using the Kaplan-Meier Estimator / 6. The Cox Proportional-Hazards Regression / 7. Parametric Models / 8. Model Building and Diagnostics / 9. Correlated and Discrete-Time Survival Data: Frailty, Recurrent Events and Discrete-Time Models / 10. Multiple Events and Entire Histories: Competing Risk, Multistate Models and Sequence Analysis


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QUANTITATIVE APPLICATIONS IN THE SOCIAL SCIENCES

SIMPLE AND COMPLEX RANDOM ASSIGNMENT IN EXPERIMENTAL DESIGNS

Valentim R. Alferes, *University of Coimbra, Portugal*

This book provides a conceptual systematization and a practical tool for the randomization of experimental designs in social, behavioral, and health sciences. Simple and complex random assignment procedures are discussed/illustrated with SCRAED, a user-friendly package of 37 SPSS syntax files available for download.

VOLUME 171 • PAPERBACK ISBN: 978-1-4522-0292-1 • MAY 2012 • 

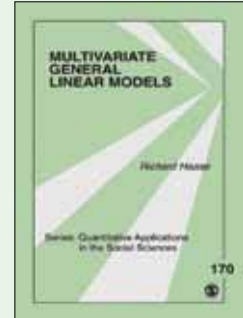
MULTIVARIATE GENERAL LINEAR MODELS

Richard F. Haase, *University at Albany, State University of New York*

Multivariate General Linear Models begins with an overview of the univariate general linear model and defines the key steps in the process of analyzing linear model data. Multivariate linear model analysis is then introduced as a generalization of the univariate model. The volume concludes with a discussion of canonical correlation analysis which is shown to subsume all the multivariate procedures discussed in previous chapters.

CONTENTS 1. Introduction and Review of Univariate General Linear Models / 2. Specifying the Structure of the Multivariate General Linear Model / 3. Estimating the Parameters of the Multivariate General Linear Model / 4. Partitioning the SSCP, Measures of Strength of Association, and Test Statistics in the Multivariate General Linear Model / 5. Testing Hypotheses in the Multivariate General Linear Model / 6. Coding the Design Matrix and the Multivariate Analysis of Variance / 7. The Eigenvalue Solution to the Multivariate General Linear Model: Canonical Correlation and Multivariate Test Statistics

VOLUME 170 • PAPERBACK ISBN: 978-1-4129-7249-9 • NOVEMBER 2011 • 224 PAGES • 



ORDINAL ITEM RESPONSE THEORY: Mokken Scale Analysis

Wijbrandt H. van Schuur, *University of Groningen, The Netherlands*

Measurement in the social sciences often refers to standardized answers to close-ended questions, in which answers are analyzed as if they were measurements on an interval scale. This volume presents a measurement model that maintains the ordinal aspects of the data in order to establish how well the model fits and how it measures subjects and items.

CONTENTS 1. Introduction / 2. The Guttman Scale / 3. The Imperfect Cumulative Scale / 4. Confirmation or Exploration / 5. An Example of a Cumulative Scale: American Religious Beliefs / 6. The Probabilistic Dominance Model: Monotone Homogeneity / 7. The Probabilistic Dominance Model: Double Monotonicity / 8. Cumulative Scaling with Polytomous Items / 9. Remaining Issues

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NONRECURSIVE MODELS:

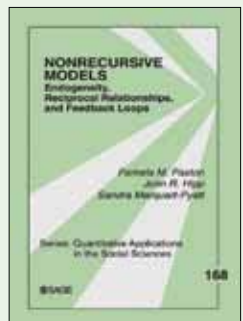
Endogeneity, Reciprocal Relationships, and Feedback Loops

Pamela Paxton, *The University of Texas at Austin* • John R. Hipp, *University of California, Irvine* • Sandra Marquart-Pyatt, *Michigan State University*

Nonrecursive Models is a concise introduction to the estimation and assessment of nonrecursive simultaneous equation models. This unique monograph gives practical advice on the specification and identification of simultaneous equation models, how to assess the quality of the estimates, and how to correctly interpret results.

CONTENTS 1. Introduction / 2. Specifications of Simultaneous Equation Models / 3. Identification / 4. Estimation / 5. Assessment / 6. Model Interpretation / 7. Conclusion

VOLUME 168 • PAPERBACK ISBN: 978-1-4129-7444-8 • MARCH 2011 • 144 PAGES • 



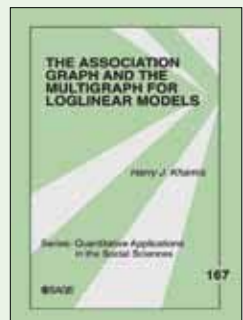
THE ASSOCIATION GRAPH AND THE MULTIGRAPH FOR LOGLINEAR MODELS

Harry J. Khamis, *Statistical Consulting Center, Wright State University*

Looking at the multigraph representations of Log-Linear Models, this is a clear, introductory text on the area of graphical models and is an ideal text for those new to the field.

CONTENTS 1. Introduction / 2. Structures of Association / 3. Loglinear Model Review / 4. Association Graphs for Loglinear Models / 5. Collapsibility Conditions and the Association Graph / 6. The Generator Multigraph / 7. Fundamental Conditional Independencies for Nondecomposable Loglinear Models / 8. Conclusions and Additional Examples

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Tests & Measurements

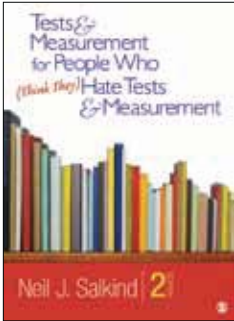
TESTS & MEASUREMENT FOR PEOPLE WHO (THINK THEY) HATE TESTS & MEASUREMENT SECOND EDITION

Neil J. Salkind, *University of Kansas*

Neil J. Salkind guides readers through the fundamentals of tests and measurement, using the conversational writing style and straightforward presentation techniques that have made an international bestseller of *Statistics for People Who (Think They) Hate Statistics*. He provides an overview of the design of tests, the use of tests, and some of the basic social, political, and legal issues that the process of testing involves. The Second Edition includes more opportunities to practice, plus end-of-chapter sections that apply the material to everyday concerns.

CONTENTS PART 1. IN THE BEGINNING... / 1. Why Measurement? An Introduction **PART 2. THE PSYCHOLOGY OF PSYCHOMETRICS** / 2. One Potato, Two Potatoes... Levels of Measurement and Their Importance / 3. Getting It Right Every Time: Reliability and Its Importance / 4. The Truth, the Whole Truth, and Nothing But the Truth: Validity and Its Importance / 5. Welcome to Lake Wobegone, Where All the Children Are Above Average, Norms and Percentiles **PART 3. THE TAO AND HOW OF TESTING** / 6. Short Answer and Completion Items: Baskin Robbins (C) Has _ Flavors / 7. Essay Items: Hope You Can Write / 8. Multiple-Choice Items: Always Pick Answer C and You'll Be Right About 25% of the Time / 9. Matchmaker, Matchmaker, Make Me a Match: Matching Items / 10. True-False Tests: T or F? I Passed My First Measurement Test / 11. Portfolios: Seeing the Big Picture / 12. So, Tell Me About Your Childhood: Interesting Interviews **PART 4. WHAT TO TEST AND HOW TO TEST IT** / 13. Achievement Tests: Who Really Discovered America? / 14. Personality Tests: Type A, Type B, or Type C? / 15. Aptitude Tests: What's in Store for Me? / 16. Intelligence Tests: That Rubik's Cube Is Driving Me Nuts / 17. Career Choices: So You Want to Be a What? **PART 5. IT'S NOT ALWAYS AS YOU THINK: ISSUES IN TESTS AND MEASUREMENT** / 18. Test Bias: Fair for Everyone? / 19. The Law, Testing, and Ethics: No Child (Should Be) Left Behind and Other Concerns

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BESTSELLER!

SCALE DEVELOPMENT: Theory and Applications THIRD EDITION

Robert F. DeVellis, *University of North Carolina, Chapel Hill*

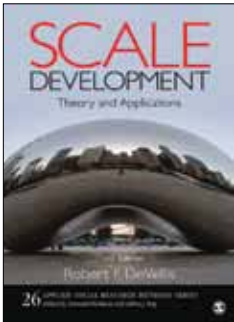
"Scale Development is readable, concise, and affordable. Students like the book. It presents formulas but doesn't emphasize them but rather emphasizes utility, and the book is well-suited for an audience with applied interests."

—Kathy E. Green, *Denver University*

This book presents complex concepts in a way that helps students to understand the logic underlying the creation, use, and evaluation of measurement instruments and to develop a more intuitive feel for how scales work. Robert DeVellis demystifies measurement by relating it to familiar experiences and by emphasizing a conceptual rather than a strictly mathematical understanding.

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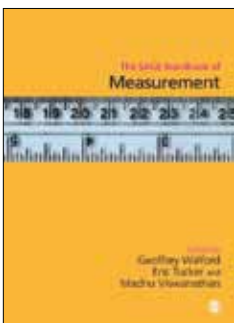
THE SAGE HANDBOOK OF MEASUREMENT

Edited by Geoffrey Walford, *University of Oxford, U.K.* • Eric Tucker, *N.A.U.D.L.* • Madhu Viswanathan, *University of Illinois, Urbana-Champaign*

The **SAGE Handbook of Measurement** is a unique methodological resource in which Walford, Viswanathan, and Tucker draw together contributions from the authors of the classic works in Measurement studies of the past twenty five years. The Handbook covers the full range of disciplines where Measurement studies are common.

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Introduction to Qualitative Methods

NEW EDITION OF THE BESTSELLER!

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John W. Creswell, *University of Nebraska, Lincoln*

In this Third Edition of his bestselling text, John W. Creswell explores the philosophical underpinnings, history, and key elements of each of five qualitative inquiry traditions: narrative research, phenomenology, grounded theory, ethnography, and case study. In his signature accessible writing style, the author relates research designs to each of the traditions of inquiry. He compares theoretical frameworks, ways to employ standards of quality, and strategies for writing introductions to studies, collecting data, analyzing data, writing a narrative, and verifying results. This new Third Edition offers a rewritten Chapter 2, two new studies in Chapter 5, expanded interviewing coverage and online data collection guidance in Chapter 6, and increased discussion of data analysis in Chapter 8.

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NEW EDITION OF THE BESTSELLER!

QUALITATIVE RESEARCH DESIGN: An Interactive Approach THIRD EDITION

Joseph A. Maxwell, *George Mason University*

This book provides researchers and students with a user-friendly, step-by-step guide to planning qualitative research. It shows how the components of design interact with each other, and provides a strategy for creating coherent and workable relationships among these design components, highlighting key design issues. Written in an informal, jargon-free style, the book incorporates examples and hands-on exercises. This edition now provides new and expanded coverage of key topics such as paradigms in qualitative research, conceptual frameworks and using theory, doing literature reviews, and writing research proposals. The original and innovative model of design based on a systemic rather than a linear or typological structure is well suited for designing studies and writing research proposals and provides guidance in a clear, direct writing style that offers practical advice.

PAPERBACK ISBN: 978-1-4129-8119-4 • JUNE 2012 • 420 PAGES

A REALIST APPROACH FOR QUALITATIVE RESEARCH

Joseph Maxwell, *George Mason University*

"I think Maxwell's book is an outstanding accomplishment. He has connected a tremendous amount of past and present knowledge in it. His reading and integration cuts across multiple disciplines. I especially like the discussions of causation, "validity," and the methodological significance of viewing culture as distributed."

—Burke Johnson, *University of South Alabama*

This ground-breaking book makes the case for adopting a realist philosophical perspective for qualitative research. Joseph Maxwell argues for critically applying a realist ontology to a number of important theoretical and methodological issues. This can provide a stronger justification for what qualitative researchers do, he contends, and significantly contribute to current theories and practices. The book outlines critical realism and considers its implications for how we conceptualize meaning and culture, causation, and diversity. The author applies critical realist ideas and approaches to the design and methods of qualitative research, and presents two in-depth case studies of projects he conducted, describing how realist (and other) perspectives informed the research, the methods, and the conclusions.

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LEARNING IN THE FIELD: An Introduction to Qualitative Research THIRD EDITION

Gretchen B. Rossman • Sharon F. Rallis, *both of University of Massachusetts Amherst*

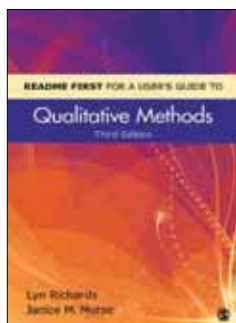
“Rossman and Rallis, out of their depth of real-world experience, illuminate qualitative research as the integration of science and art.”

—Michael Quinn Patton, *Utilization-Focused Evaluation, Saint Paul, MN*

This popular text introduces each chapter with discussions among three characters—Ruth, Marla, and Anthony—students whose research projects demonstrate the challenges and excitement of qualitative research. Woven into the chapters and the characters’ stories are three themes that are the heart of the book: research is about learning; research can and should be useful; and a researcher should practice the highest ethical standards.

CONTENTS 1. Qualitative Research as Learning / 2. The Researcher as Learner / 3. The Researcher as Competent and Ethical / 4. Major Qualitative Research Genres / 5. Conceptualizing and Planning the Research / 6. Entering the Field / 7. Gathering Data in the Field / 8. Our Characters’ Data / 9. Issues That Arise in the Field / 10. Analyzing and Interpreting Data / 11. Our Characters’ Analyses / 12. Presenting the Learnings

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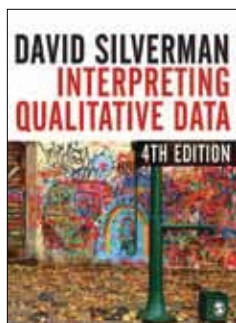
README FIRST FOR A USER’S GUIDE TO QUALITATIVE METHODS THIRD EDITION

Lyn Richards, *Royal Melbourne Institute of Technology University, Australia* • Janice M. Morse, *University of Utah*

The Third Edition of this popular text offers those new to qualitative inquiry a clear and practical “readme” guide to the reasons for doing qualitative research, the fit of questions to methods and the tasks of getting started. In their direct and friendly style, the authors help researchers reflect on why they are working qualitatively, choose an appropriate method, and confidently approach research design, data making, coding, analyzing and finally writing up their results.

CONTENTS PART 1. APPROACHING A PROJECT / 2. The Integrity of Qualitative Research / 3. Choosing a Method / 4. Qualitative Research Design PART 2. INSIDE YOUR PROJECT / 5. Making Data / 6. Coding / 7. Abstracting / 8. From Method to Analysis: Revisiting Methodological Congruence PART 3. GETTING IT RIGHT / 9. On Getting It Right and Knowing If It’s Wrong / 10. Writing It Up PART 4. BEGINNING YOUR PROJECT / 11. Groundwork for Beginning Your Project / 12. Getting Started

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INTERPRETING QUALITATIVE DATA FOURTH EDITION

David Silverman, *Goldsmiths, University of London, U.K.*

“David Silverman’s stellar new text demonstrates both his methodological sophistication and ability to reach students. With its well-organized format and accessible writing, this book provides an inspiring guide. The book is clear, cogent, and remarkably current.”

—Kathy Charmaz, *Sonoma State University*

In this major updating of his bestselling, benchmark text, David Silverman walks the reader through the basics of gathering and analyzing qualitative data. The Fourth Edition includes a new chapter on data analysis dealing with grounded theory, discourse analysis and narrative analysis; more worked-through examples of different kinds of data and how to interpret them; a new section on focus groups and interpreting focus group data; an expanded ethics chapter; and more coverage of digital media and photographs as data.

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BESTSELLER!

THE SAGE HANDBOOK OF QUALITATIVE RESEARCH FOURTH EDITION

Edited by Norman K. Denzin, *University of Illinois, Urbana-Champaign* • Yvonna S. Lincoln, *Texas A&M University*

“Like previous editions, this offers the most comprehensive analysis in a single volume of the theories, techniques, and foundational thought underpinning qualitative inquiry.... Highly recommended.”

—O. Pi-Sunyer, *University of Massachusetts, Emeritus, CHOICE magazine*

Presenting the state-of-the-art for the theory and practice of qualitative inquiry, this landmark handbook has been a publishing phenomenon since it first published in 1994. Representing the best thinking from top scholars from around the world, the new edition continues the book’s tradition of synthesizing an existing literature, defining the present, and shaping the future of qualitative research.

CONTENTS PART 1. LOCATING THE FIELD PART 2. PARADIGMS AND PERSPECTIVES IN CONTENTION PART 3. STRATEGIES OF INQUIRY PART 4. METHODS OF COLLECTING AND ANALYZING EMPIRICAL MATERIALS PART V: THE ART AND PRACTICES OF INTERPRETATION, EVALUATION, AND PRESENTATION PART V: THE FUTURE OF QUALITATIVE RESEARCH

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BESTSELLER!

DESIGNING QUALITATIVE RESEARCH FIFTH EDITION

Catherine Marshall, *University of North Carolina at Chapel Hill* • Gretchen B. Rossman, *University of Massachusetts Amherst*

"This useful stand by benefits from its latest revisions, overall an invaluable teaching resource in qualitative research methodology."

—Christopher J. Lucas, *University of Arkansas*

This popular text provides useful and pragmatic guidance for developing and successfully defending proposals for qualitative inquiry. The Fifth Edition addresses the advances and challenges presented by developments and new applications while providing clear and direct guidance.

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THE PRACTICE OF QUALITATIVE RESEARCH SECOND EDITION

Sharlene Nagy Hesse-Biber, *Boston College* • Patricia Leavy, *Stonehill College*

This engaging student-centered text presents invaluable insights into the practice of qualitative and mixed methods research. In this thoroughly updated edition, authors Sharlene Nagy Hesse-Biber and Patricia Leavy offer a mix of theoretical approaches for qualitative methods practice that ranges from the interpretive tradition to critical perspectives.

CONTENTS PART 1. QUALITATIVE PRACTICE / 1. An Invitation to Qualitative Research / 2. Approaches to Qualitative Research / 3. Designing Qualitative Approaches to Research / 4. Ethics of Social Research **PART 2. METHODS OF DATA COLLECTION** / 5. In-Depth Interview / 6. Oral History / 7. Focus Group Interviews / 8. Ethnography / 9. Content Analysis and Unobtrusive Methods / 10. Case Study / 11. Mixed Methods **PART 3. ANALYSIS AND INTERPRETATION** / 12. Analysis and Interpretation / 13. The Writing and Representation of Qualitative Research / 14. The Research Nexus

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QUALITATIVE RESEARCH THIRD EDITION

Edited by David Silverman, *Goldsmiths, University of London, U.K.*

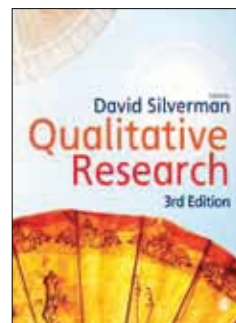
"Qualitative Research provides some real insight into qualitative practices—the “whys” and the “what,” enabling one to become a more sensitive and thoughtful research practitioner...what Silverman and the contributors to this third edition have done is to provide readers—the graduate students, researchers, teachers and perhaps those involved in funding qualitative research—with ideas that develop and enrich our sensibilities about the nature and practice of qualitative research"

—Bernard Smith, *The Weekly Qualitative Report*

This book assembles a team of internationally-renowned researchers who share a commitment to rigorous qualitative research concerned with how social worlds are constructed. The contributors reflect on the analysis of various types of qualitative data – observations, interviews, focus groups, documents, talk, visual data and the internet – using helpful case-studies.

CONTENTS PART I: INTRODUCTION TO THE THIRD EDITION / 1. Introducing Qualitative Research **PART II: OBSERVATION** / 2. Ethnography / 3. Using Ethnography to Study Gender / 4. Organizational Ethnography **PART III: TEXTS** / 5. Analyzing Documentary Realities / 6. Using Documents in Social Research / 7. Internet Research **PART IV: INTERVIEWS AND FOCUS GROUPS** / 8. The 'Inside' and the 'Outside': Finding Realities in Interviews / 9. Animating Interview Narratives / 10. Analyzing Focus Group Data **PART V: TALK** / 11. Discursive Psychology and the Study of Naturally Occurring Talk / 12. Conversation Analysis: Practices and Methods **PART VI: VISUAL DATA** / 13. Conceptualizing Visual Data / 14. Embodied Action: Video and the Analysis of Social Interaction **PART VII: QUALITATIVE DATA ANALYSIS** / 15. Some Pragmatics of Qualitative Data Analysis / 16. Grounded Theory and Credibility / 17. What's Different about Narrative Inquiry? Cases, Categories and Contexts / 18. Systematic Reviews and Qualitative Methods / 19. Secondary Analysis of Qualitative Data / 20. Validity in Research on Naturally Occurring Social Interaction / 21. Three Aspects of Writing Qualitative Research: Practice, Genre and Audience **PART VIII: THE WIDER COMMUNITY** / 22. Addressing Social Problems through Qualitative Research / 23. Ethics and Qualitative Research

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QUALITATIVE RESEARCH METHODS

Monique Hennink, *Emory University* • Inge Hutter • Ajay Bailey, *both of University of Groningen, The Netherlands*

"Hennink et al. write for novice and accomplished qualitative researchers (and everyone in-between)...*Qualitative Research Methods* is an accessible, readable how-to book. It can be recommended as a reference book for those approaching a new qualitative project. The in-chapter descriptions and the exercises and questions at the end of each chapter provide easy, yet necessary tasks for researchers to complete during each stage of their projects."

—Christine L. Patton, *The Weekly Qualitative Report*

This comprehensive text takes a practical approach that mirrors the path that students follow in conducting a research project. The book is based on the authors' highly successful multidisciplinary qualitative methods workshops, which have been conducted for over a decade. They introduce a 'qualitative research cycle' that leads students through the selection of appropriate methods, the collection of data, and the transformation of findings into a finished project. The book provides a clear explanation of the nature of qualitative research and its key concepts.

CONTENTS 1. Introduction to the Book / 2. The Nature of Qualitative Research **PART I: THE DESIGN CYCLE** / 3. The Design Cycle / 4. Ethical Issues in Qualitative Research **PART II: THE ETHNOGRAPHIC CYCLE** / 5. Participant Recruitment / 6. In-Depth Interviews / 7. Focus Group Discussions / 8. Observation **PART III: THE ANALYTIC CYCLE** / 9. Data Preparation and Developing Codes / 10. Textual Data Analysis / 11. Writing Qualitative Research

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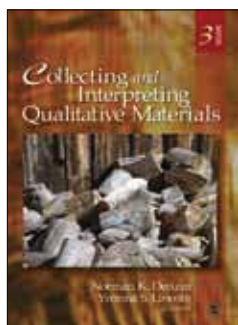
THE LANDSCAPE OF QUALITATIVE RESEARCH THIRD EDITION

Edited by Norman K. Denzin, *University of Illinois, Urbana-Champaign* • Yvonna S. Lincoln, *Texas A&M University*

In its Third Edition, this valuable text puts the field of qualitative research in context by analyzing the field from a broad theoretical perspective.

CONTENTS 1. Introduction: The Discipline and Practice of Qualitative Research **PART I. LOCATING THE FIELD** / 2. Reform of the Social Sciences and of Universities Through Action Research / 3. Compositional Studies, in Two Parts: Critical Theorizing and Analysis of Social (In)Justice / 4. On Tricky Ground: Researching the Native in the Age of Uncertainty / 5. Freeing Ourselves From Neocolonial Domination in Reserach: A Kaupapa Maori Approach to Creating Knowledge / 6. Ethics and Politics in Qualitative Research / 7. Institutional Review Boards and Methodological Conservatism: The Challenge to and From Phenomenological Paradigms **PART II. PARADIGMS AND PERSPECTIVES IN CONTENTION** / 8. Paradigmatic Controversies, Contradictions, and Emerging Confluences / 9. Critical Ethnography: The Politics of Collaboration / 10. Early Millennial Feminist Qualitative Research: Challenges and Contours / 11. The Moral Activist Role of Critical Race Theory Scholarship / 12. Rethinking Critical Theory and Qualitative Research / 13. Methodologies for Cultural Studies: An Integrative Approach / 14. Critical Humanism and Queer Theory: Living With the Tensions **PART III. THE FUTURE OF QUALITATIVE RESEARCH** / 15. Afterthought: On Writing; On Writing Sociology / 16. Refunctioning Ethnography: The Challenge of an Anthropology of the Contemporary

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COLLECTING AND INTERPRETING QUALITATIVE MATERIALS THIRD EDITION

Edited by Norman K. Denzin, *University of Illinois, Urbana-Champaign* • Yvonna S. Lincoln, *Texas A&M University*

In its Third Edition, this key text introduces the researcher to basic methods of gathering, analyzing and interpreting qualitative empirical materials.

CONTENTS 1. The Discipline and Practice of Qualitative Research **PART 1. METHODS OF COLLECTING AND ANALYZING EMPIRICAL MATERIALS** / 2. Narrative Inquiry: Multiple Lenses, Approaches, Voices / 3. Arts-Based Inquiry: Performing Revolutionary Pedagogy / 4. The Interview: From Neutral Stance to Political Involvement / 5. Recontextualizing Observation: Ethnography, Pedagogy, and the Prospects for a Progressive Political Agenda / 6. What's New Visually? / 7. Autoethnography: Making the Personal Political / 8. The Methods, Politics, and Ethics of Representation in Online Ethnography / 9. Analytic Perspectives / 10. Foucault's Methodologies: Archaeology and Genealogy / 11. Analyzing Talk and Text / 12. Focus Groups: Strategic Articulations of Pedagogy, Politics, and Inquiry **PART 2. THE ART AND PRACTICES OF INTERPRETATION, EVALUATION, AND REPRESENTATION** / 13. Relativism, Criteria, and Politics / 14. Emancipatory Discourses and the Ethics and Politics of Interpretation / 15. Writing: A Method of Inquiry / 16. Poetics for a Planet: Discourse on Some Problems of Being-in-Place / 17. Cultural Poiesis: The Generativity of Emergent Things / 18. "Aria in Time of War": Investigative Poetry and the Politics of Witnessing / 19. Qualitative Evaluation and Changing Social Policy

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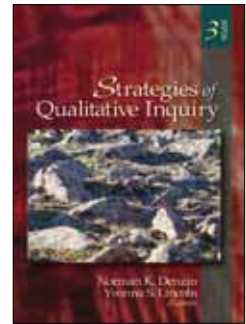
STRATEGIES OF QUALITATIVE INQUIRY THIRD EDITION

Edited by Norman K. Denzin, *University of Illinois, Urbana-Champaign* • Yvonna S. Lincoln, *Texas A&M University*

In this text, readers are presented with the major tactics—historically, the research methods—that researchers can utilize in conducting concrete qualitative studies. The chapter topics range from performance ethnography to case studies, issues of ethnographic representation, grounded theory strategies, testimonies, participatory action research, and clinical research.

CONTENTS 1. Introduction: The Discipline and Practice of Qualitative Research / 2. The Practice and Politics of Funded Qualitative Research / 3. Performance Ethnography: The Reenacting and Inciting of Culture / 4. Qualitative Case Studies / 5. The Observation of Participation and the Emergence of Public Ethnography / 6. Interpretive Practice and Social Action / 7. Grounded Theory in the 21st Century: Applications for Advancing Social Justice Studies / 8. Critical Ethnography as Street Performance: Reflections of Home, Race, Murder, and Justice / 9. Testimonio, Subalternity, and Narrative Authority / 10. Participatory Action Research: Communicative Action and the Public Sphere / 11. Clinical Research

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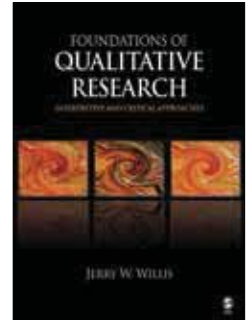
FOUNDATIONS OF QUALITATIVE RESEARCH: Interpretive and Critical Approaches

Jerry W. Willis

This book introduces key theoretical and epistemological concepts replete with historical and current real-world examples. Author Jerry W. Willis provides an invaluable resource to guide the critical and qualitative inquiry process written in an accessible and non-intimidating style that brings these otherwise difficult concepts to life.

CONTENTS 1. World Views, Paradigms, and the Practice of Social Science Research / 2. History and Context of Paradigm Development / 3. Foundational Issues: Postpositivist and Critical Perspectives / 4. History and Foundations of Interpretivist Research / 5. Frameworks for Qualitative Research / 6. General Guidelines for Qualitative Research / 7. Methods of Qualitative Research / 8. Approaches to Data Analysis and Interpretation / 9. 21st Century Social Science: Peering into the Future

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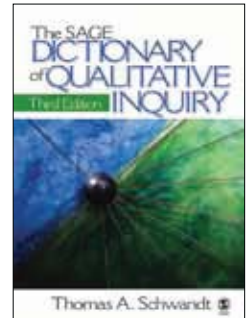


THE SAGE DICTIONARY OF QUALITATIVE INQUIRY THIRD EDITION

Edited by Thomas A. Schwandt, *University of Illinois at Urbana-Champaign*

Intended as a guide to the terms and phrases that partially shape the origins, purpose, logic, meaning, and methods of the practices known as qualitative inquiry, students and teachers will find this Third Edition a very useful resource for navigating various perspectives on qualitative inquiry and as a starting point for launching their own investigations into the issues covered in this guide.

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Intermediate/Advanced Qualitative Methods

INDIGENOUS RESEARCH METHODOLOGIES

Bagele Chilisa, *University of Botswana, Botswana*

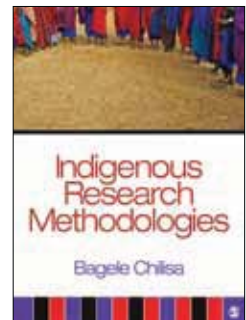
“Bagele Chilisa brings voice to a community of researchers who have much to offer in terms of their rich cultural heritages and expertise in research methodology. She provides an integration of theory and method that has applicability in many contexts. I would recommend this book to anyone who is working in indigenous communities in health, education, international development, or social sciences.”

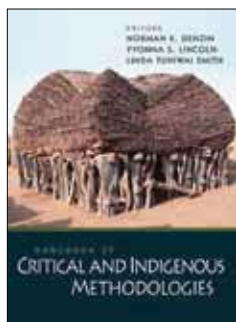
—Donna M. Mertens, *Gallaudet University*

Responding to increased emphasis in the classroom and the field on exposing students to diverse epistemologies, methods, and methodologies, Bagele Chilisa has written the first textbook that situates research in a larger, historical, cultural, and global context. With case studies from around the world, the book demonstrates the specific methodologies that are commensurate with the transformative paradigm of research and the historical and cultural traditions of third-world and indigenous peoples.

CONTENTS 1. Situating Knowledge Systems / 2. Discovery and Recovery: Reading and Conducting Research Responsibly / 3. Whose Reality Counts? Research Methods in Question / 4. Postcolonial Indigenous Research Paradigms / 5. Theorizing on Social Science Research Methods: Indigenous Perspectives / 6. Culturally Responsive Indigenous Research Methodologies / 7. Decolonizing the Interview Method / 8. Participatory Research Methods / 9. Postcolonial Indigenous Feminist Research Methodologies / 10. Building Partnerships and Integrating Knowledge Systems

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HANDBOOK OF CRITICAL AND INDIGENOUS METHODOLOGIES

Edited by Norman K. Denzin, *University of Illinois, Urbana-Champaign* • Yvonna S. Lincoln, *Texas A&M University* • Linda Tuhiwai Smith, *University of Waikato, Hamilton, New Zealand*

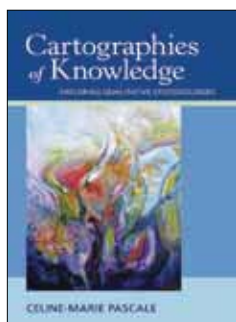
"They cover much ground, but [...] for this reviewer, two types of essays stand out as particularly valuable: those that address fairly concrete issues and situations, and those written by individuals who inhabit more than one conceptual universe. There are ample examples of both categories."

—O. Pi-Sunyer, *CHOICE magazine*

Built on the foundation of their landmark *Handbook of Qualitative Research* this handbook extends beyond the investigation of qualitative inquiry itself to explore indigenous and non-indigenous voices.

CONTENTS PART I: LOCATING THE FIELD: PERFORMING THEORIES OF DECOLONIZING INQUIRY / 1. Decolonizing Performances: Deconstructing the Global Postcolonial. Feminisms From Unthought Locations: Indigenous Worldviews, Marginalized Feminisms and Revisioning an Anticolonial Social Science / 3. Waiting for the Call: The Moral Activist Role of Critical Race Theory Scholarship / 4. Critical Race Theory and Indigenous Methodologies / 5. Queer(ing) the Postcolonial Through the West(ern) / 6. Indigenous Knowledges in Education: Complexities, Dangers, and Profound Benefits / 7. Do You Believe in Geneva?: Methods and Ethics at the Global Local Nexus / 8. Challenging Neoliberalism's New World Order: The Promise of Critical Pedagogy / 9. Rethinking Critical Pedagogy: Socialismo Napanla and the Specter of Che **PART II: CRITICAL AND INDIGENOUS PEDAGOGIES** / 10. Indigenous and Authentic: Hawaiian Epistemology and the Triangulation of Meaning / 11. Red Pedagogy: The Un-Methodology / 12. Borderland-Mestizaje Feminism: The New Tribalism By Cinthya aavedra / 13. When the Ground Is Black, the Ground Is Fertile: Exploring Endarkened Feminist Epistemology and Healing Methodologies of the Spirit / 14. An Islamic Perspective on Knowledge, Knowing, and Methodology **PART III: CRITICAL INTERPRETIVE INDIGENOUS INQUIRY** / 15. History, Myth, and Identity in the New Indian Story / 16. "Self" and "Other": Auto-Reflexive and Indigenous Ethnography / 17. Autoethnography Is Queer / 18. Narrative Poetics and Performative Interventions / 19. Reading the Visual, Tracking the Global: Postcolonial Feminist Methodology and the Chameleon Codes of Resistance **PART IV: POWER, TRUTH, ETHICS, AND SOCIAL JUSTICE** / 20. Te Kotahitanga: Kaupapa Maori in Mainstream Classrooms / 21. Modern Democracy: The Complexities Behind Appropriating Indigenous Models of Governance and Implementation / 22. Rethinking Collaboration: Working the Indigene-Coloniser Hyphen / 23. Seven Orientations for the Development of Indigenous Science Education / 24. Research Ethics for Protecting Indigenous Knowledge and Heritage: Institutional and Researcher Responsibilities / 25. Justice as Healing: Going Outside the Colonizer's Cage / 26. The South African Truth and Reconciliation Commission (TRC): Ways of Knowing Mrs Konile / 27. Transnational, National, and Indigenous Racial Subjects: Moving From Critical Discourse to Praxis / 28. Epilogue

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CARTOGRAPHIES OF KNOWLEDGE: Exploring Qualitative Epistemologies

Celine-Marie Pascale, *American University, Washington D.C.*

Using clear language and concrete examples, this text examines theoretical and historical foundations that shape the premise and logic of qualitative social research. It analyzes qualitative methodology and methods in relationship to issues of agency, subjectivity, and experience.

CONTENTS 1. Introduction / 2. Philosophical Roots of Research Methodologies / 3. Analytic Induction / 4. Symbolic Interaction / 5. Ethnomethodology / 6. Social Research: Drawing New Maps

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"STRETCHING" EXERCISES FOR QUALITATIVE RESEARCHERS THIRD EDITION

Valerie J. Janesick, *University of South Florida*

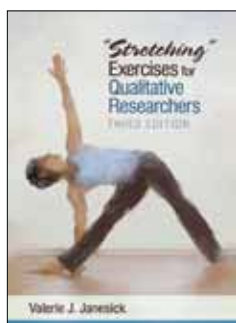
"Overall, this book does an excellent job of supporting beginning and intermediate qualitative researchers who have questions about many of the stages, processes, and procedures that they will face...."

—Kristen Chorba, *Kent State University The Qualitative Report*

In this updated version of her innovative book, Valerie J. Janesick extends her dance and yoga metaphors to strengthen her argument that tapping into one's artistic side is fundamental to realizing one's potential as a qualitative researcher. This Third Edition provides a series of exercises that are both imaginative and immensely practical.

CONTENTS 1. Qualitative Research and Habits of Mind / 2. The Observation and Writing Habit / 3. Advancing the Observation and Reflection Habit / 4. The Interviewing and Writing Habit / 5. The Creative Habit / 6. The Analysis and Writing Habit: Making Sense of the Data, Ethics, and Other Issues

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QUALITATIVE INQUIRY: Thematic, Narrative and Arts-Informed Perspectives


Lynn Butler-Kisber, *McGill University*

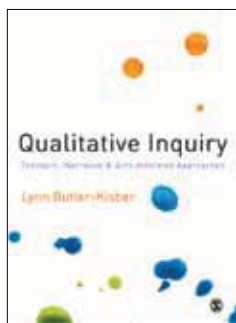
"[This book] offers students of qualitative research a valuable resource that provides useful foundational information about both traditional and arts-based qualitative methods."

—The Weekly Qualitative Report

This book examines theory, method and interpretation in a way that is meaningful to students and new researchers, as well as discussing newer, more avant-garde, developments in qualitative research in arts-informed inquiry.

CONTENTS 1. Issues in Qualitative Inquiry / 2. Constant Comparison Inquiry / 3. Phenomenological Inquiry / 4. Narrative Inquiry / 5. Poetic Inquiry / 6. Collage Inquiry / 7. Photographic Inquiry / 8. Performative Inquiry / 9. Future Directions

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DOING QUALITATIVE RESEARCH: A Comprehensive Guide

David Silverman, *Goldsmiths, University of London, UK* • Amir Marvasti, *Pennsylvania State University, Altoona*

Chock-full of useful pedagogy, this title contains interdisciplinary and real-world examples as well as student diaries that speak to those readers undertaking new research projects and qualitative dissertations.

CONTENTS PART I: INTRODUCTION / 1. How to Use This Book / 2. What You Can (and Can't) Do with Qualitative Research / 3. The Research Experience I / 4. The Research Experience II / 5. What Counts as 'Originality'? PART II: STARTING OUT / 6. Selecting a Topic / 7. Using Theories / 8. Choosing a Methodology / 9. Selecting a Case / 10. Ethical Research / 11. Writing a Research Proposal PART III: COLLECTING AND ANALYZING YOUR DATA / 12. Collecting Your Data / 13. Developing Data Analysis / 14. Using Computers to Analyze Qualitative Data By Clive Seale / 15. Quality in Qualitative Research / 16. Evaluating Qualitative Research PART IV: WRITING UP / 17. The First Few Pages / 18. The Literature Review Chapter / 19. The Methodology Chapter / 20. Writing Your Data Chapters / 21. Introduction / 22. The Macrostructure / 23. The Microstructure / 24. Tightening Up / 25. Concluding Remarks / 26. Your Final Chapter PART V: GETTING SUPPORT / 27. Making Good Use of Your Supervisor / 28. Getting Feedback PART VI: REVIEW / 29. Effective Qualitative Research PART VII: THE AFTERMATH / 30. Surviving an Oral Examination / 31. Getting Published / 32. Audiences / 33. Finding a Job

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ARTS BASED RESEARCH

Tom Barone, *Arizona State University* • Elliot W. Eisner, *Stanford University*

Arts Based Research is ideal for students, researchers, and practitioners. This unique book provides a framework for broadening the domain of qualitative inquiry in the social sciences by incorporating the arts as a means of better understanding and rethinking important social issues. In the book's 10 thought-provoking chapters, authors Tom Barone and Elliot W. Eisner—pioneers in the field—address key aspects of arts based research, including its purpose and fundamental ideas, controversies that surround the field and the politics and ethics involved, and key criteria for evaluation.

CONTENTS 1. What Is and What Is Not Arts Based Research? / 2. Why Do Arts Based Research? / 3. Yes, But Is It Research? / 4. Who Can Do Arts Based Research? / 5. Who Can Be the Audience for Arts Based Research? / 6. Can Arts Based Research Be Fictive? / 7. How Might Arts Based Research Be Both Political and Ethical? / 8. What are Some Criteria for Assessing Arts Based Research? / 9. Is There a Place for Theory in Arts Based Research? / 10. What Are Some Fundamental Ideas from Arts Based Research?

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ETHICS IN QUALITATIVE RESEARCH: Controversies and Contexts

Martyn Hammersley, *The Open University, U.K.* • Anna Traianou, *Goldsmiths, University of London, U.K.*

Ethics in Qualitative Research explores this field and presents a distinctive perspective; one that is at odds with the assumptions underpinning ethical regulation, but also with the views of many qualitative researchers today. Martyn Hammersley and Anna Traianou emphasize the difficult and controversial character of ethical issues, and examine the philosophical assumptions involved, the social contexts in which key ethical principles arise, and their implications for research practice.

The authors argue that the starting point for any discussion of research ethics must be the values intrinsic to research, above all the commitment to knowledge-production. However, the pursuit of inquiry is rightly constrained by external values, and the book focuses on three of these - minimizing harm, respecting autonomy, and protecting privacy.

CONTENTS Introduction / What Is Ethics? / The Research Ethos / The Risk of Harm / Autonomy and Informed Consent / Privacy, Confidentiality and Anonymity / Conclusion

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WRITING UP QUALITATIVE RESEARCH THIRD EDITION

Harry F. Wolcott, *University of Oregon*

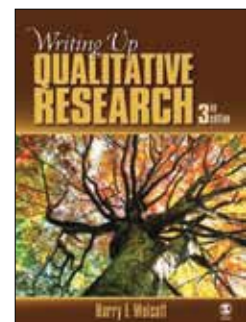
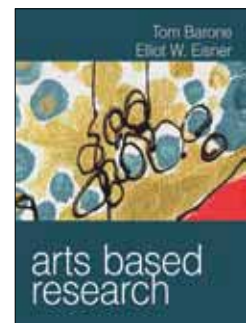
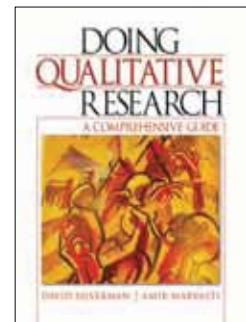
"Throughout, the guidance remains very practical, keeping clearly in sight the goal of actually getting the writing task done. The style is friendly, chatty and humorous, resulting in a guidebook that is accessible and a pleasure to read. I would highly recommend this book to anyone whose work involves writing up qualitative research, not only if you encounter particular struggles, but also if you just appreciate some words of reassurance or encouragement from time to time."

—Annie Irvine, *University of York*

In this new edition, author Harry Wolcott continues to offer time-tested suggestions on every aspect of the process, while incorporating new features such as guidelines on how and where to use theory.

CONTENTS 1. On Your Mark . . . / 2. Get Going / 3. Keep Going / 4. Linking Up / 5. Tightening Up / 6. Finishing Up / 7. Getting Published

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Qualitative Data Analysis



COLLECTING QUALITATIVE DATA: A Field Manual for Applied Research

Greg Guest, *FHI 360, Social Research Solutions* • Emily Namey, *Social Research Solutions* • Marilyn L. Mitchell, *FHI 360, Social Research Solutions*

Providing a very practical and step-by-step guide to collecting and managing qualitative data, this book focuses on the three most often used forms of qualitative methods: participant observation, in-depth interviews, and focus groups. Designed to be extremely applied, this textbook includes many checklists and tips for how to use each technique while doing research. It also includes numerous real-life examples and cases so that the readers will benefit from seeing the broader picture.

CONTENTS 1. Introduction / 2. Sampling / 3. Participant Observation / 4. In-Depth Interviews / 5. Focus Groups / 6. Additional Qualitative Data Collection Activities / 7. Qualitative Data Management / 8. Ethical Dimensions of Qualitative Research

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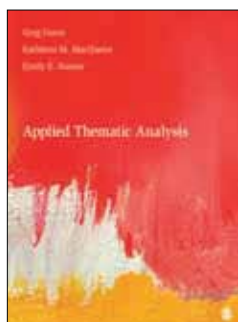
APPLIED THEMATIC ANALYSIS

Greg Guest, *Social Research Solutions and FHI 360* • Kathleen MacQueen, *FHI 360* • Emily E. Namey, *Social Research Solutions*

After collecting qualitative data from in-depth interviews, focus groups, or field observations, students and researchers often struggle to make sense of it. This step-by-step guide draws on the authors' many years of experience carrying out qualitative research and conducting trainings on the subject. Their book describes how to analyze qualitative data in a systematic and rigorous way. The authors introduce and outline applied thematic analysis, an inductive approach that draws on established and innovative theme-based techniques suited to the applied research context. Chapters follow the sequence of activities in the analysis process, and also include discussions of mixed methods, choosing the most appropriate software, and how to write up and present the results.

CONTENTS 1. Introduction to Applied Thematic Analysis / 2. Planning and Preparing the Analysis / 3. Themes and Codes / 4. Validity and Reliability (Credibility and Dependability) in Qualitative Research and Data Analysis / 5. Supplemental Analytic Techniques / 6. Data Reduction Techniques / 7. Comparing Thematic Data / 8. Integrating Qualitative and Quantitative Data / 9. Choosing Qualitative Data Analysis Software / 10. Writing Up Thematic Analyses

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ANALYZING QUALITATIVE DATA: Systematic Approaches

H. Russell Bernard, *University of Florida* • Gery W. Ryan, *RAND Corporation*

"This book is well suited for a novice in qualitative research, as the chapters are written in a clear and simple style. Those who are more experienced in qualitative research could include this in their collection because it is comprehensive and replete with examples from studies that illustrate the content."

—Shelley Victor, *Nova Southeastern University The Qualitative Report*

Utilizing real-life social science examples, this book walks upper-division undergraduate to graduate students through the steps of collecting and analyzing qualitative data. It provides readers with complete information on doing qualitative collection and analysis, and serves as a guide to selecting among the complete variety of qualitative techniques.

CONTENTS PART 1. THE BASICS / 1. Introduction to Text: Qualitative Data Analysis / 2. Collecting Data / 3. Finding Themes / 4. Codebooks and Coding / 5. Introduction to Data Analysis / 6. Conceptual Models **PART 2. THE SPECIFICS** / 7. First Steps in Analysis: Comparing Attributes of Variables / 8. Cultural Domain Analysis: Free Lists, Judged Similarities, and Taxonomies / 9. KWIC Analysis, Word Counts, and Semantic Network Analysis / 10. Discourse Analysis: Conversation and Performance / 11. Narrative Analysis / 12. Grounded Theory / 13. Content Analysis / 14. Schema Analysis / 15. Analytic Induction and Qualitative Comparative Analysis / 16. Ethnographic Decision Models / 17. Sampling

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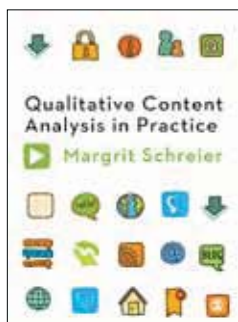
QUALITATIVE CONTENT ANALYSIS IN PRACTICE

Margrit Schreier, *Jacobs University Bremen, Germany*

This book takes students step-by-step through the process of doing qualitative content analysis. Margrit Schreier how to: create a coding frame, segment the material, try out the coding frame, evaluate the trial coding and then carry out the main coding, and finally, consider what comes next. She also discusses software choices for doing qualitative content analysis. Each part of the process is described in detail and research examples are provided to illustrate each step. Frequently asked questions are answered, the most important points are summarized, and end of chapter questions provide an opportunity to check for understanding.

CONTENTS Introduction: What Is Qualitative Content Analysis (QCA)? / Some Examples of QCA / What Is Qualitative about QCA? / Will QCA Work for Me? A Comparison with Other Qualitative Methods / The Coding Frame / Building a Coding Frame / Strategies for Building a Data-Driven Coding Frame / Segmentation and Units of Coding / Trying It out: The Pilot Phase / What to Keep in Mind: Evaluating Your Coding Frame / The Main Analysis Phase / How to Present Your Results / Using Software in Doing QCA

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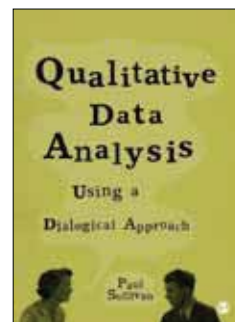
QUALITATIVE DATA ANALYSIS USING A DIALOGICAL APPROACH

Paul Sullivan, *University of Bradford, U.K.*

In this book Paul Sullivan introduces readers to the theory and method of dialogical discourse analysis (DADA). He unpacks its conceptual basis, relates it to relevant methodological and philosophical literature, and demonstrates its practical application.

CONTENTS 1. Introducing Dialogue to Qualitative Analysis / 2. Analysing Subjectivity in Qualitative Research / 3. Using Dialogue to Explore Subjectivity / 4. Data Preparation and Analysis / 5. Writing up an Analysis / 6. Double-Voiced Discourse and Focus Group Data / 7. Analysing Commentaries on Subjectivity / 8. Evaluation / 9. Discussion

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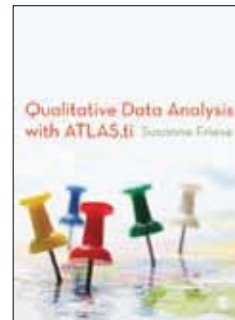
QUALITATIVE DATA ANALYSIS WITH ATLAS.TI

Susanne Friese, *University of Hannover, Germany*

Qualitative Data Analysis with Atlas.ti is the very first book designed to guide you step-by-step through your research project using Atlas.ti. In the book, you will find clear, practical advice on preparing your data, setting up a new project in Atlas.ti, developing a coding system, asking questions, finding answers and preparing your results.

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THE CODING MANUAL FOR QUALITATIVE RESEARCHERS

Johnny Saldana, *Arizona State University*

This text provides, in one volume, an in-depth guide to each of the multiple approaches to coding qualitative research—ranging in complexity from beginner to advanced level and covering everything from interview transcripts to field notes.

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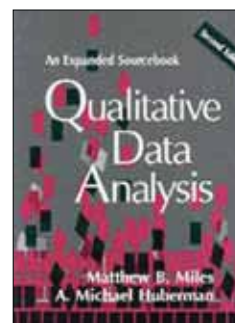
QUALITATIVE DATA ANALYSIS: An Expanded Sourcebook SECOND EDITION

Matthew B. Miles • A. Michael Huberman

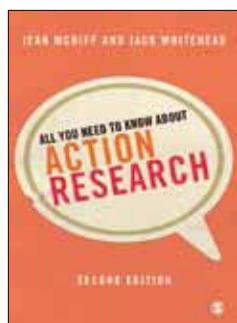
In this bestselling text, the authors describe each method of data display and analysis in detail, with practical suggestions for adaptation and use. Using examples from a host of social science and professional disciplines and stressing a hands-on, practical approach, this book remains a seminal treatment of this topic.

CONTENTS 1. Focusing and Bounding the Collection of Data / 2. Focusing and Bounding the Collection of Data / 3. Early Steps in Analysis / 4. Within-Case Displays / 5. Within-Case Displays / 6. Cross-Case Displays / 7. Cross-Case Displays / 8. Matrix Displays / 9. Making Good Sense / 10. Ethical Issues in Analysis / 11. Producing Reports / 12. Concluding Remarks

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Action Research




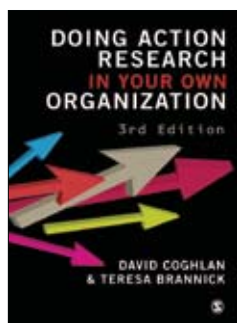
ALL YOU NEED TO KNOW ABOUT ACTION RESEARCH SECOND EDITION

Jean McNiff, *York St. John University* • Jack Whitehead, *University of Bath, UK*

The Second Edition has been thoroughly updated throughout, and now includes new real-life case studies from education, health and business. A new chapter on reviewing the literature has been added and the sections on data gathering and analysis have been updated to take into account the latest technological advances.

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DOING ACTION RESEARCH IN YOUR OWN ORGANIZATION THIRD EDITION

David Coghlan, *Trinity College, Ireland* • Teresa Brannick, *University College Dublin, Ireland*

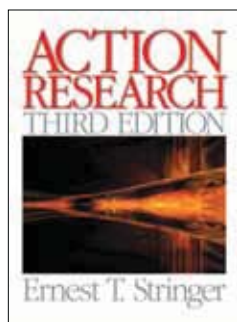
"The third edition offers both perceptive advice and support for those considering undertaking action research in their own organization."

—Mark N. K Saunders, *Action Learning: Research and Practice*

This book is the essential resource for any researcher embarking on an action research project in their own organization, and all students of organization studies, education, health studies, and community studies. This new edition of the popular work, provides an easy-to-follow, hands-on guide to every aspect of conducting an action research project in your own organization.

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ACTION RESEARCH THIRD EDITION

Ernest T. Stringer, *Curtin University of Technology*

The Third Edition of this popular text provides a simple but highly effective model for approaching action research, and the tools necessary to assist the researcher in working through the research process.

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THE ACTION RESEARCH DISSERTATION: A Guide for Students and Faculty

Kathryn Herr, *Montclair State University* • Gary L. Anderson, *New York University*

This must-have resource provides an accessible road map that honors the complexity of action research. This book helps students understand the ways action research dissertations are different from more traditional dissertations and prepares students and their committees for the unique dilemmas they may face, such as validity, positionality, design, write-up, ethics, and defense of the dissertation.

CONTENTS 1. Action Research Traditions and Knowledge Interests / 2. The Continuum of Positionality in Action Research / 3. Quality Criteria for Action Research: An Ongoing Conversation / 4. Designing the Plane While Flying it: Proposing and Doing the Dissertation / 5. What does a Participatory Action Research Dissertation look like? / 6. Action Research, Ethics, and the Institutional Review Board / 7. Final Thoughts

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Case Study Research

APPLICATIONS OF CASE STUDY RESEARCH THIRD EDITION

Robert K. Yin, *COSMOS Corporation*

"This text brings the theory of case study research to life by presenting real-life illustrations of research techniques in practice. Professionals and advanced students can learn a lot by modeling their own research strategies on these examples."

—Mark Henderson, *Mills College*

Designed to help both graduate students and start-up researchers with their own case study research, this book presents 21 individual applications together with cross-referenced discussions of key methodological issues. Many of the applications—including a wide array of single-case studies useful as examples for solo researchers—have been shortened or re-written expressly for this book.

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CASE STUDY RESEARCH: Design and Methods FOURTH EDITION

Robert K. Yin, *COSMOS Corporation*

Providing a complete portal to the world of case study research, the Fourth Edition of Robert K. Yin's bestselling text offers comprehensive coverage of the design and use of the case study method as a valid research tool. This edition covers more than 50 case studies (approximately 25% new), gives fresh attention to quantitative analyses, discusses more fully the use of mixed methods research designs, and includes new methodological insights.

CONTENTS 1. INTRODUCTION: How to Know Whether and When to Use Case Studies as a Research Method / 2. DESIGNING CASE STUDIES: Identifying Your Case(s) and Establishing the Logic of Your Case Study / 3. PREPARING TO COLLECT CASE STUDY EVIDENCE: What You Need to Do Before Starting to Collect Case Study Data / 4. COLLECTING CASE STUDY EVIDENCE: The Principles You Should Follow in Working With Six Sources of Evidence / 5. ANALYZING CASE STUDY EVIDENCE: How to Start Your Analysis, Your Analytic Choices, and How They Work / 6. REPORTING CASE STUDIES: How and What to Compose

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HOW TO DO YOUR CASE STUDY: A Guide for Students and Researchers

Gary Thomas, *University of Birmingham*

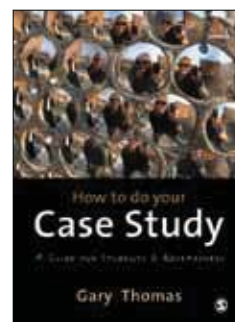
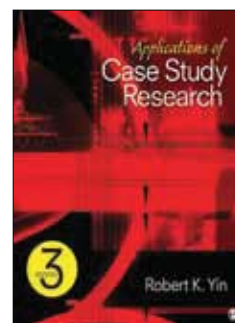
"This very readable and well crafted book should significantly advance thinking about the conduct of case study research. It impressively demonstrates, through well-selected examples, the uses of case studies within a wide range of disciplines and practical fields of study and dispels some popular misconceptions of this research genre in the process."

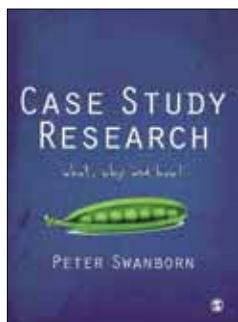
—John Elliot, *Emeritus Professor of Education, University of East Anglia*

This accessible text introduces students and researchers to the basics of case study research, using a wide range of real-life examples. It deals with the core issues and methods that anyone new to case study will need to understand: What is a case study? When and why should case study methods be used? How are case studies designed? What methods can be used? How do we analyze our data and write up our case?

CONTENTS PART I: GETTING YOUR BEARINGS / 1. What Is a Case Study? / 2. Case Study and Research Design / 3. Models of the Whole / 4. Ensuring Quality in Your Case Study: What's Important? **PART II: GETTING DOWN TO DOING IT** / 5. Kinds of Case Studies: Finding Your Case / 6. Your Purpose / 7. Your Approach / 8. Your Process **PART III: GETTING ON WITH IT AND FINISHING** / 9. Out in the Field: Some Ways to Collect Data and Evidence / 10. A Toolkit for Analyzing and Thinking / 11. Writing Your Study / 12. The Fancy Stuff: Generalization, Induction, Abduction, Phronesis and Theory

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CASE STUDY RESEARCH: What, Why and How?

Peter Swanborn

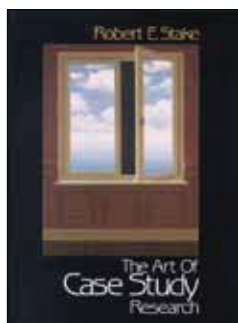
"This book is an excellent source for graduate students and researchers in various disciplines immersed in an old positivistic paradigm or a new evidence-based scientific movement. It offers precise advice regarding case study design, steps to be followed in conducting it, and a secure epistemological-methodological space in which appropriate strategies lead to solutions/answers"

—Maja Miskovic The Qualitative Report

This is an authoritative and nuanced exploration of the many faces of case-based research methods. In bringing diverse notions of case study research together in one volume and sensitizing the reader to the many varying definitions and perceptions of 'case study,' this book equips researchers at all levels with the knowledge to make an informed choice of research strategy.

CONTENTS 1. What Is a Case Study? / 2. When to Conduct a Case Study? / 3. How to Select Cases? / 4. What Data to Collect? / 5. How to Enrich Your Case Study Data? / 6. How to Analyze Your Data? / 7. Assets and Opportunities

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THE ART OF CASE STUDY RESEARCH

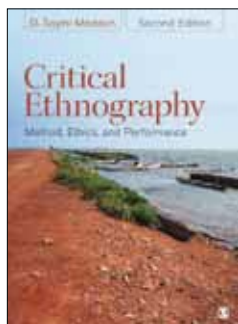
Robert E. Stake, *University of Illinois at Urbana-Champaign*

Unique in his approach and style, author Robert E. Stake draws from naturalistic, holistic, ethnographic, phenomenological, and biographic methods to present a disciplined, qualitative exploration of case study methods. Written with the inspired and thought-provoking style of a master storyteller, this engaging text helps readers chart their way through the labyrinth of case study research.

CONTENTS 1. The Unique Case / 2. Research Questions / 3. The Nature of Qualitative Research / 4. Data Gathering / 5. Analysis and Interpretation / 6. Case Researcher Roles / 7. Triangulation / 8. Writing the Report / 9. Reflections / 10. Harper School

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Ethnography



CRITICAL ETHNOGRAPHY: Method, Ethics, and Performance SECOND EDITION

D. Soyini Madison, *Northwestern University*

The revised Second Edition of **Critical Ethnography** guides readers through theories, methods, and ethics of ethnographic research creating a confidence to complete fieldwork while demonstrating analytical and theoretical depth. This text highlights the productive links between theory and method and how both become more valuable as they interact through fieldwork. Theoretical concepts range from queer theory, feminist theory, and critical race theory to Marxism and phenomenology. The methodological techniques range from designing and asking in-depth interview questions and developing rapport to coding and interpreting data. The various theories and methods culminate in three fictional ethnographic case studies that guide readers on how to incorporate theoretical concepts with their interpretations and data analysis.

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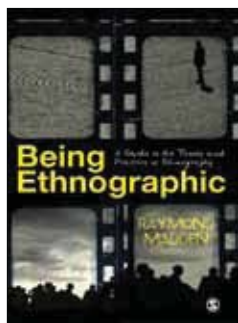
BEING ETHNOGRAPHIC: A Guide to the Theory and Practice of Ethnography

Raymond Madden, *La Trobe University, Australia*

Clear, engaging and original this book provides invaluable advice as well as practical tools and study aids for those engaged in ethnographic research.

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NETNOGRAPHY: Doing Ethnographic Research Online


Robert V Kozinets, *York University, Toronto, Canada*

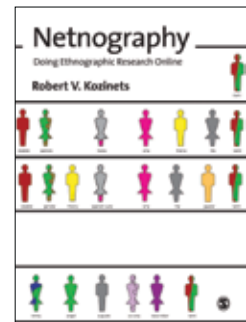
"A definite must for anyone interested in understanding or conducting "netnography."

—The Qualitative Report

This exciting new text is the first to explore the discipline of 'Netnography' – the conduct of ethnography over the internet – a method specifically designed to study cultures and communities online. For the first time, full procedural guidelines for the accurate and ethical conduct of ethnographic research online are set out, with detailed, step-by-step guidance to thoroughly introduce, explain, and illustrate the method to students and researchers.

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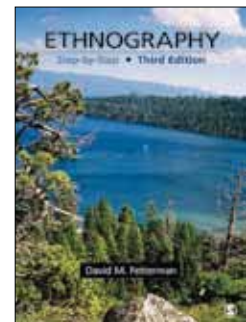
ETHNOGRAPHY: Step-by-Step THIRD EDITION

David M. Fetterman, *Fetterman Associates*

The Third Edition of this best-selling text guides readers in managing mountains of ethnographic data and making meaningful statements based on that data. This edition builds on the coverage of the Second Edition and offers an up-to-date discussion of technology in ethnography, covering a range of topics from technological tools to research with virtual communities.

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Focus Groups

FOCUS GROUP METHODOLOGY: Principle and Practice

Pranee Liamputtong, *La Trobe University, Australia*

With an international feel and an ethical sensibility, this is an ideal starting point for those who haven't undertaken focus group research before. The book is full of case studies and examples, and takes the reader through the research process from start to finish.

CONTENTS 1. Focus Group Methodology: Introduction and History / 2. Focus Group Methodology: Theories and Ethics / 3. Focus Group Methodology and Principles / 4. Focus Group Methodology and Practical Considerations / 5. Conducting Focus Groups and Practicalities / 6. The Use of Focus Group Methodology in the Health and Social Sciences / 7. Focus Group Methodology and Sensitive Topics and Vulnerable Groups / 8. Focus Group Methodology in Cross-Cultural Research / 9. Virtual Focus Groups / 10. Managing and Making Sense of Focus Group Data / 11. In Conclusion

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FOCUS GROUPS: A Practical Guide for Applied Research FOURTH EDITION

Richard A. Krueger, *University of Minnesota* • Mary Anne Casey, *Consultant*

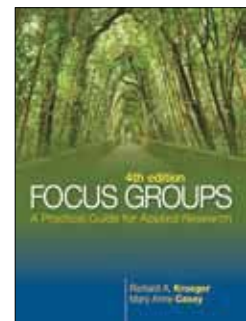
"The best 'How To' focus groups book on the market."

—Jay Rayburn, *Florida State University*

The Fourth Edition of this bestseller provides an easy-to-read overview of sound focus group practices, from recruiting participants, to developing questions, capturing and analyzing data, and reporting results in a way that is respectful of all parties and ensures that individuals feel that their views are captured.

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Grounded Theory

GROUNDING THEORY: A Practical Guide

Melanie Birks, *CQUniversity, Australia* • Jane Mills, *James Cook University, Australia*

Directed by a wealth of case examples, this practical book provides readers with a comprehensive introduction to the methodology of grounded theory.

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THE SAGE HANDBOOK OF GROUNDED THEORY: Paperback Edition

Edited by Antony Bryant, *Leeds Metropolitan University, UK* • Kathy Charmaz, *Sonoma State University*

"Tony Bryant and Kathy Charmaz are the perfect editors for this excellent and forward looking Handbook which is surely destined to be a classic."

—David Silverman, *Professor Emeritus, Goldsmiths College*

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Juliet Corbin, *International Institute for Qualitative Methodology* • Anselm Strauss

"With its storytelling and conversational approach, what might be dry becomes a stimulating and engaging read. This classic introduction is a pleasurable and rewarding read for the novice and experienced researcher alike."

—Anne Cooper Moore, *University of South Dakota*

The Third Edition of the best-seller continues to offer immensely practical advice and technical expertise to aid researchers in making sense of their collected data. Full of definitions and illustrative examples, this book concludes with chapters that present criteria for evaluating a study, as well as responses to common questions posed by students.

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CONSTRUCTING GROUNDED THEORY: A Practical Guide through Qualitative Analysis

Kathy Charmaz, *Sonoma State University*

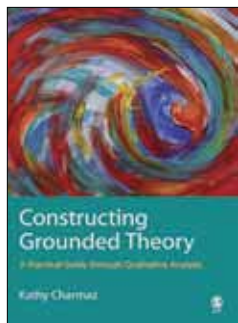
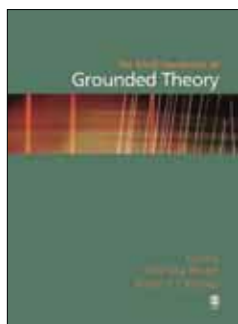
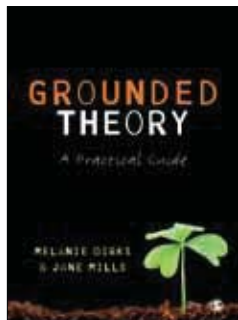
"I love this book. It is the second time I have used it for this course. The doctoral students also find it very useful understanding the grounded theory method."

—Mary Ann Jezewski, *University at Buffalo, SUNY*

Kathy Charmaz, one of the world's leading theorists and exponents of grounded theory, provides a clear, step-by-step guide for those new to the field. Using examples throughout, the book also maps out an alternative vision of grounded theory. Essential reading for students, new researchers, and seasoned social scientists alike, this textbook is accessible to those new to the field but also has important things to say about the nature of social enquiry itself.

CONTENTS 1. An Invitation to Grounded Theory / 2. Gathering Rich Data / 3. Coding in Grounded Theory Practice / 4. Memo-Writing / 5. Theoretical Sampling, Saturation and Sorting / 6. Reconstructing Theory in Grounded Theory Studies / 7. Writing the Draft / 8. Reflecting on the Research Process

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Interviewing

THE SAGE HANDBOOK OF INTERVIEW RESEARCH: The Complexity of the Craft SECOND EDITION

Edited by Jaber F. Gubrium, *University of Missouri* • James A. Holstein, *Marquette University* • Amir B. Marvasti, *Pennsylvania State University, Altoona* • Karyn D. McKinney, *Pennsylvania State University, Altoona*

The new edition of this landmark volume emphasizes the dynamic, interactional, and reflexive dimensions of the research interview. Contributors highlight the myriad dimensions of complexity that are emerging as researchers increasingly frame the interview as a communicative opportunity as much as a data-gathering format. The book begins with the history and conceptual transformations of the interview, which is followed by chapters that discuss the main components of interview practice. Taken together, the contributions to the Handbook encourage readers simultaneously to learn the frameworks and technologies of interviewing and to reflect on the epistemological foundations of the interview craft.

CONTENTS 1. Listening, Hearing, and Sharing / 2. Research Philosophy and Qualitative Interviews / 3. Qualitative Data Gathering Methods and Style / 4. Designing Research for the Responsive Interviewing Model / 5. Designing for Quality / 6. Conversational Partnerships / 7. The Responsive Interview as an Extended Conversation / 8. Structure of the Responsive Interview / 9. Designing Main Questions and Probes / 10. Preparing Follow-Up Questions / 11. Variants of the Responsive Interviewing Model / 12. Data Analysis in the Responsive Interviewing Model / 13. Sharing the Results / 14. Personal Reflections on Responsive Interviewing

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UPDATED EDITION OF BESTSELLER

QUALITATIVE INTERVIEWING: The Art of Hearing Data THIRD EDITION

Herbert J. Rubin • Irene S. Rubin, *both of Northern Illinois University*

"[The book] is somehow both more concise and more comprehensive than the Second Edition, providing a rich discussion of philosophy as well as design and analytic methods. The authors also have a very pleasant writing style that is engaging to the reader, and provides both clarity of the concepts discussed as well as a sense of a strong knowledge through the use of personal narrative and sharing of experiences."

—Eileen S. Johnson, *Oakland University*

Using in-depth qualitative interviews, authors Herbert J. Rubin and Irene S. Rubin have researched topics ranging from community redevelopment programs to the politics of budgeting and been energized by the depth, thoroughness, and credibility of what was revealed. They describe in-depth qualitative interviewing from beginning to end, from its underlying philosophy and assumptions to project design, analysis and write up.

CONTENTS 1. Listening, Hearing, and Sharing / 2. Research Philosophy and Qualitative Interviews / 3. Qualitative Data Gathering Methods and Style / 4. Designing Research for the Responsive Interviewing Model / 5. Designing for Quality / 6. Conversational Partnerships / 7. The Responsive Interview as an Extended Conversation / 8. Structure of the Responsive Interview / 9. Designing Main Questions and Probes / 10. Preparing Follow-Up Questions / 11. Variants of the Responsive Interviewing Model / 12. Data Analysis in the Responsive Interviewing Model / 13. Sharing the Results / 14. Personal Reflections on Responsive Interviewing


PAPERBACK ISBN: 978-1-4129-7837-8 • OCTOBER 2011 • 288 PAGES

ONLINE INTERVIEWS IN REAL TIME

Janet Salmons, *Vision2Lead, Inc. and Capella University School of Business and Technology*

This book provides emerging and experienced scholars the theoretical background and practical tips they need to design and conduct credible online interview research. Author Janet Salmons bridges the theoretical and the practical, with guidance for designing and conducting credible online interview research

CONTENTS 1. Real Interviews in an Online World / 2. Online Research with Technology Tools / 3. Interviews for Scholarly Research / 4. Design for Credible and Ethical Online Research / 5. Sampling - Selecting Participants for Online Interviews / 6. Preparing for a Live Online Interview / 7. Conducting the Interview / 8. Visual Research and the Synchronous Online Interview / 9. Online Communications and Online Interviews - Trends and Influences

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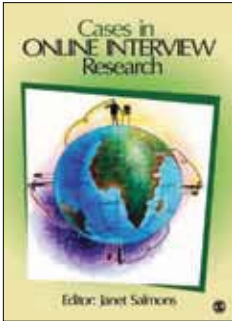


CASES IN ONLINE INTERVIEW RESEARCH

Edited by Janet Salmons, *Vision2Lead, Inc. and Capella University School of Business and Technology*


"First, pick up this book. Second, don't put it down. Ostensibly focused on online interviewing, the cases reveal much more than a simple set of techniques or strategies and move far beyond interviewing."

—Annette N. Markham, *Aarhus University*



Online interviewing opens up immense possibilities: a researcher can literally conduct a global study without ever leaving home. But there are still few studies on how to do so. This book provides 10 cases of online interview research with data collected through text-based, videoconferencing, multichannel meetings, and immersive 3-D environments.

CONTENTS 1. Designing and Conducting Research with Online Interviews **PART 1. INTERVIEW RESEARCH WITH SOCIAL MEDIA TOOLS** / 2. Case: Blog like an Egyptian / 3. Case: Stranger in a Strange Land: Online Interviews Within the Social Networking Space **PART 2. INTERVIEW RESEARCH IN VIRTUAL WORLDS** / 4. Case: Interviewing in Virtual Worlds: An Application of Best Practices / 5. Case: Beneficial Interview Effects in Virtual Worlds / 6. Case: Learning to Work Inworld: Conducting Qualitative Research in Virtual Worlds Using In-Depth Interviews / 7. Case: Guides and Visitors: Capturing Stories in Virtual World and Interactive Web Experiences **PART 3. RESEARCH USING COMBINATIONS OF VIDEOCONFERENCE, TEXT, MEETING TOOLS, E-MAIL AND FACE-TO-FACE INTERVIEWS** / 8. Case: Transitioning from F2F to Online Instruction: Putting the Action into Online Research / 9. Case: Integrated Interdisciplinary Online Interviews in Science and Health / 10. Case: Implementing Technology in Blended Learning Courses / 11. Case: Online Asynchronous and Face-to-Face Interviewing: Comparing Methods for Exploring Women's Experiences of Breastfeeding Long-Term **PART 4. REFLECTIONS ON E-INTERVIEW RESEARCH** / 12. Building the Bike while Riding It: Creating E-Interview Methods while Conducting Research: A Meta-Synthesis of the Cases

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INTERVIEWS IN QUALITATIVE RESEARCH

Nigel King, *University of Huddersfield, U.K.* • Christine Horrocks, *University of Bradford, U.K.*

"All novice researchers require guidance for delivering different interviewing techniques and this book provides just that with plenty of practical advice....The book is written in a clear and understandable style, which even applies to the chapter on phenomenology!...this text is worthwhile investing in as a reference book for anyone planning to use qualitative interviewing."

—Social Research Association News



The authors present a clear and thorough guide to the use of interviews in contemporary qualitative research. Writing in an accessible style, with many practical examples, the authors explore key debates in interview methods.

CONTENTS 1. Philosophical Assumptions / 2. Designing an Interview Study / 3. Carrying out Qualitative Interviews / 4. Group Interviews / 5. Remote Interviewing / 6. Ethics in Qualitative Interviewing / 7. Reflexivity and Qualitative Interviewing / 8. An Introduction to Interview Data Analysis / 9. Interviews in Phenomenological Research / 10. Interviews and Narrative

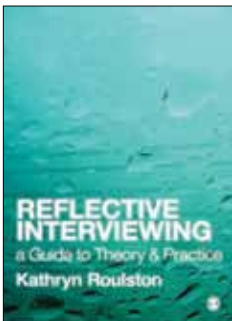
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REFLECTIVE INTERVIEWING: A Guide to Theory and Practice

Kathryn Roulston, *University of Georgia*

"I found the narrative well constructed, which resulted in a comprehensive 'journey' through the different thought processes and practicalities of qualitative interviewing...Every chapter is well referenced....The book is rounded off with a list of top tips from experienced researchers and a substantial reading list."

—Social Research Association News



Offering a theoretically-informed guide for researchers learning how to interview in the social sciences, this book provides a practical approach to interviewing, helping researchers to learn about themselves as interviewers in ways that will inform the design, conduct, analysis, and representation of interview data.

CONTENTS 1. Asking Questions and Individual Interviews / 2. Interviews with Groups / 3. Theorizing the Qualitative Interview / 4. Designing Studies That Use Interviews / 5. Doing Interview Research / 6. Theorizing the Researcher: The Reflective Interviewer / 7. Examining Interview Talk / 8. Analyzing and Representing Interview Data / 9. Final Thoughts: Learning How to Interview

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INTERVIEWS: Learning the Craft of Qualitative Research Interviewing **SECOND EDITION**

Steinar Kvale, *University of Aarhus, Denmark* • Svend Brinkmann, *Aalborg University, Denmark*

This thoroughly revised Second Edition focuses on the practical, epistemological, and ethical issues involved with interviewing while also covering newer developments in qualitative interviewing.

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Narrative Methods

USING NARRATIVE IN RESEARCH

Christine Bold, *Liverpool Hope University, U.K.*

This book does everything that a methods book needs to do. It is practical, yet sets out the theory and history behind the approach, and it looks explicitly at design, ethics, data gathering, data analysis and writing as an ongoing process of narrative research. Bold's text deals comprehensively with conceptual issues within narrative research and is driven throughout by a range of real research specific examples of narrative analysis in action.

CONTENTS 1. Narrative Beginnings / 2. What is Narrative? / 3. Designing Research Projects with a Narrative Approach / 4. Ethics and a Narrative Approach / 5. Narrative Thinking / 6. Collecting Narrative Data / 7. Analysing Narrative Data / 8. Representative Constructions in Narrative Analysis / 9. Reporting Narrative Research

PAPERBACK ISBN: 978-1-8486-0719-4 • NOVEMBER 2011 • 200 PAGES



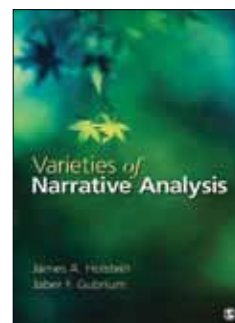
VARIETIES OF NARRATIVE ANALYSIS

Edited by James A. Holstein, *Marquette University* • Jaber F. Gubrium, *University of Missouri*

Narrative research has become increasingly popular in the social sciences. While no part of the process is easy, researchers often struggle to make sense of data that can seem chaotic and without a discernable pattern. This book shows how to analyze stories, storytelling, and stories in society, bringing together a variety of approaches to both texts and narrative practice under one cover.

CONTENTS PART 1. ANALYZING STORIES / 1. Exploring Psychological Themes through Narrative Accounts By Dan P. McAdams / **2.** Practicing Dialogical Narrative Analysis By Arthur W. Frank / **3.** Narrative Analysis as an Embodied Engagement with the Lives of Others By Andrew Sparkes and Brett Smith / **4.** On Quantitative Narrative Analysis By Roberto Franzosi **PART 2. ANALYZING STORYTELLING / 5.** Narrative Practice and Identity Navigation By Michael Bamberg / **6.** Exploring Narrative Interaction in Multiple Contexts By Amy Shuman / **7.** Speaker Roles in Personal Narratives By Michele Koven / **8.** Situational Context and Interaction in a Folklorist's Ethnographic Approach to Storytelling By Ray Cashman **PART 3. ANALYZING STORIES IN SOCIETY / 9.** Analyzing the Implicit in Stories By Martha Feldman and Julka Almquist / **10.** Analyzing Popular Beliefs about Storytelling By Francesca Polletta / **11.** The Empirical Analysis of Formula Stories By Donileen Loseke / **12.** Analyzing the Social Life of Personal Experience Stories By Tamar Katriel

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ANALYZING NARRATIVE REALITY

Jaber F. Gubrium, *University of Missouri* • James A. Holstein, *Marquette University*

Providing a new analytic framework for conducting narrative research in the social and behavioral sciences, this book links the meaning and integrity of narratives to the myriad social practices through which they are accomplished. The authors focus on the interplay of narrative work and narrative environments and cover interviewing, ethnographic fieldwork, and conversational and textual analysis.

CONTENTS PART 1. NARRATIVE REALITY / 1. Stories in Society / **2.** Forms of Analysis / **3.** Into the Field **PART 2. NARRATIVE WORK / 4.** Activation / **5.** Linkage / **6.** Composition / **7.** Performance / **8.** Collaboration / **9.** Control **PART 3. NARRATIVE ENVIRONMENTS / 10.** Close Relationships / **11.** Local Culture / **12.** Status / **13.** Jobs / **14.** Organizations / **15.** Intertextuality **PART 4. NARRATIVE ADEQUACY / 16.** What Is a Good Story? / **17.** Who Is a Good Storyteller?

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NARRATIVE METHODS FOR THE HUMAN SCIENCES

Catherine Kohler Riessman, *Boston College*

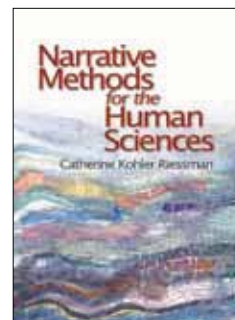
"Narrative Methods for the Human Sciences provides an accessible framework for researchers — to analyse narrative texts with confidence, empathy, and humility."

—Ron Adams, *La Trobe University, Melbourne Narrative Inquiry*

Providing a lively overview of research based on constructing and interpreting narrative, this text helps to improve research practice by giving a detailed discussion of four analytic methods that students can adapt.

CONTENTS 1. Looking Back, Looking Forward / 2. Constructing Narratives for Research / 3. Thematic Analysis / 4. Structural Analysis / 5. Dialogic Performance Analysis / 6. Visual Analysis / 7. Truths and Cautions

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Survey Research Methods



DESIGNING SURVEYS: A Guide to Decisions and Procedures THIRD EDITION

Johnny Blair, *Abt Associates Inc.* • Ronald F. Czaja, *North Carolina State University* • Edward A. Blair, *University of Houston*

Much more than a practical “how-to” guide, this book provides a timeline and follows the steps of research including preparing for, designing, and implementing survey research, and includes a section on survey ethics. After reading this book, students are well equipped to conduct their own surveys and critically assess surveys done by others.

CONTENTS 1. Survey Praxis / 2. Survey Error / 3. Planning the Survey: a hierarchy of decisions / 4. Data Collection I: selecting a method / 5. Sampling I: concepts of representation and sample quality / 6. Sampling II: population definition and frames / 7. Sampling III: sample size and sample design / 8. Questionnaire Development I: measurement error and question writing / 9. Questionnaire Development II: questionnaire structure / 10. Questionnaire Development III: pretesting / 11. Data Collection II: controlling error in data collection / 12. The Methodology Report / 13. End Note

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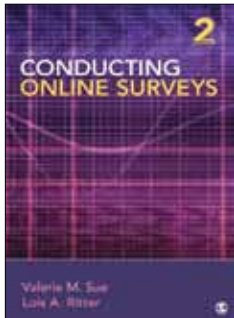
FEMINIST MEASURES IN SURVEY RESEARCH

Catherine E. Harnois

This book offers a new approach for doing quantitative feminist research, demonstrating how a feminist perspective can inform virtually every aspect of the research process, from survey design, to statistical modeling, to the theoretical frameworks used to interpret results. Catherine E. Harnois assists students and researchers in incorporating these theories into survey design and analysis and shows how they this can offer substantive insights into the social world that have been underutilized to date by survey researchers.

CONTENTS 1. Feminist Theory and Survey Research / 2. (Inter)disciplinarity in Feminist Survey Research / 3. Analytic Interventions of Multiracial Feminism: Measuring and Modeling Sexism with an Intersectional Approach / 4. Further Re-modeling with Multiracial Feminism: Highlighting interactive effects of race, ethnicity, age, and gender / 5. Complicating the General with Narratives of the Particular: Analyzing “feminism” with a multiracial feminist approach / 6. Multiracial Feminism and Survey Research: Re-thinking the “Impossibility of Coherence”

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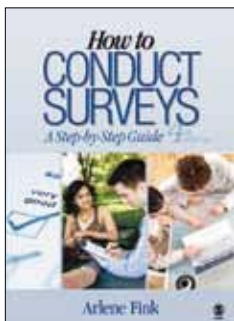
CONDUCTING ONLINE SURVEYS SECOND EDITION

Valerie M. Sue, *Kaiser Permanente* • Lois A. Ritter, *California State University, East Bay*

This book addresses the needs of researchers who want to conduct surveys online. Issues discussed include sampling from online populations, developing online and mobile questionnaires, and administering electronic surveys, are unique to digital surveys. Others, like creating reliable and valid survey questions, data analysis strategies, and writing the survey report, are common to all survey environments. This single resource captures the particulars of conducting digital surveys from start to finish.

CONTENTS 1. Introduction / 2. Planning the Digital Survey / 3. Sampling / 4. Writing Survey Questions / 5. Designing and Developing the Survey Instrument / 6. Conducting the Survey / 7. Processing and Analyzing the Survey Data / 8. Reporting the Survey Results / 9. Concluding Comments

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BESTSELLER!

HOW TO CONDUCT SURVEYS: A Step-by-Step Guide FOURTH EDITION

Arlene Fink, *University of California at Los Angeles, The Langley Research Institute*

Completely revised, and with a greater emphasis on online surveys, this practical text guides readers in developing their own rigorous surveys and evaluating the credibility of others.

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BESTSELLER!

SURVEY RESEARCH METHODS FOURTH EDITION

Floyd J. Fowler, Jr., *University of Massachusetts Boston and Center for Survey Research*

In the Fourth Edition of the bestselling **Survey Research Methods**, Floyd J. Fowler Jr. provides students and researchers with a sound basis for evaluating how each aspect of a survey can affect precision, accuracy, and credibility.

CONTENTS 1. Introduction / 2. Types of Error in Surveys / 3. Sampling / 4. Nonresponse: Implementing a Sample Design / 5. Methods of Data Collection / 6. Designing Questions to be Good Measures / 7. Evaluating Survey Questions and Instruments / 8. Survey Interviewing / 9. Preparing Survey Data for Analysis / 10. Analyzing Survey Data / 11. Ethical Issues in Survey Research / 12. Providing Information About Survey Methods / 13. Survey Error in Perspective

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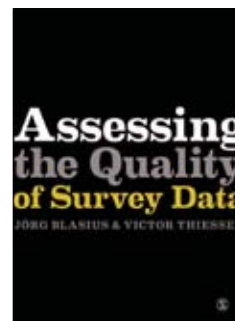
ASSESSING THE QUALITY OF SURVEY DATA

Jörg Blasius, *University of Bonn, Germany* • Victor Thiessen, *Dalhousie University*

This book introduces the latest methods for assessing the quality and validity of survey data by providing new ways of interpreting variation and measuring error. By practically and accessibly demonstrating these techniques, especially those derived from Multiple Correspondence Analysis, the authors develop screening procedures to search for variation in observed responses that do not correspond with actual differences between respondents. Using well-known international data sets, the authors show how to detect all manner of non-substantive variation from response styles including acquiescence, respondents' failure to understand questions, inadequate field work standards, interview fatigue, and even the manufacture of (partly) faked interviews.

CONTENTS 1. Conceptualizing Data Quality / 2. Empirical Findings on Quality and Comparability of Survey Data / 3. Statistical Techniques for Data Screening / 4. Institutional Quality Control Practices / 5. Substantive or Methodology-Induced Factors? / 6. Item Difficulty and Response Quality / 7. Questionnaire Architecture / 8. Cognitive Competencies and Response Quality / 9. Summary and Conclusion

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DESIGNING AND DOING SURVEY RESEARCH

Lesley Andres, *University of British Columbia, Canada*

With a focus on the impact of new technologies, author Lesley Andres provides a cutting-edge look at how survey research is conducted today as well as the challenges survey researchers face. Packed full of international examples from various social science disciplines, the book is ideal for students and researchers new to survey research.

CONTENTS Survey Research Design / Then and Now / Mapping Out the Survey Research Process / Conceptualizing Your Survey Research Study / Survey Formats / Developing Survey Questions / Sampling Theory and Practice / Validity and Reliability and Trustworthiness / Administration of Surveys and Enhancing Response Rates / Preparing for Data Analysis / The Next Steps

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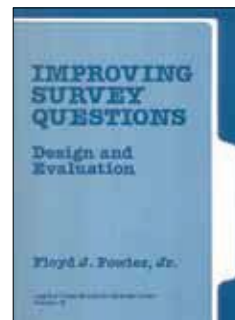
IMPROVING SURVEY QUESTIONS: Design and Evaluation

Floyd J. Fowler, Jr., *University of Massachusetts Boston and Center for Survey Research*

Clearly written, this book enables researchers and practitioners to write better survey questions and helps users of survey data to evaluate their data more critically.

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Visual Methods

VISUAL METHODOLOGIES: An Introduction to Researching with Visual Materials THIRD EDITION

Gillian Rose, *The Open University, U.K.*

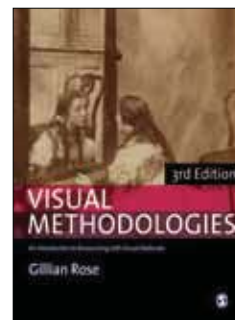
"Clear, comprehensive, theoretically informed, and up to date, *Visual Methodologies* is an excellent guide to the rapidly growing field of visual research."

—Theo van Leeuwen, *University of Technology, Sydney*

An updated edition of the most important textbook on visual methodologies for students and researchers, this four color book features a new companion website, contemporary examples and additional material on new media and digital images.

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ADVANCES IN VISUAL METHODOLOGY

Sarah Pink, *University of Loughborough, U.K.*

This book's contributors present a critical engagement with interdisciplinary practice in the field of visual research and representation, examining the development of visual methodology as a field of interdisciplinary and post-disciplinary practice that spans scholarly and applied concerns. The book explores how new practice-based, theoretical and methodological engagements are developing and emerging in research practice; the impact new approaches are having on the types of knowledge visual research produces and critiques; the ways visual research intersect with new media; and the implications of this for social and cultural research, scholarship and intervention.

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PAPERBACK ISBN: 978-0-85702-849-5 • JUNE 2012 • 280 PAGES

THE SAGE HANDBOOK OF VISUAL RESEARCH METHODS

Edited by Eric Margolis, *Arizona State University* • Luc Pauwels, *University of Antwerp, Belgium*

This volume represents the state of the art in visual research. It provides an introduction to the field for a variety of visual researchers: scholars and graduate students in art, sociology, anthropology, communication, education, cultural studies, women's studies, ethnic studies, global studies and related social science and humanities disciplines. **The SAGE Handbook of Visual Research Methods** points the way to future research possibilities. It illustrates 'cutting edge' as well as long-standing and recognized practices. This text is not only 'about' research, it is also an example of the way that the visual can be incorporated in data collection and the presentation of research findings.

CONTENTS PART I: FRAMING THE FIELD OF VISUAL RESEARCH 1. An Integrated Conceptual Framework for Visual Social Research / 2. Looking Two Ways: Mapping the Social Scientific Study of Visual Culture / 3. Visual Studies and Empirical Social Inquiry / 4. Seeing Things: Visual Research and Material Culture **PART II: PRODUCING VISUAL DATA AND INSIGHT** / 5. Anthropological Filmmaking: An Empirical Art / 6. Repeat Photography in Landscape Research / 7. Rephotography for Documenting Social Change / 8. Visual Research Methods in the Design Process **PART III: PARTICIPATORY AND SUBJECT-CENTERED APPROACHES** / 9. Community-Based Participatory Video and Social Action in Rural South Africa / 10. Differentiating Practices of Participatory Visual Media Production / 11. Some Theoretical and Methodological Views on Photo-Elicitation / 12. Children-Produced Drawings: An Interpretive and Analytical Tool for Researchers / 13. The Photo Diary as an Autoethnographic Method **PART IV: ANALYTICAL FRAMEWORKS AND APPROACHES** / 14. Quantitative Content Analysis of the Visual / 15. Iconography and Iconology as a Visual Method and Approach / 16. Visual Semiotics: Key Features and an Application to Picture Ads / 17. Press Photography and Visual Rhetoric / 18. Methodological Approaches to Disclosing Historic Photographs / 19. Researching Film and History: Sources, Methods, Approaches / 20. Looking Closely: Toward A Natural History of Human Ingenuity / 21. Ethnomethodology and the Visual : Practices of Looking, Visualization and Embodied Action / 22. Videography: An Interpretative Approach to Video-Recorded Micro-Social Interaction **PART V: VISUALIZATION TECHNOLOGIES AND PRACTICES** / 23. Eye-tracking as a Tool for Visual Research / 24. Expanding Cartographic Practices in the Social Sciences / 25. Participatory Geographic Information Systems (PGIS) in Visual Research / 26. Numbers into Pictures: Visualization in Social Analysis / 27. Visual Conceptualization Opportunities with Qualitative Data Analysis Software **PART VI: MOVING BEYOND THE VISUAL** / 28. Multimodality and Multimodal Research / 29. Researching Websites as Social and Cultural Expressions: Methodological Predicaments and a Multimodal Model for Analysis / 30. How to 'Read' Images with Texts: The Graphic Novel Case / 31. A Multisensory Approach to Visual Methods **PART VII: OPTIONS AND ISSUES FOR USING AND PRESENTING VISUAL RESEARCH** / 32. Interactive Media Representation / 33. Doing and Disseminating Visual Research: Visual Arts-Based Approaches / 34. Making Arguments with Images: Visual Scholarship and Academic Publishing / 35. Making a 'Case': Applying Visual Sociology to Researching Eminent Domain / 36. Visual Research Ethics at the Crossroads / 37. Legal Issues of Using Images in Research

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DOING VISUAL RESEARCH

Claudia Mitchell, *McGill University, Canada*

This is an innovative introduction to the use of photography, collaborative video, drawing, objects, multi-media production and installation in research. Claudia Mitchell explains how visual methods can be used as modes of inquiry as well as modes of representation for social research. She provides a range of conceptual and practical approaches to a variety of tools and methods, while also highlighting the interpretive and ethical issues that arise when engaging in visual research. She draws on her own work throughout to offer extensive examples from a variety of settings and with various populations.

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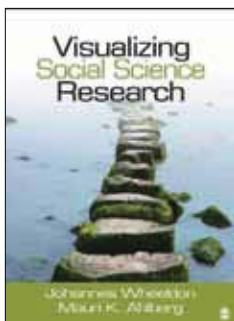
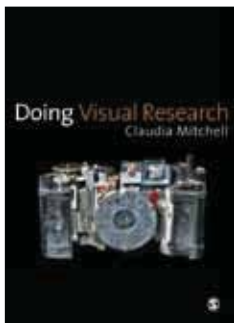
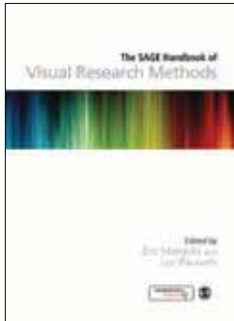
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VISUALIZING SOCIAL SCIENCE RESEARCH: Maps, Methods, & Meaning

Johannes Wheeldon, *Washington State University* • Mauri K. Ahlberg, *University of Helsinki, Finland*

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VIDEO IN QUALITATIVE RESEARCH

Christian Heath • Jon Hindmarsh • Paul Luff, *all of King's College London, UK*

"The book's strength lies in its practicality, both in the way it can be used and in the way that the authors approach the subject matter. Each chapter takes the reader through a different stage of the research, is clearly laid out and provides useful tips at appropriate points throughout the text.whether you are interested in the 'minutiae of human conduct' or in the use of video recording as part of your research, this book will be a valuable addition to your library."

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This is the first book to provide practical guidance for students and academics on how to use video in qualitative research, how to address the problems and issues that arise in undertaking video-based field studies, and how to subject video recordings to detailed scrutiny and analysis. The authors consider the ethical and practical issues that arise in recording and gathering data as well as how video enables new and distinctive ways of presenting insights, observations, and findings to both academic and practitioner audiences.

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Mixed Methods Research

BESTSELLER!

DESIGNING AND CONDUCTING MIXED METHODS RESEARCH SECOND EDITION


John W. Creswell • Vicki L. Plano Clark, *both of University of Nebraska, Lincoln*

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Combining the latest thinking about mixed methods research designs with practical, step-by-step guidance, the Second Edition of this text now covers six major mixed methods designs. John W. Creswell and Vicki L. Plano Clark walk readers through the entire research process, from formulating questions to designing, collecting data, and interpreting results and include updated examples from published mixed methods studies drawn from the social, behavioral, health, and education disciplines.

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USING MIXED METHODS: Frameworks for an Integrated Methodology

David Plowright, *University of Hull, UK*

"This is not just yet another book for the bookshelf labeled Research Methods. It proposes a fundamentally different way of thinking about, and doing, social and educational research. In this approach the research methodology determines the philosophy rather than the reverse. This basic shift from the usual perspective encourages not only a pragmatic approach to research but is surprisingly liberating.... Read this book before you read any of the other texts on research methods and you may never clutter up your mind in the first place!"

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This text will take the novice researcher through the process of undertaking a research project using mixed methods. It has a particular focus on ethics, a key concern for researchers in education and the social sciences.

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FOUNDATIONS OF MIXED METHODS RESEARCH: Integrating Quantitative and Qualitative Approaches in the Social and Behavioral Sciences

Charles Teddlie, *Louisiana State University* • Abbas Tashakkori, *University of North Texas*

"The authors have successfully integrated a technical and well rounded discussion of the evolution of mixed methods research balanced with practical application examples of using mixed methods for the pragmatic researcher."

—Pauline Calleja, *Queensland University of Technology*

The first textbook on using mixed methods in the social sciences, written by two leading names in the field, this text provides an overview of the development of mixed methodology. The authors take students through all aspects of working with mixed methods from research design and data collection through to analysis and conclusions.

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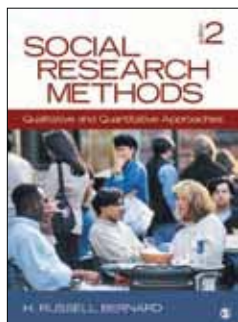
Abbas Tashakkori, *University of North Texas* • Charles Teddlie, *Louisiana State University, Baton Rouge*

Surveying the differing viewpoints and disciplinary approaches to using mixed methods, this volume helps readers explore the answers to a wide range of key questions in the field. This breakthrough Second Edition, containing all new chapters, examines mixed methods research from the research enterprise to paradigmatic issues through to application of mixed methods research in the major disciplinary fields.

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Social Research Methods



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Based on the premise that when students do something instead of simply reading about it, they understand it better, this book comprises 29 hands-on, active learning activities for use in research methods courses in the social sciences. The activities were created by instructors throughout the country and demonstrated to be effective in their classrooms. A variety of activities is included: group activities, solo activities, some that take a lot of time and others that take less time. Each one of them is directly related to a concept of research methods and aims to help students become better researchers.

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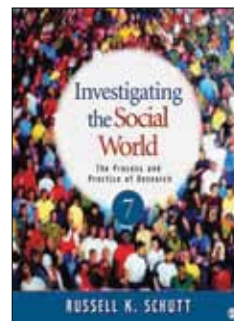
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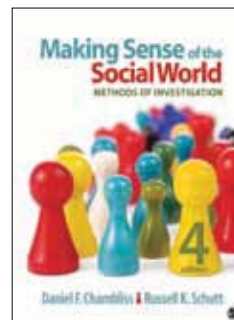
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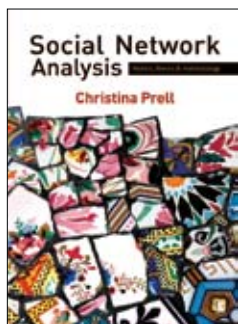
Ian Greener, *Durham University, U.K.*

Enabling both students and researchers to fully explore the range of research approaches available, this guide demystifies the process of setting up a research study and is ideal as an introductory book in research design.

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SOCIAL NETWORK ANALYSIS: History, Theory and Methodology

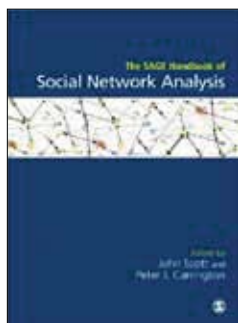
Christina Prell

"This book fills an important void in the social network literature by bringing together theory, methodology and history. Its practical and readable style gives clear guidance on how to do social network research and will be invaluable to anyone undertaking a network study."

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Edited by Ian C. Jarvie, *York University, Toronto, Canada* • Jesus Zamora-Bonilla, *UNED, Madrid, Spain*

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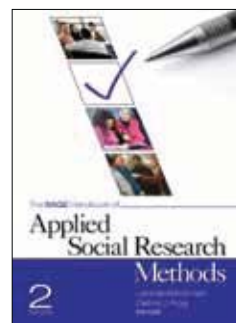
"... Over 30 authors from academic institutions, government agencies, and the private sector, representing various social science disciplines, contributed to this resource for research methods that can be applied in social science disciplines such as education, geography, political science, and sociology."

—M. Cochran, *University of California, Berkeley*

This handbook provides students and researchers with the most comprehensive resource covering core methods, research designs, and data collection, management, and analysis issues. This thoroughly revised edition continues to place critical emphasis on finding the tools that best fit the research question given the constraints of deadlines, budget, and available staff. This handbook is appropriate for introductory and intermediate research methods courses that focus intently on practical applications and a survey of the many methods available to budding researchers.

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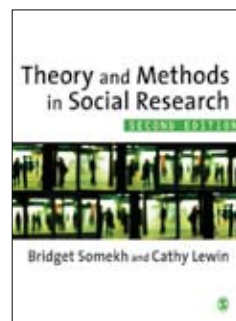
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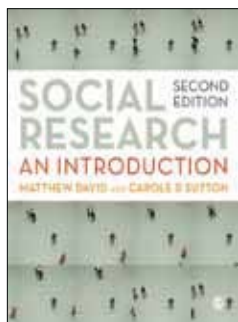
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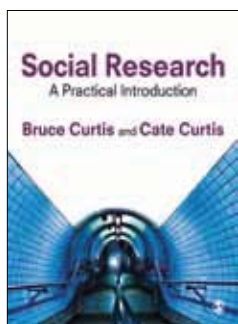
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SOCIAL RESEARCH: A Practical Introduction

Bruce Curtis, *University of Auckland, New Zealand* • Cate Curtis, *University of Waikato, New Zealand*

With a coherent approach to each of the core methods in social research, this text reflects real world practice and contextual perspectives, providing a mixed methods approach that challenges historical divisions between quantitative and qualitative research. This book is a comprehensive navigational tool for students and an ideal teaching aid.

CONTENTS 1. In-Depth Interviewing: The Interactive Base / 2. Life Histories: Private Troubles and Public issues / 3. Ethnographic Research: Studying Groups in Natural Settings / 4. Focus Groups: Studying Artificial Groups / 5. Survey Research: Studying Many Cases / 6. Experimental Research: In the Laboratory and Beyond / 7. Unobtrusive Research: Studying Artefacts and Material Traces / 8. Content Research: Coding and Counting / 9. Secondary Research: More than Literature Reviews / 10. Semiotic Analysis: Studying Signs and Meanings / 11. Autoethnographic Research: Writing and Reading the Self

PAPERBACK ISBN: 978-1-8478-7475-7 • DECEMBER 2011 • 312 PAGES



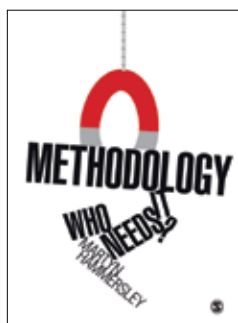
UNDERSTANDING SOCIAL RESEARCH: Thinking Creatively about Method

Edited by Jennifer Mason • Angela Dale, *both University of Manchester, UK*

The book explores methodological approaches in three key areas: personal life and relationships, places and mobilities, and socio-cultural change. **Understanding Social Research** brings together leading researchers in the social sciences, including sociology, health, geography, psychology and social statistics, to elaborate their approach to research design and practice, based on their own research experience, and to consider what kinds of knowledge their methods can produce.

CONTENTS PART I: RESEARCHING RELATIONSHIPS AND PERSONAL LIFE PART II: RESEARCHING PLACE PART III: RESEARCHING CHANGE

PAPERBACK ISBN: 978-1-8486-0145-1 • ©2011 • 264 PAGES



METHODOLOGY: Who Needs It?

Martyn Hammersley, *The Open University, U.K.*

Since many social scientists are ambivalent about methodology, in this book, author Martyn Hammersley spells out the demands it places upon social scientists, and examining such issues as the proper role of methodology, the nature of objectivity, the false idea that social scientists should be intellectuals or social critics, the dialectic of academic discussion, the ethics of belief, and the limits of academic freedom.

CONTENTS PART I: THE ROLE OF THE RESEARCHER: LIMITS, OBLIGATIONS AND VIRTUES / 1. Methodology, Who Needs It? / 2. On the Social Scientist as Intellectual / 3. Should Social Science Be Critical? / 4. Objectivity as an Intellectual Virtue / 5. Too Good to Be False? The Ethics of Belief **PART II: THE DIALECTIC OF KNOWLEDGE PRODUCTION** / 6. Models of Research: Discovery, Construction and Understanding / 7. Merely Academic? A Dialectic for Research Communities / 8. Academic Licence and Its Limits: The Case of Holocaust Denial

PAPERBACK ISBN: 978-1-8492-0205-3 • JANUARY 2011 • 224 PAGES

SOCIAL RESEARCH AND REFLEXIVITY

Tim May • Beth Perry, both of University of Salford, U.K.

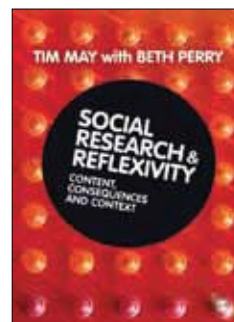
"Thought provoking and well organised this is an entirely novel and well thought out discussion of reflexivity. It is much more sophisticated than anything else I have come across. Books which follow in the area will have to pay regard to it, because it is the most comprehensive and nuanced statement yet."

—Malcolm Williams, Director of School of Social Sciences, University of Cardiff

This book's authors aim to inform the production and reception of a more reflexive, engaged, and confident social research practice. They bring together writings and insights on the relationship between social research and social life in an examination of reflexivity, positioning and belonging.

CONTENTS PART I: CONTENT / 1. Commitment, Criteria and Change / 2. Mediation and Research / 3. Representation in Question? **PART II: CONSEQUENCES** / 4. Reflexive Practice / 5. Positioning and Belonging **PART III: CONTEXT** / 6. The Political Economy of Knowledge: Relevance, Excellence and Reflexivity / 7. Universities as Research Sites / 8. Cultures of Research Production / 9. A Way forward: Active Intermediaries

PAPERBACK ISBN: 978-0-7619-6284-7 • ©2011 • 248 PAGES •  60-Day Exam



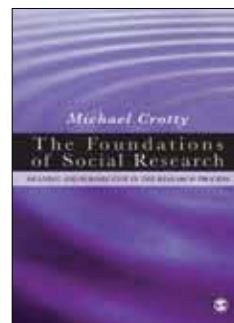
THE FOUNDATIONS OF SOCIAL RESEARCH: Meaning and Perspective in the Research Process

Michael Crotty

This book links methodology and theory with great clarity and precision, showing students and researchers how to navigate the maze of conflicting terminology. The major epistemological stances and theoretical perspectives that color and shape current social research are detailed and the author reveals the philosophical origins of these schools of inquiry and shows how various disciplines contribute to the practice of social research as it is known today.

CONTENTS 1. Positivism / 2. Constructionism / 3. Interpretivism / 4. Interpretivism / 5. Critical Inquiry / 6. Critical Inquiry / 7. Feminism / 8. Postmodernism

PAPERBACK ISBN: 978-0-7619-6106-2 • ©1999 • 256 PAGES



RESEARCHING SOCIETY AND CULTURE THIRD EDITION

Edited by Clive Seale, University of London, U.K.

The much anticipated Third Edition of Clive Seale's bestselling title further expands its coverage to provide an authoritative introduction to all of the social research methods used to analyze qualitative and quantitative data.

Written by internationally renowned experts, every chapter is packed with real world examples, student-friendly learning aids, and practical tips. Highlights of this edition include: seven new chapters, an expanded glossary boasting more than 500 definitions, and an expanded website containing lecturer PowerPoint slides, extra chapters not included in the book, downloadable journal articles, revised student exercises, workshops, review questions and key words.

CONTENTS PART ONE: STARTING OUT / Introduction to the Philosophy of Science / Research and Theory / Research and Policy / Ethics and Social Research / Doing a Literature Review / Research Questions and Proposals / Research Design / Sampling / Doing a Dissertation / PART TWO: DOING RESEARCH / Structured / Methods: Interviews, Questionnaires and Observation / Qualitative Interviewing / Focus Groups / Doing Ethnography / Doing Historical and Documentary Research / Visual Analysis / Secondary Analysis and Official Statistics / Preparing Data for Statistical Analysis / Statistical Reasoning: From One to Two Variables / Statistical Reasoning: Causal Arguments and Multivariate Analysis / Coding and Analyzing Qualitative Data / Generating Grounded Theory / Discourse Analysis / Analyzing Conversation / Narrative Analysis and Interpretive Phenomenological Analysis / Content and Comparative Keyword Analysis / Combining Qualitative and Quantitative Methods / PART THREE: WRITING, PRESENTING, REFLECTING / Writing a Research Report / Giving Oral Presentations / Validity, Reliability and the Quality of Research / When Things Go Wrong

PAPERBACK ISBN: 978-1-8492-0799-7 • JANUARY 2012 • 645 PAGES



OBJECTIVITY AND SUBJECTIVITY IN SOCIAL RESEARCH

Gayle Letherby, Coventry University, U.K. • John Scott, University of Plymouth, U.K. • Malcolm Williams, University of Cardiff, U.K.

This book, written by leading authors in the field, takes a completely new approach to objectivity and subjectivity, no longer treating them as opposed—as many existing texts do—but as logically and methodologically related in social research.

CONTENTS Introduction: Auto/biographical perspectives on Objectivity and Subjectivity / The Philosophical Bases of Objectivity and Relativity / Situated Objectivity / Theorised Subjectivity / Relationism and Dynamic Synthesis / Social Objects and Realism / Objectivity, Subjectivity and Public Sociology/Social Science / Conclusion: Towards a Resolution

PAPERBACK ISBN: 978-0-85702-841-9 • JULY 2012 • 204 PAGES

Feminist Research



HANDBOOK OF FEMINIST RESEARCH: Theory and Praxis **SECOND EDITION**

Edited by Sharlene Nagy Hesse-Biber, *Boston College*

This Handbook presents both a theoretical and practical approach to conducting social science research on, for, and about women. It develops an understanding of feminist research by introducing a range of feminist epistemologies, methodologies, and emergent methods that have had a significant impact on feminist research practice and women's studies scholarship. Contributors to the Second Edition continue to highlight the close link between feminist research and social change and transformation.

CONTENTS 1. Feminist Research: Exploring, Interrogating and Transforming the Interconnections of Epistemology, Methodology, and Method **PART 1. FEMINIST PERSPECTIVES ON KNOWLEDGE BUILDING** / 2. Feminist Empiricism. Feminist Standpoints / 4. Postmodern, Poststructural, and Critical Theories / 5. Truth and Truths in Feminist Knowledge Production / 6. Critical Perspectives on Feminist Epistemology / 7. Interconnections and Configurations: Toward a Global Feminist Ethnography / 8. Intersectionality: A Transformative Paradigm in Feminist Theory and Social Justice **PART 2. FEMINIST RESEARCH PRAXIS** / 9. The Synergistic Practice of Theory and Method / 10. Feminist Ethnography: Histories, Challenges, and Possibilities / 11. Feminist Interviewing: Experience, Talk, and Knowledge / 12. Using Survey Research as a Quantitative Method for Feminist Social Change / 13. The Link between Feminist Theory and Methods in Experimental Research / 14. Feminist Evaluation Research / 15. Feminist Approaches to Inquiry in the Natural Sciences: Practices for the Lab / 16. Participatory Action Research and Feminisms: Social Inequalities and Transformative Praxis / 17. Narratives and Numbers: Feminist Multiple Methods Research / 18. Feminisms, Grounded Theory, and Situational Analysis Revisited / 19. Feminist Perspectives on Social Movement Research / 20. Feminist Research and Activism to Promote Healthy Equity / 21. Joining the Conversation: Social Work Contributions to Feminist Research / 22. Writing Feminist Research / 23. Putting Feminist Research Principles Into Practice **PART 3. FEMINIST ISSUES AND INSIGHTS IN PRACTICE AND PEDAGOGY** / 24. Feminist Research Dilemmas and Challenges in Knowledge Building and Pedagogy / 25. Authority and Representation in Feminist Research / 26. The Feminism Question in Science: What Does It Mean to "Do Social Science as a Feminist?" / 27. The Feminist Practice of Holistic Reflexivity / 28. Feminist Research Ethics / 29. Transgender, Transsexualism and the Queering of Gender Identities: Debate for Feminist Research / 30. Future Directions in Difference Research: Recognizing and Responding to Difference in the Research Process / 31. Feminizing Global Research/Globalizing Feminist Research: Methods and Practice under Globalization / 32. From Course to Dis-course: Mainstreaming Feminist, Pedagogical, Methodological, and Theoretical Perspectives / 33. Feminist Pedagogy Reconsidered / 34. Teaching, Techniques, and Technologies of Feminist Methodology: Online and On the Ground

HARDCOVER ISBN: 978-1-4129-8059-3 • NOVEMBER 2011 • 792 PAGES •  **Purchase Only**

FEMINIST RESEARCH PRACTICE: A Primer

Edited by Sharlene Nagy Hesse-Biber, *Boston College* • Patricia Lina Leavy, *Stonehill College*

"The many voices of feminist social researchers here provide a welcome focus on inquiry practices. They sort through more than three decades of social research as well as reflections on it. They illuminate these analyses with "tales from the field." This is a valuable text for graduate and undergraduate social science researchers."

—Sandra Harding, *University of California, Los Angeles Contemporary Psychology: APA Review of Books*

This text provides a "hands-on" approach to research by providing exercises and "behind the scenes" glimpses of feminist researchers at work. The in-depth examples cover the range of research questions that feminists engage with, including issues of gender inequality, violence against women, body image issues, and the discrimination of "other/ed" marginalized groups.

CONTENTS 1. An Invitation to Feminist Research **PART I: FEMINIST APPROACHES TO EPISTEMOLOGY AND THEORY** / 2. Feminist Empiricism: Challenging Gender Bias and "Setting the Record Straight" / 3. Feminist Standpoint Epistemology: Building Knowledge and Empowerment Through Women's Lived Experience / 4. Feminist Postmodernism and Poststructuralism **PART II: FEMINIST APPROACHES TO RESEARCH METHODS AND METHODOLOGY** / 5. The Practice of Feminist In-Depth Interviewing / 6. The Practice of Feminist Oral History and Focus Group Interviews / 7. The Feminist Practice of Ethnography / 8. The Feminist Practice of Content Analysis / 9. Feminist Approaches to Mixed-Methods Research / 10. Feminist Survey Research **PART III: FEMINIST PRAXIS** / 11. Putting It Together: Feminist Research Praxis

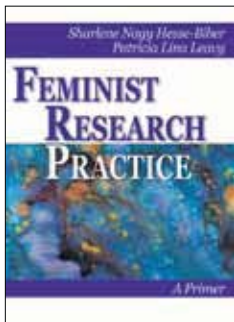
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FEMINIST MEASURES IN SURVEY RESEARCH

Catherine E. Harnois, *Wake Forest University*

SEE ALSO SURVEY RESEARCH METHODS SECTION, PG 38.

PAPERBACK ISBN: 978-1-4129-8835-3 • JANUARY 2012 • 176 PAGES



Research Methods in Health

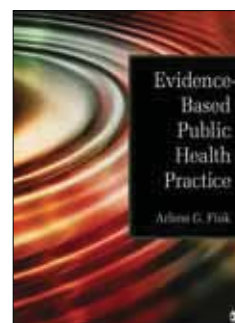
EVIDENCE-BASED PUBLIC HEALTH PRACTICE

Arlene G. Fink, *University of California at Los Angeles, The Langley Research Institute*

Designed for students and practitioners, this practical book shows how to do evidence-based public health. As a great deal of evidence-based practice occurs online, it focuses on how to find, use and interpret online sources of public health information. It also includes examples of community-based participatory research and shows how to link data with community preferences and needs. Chapters include learning objectives, practice exercises, a list of key terms, a comprehensive glossary, and hundreds of online and print references, examples, and charts.

CONTENTS 1. Public Health Practice and the Best Available Evidence / 2. Community Health and Health Service Needs and Evidence-Based Programs / 3. Finding the Best Available Evidence: Questions, Practical Concerns and Ethics / 4. Research Design, Validity and Best Available Evidence / 5. Wanted! Valid and Meaningful Data as Proof of Best Available Evidence / 6. The Best Available Evidence: Quality, Strength, Implementation and Evaluation

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QUALITATIVE AND MIXED METHODS IN PUBLIC HEALTH

Deborah K. Padgett, *New York University*

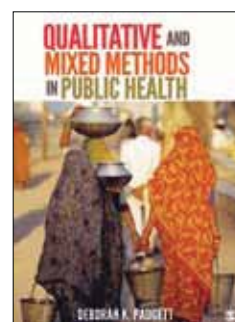
"...the data collection and analysis are all in one text, the examples given are great, and it provides a chapter on mixed-methods research which would be a natural segue into talking about quantitative data collection and analysis."

—Stephanie B. Jilcott, *East Carolina University*

Designed to meet the needs of public health students, practitioners, and researchers, this exciting and contemporary new text from the author of *Qualitative Methods in Social Work Research, Second Edition* offers a firm grounding in qualitative and mixed methods, including their social science roots and public health applications. It uniquely addresses two profound changes taking place in public health in the 21st century: the explosion of interest in global public health, and the growing reliance on community-engaged research methods. The author brings public health to life through the use of real-world case studies drawn from the author's funded research projects in breast cancer screening as well as homelessness and mental illness.

CONTENTS 1. Introduction / 2. Choosing the Right Qualitative Approach(es) / 3. Mixed Methods / 4. Getting Started: Study Design and Sampling / 5. Ethical Issues in Qualitative Research / 6. Entering the Field and Conducting Observation / 7. Interviewing and Use of Documents / 8. Data Analysis and Interpretation / 9. Strategies for Rigor / 10. Telling the Story: Writing Up the Qualitative Study

PAPERBACK ISBN: 978-1-4129-9033-2 • SEPTEMBER 2011 • 312 PAGES



DESIGNING AND CONDUCTING GENDER, SEX, AND HEALTH RESEARCH

Edited by John L. Oliffe, *University of British Columbia, Canada* • Lorraine Greaves, *British Columbia Centre of Excellence for Women's Health, Canada*

This book provides the first resource dedicated to critically examining gender and sex in study designs, methods, and analysis in health research. In order to produce ethical, accurate, and effective research findings it is vital to integrate both sex (biological characteristics) and gender (socially constructed factors) into any health study. This book draws attention to some of the methodological complexities in this enterprise and offers ways to thoughtfully address these by drawing on empirical examples across a range of topics and disciplines.

CONTENTS PART I: CONTEXT & CONCEPTS PART II: DESIGN PART III: SEX AND GENDER RESEARCH

PAPERBACK ISBN: 978-1-4129-8243-6 • APRIL 2011 • 280 PAGES



MAKING SENSE OF RESEARCH: An Introduction for Health and Social Care Practitioners **FOURTH EDITION**

Pam Moule, *University of the West of England* • Gill Hek

The Fourth Edition of this essential book equips professionals in these fields with the tools to read, analyze and apply research effectively in their work. Though research topics can be difficult to grasp, **Making Sense of Research, Fourth Edition** clarifies the subject by providing a straightforward guide to the basics.

CONTENTS 1. The Role of Research in the Health and Social Care Professions / 2. The Nature of Knowledge in Health and Social Care / 3. Overview of the Research Process / 4. Ethical Issues / 5. Searching and Reviewing the Literature / 6. Approaches to and Design of Research in Health and Social Care / 7. Research Problems, Aims, Questions and Hypotheses / 8. Sampling / 9. Understanding Data Collection Techniques / 10. Making Sense of Data Analysis / 11. Critical Appraisal of Health and Social Care Research / 12. Disseminating and Implementing Research

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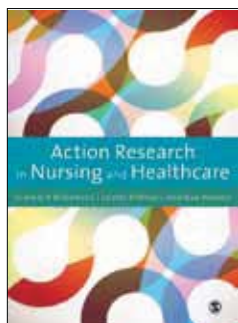
ACTION RESEARCH IN HEALTHCARE

Elizabeth Koshy, *Imperial College London, U.K.* • Valsa Koshy, *Brunel University, U.K.* • Heather Waterman, *University of Manchester, U.K.*

Step-by-step, this text explains how to tackle each stage of your project, from planning the study and undertaking a literature review, through to gathering and interpreting data and implementing findings.

CONTENTS 1. What Is Action Research? / 2. Engaging in Action Research / 3. Reviewing Literature / 4. Steps in the Action Research Process: Practical Considerations / 5. Gathering Data / 6. Analyzing Data and Generating Evidence / 7. Writing up and Publishing Action Research

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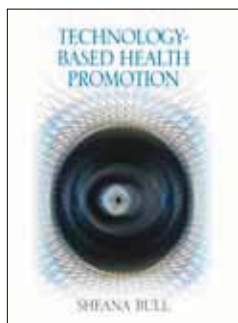
ACTION RESEARCH IN NURSING AND HEALTHCARE

Graham Williamson, *University of Plymouth, U.K.* • Loretta Bellman, *Greenwich University, UK* • Jonathan Webster

This book introduces readers to Action Research by presenting its key concepts and backing them up with practical examples throughout, often drawn from the authors' own extensive experience. Williamson, Bellman, and Webster – leading figures in the field – provide practical advice for using Action Research in healthcare settings, with patients and alongside other practitioners.

CONTENTS PART I: WHAT IS ACTION RESEARCH? 1. Foundations of Action Research / 2. Discussion, debate and controversy surrounding Action Research **PART II: WHY CHOOSE ACTION RESEARCH?** / 3. Action Research, nursing and healthcare / 4. Action research to advance patient care **PART III: CONDUCTING ACTION RESEARCH IN PRACTICE** / 5. Developing one's own professional practice / 6. Collaborative working in clinical practice / 7. Ethical considerations **PART IV: DISSEMINATING AND READING ACTION RESEARCH PROJECTS** / 8. Writing Action Research studies / 9. Presenting AR studies to mixed audiences / 10. Determining the outcomes of Action Research projects

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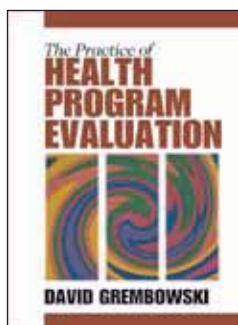
TECHNOLOGY-BASED HEALTH PROMOTION

Sheana Bull, *University of Colorado, Denver*

This is the first textbook of its kind to offer students an introduction to best practices for using technology in health promotion programs. Integrating detailed case studies and interactive skill-building exercises throughout, this succinct and practical text teaches students to identify the most appropriate technology to meet their goals; to analyze ethical considerations; and to appropriately design, implement, and evaluate such interventions.

CONTENTS SECTION ONE: ORIENTATION TO TECHNOLOGY BASED HEALTH PROMOTION / 1. A Primer on Technology Based Health Promotion / 2. Ethical Issues in Technology Based Health Promotion **SECTION TWO: UNIQUE ASPECTS OF TECHNOLOGY BASED PROGRAM DEVELOPMENT, IMPLEMENTATION AND EVALUATION** / 3. Technology Based Health Program Development / 4. Technology Based Program Implementation / 5. Program Evaluation for Technology Based Health Promotion / 6. Case Studies in Computer-Based Health Promotion / 7. Case Studies in Internet-Based Health Promotion / 8. Case Studies in Mobile Phone-Based Health Promotion

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THE PRACTICE OF HEALTH PROGRAM EVALUATION

David Grembowski, *University of Washington*

This valuable text provides readers with the methods to evaluate health programs and the expertise to navigate the political terrain so as to work more effectively with decision makers and other groups. Through the use of relevant examples and the explanation of each step, this book enables readers to apply research methods in the practice of health evaluation.

CONTENTS 1. Health Program Evaluation / 2. The Evaluation Process / 3. Act I: Asking the Question / 4. Developing Evaluation Questions / 5. Act II: Answering the Question / 6. Scene I: Designing the Evaluation / 7. Evaluation of Program Impacts / 8. Cost-Effectiveness Analysis / 9. Evaluation of Program Implementation / 10. Act II: Answering the Question / 11. Scene II: Planning and Conducting the Evaluation / 12. Population and Sampling / 13. Measurement and Data Collection / 14. Data Analysis / 15. Act III: Use of the Answers in Decision-Making / 16. Scene I: Translate Answers Back into Policy Language and Developing Recommendations / 17. Scene II: Development of Dissemination Plan / 18. Scene III: Use of the Answers

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INTRODUCTORY STATISTICS FOR HEALTH AND NURSING USING SPSS

Louise Marston, *University College London, U.K.*

With the inclusion of real-world data and a host of health-related examples, this is a highly accessible introductory statistics text ideal for all health science and nursing students. This accessible text avoids using long and off-putting statistical formulae in favor of non-daunting practical and SPSS-based examples.

CONTENTS 1. Getting Started with Data and SPSS / 2. Data Management / 3. Study Designs / 4. Probability / 5. Summary Statistics for Continuous Data / 6. Summary Statistics for Categorical Data / 7. Samples and Populations / 8. Comparing Two Categorical Variables / 9. Comparing Means / 10. Non-Parametric Tests / 11. Assessing Associations with a Continuous Outcome / 12. Assessing Associations with a Categorical Outcome

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STATISTICS FOR THE HEALTH SCIENCES: A Non-Mathematical Introduction

Christine Dancy, *University of East London, U.K.* • John Reidy, *Sheffield Hallam University, U.K.* • Richard Rowe, *University of Sheffield, U.K.*

The textbook takes students from the basics of research design, hypothesis testing and descriptive statistical techniques through to more advanced inferential statistical tests that health science students are likely to encounter. The strengths and weaknesses of different techniques are critically appraised throughout, and the authors emphasise how they may be used both in research and to inform best practice care in health settings.

CONTENTS An Introduction to the Research Process/ Computer-Assisted Analysis / Descriptive Statistics / The Basis of Statistical Testing / Epidemiology / Introduction to Data Screening and Cleaning / Differences Between Two Groups / Differences between Three or More Conditions / Testing Associations Between Categorical Variables / Measuring Agreement: Correlational Techniques / Linear Regression / Standard Multiple Regression / Logistic Regression / Interventions and Analysis of Change / Survival Analysis: An Introduction

PAPERBACK ISBN: 978-1-8492-0336-4 • JUNE 2012 • 360 PAGES



Evaluation

ESSENTIALS OF UTILIZATION-FOCUSED EVALUATION

Michael Quinn Patton, *Utilization-Focused Evaluation, Saint Paul, MN*

Based on Michael Quinn Patton's best-selling *Utilization-Focused Evaluation*, this briefer book provides an overall framework and essential checklist steps for designing and conducting evaluations that actually get used. The new material and innovative graphics present the utilization-focused evaluation process as a complex adaptive system, incorporating current understandings about systems thinking and complexity concepts. The book integrates theory and practice, is based on both research and professional experience, and offers new case examples and cartoons with Patton's signature humor.

CONTENTS 1. Assess and Build Program and Organizational Readiness for Utilization-Focused Evaluation / 2. Assess and Enhance Evaluator Readiness and Competence to Undertake a Utilization-Focused Evaluation / 3. Identify, Organize, and Engage Primary Intended Users: The Personal Factor / 4. Situation Analysis Conducted Jointly With Primary Intended Users / 5. Identify and Prioritize Primary Intended Uses by Determining Priority Purposes / 6. Consider and Build in Process Uses if and as Appropriate / 7. Focus Priority Evaluation Questions / 8. Check That Fundamental Areas for Evaluation Inquiry Are Being Adequately Addressed: Implementation, Outcomes, and Attribution Questions / 9. Determine What Intervention Model or Theory of Change Is Being Evaluated / 10. Negotiate Appropriate Methods to Generate Credible Findings That Support Intended Use by Intended Users / 11. Make Sure Intended Users Understand Potential Methods Controversies and Their Implications / 12. Simulate Use of Findings: Evaluation's Equivalent of a Dress Rehearsal / 13. Gather Data With Ongoing Attention to Use / 14. Organize and Present the Data for Interpretation and Use by Primary Intended Users: Analysis, Interpretation, Judgment, and Recommendations / 15. Prepare an Evaluation Report to Facilitate Use and Disseminate Significant Findings to Expand Influence / 16. Follow Up With Primary Intended Users to Facilitate and Enhance Use / 17. Metaevaluation of Use: Be Accountable, Learn, and Improve

PAPERBACK ISBN: 978-1-4129-7741-8 • AUGUST 2011 • 488 PAGES • CourseSmart

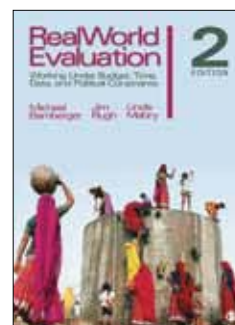
**REALWORLD EVALUATION: Working Under Budget, Time, Data, and Political Constraints SECOND EDITION**

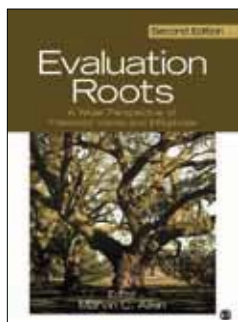
Michael Bamberger, *Independent Consultant* • Jim Rugh, *Independent Consultant* • Linda Mabry, *Washington State University Vancouver*

This book addresses the challenges of conducting program evaluations in real-world contexts where evaluators and the agencies face budget and time constraints and where critical data is missing. The book is organized around a seven-step model developed by the authors, which has been tested and refined in workshops. Vignettes and case studies—representing evaluations from a variety of geographic regions and sectors—demonstrate adaptive possibilities for small projects with budgets of a few thousand dollars to large-scale, long-term evaluations. The text incorporates quantitative, qualitative, and mixed-method designs and this Second Edition reflects important developments in the field over the last five years.

CONTENTS PART 1. THE REALWORLD EVALUATION APPROACH / 1. Overview: RealWorld Evaluation and the Contexts in Which It Is Used / 2. [Step 1] Scoping the Evaluation: First clarify the purpose / 3. [Step 2] Budget Constraints: Not enough money / 4. [Step 3] Time Constraints: Addressing scheduling and other time constraints / 5. [Step 4] Data Constraints: Critical information is missing or difficult to collect / 6. [Step 5] Addressing Political Influences: Reconciling different priorities and perspectives / 7. [Step 6] Strengthening the Evaluation Design and the Validity of Conclusions / 8. [Step 7] Making it Useful: Helping clients and other stakeholders use the evaluation findings and recommendations **PART 2. A REVIEW OF EVALUATION METHODS AND APPROACHES AND THEIR APPLICATION IN REALWORLD EVALUATION: FOR THOSE WHO WOULD LIKE TO DIG DEEPER ON PARTICULAR EVALUATION TOPICS** / 9. Ensuring competent and ethical practice in the conduct of the evaluation / 10. Theory-based evaluation / 11. Evaluation designs / 12. Quantitative evaluation approaches / 13. Qualitative evaluation approaches / 14. Mixed method evaluations / 15. Sampling / 16. Evaluating complex, multi-component development interventions **PART 3. ORGANIZING AND MANAGING EVALUATIONS AND STRENGTHENING EVALUATION CAPACITY: FOR READERS INVOLVED WITH THE FUNDING AND MANAGEMENT OF EVALUATIONS** / 17. Organizing and managing evaluations / 18. Strengthening evaluation capacity / 19. Conclusions and challenges and the road ahead

PAPERBACK ISBN: 978-1-4129-7962-7 • DECEMBER 2011 • 712 PAGES





EVALUATION ROOTS: A Wider Perspective of Theorists' Views and Influences

SECOND EDITION

Edited by Marvin C. Alkin, *University of California, Los Angeles*

The Second Edition of this classic text provides an updated examination of current evaluation theories and traces their evolution. Marvin C. Alkin shows how theories build upon theories and, therefore, evaluation theories are related to each other. The way in which these evaluation “roots” grew to form a tree helps to provide a better understanding of evaluation theory. In addition to the editor’s overview, which analyzes the evaluation theory tree and connections among theories, the book contains essays by most of the leading evaluation theorists. In these pieces, the evaluators comment on their own development and give their views of their placement upon the tree.

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Jean A. King, *University of Minnesota and Consultant* • Laurie Stevahn, *Seattle University*

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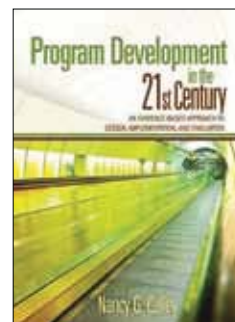
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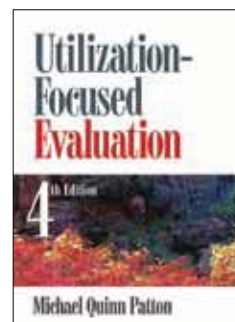
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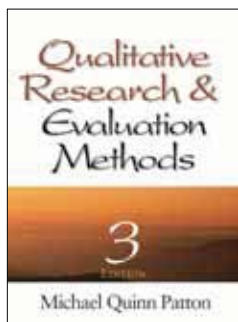
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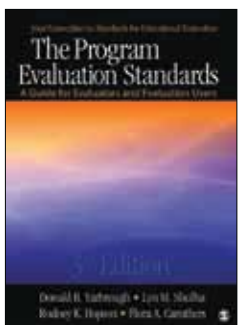
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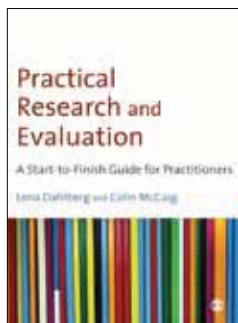
THE PROGRAM EVALUATION STANDARDS: A Guide for Evaluators and Evaluation Users THIRD EDITION

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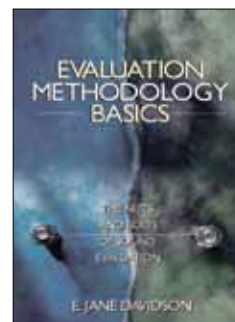
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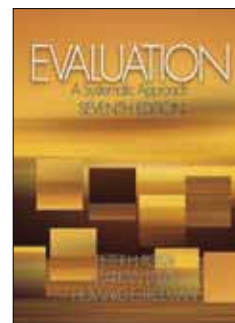
"What sets this book apart is the sheer comprehensiveness resulting from almost four decades of research and refinements through seven editions. It is suitable for use in teaching senior undergraduate and graduate students in a range of fields and disciplines as well as experienced evaluation practitioners. It is also useful to those who are interested in resolving, or being able to understand and address theoretical and methodological issues that are inherent in any evaluation study."

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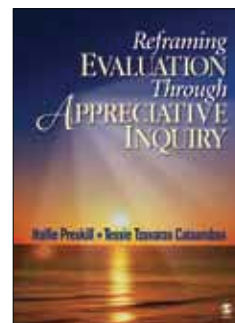
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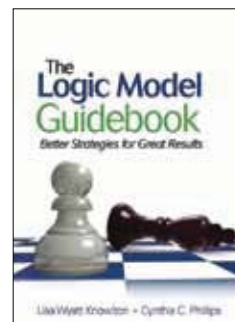
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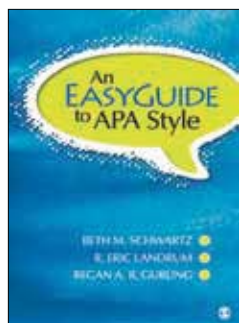
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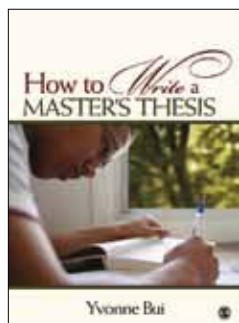
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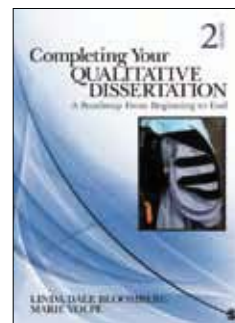
THE ART OF FUNDING AND IMPLEMENTING IDEAS: A Guide to Proposal Development and Project Management

Arnold R. Shore, *Boston College* • John M. Carfora, *Loyola Marymount University*

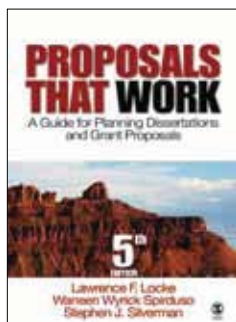
This resource provides a step-by-step approach to turning a research idea into a proposal worthy of funding, demystifying the process as a result. The authors present a proven approach to the development of research ideas alongside a systematic treatment of proposals section-by-section and project management function-by-function. Highly accessible, this book gives examples for each aspect of the proposal development and works through sketches of ideas to fully developed proposals.

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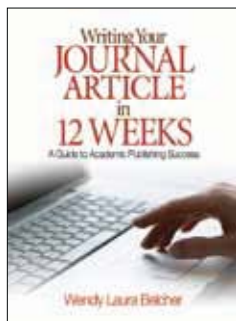
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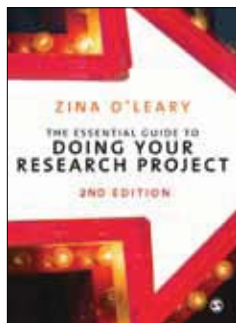
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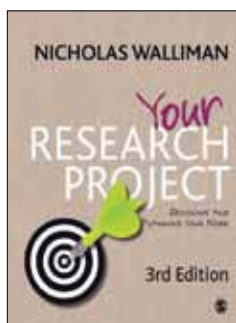
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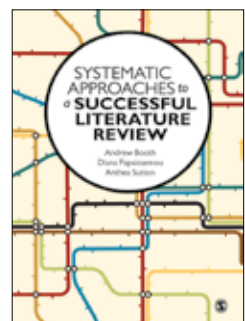
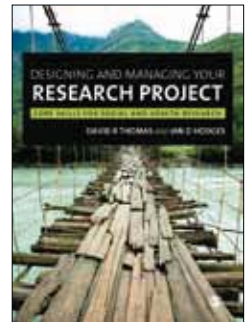
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Andrew Booth, *University of Sheffield, U.K.* • Diana Papaioannou • Anthea Sutton

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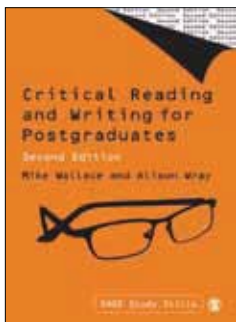
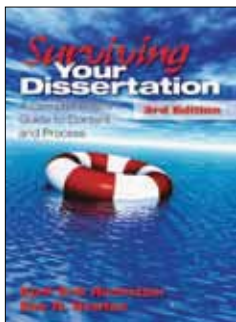
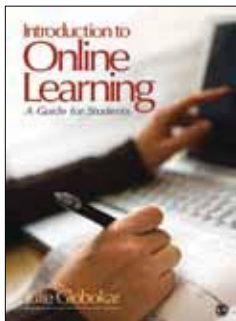
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Jacqueline Aldridge • Andrew M Derrington

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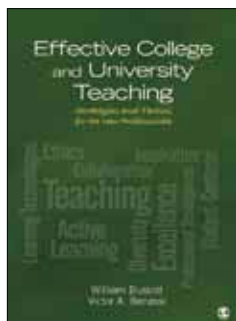
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Academics' Resources



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| Aldridge/Derrington The Research Funding Toolkit61 | Blair/Czaja/Blair Designing Surveys, 3e.....38 |
| Alferes Simple and Complex Random Assignment in Experimental Designs.....19 | Blasius/Thiessen Assessing the Quality of Survey Data39 |
| Alkin Evaluation Roots, 2e.....52 | Bloomberg/Volpe Completing Your Qualitative Dissertation, 2e.....57 |
| Altschuld The Needs Assessment Kit.....54 | Bold Using Narrative in Research.....37 |
| Andres Designing and Doing Survey Research39 | Booth/Papaioannou/Sutton Systematic Approaches to a Successful Literature Review59 |
| Aneshensel Theory-Based Data Analysis for the Social Sciences.....15 | Bryant/Charmaz The SAGE Handbook of Grounded Theory....34 |
| Argyrous Statistics for Research, 3e.....12 | Bui How to Write a Master's Thesis.....56 |
| Bamberger/Rugh/Mabry RealWorld Evaluation, 2e51 | Bull Technology-Based Health Promotion50 |
| Bandyopadhyay/Rao/Sinha Models for Social Networks With Statistical Applications.....18 | Buskist/Benassi Effective College and University Teaching...62 |
| Barone/Eisner Arts Based Research.....27 | Butler-Kisber Qualitative Inquiry26 |
| Barrington Consulting Start-Up and Management53 | Byrne/Uprichard Cluster Analysis64 |
| Bausell Health Evaluation.....64 | Calley Program Development in the 21st Century53 |
| Becker/Denicolo Publishing Journal Articles61 | Chambliss/Schutt Making Sense of the Social World, 4e.....43 |
| Belcher Writing Your Journal Article in Twelve Weeks58 | Charmaz Constructing Grounded Theory34 |
| Berkman/Reise A Conceptual Guide to Statistics Using SPSS.....13 | Chilisa Indigenous Research Methodologies.....25 |
| Bernard Social Research Methods, 2e.....42 | Coffey/Hall Researching Young People63 |
| Bernard/Ryan Analyzing Qualitative Data28 | Coghlan/Brannick Doing Action Research in Your Own Organization, 3e.....30 |

| | | | |
|---|----|--|----|
| Coolidge Statistics, 3e..... | 8 | Denzin/Lincoln The SAGE Handbook of Qualitative Research, 4e..... | 22 |
| Cooper Research Synthesis and Meta-Analysis, 4e..... | 6 | Denzin/Lincoln/Smith Handbook of Critical and Indigenous Methodologies..... | 26 |
| Corbin/Strauss Basics of Qualitative Research, 3e..... | 34 | DeVellis Scale Development: Theory and Applications, 3e..... | 20 |
| Creswell Qualitative Inquiry and Research Design, 3e..... | 21 | Dicks Digital Qualitative Research Methods..... | 63 |
| Creswell Research Design, 3e..... | 7 | Edmonds/Kennedy An Applied Reference Guide to Research Designs..... | 2 |
| Creswell/Clark Designing and Conducting Mixed Methods Research, 2e..... | 41 | Fetterman Ethnography, 3e..... | 33 |
| Crotty The Foundations of Social Research..... | 47 | Field Discovering Statistics Using R..... | 10 |
| Cunningham/Aldrich Using SPSS..... | 12 | Field Discovering Statistics Using SAS..... | 10 |
| Curtis/Curtis Social Research..... | 46 | Field Discovering Statistics Using SPSS, 3e..... | 10 |
| Dahlberg/McCaig Practical Research and Evaluation..... | 54 | Fildes/Allen Forecasting..... | 64 |
| Dancey/Reidy/Rowe Statistics for the Health Sciences..... | 51 | Fink Conducting Research Literature Reviews, 3e..... | 56 |
| Dane Evaluating Research..... | 5 | Fink Evidence Based Public Health Practice..... | 49 |
| Daniel Sampling Essentials..... | 11 | Fink How to Conduct Surveys, 4e..... | 38 |
| David/Sutton Social Research, 2e..... | 46 | Flick Introducing Research Methodology..... | 3 |
| Davidson Evaluation Methodology Basics..... | 55 | Flynn/Goldsmith Case Studies for Ethics in Academic Research in the Social Sciences..... | 2 |
| Denicolo/Becker Developing Research Proposals..... | 61 | Ford The Essential Guide to Using the Web for Research..... | 59 |
| Denzin/Lincoln Collecting and Interpreting Qualitative Materials, 3e..... | 24 | Fowler Improving Survey Questions: Design and Evaluation...39 | |
| Denzin/Lincoln Strategies of Qualitative Inquiry, 3e..... | 25 | Fowler Survey Research Methods, 4e..... | 38 |
| Denzin/Lincoln The Landscape of Qualitative Research, 3e ... | 24 | Fox Applied Regression Analysis and Generalized Linear Models, 2e..... | 17 |

| | |
|---|---|
| Fox/Weisberg An R Companion to Applied Regression, 2e.....17 | Hammersley/Traianou Ethics in Qualitative Research.....27 |
| Francis/Neath STATLAB Online.....9 | Harnois Feminist Measures in Survey Research.....38, 48 |
| Friese Qualitative Data Analysis with ATLAS.ti.....29 | Heath/Hindmarsh/Luff Video in Qualitative Research.....41 |
| Furr/Bacharach Psychometrics.....18 | Hennink/Hutter/Bailey Qualitative Research Methods.....24 |
| Garson Hierarchical Linear Modeling.....16 | Herr/Anderson The Action Research Dissertation.....30 |
| Girden/Kabacoff Evaluating Research Articles From Start to Finish, 3e.....6 | Hesse-Biber Handbook of Feminist Research, 2e.....48 |
| Globokar Introduction to Online Learning.....60 | Hesse-Biber/Leavy Feminist Research Practice.....48 |
| Goodson Becoming an Academic Writer.....57 | Hesse-Biber/Leavy The Practice of Qualitative Research, 2e.....23 |
| Gough/Oliver/Thomas An Introduction to Systematic Reviews.....2 | Hobbs Ethnography in Context.....63 |
| Greener Designing Social Research.....43 | Holosko/Thyer Pocket Glossary for Commonly Used Research Terms.....4 |
| Grembowski The Practice of Health Program Evaluation.....50 | Holstein/Gubrium Varieties of Narrative Analysis.....37 |
| Gubrium/Holstein Analyzing Narrative Reality.....37 | Janesick “Stretching” Exercises for Qualitative Researchers, 3e.....26 |
| Gubrium/Holstein/Marvasti/McKinney The SAGE Handbook of Interview Research, 2e.....35 | Jarvie/Zamora-Bonilla The SAGE Handbook of the Philosophy of Social Sciences.....45 |
| Guest/MacQueen/Namey Applied Thematic Analysis.....28 | Jesson/Matheson/Lacey Doing Your Literature Review.....60 |
| Guest/Namey/Mitchell Collecting Qualitative Data.....28 | Kettner/Moroney/Martin Designing and Managing Programs, 4e.....52 |
| Guo/Fraser Propensity Score Analysis.....18 | Khamis The Association Graph and the Multigraph for Loglinear Models.....19 |
| Ha/Ha Integrative Statistics for the Social and Behavioral Sciences.....9 | King/Horrocks Interviews in Qualitative Research.....36 |
| Haase Multivariate General Linear Models.....19 | King/Stevahn Interactive Evaluation Practice.....52 |
| Hammersley Methodology.....46 | |

| | | | |
|---|----|--|----|
| Kirk Experimental Design, 4e | 14 | Marshall/Rossman Designing Qualitative Research, 5e | 23 |
| Knowlton/Phillips The Logic Model Guidebook | 55 | Marston Introductory Statistics for Health and Nursing Using SPSS | 50 |
| Koshy/Koshy/Waterman Action Research in Healthcare | 50 | Mason/Dale Understanding Social Research | 46 |
| Kozinets Netnography | 33 | Maxwell A Realist Approach for Qualitative Research | 21 |
| Kremelberg Practical Statistics | 13 | Maxwell Qualitative Research Design, 3e | 21 |
| Krueger/Casey Focus Groups, 4e | 33 | May/Perry Social Research and Reflexivity | 47 |
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| Kvale/Brinkmann InterViews, 2e | 36 | Mertens Research and Evaluation in Education and Psychology, 3e | 7 |
| Letherby/Scott/Williams Objectivity and Subjectivity in Social Research | 47 | Meyers/Gamst/Guarino Applied Multivariate Research, 2e ... | 15 |
| Liamputtong Focus Group Methodology | 33 | Miles/Huberman Qualitative Data Analysis, 2e | 29 |
| Locke/Silverman/Spirduso Reading and Understanding Research, 3e | 7 | Mills Introducing Survival and Event History Analysis | 18 |
| Locke/Spirduso Proposals That Work, 5e | 58 | Mitchell Doing Visual Research | 40 |
| Long Longitudinal Data Analysis for the Behavioral Sciences Using R | 17 | Moule/Hek Making Sense of Research, 4e | 49 |
| Long Regression Models for Categorical and Limited Dependent Variables | 17 | Ó Dochartaigh Internet Research Skills, 3e | 59 |
| Longest Using Stata for Quantitative Analysis | 14 | O'Leary The Essential Guide to Doing Your Research Project | 58 |
| Loseke Methodological Thinking | 2 | Oliffe/Greaves Designing and Conducting Gender, Sex, and Health Research | 49 |
| Madden Being Ethnographic | 32 | Olsen Data Collection | 4 |
| Madison Critical Ethnography, 2e | 32 | Osborne Best Practices in Data Cleaning | 15 |
| Margolis/Pauwels The SAGE Handbook of Visual Research Methods | 40 | Padgett Qualitative and Mixed Methods in Public Health | 49 |

| | | | |
|--|----|--|----|
| Pascale Cartographies of Knowledge | 26 | Richards/Morse README FIRST for a User's Guide to Qualitative Methods, 3e | 22 |
| Patton Essentials of Utilization-Focused Evaluation | 51 | Riessman Narrative Methods for the Human Sciences | 37 |
| Patton Qualitative Research & Evaluation Methods, 3e | 54 | Rose Visual Methodologies, 3e | 39 |
| Patton Utilization-Focused Evaluation, 4e | 53 | Rossi/Lipsey/Freeman Evaluation, 7e | 55 |
| Paxton/Hipp/Marquart-Pyatt Nonrecursive Models | 19 | Rossmann/Rallis Learning in the Field, 3e | 22 |
| Payne/Williams Teaching Quantitative Methods | 62 | Roulston Reflective Interviewing | 36 |
| Pearson Statistical Persuasion | 11 | Rubin/Rubin Qualitative Interviewing, 3e | 35 |
| Pelham Hands on Data Analysis | 15 | Rudestam/Newton Surviving Your Dissertation, 3e | 60 |
| Pink Advances in Visual Methodology | 40 | Saldana The Coding Manual for Qualitative Researchers | 29 |
| Pink Situating Everyday Life | 45 | Salkind 100 Questions (and Answers) About Research Methods | 5 |
| Plowright Using Mixed Methods | 41 | Salkind Excel Statistics | 10 |
| Prell Social Network Analysis | 44 | Salkind Statistics for People Who (Think They) Hate Statistics EXCEL 2010, 3e | 9 |
| Preskill/Catsambas Reframing Evaluation Through Appreciative Inquiry | 55 | Salkind Statistics for People Who (Think They) Hate Statistics, 4e | 10 |
| Prior Using Documents and Records in Social Research | 63 | Salkind Tests & Measurement for People Who (Think They) Hate Tests & Measurement, 2e | 20 |
| Privitera Statistics for the Behavioral Sciences | 9 | Salmons Cases in Online Interview Research | 36 |
| Raudenbush/Bryk Hierarchical Linear Models, 2e | 16 | Salmons Online Interviews in Real Time | 35 |
| Ravitch/Riggan Reason & Rigor | 4 | Schreier Qualitative Content Analysis in Practice | 28 |
| Remler/Van Ryzin Research Methods in Practice | 6 | Schutt Investigating the Social World, 7e | 43 |
| Repko Interdisciplinary Research, 2e | 4 | Schwandt The SAGE Dictionary of Qualitative Inquiry, 3e | 25 |
| Repko/Newell/ Szostak Case Studies in Interdisciplinary Research | 5 | | |

| | |
|--|---|
| Schwartz/Landrum/Gurung An EasyGuide to APA Style56 | Swanborn Case Study Research32 |
| Scott Social Network Analysis, 2e44 | Szafran Answering Questions With Statistics8 |
| Scott/Carrington The SAGE Handbook of Social Network Analysis44 | Tashakkori/Teddlie SAGE Handbook of Mixed Methods in Social & Behavioral Research, 2e42 |
| Seale Researching Society and Culture, 3e47 | Teddlie/Tashakkori Foundations of Mixed Methods Research42 |
| Shore/Carfora The Art of Funding and Implementing Ideas57 | Thomas How to do your Case Study31 |
| Sieber/Tolich Planning Ethically Responsible Research, 2e3 | Thomas/Hodges Designing and Managing Your Research Project59 |
| Silverman Interpreting Qualitative Data, 4e22 | van Schuur Ordinal Item Response Theory19 |
| Silverman Qualitative Research, 3e23 | Vogt SAGE Quantitative Research Methods64 |
| Silverman/Marvasti Doing Qualitative Research27 | Vogt/Johnson Dictionary of Statistics & Methodology, 4e12 |
| Skott/Ward Active Learning Exercises for Research Methods in Social Sciences43 | Wagner Using IBM® SPSS for Social Statistics and Research Methods, 4e13 |
| Snijders/Bosker Multilevel Analysis, 2e16 | Walford/Tucker/Viswanathan The SAGE Handbook of Measurement20 |
| Somekh/Lewin Theory and Methods in Social Research, 2e45 | Wallace/Wray Critical Reading and Writing for Postgraduates, 2e60 |
| Stake The Art of Case Study Research32 | Walliman Your Research Project, 3e58 |
| Steinberg Statistics Alive!, 2e11 | Warner Applied Statistics, 2e14 |
| Stoecker Research Methods for Community Change, 2e3 | Watts/Stenner Doing Q Methodological Research17 |
| Stringer Action Research, 3e30 | Weinstein Flash Programming for the Social & Behavioral Sciences14 |
| Sue/Ritter Conducting Online Surveys, 2e38 | Wheeldon/Ahlberg Visualizing Social Science Research5 |
| Sullivan Qualitative Data Analysis Using a Dialogical Approach29 | |

| | |
|--|-------|
| Wheeldon/Ahlberg Visualizing Social Science Research: Maps, Methods, & Meaning | 5, 40 |
| White Do the Math! | 8 |
| Williams/Vogt The SAGE Handbook of Innovation in Social Research Methods | 44 |
| Williamson/Bellman/Webster Action Research in Nursing and Healthcare | 50 |
| Willis Foundations of Qualitative Research | 25 |
| Wolcott Writing Up Qualitative Research, 3e | 27 |
| Wu Event History Analysis..... | 64 |
| Yang Making Sense of Statistical Methods in Social Research | 11 |
| Yarbrough/Shulha/Hopson/Caruthers The Program Evaluation Standards, 3e | 54 |
| Yin Applications of Case Study Research, 3e | 31 |
| Yin Case Study Research, 4e..... | 31 |

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