

## The Guiding Principles for Monitoring & Evaluation



### **Focused**

Data collected should focus on the goals of the project and program.



### **Timely**

Data should be collected and shared at the relevant time. If data is shared too late, it's useless.



### **Usable**

Shared data should be easy for all stakeholders to use; for example, a online report that's easy to access and query rather than a written report.



### **Credible**

All techniques for data collection, analysis and reporting should be credible and standardized. This helps ensure the end result is accurate so it can be used for critical decisions.



### **Ethical**

All data should be collected and analyzed ethically. For example, if data is collected through surveys, make sure you get informed consent from each participant.