



ADOBE PREMIERE

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# Outline

- What is Adobe Premiere Pro?
- History of Adobe Premiere.
- Why Adobe Premiere Pro are so popular?
- Why Adobe Premiere Pro is powerful?
- Who Use Adobe Premiere Pro?
- How to Adobe Premiere Pro Work
- Advantage and Disadvantage of Adobe Premiere Pro

# What is Adobe Premiere Pro?

- Adobe Premiere pro is a timeline-based video editing Software application. it is part of the Adobe Creative Suit, a suit of graphics design, video editing and web development application development by Systems

# History of Adobe Premiere.

## History of Adobe Premiere Pro

Release date	Version	Platform	Significant changes
December 1991 →	Adobe Premiere 1.0	Mac	<ul style="list-style-type: none"><li>First release of Premiere</li><li>QuickTime multimedia and VideoSpigot format support</li><li>PICT image support</li><li>Supported up to 160 x 120 pixels movie creation</li><li>Supported 8-bit audio</li><li>Supported output to video tape</li></ul>
Release date	Version	Platform	Significant changes
August 21, 2003 →	Adobe Premiere Pro 1.0 (Adobe Premiere 7.0)	Windows	<ul style="list-style-type: none"><li>Rewritten source code for the whole program</li><li>Multiple nested timelines</li><li>Color correction tools</li><li>Sample-level audio editing</li><li>Track-based audio effects</li><li>5.1 surround sound support</li><li>VST audio filters and ASIO audio hardware support</li><li>AAF export</li><li>Customizable keyboard shortcuts</li><li>Adobe Media Encoder</li></ul>

# Why Adobe Premiere Pro are so popular?

- All 3d Content Support
- All HD Content Support
- Dual Monitor Support
- Automatic update for data base to support the media content .
- Most of media production use adobe premiere pro to edit media

# Why Adobe Premiere Pro is powerful?

- Edit Your Way Faster with a sleek, redesigned user interface.
- Get professional result with greater editing precision.
- Benefit from a flexible ,connected workflow.
- Automatically updated sequences setting to match clip

# Who Use Adobe Premiere Pro?

- Video and film editors and post-production professional .
- Motion graphics designer and visual effects artists.
- Photographers shooting video.

# How to Adobe Premiere Pro Work

- Adobe premiere is the industry standard for video editing today.
- It is program what allows the user to e very hands on with images and videos
- Manipulate the characteristic or each frames or picture in whatever way they feel is suitable
- Adobe premiere added a compress tool that allow anyone able to design and create as they see fit.



# Advantage and Disadvantage of Adobe Premiere Pro

## Advantage

- An entry – level version, Adobe Premiere Elements ,is available for the consumer Market on windows and Mac.
- Multiple Sequences Support.
- High bit-depth rendering
- Multi camera editing
- Time remapping.
- Color correction tools
- Advanced audio mixer interface

## Disadvantage

- Requires a more power computer to run properly
- Adobe Premiere pro is extremely expensive ,while Movie maker comes free.
- Said to be impossible to find in Nairobi

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Demo



thank you

