

1. It is rigorously defined by a mathematical formula.
2. It is based on all the observations in the data.
3. It is easy to calculate and simple to comprehend.
4. It is determined for almost every kind of data.
5. It is relatively stable statistic with fluctuation of sampling. That is why it is universally used.
6. It is amenable to mathematical treatment.

Disadvantages :

1. It is greatly affected by the extreme values in the data.
2. It gives sometimes fallacious conclusions.
3. It is highly skewed distribution, the mean is not an appropriate measure of average.
4. If the group data have "open end" classes, mean can not be calculated without assuming the limits.