

OBJECTIVES

- a. To explain the importance of Public Speaking**
- b. To incorporate proper organization in making speeches**
- c. To practice effective presentation skills**
- d. To deal with stage fright**

When a speaker addresses an audience to inform, to persuade, to entertain, or do all three.

PUBLIC COMMUNICATION

**NO ONE
CAN ESCAPE
PUBLIC
COMMUNICATION**





PRESIDENT JOSE P. LAUREL, February 1944

How fare the youth of the land? Are they planting the seeds that will make their country great? Do they realize the serious problems that now confront the Republic of the Philippines, which is their Republic, and are they contributing to the fullest extent to the solution of such problems?



I have a dream that my four little children will one day live in a nation where they will not be judged by the color of their skin, but by the content of their character.

~ Martin Luther King

“Men – I would like to take this opportunity to extend your formal invitation. Gender equality is your issue, too.”

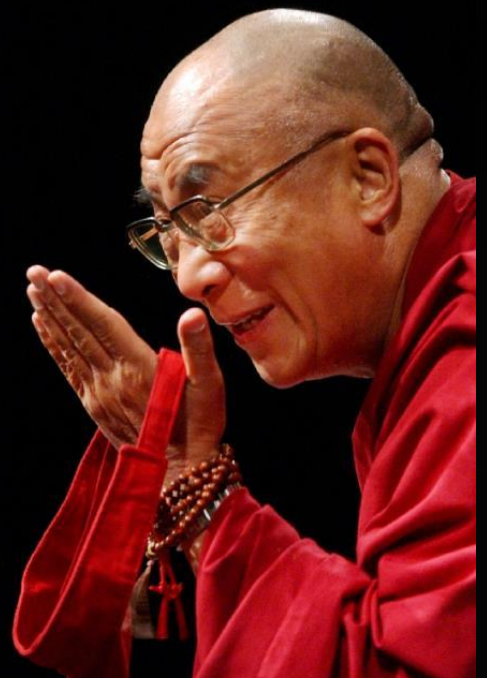


Emma Watson
UN Women Goodwill Ambassador



The planet does not need more successful people. The planet desperately needs more peacemakers, healers, restorers, storytellers and lovers of all kinds.

~ Dalai Lama



A young boy with dark hair and wide, shocked eyes is holding a vintage-style microphone. He is wearing a white collared shirt, a red and white striped tie, and a dark blue vest. The background consists of dark red curtains with a gold fringe at the top.

**STAGE
FRIGHT**

**WHITWORTH
&
COCHRAN,
USA**

Sinking feeling, increase in heart rate, dry mouth, butterflies in the stomach, excessive perspiration, weak knees, cracking voice, mental blocks.

Looking at the floor/ceiling, excessive random behavior, blushing, rapidity at speech rate, indirect eye contact...

Symptoms of stage fright



What is stage fright?

“A **normal** form of anxiety, or emotional tension, occurring in anyone confronted with a situation in which the performance is important and the outcome is uncertain.”



What is stage fright?

SPEECH ANXIETY is your body's response to gear you up for your presentation.

**If you have stage fright,
then you're lucky!**

**SPEECH ANXIETY is not an ENEMY, it is your
BFF!!**

FIGHT VS. FLIGHT SYNDROME



Why do we have stage fright?

- Lack of preparation
- Lack of fluency in English
- Fear of negative reactions from the audience.



Solution to stage fright

- Prepare
- Rehearse
- Visualize success



#LETGO

ORGANIZATION TIPS

#LEZDODIS



TOPIC
SPECIFIC PURPOSE



SPECIFIC PURPOSE

To inform

To entertain

To persuade

THESIS STATEMENT

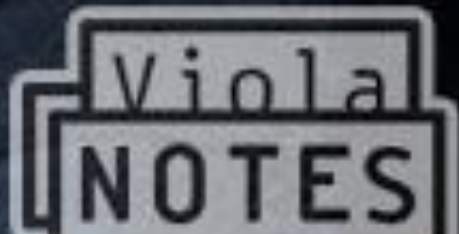
A complete sentence that expresses the speaker's most important idea, or key point, about a topic.

A portrait of Albert Einstein, showing his characteristic wild white hair and mustache. He is looking slightly to the left of the camera with a thoughtful expression. His hands are clasped together in front of him. The background is a dark, neutral color.

“ IF YOU CAN'T
EXPLAIN IT SIMPLY,
THEN YOU DON'T
UNDERSTAND IT
WELL ENOUGH. ”

~ ALBERT EINSTEIN

THESIS STATEMENT





SPECIFIC PURPOSE

To entertain my audience about the first time I fell in love.

THESIS STATEMENT

The first time I fell in love, I learned how to take risks, compromise, and let go.



SPECIFIC PURPOSE

To inform my audience about the Martial Law period.

THESIS STATEMENT

The Martial Law period was a time of human rights violations, history revisionism, and failure in our economy.



SPECIFIC PURPOSE

To persuade my audience to participate in the #NoStrawMovement

THESIS STATEMENT

The #NoStrawMovement addresses environmental problems, drives an advocacy everyone can participate in, and encourages discipline.



**What are the 3 basic
parts of a speech?**



ORGANIZATION

a. Introduction

b. Body

c. Conclusion



INTRODUCTION

a. Attention Step *Primacy-Recency effect*

b. Credibility

c. Preview of Main Points



ORGANIZATION

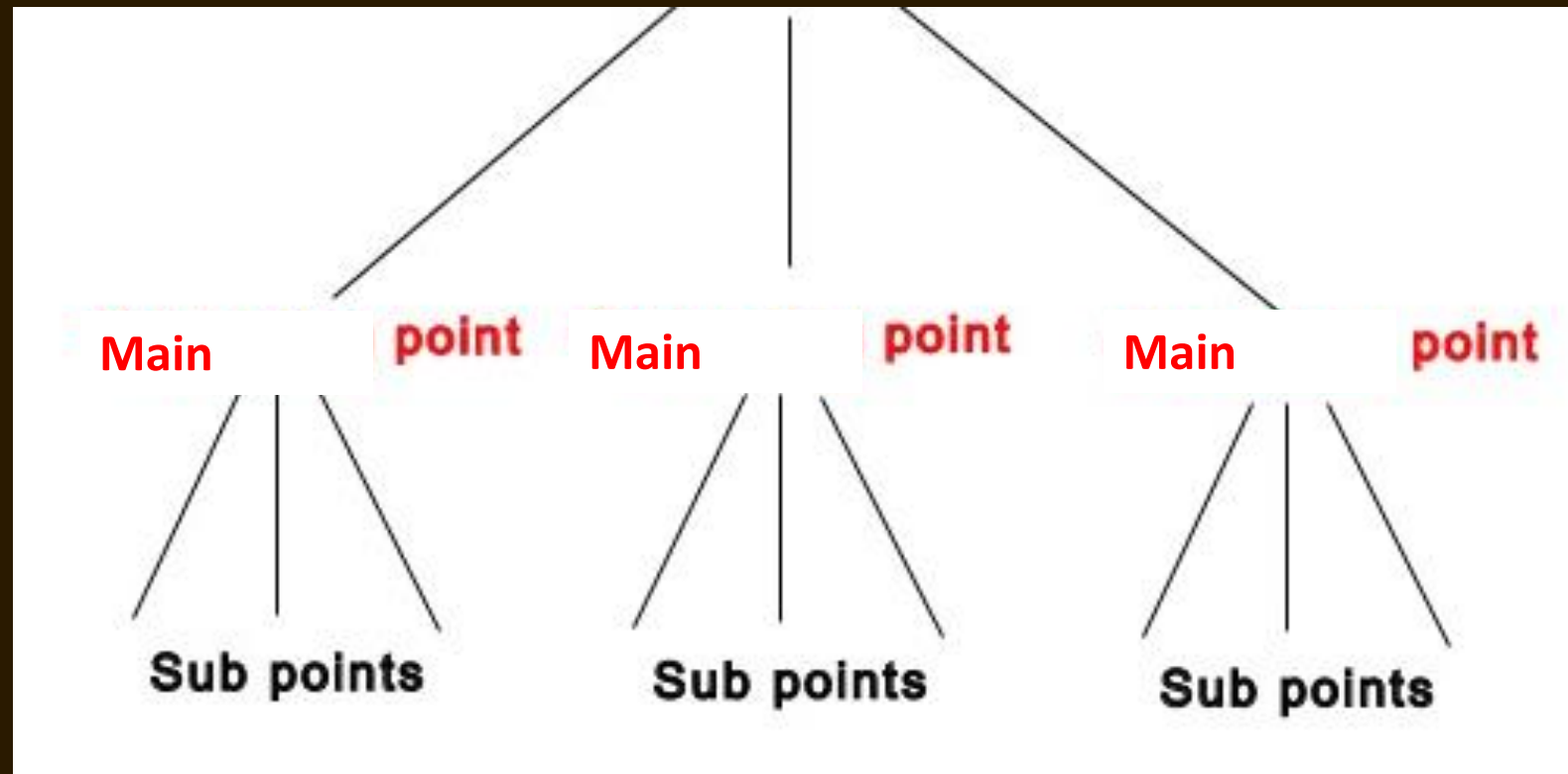
a. Introduction

b. Body

c. Conclusion

BODY

THESIS STATEMENT



BODY

THESIS STATEMENT

- A. Main Point 1
- B. Main Point 2
- C. Main Point 3





I. Introduction (attention-grabbing)

II. Body

- a. The Martial Law was a time of human rights violations,
- b. history revisionism,
- c. failure in our economy.

III. Conclusion (memorable)



CREATE MEMORABLE MNEMONICS

Take risks, say “YES!”

- A. You only live once
- B. Educate yourself
- C. Success awaits you



CREATE MEMORABLE MNEMONICS

Why my dog is the best

- A. Cuddles with me
- B. Asks me to be more responsible
- C. Takes care of me



CREATE MEMORABLE MNEMONICS

My first love

- A. Go.
- B. Go!
- C. Go...



CREATE MEMORABLE

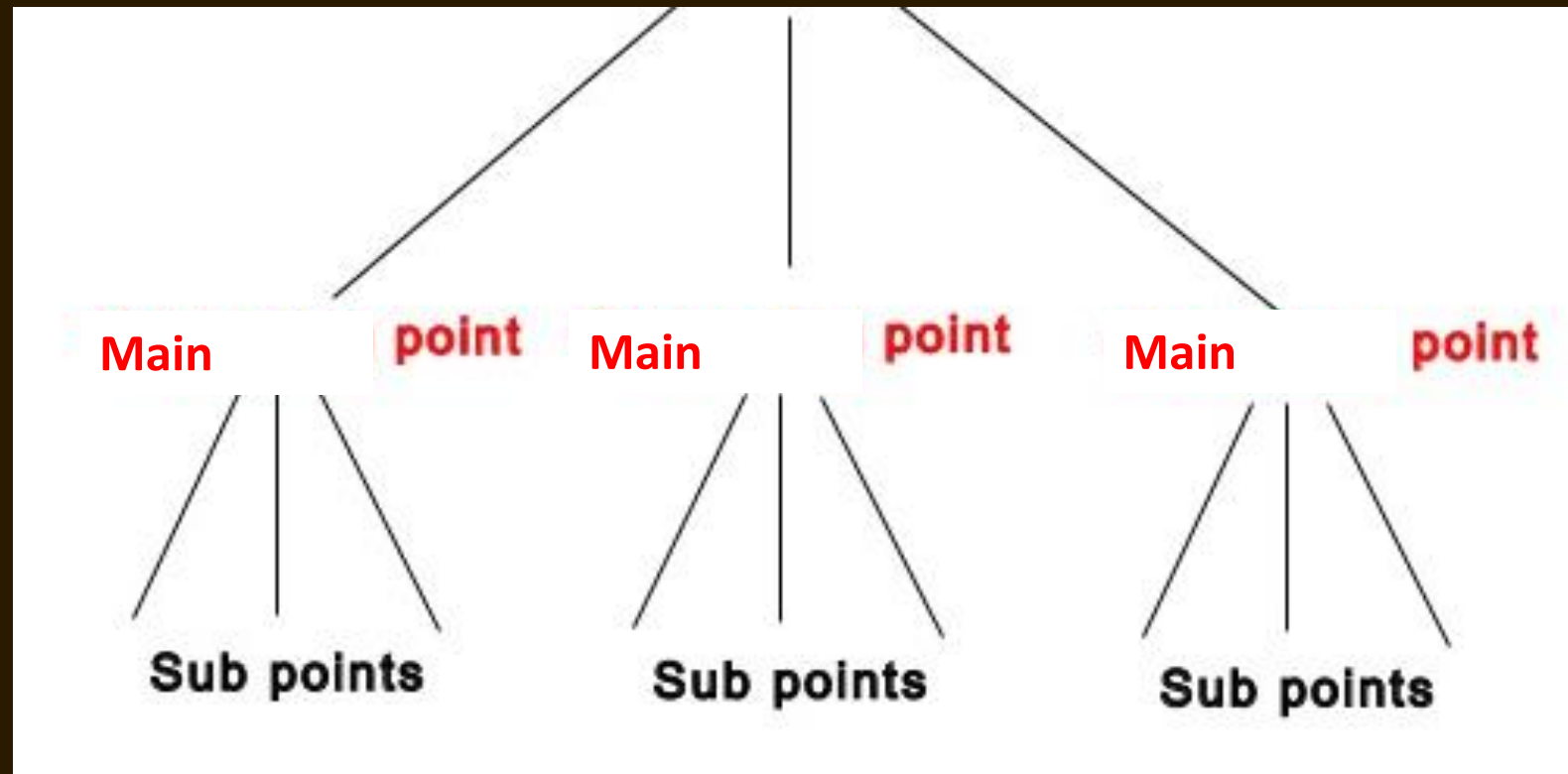
MNEMONICS:

Song lyrics

Poem lines

BODY

THESIS STATEMENT





PROVING YOUR MAIN POINTS

Facts

Anecdotes

Expert Opinion

Descriptions

Statistics

Examples

Demonstrations

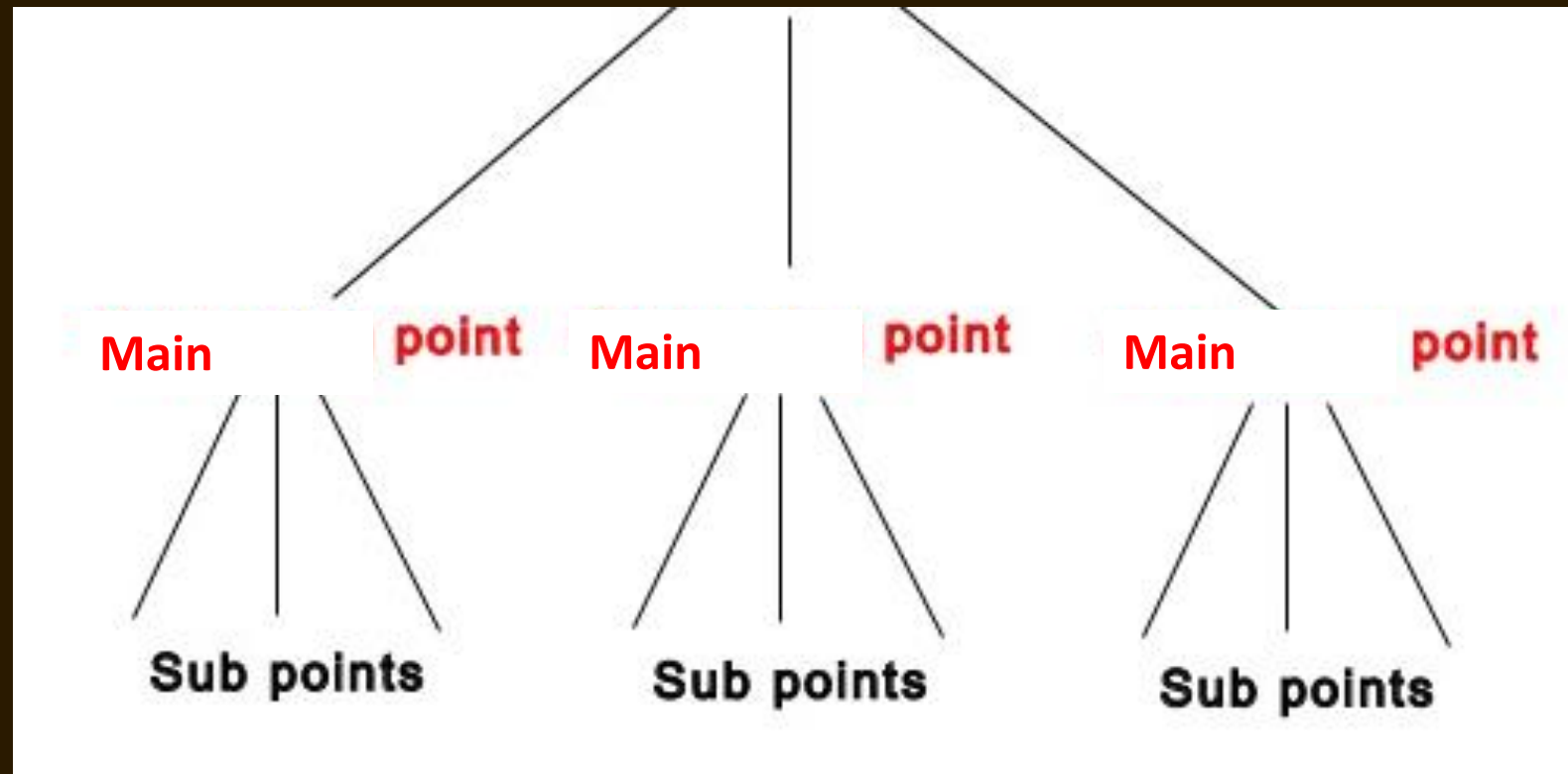
Stories

Definitions

“SUBPOINTS”

BODY

THESIS STATEMENT





ORGANIZATION

a. Introduction

b. Body

c. Conclusion



CONCLUSION

a. Review of Main Points

b. Clincher

Primacy-Recency effect

PRESENTATION TIPS

#LEZDODIS



**TOP 3
CHARACTERISTICS
OF A GOOD
PUBLIC SPEAKER.**

MISSION QUESTION #3

Want your speech to be interesting?

Then use **“AHAV”**.

Audience-Centeredness. Humor.

Activity. Variety.

a. Audience-Centeredness

The language, examples, visual aids, and attire should be appropriate to the audience.

“AHAV”

b. Humor

Humor should be appropriate, fresh, and in good taste.

“AHAV”

c. Activity

Movement attracts attention.



“AHAV”

Show your palms.

This gesture indicates **sincerity** and for centuries has been linked to honesty and submission.



Press your fingertips together.

This display of **confidence** is often exhibited by self-assured politicians and executives.



Do not hold your palms down.

This is a sign of **dominance** and you should be careful to not shake hands with your palms downward.



Do not conceal your hands.

When your hands are in your lap or your pockets it looks like you have **something to hide**.



Do not tap your fingers.

This behavior shows **impatience**, which is likely not the attitude you want to portray.



Do not cross your arms.

This is a very **defensive** posture and it's best to appear open and agreeable.



d. Variety

You should appeal to the different senses of your listeners.

“AHAV”

Active learners

“Make them do something.”

“AHAV”

Reflective Learners
“Make them think.”

“AHAV”

Verbal Learners

“Explain your message clearly.”

“AHAV”

Effective oral language is

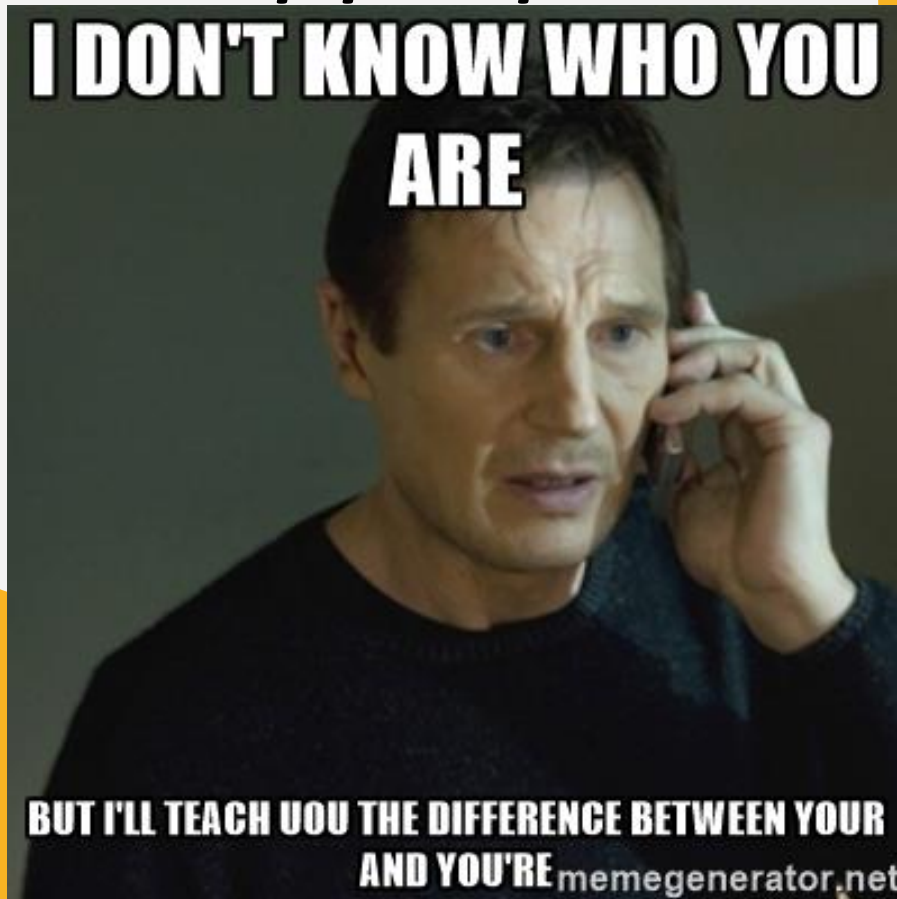
😊 *correct and appropriate*

😊 *clear and simple*

Effective oral language is *correct* and *appropriate*.



Effective oral language is *correct* and
appropriate.



Effective oral language is *correct* and
appropriate.

a. Speaker

b. Audience

c. Occasion

Effective oral language is *clear and simple*.

Before

High-quality learning environments are a necessary precondition for facilitation and enhancement of the ongoing learning process.

After

Children need good schools if they are to learn properly.

Effective oral language is
clear and simple.

Before

If there are any points on which you require explanation or further particulars we shall be glad to furnish such additional details as may be required by telephone.

After

If you have any questions, please call us.

Effective oral language is *clear and simple.*

Before

I implore you that you be so kind as to relay the platter of steamed oriental grain to my direction.

After

Please pass the rice.

Effective oral language is

😊 *correct and appropriate*

😊 *clear and simple*

Visual Learners
“Show them!”

“AHAV”

Want your speech to be interesting?

Then use **“AHAV”**.

Audience-Centeredness. Humor.


Activity. Variety.

Activity: 2-minute group speech

Team	Topic	Variety Technique	Audience
1 To inform	How Babies Are Made: 3 Facts About the Reproductive System	Visual "Show Them: props, visual aids"	Grade 8 students
2 To entertain	3 Reasons why traditional playtime is better than gadget games	Active "Audience participation"	12 year-old kids
3 To persuade	3 Reasons why you should exercise	Active "Audience participation"	Lolos and Lolas
4 To entertain	3 Reasons why Christmas in the Philippines is the best	Verbal "Titillate the 5 senses through language"	High school Korean students



**HOW TO GIVE INTERESTING
ORAL
PRESENTATIONS**



**PUBLIC
COMMUNICATION**





PRESIDENT JOSE P. LAUREL, February 1944

How fare the youth of the land? Are they planting the seeds that will make their country great? Do they realize the serious problems that now confront the Republic of the Philippines, which is their Republic, and are they contributing to the fullest extent to the solution of such problems?



I have a dream that my four little children will one day live in a nation where they will not be judged by the color of their skin, but by the content of their character.

~ Martin Luther King

“Men – I would like to take this opportunity to extend your formal invitation. Gender equality is your issue, too.”



HeForShe

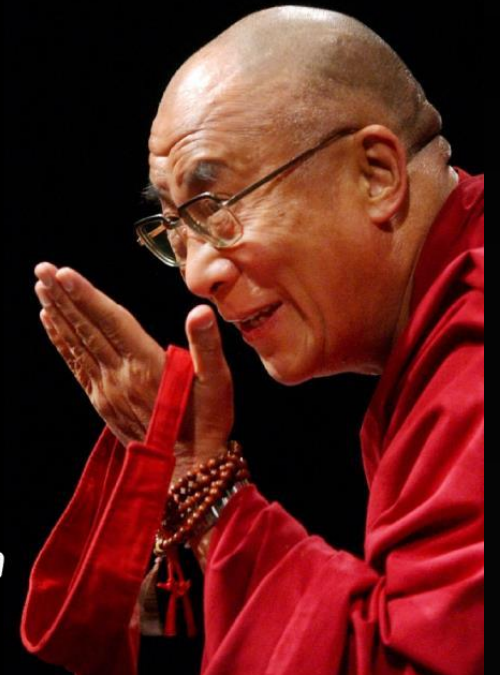


Emma Watson
UN Women Goodwill Ambassador



The planet does not need more successful people. The planet desperately needs more peacemakers, healers, restorers, storytellers and lovers of all kinds.

~ Dalai Lama



YOU

THANK YOU VERY
MUCH! 😊