**Writing a Press Release**

* **Students are asked to write a press release on an event i.e. one-day seminar on drug abuse.**

15 to 20 minutes are given to each student to write a press release in English. Students will share their press release through screen sharing. Discussion will be held accordingly.

Students are asked to write the press releases in Urdu as well. 15 to 20 minutes are given to each student.

**PR Practice**

* **Create a public service message on COVID-19 (in English and Urdu both)**
* **Create a banner ad regarding awareness about Covid-19.**

Students would be given 20 minutes for each task. Their content will be shared with the course instructor and discussion will be held accordingly.

**Stay Home! Stay Safe!**

**Example:**