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Things to learn

- Concept of Community Engagement

- Characteristics of Community Engagement

- Models of Community Engagement

- Steps of Community Engagement

- Discussion Questions ?

- https://www.youtube.com/watch?v=bxkmMX3z0yw

Community Engagement

- Community engagement brings the people together on a shared idea/ issue faced by the community.
- Community engagement seeks to better engage the community to achieve long-term and sustainable outcomes, processes, relationships, discourse, decision-making, or implementation
- Community engagement is based on principles that respect the right of all community members to be informed, consulted, involved and empowered
- Community engagement is based on the democratic idea that everyone who is affected by an issue that impacts their community should have a say in the decision making around it

Community Engagement (cont)

- Community engagement' is <u>a strategic process</u> with the <u>specific purpose</u> of working with <u>identified groups</u> of people

- Community engagement is a blend of science and art.

- The <u>science</u> comes from sociology, political science, cultural anthropology, psychology and other disciplines.

- The <u>art</u> comes from the understanding, skill, and sensitivity used to apply and adapt the science that is suitable to community

Community Engagement Models

The following community engagement models are adopted

- **Community Building.**

  Projects that intentionally bring people together to simply get to know one another.

- **Community Education**

  Projects that provide instructional services or curricula, or serve to educate the public about a social issue Examples Awareness of health facilities. Community training for first aid.

- **Community Organizing**

  Projects that bring people together with the goal of solving a community issue.

- **Deliberative Dialogue**

  Projects that intentionally bring people together to build understanding across differences.

Community Engagement Models

- **Direct Service**

Projects that provide a service or product to an individual, group, or the community as a whole. creating social media tools for an blood donations, or creating a community shelter.

- **Economic Development**

Projects that work on developing the regional economy in a sustainable way. Examples helping community to start new business.

- **Institutional Engagement**

Removing barriers or supporting to engage diverse organizations for common benefits of community.

Steps of Community Engagement

1. Determine the goals of the plan
2. Plan out whom to engage
3. Develop engagement strategies for those persons you already know
4. Develop engagement strategies of those you do not already know
5. Prioritize those activities
6. Create an implementation plan
7. Monitor your progress
8. Maintain those relationships

Discussion Questions

- What is the Difference between Philanthropy (Charity) and Community engagement

- What are the Benefits of Community Engagement ?

- What Skills are needed for reaching better Community engagement?