



NOON BUSINESS SCHOOL
University of Sargodha
Midterm Exam Term Paper (Spring 2020)

Program:BBA
Semester:6 (Section B & C) EX PPP
Course Title & Code:Calculus
Name of Examiner:Tasadduq Niaz
Term Paper Assigned Date: April 06, 2020
Term Paper Submission Date: April 20, 2020
Total Marks:.....30

Instructions for Students:

- All students are directed to submit this assignment well in time.
- If any two of the assignment are found identical then no marks will be awarded.
- Submit the assignment in a suitable format as per directed by the department.

Problem 1 (Marks: 09)

Write three different examples on how derivative helps to investigate Marginal Revenue Product

Problem 2 (Marks: 08)

- I. Give two examples about “How to maximize revenue” of a certain problem.
- II. Give two examples about “How to minimize cost” of a certain problem.

Problem 3 (Marks: 05)

Write the Profit function of a certain function, construct graph of the function and evaluate its limit at some points.

Problem 4 (Marks: 02+03+03)

- I. Give a suitable title to this assignment.
- II. Write the abstract of this assignment.
- III. Write the conclusion of this assignment work.