

Social Interaction

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Social Interaction

- Social interaction is the foundation of society. Without interaction there would be no group life.
- For instance, interaction is the major processes for the socialization of an individual from birth to death, which exists in every culture.

Social Interaction (Cont...)

- Social interaction is the process of contact where the behavior modifies slightly.
- Social interaction is a process whereby men understand the mind of each other.

Form of social interaction

- Between individual and individual
- Between individual and groups
- Between groups and groups
- Between individual and culture

Between individual and individual



Doctor and patient

customer and shop keeper



situations for social interaction

- **Person
to
person**

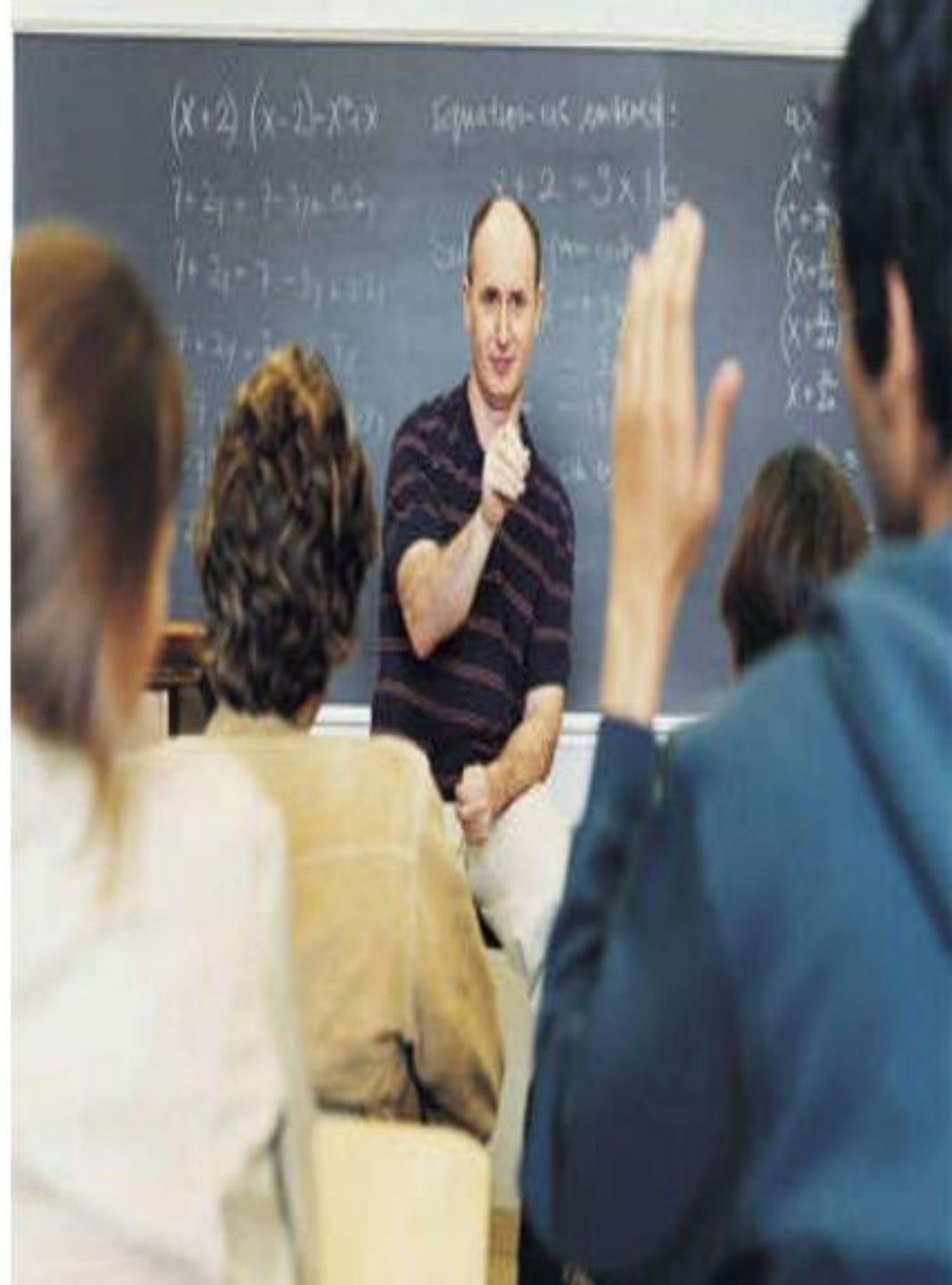


Between individual and group



singer and audience

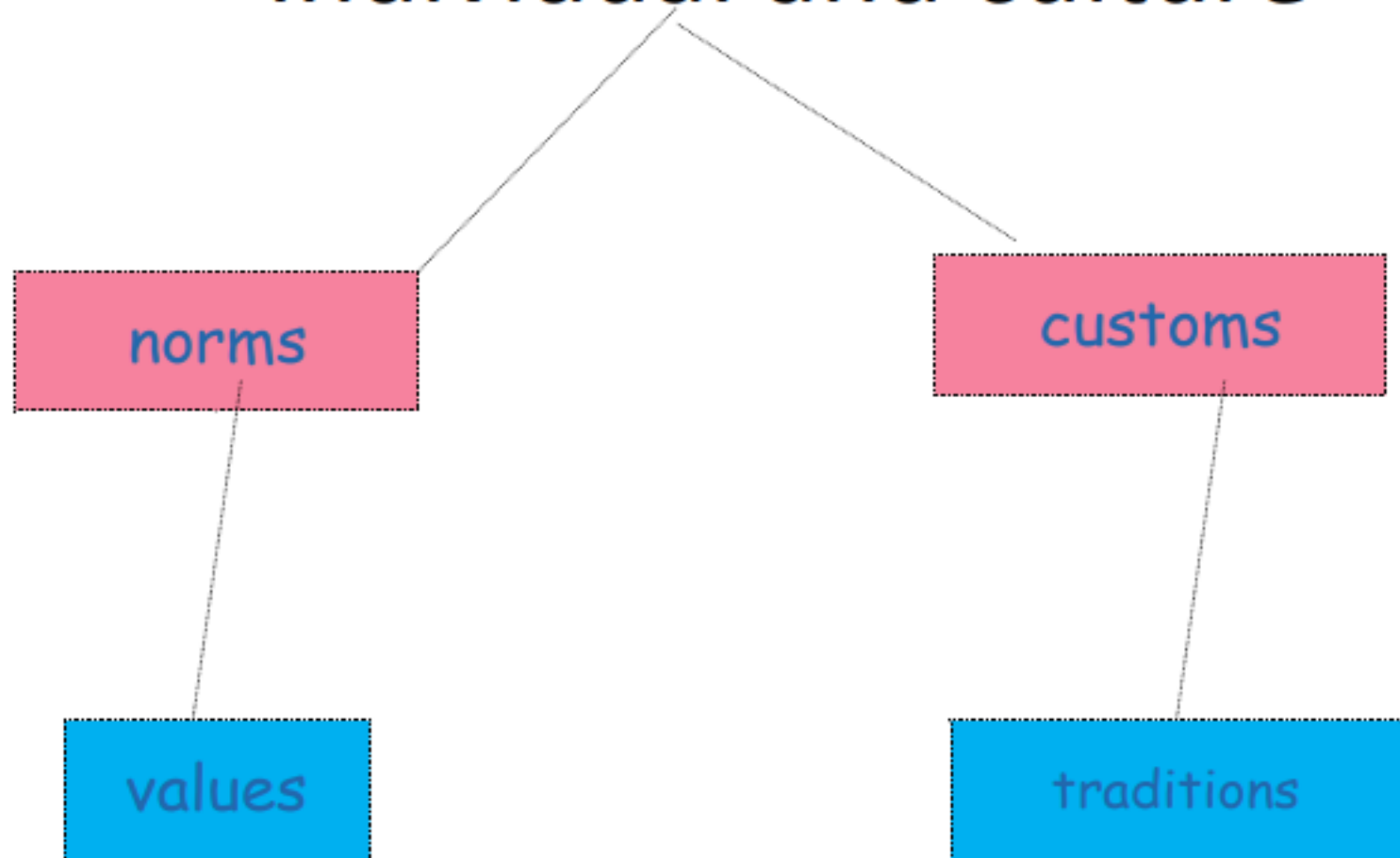
- Person
to-group



Between group and group



Individual and culture



Five types of Social Interaction

- Exchange
- Cooperation
- Competition
- Conflict
- Accommodation

Exchange

- When people do something for each other with the express purpose of receiving a reward or return, they are involved in an exchange interaction.
- Individuals, groups and societies interact in an effort to receive a reward for their actions.

Cooperation

- It occurs when two or more persons or groups work together to achieve a goal that will benefit many people.
- Can be used with other forms of interaction
- Gets thing done
- A cooperative interaction occurs when people act together to promote common interests or achieve shared goals

Competition

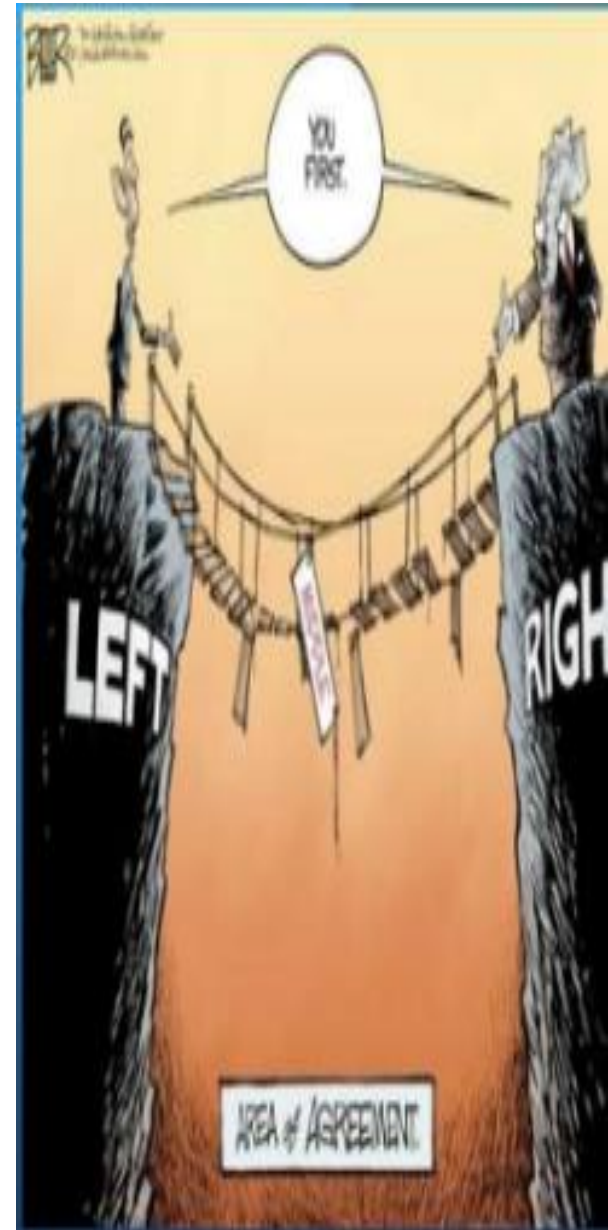
- Competition is a form of conflict in which individuals or groups confine their conflict within agreed-upon rules.
- Two or more persons or groups oppose each other to achieve a goal that only one can attain.
- Follows accepted rules of conduct.
- Positive but can lead to conflict.

Conflicts

- It's a deliberate attempt to control by force, oppose or harm the will of another person.
- Conflicts arise when people or groups have incompatible values or when the rewards or resources available to a society or its members are limited.
- One problem with conflict is that it:
Often leads to unhappiness and violence which causes many people to view it negatively

Accommodation

- State of balance between cooperation and conflict
- Give up a little and taking a little
- **Four** major types of conflicts exists



Types of Conflicts

- **Compromise:** Two parties both give up something to come to an agreement
- **Truce (Ceasefire/ negotiating period) :** Brings a halt (stop) to conflict until a compromise is reached
- **Mediation:** A third party acts as a counselor in helping two parties reach an agreement
- **Arbitration (mediation/negotiation):** A third party makes a decision that is binding in all parties

Thank you