

UNIVERSITY OF SARGODHA
DEPARTMENT OF FINE

COURSE OUTLINE

SPRING 2020

Course Title: Print Design Studio-I
Course Code: PDS-215
Credit Hours: 03

Instructor: Naila Khan
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DESCRIPTION & OBJECTIVES

In this course students learn and apply few types of industry based textile print repeat and color separation techniques on paper and fabric. Their knowledge of renderings, themes and textures in the previous semester enables them to create accurate and innovative textile designs for apparel/interiors in line with today's textile industry, indigenous as well as foreign. The students learn to use creative spontaneous textile techniques and effects in 2D rendering as well.

READINGS

- Cultural Accents - Ronke Luke-Boone
- The fabric & yarn dyers handbook by TRACY KENDALL
- Textile surface decoration by MARGO SINGER
- Fabric dyeing and printing by KATE WELLS
- <https://www.slideshare.net/aashutoshvatsa/block-printing>

CONTENTS

- Texture
- Stenciling
- Block printing
- Types of block printings
- Development of designs
- Development of repeats
- Industrial repeats and execution

- Execution of design on paper and fabric
- Screen Printing open screen on paper
- Mono printing
- Project mixing all techniques

COURSE SCHEDULE		
Week	Topics and Readings	Dates
1.	Introduction to Print Design	16 th January
2.	Development of motifs and design	23 rd January
3.	Development of motifs and design	30 th January
4.	Design execution Book reference: Cultural Accents - Ronke Luke-Boone (pg.no 9-15) Book reference: The fabric & yarn dyers handbook (pg.no 46-47)	6 th February
5.	Rendering techniques with textured backgrounds Artificial texture on paper using multiple materials	13 th February
6.	Research of Topic Introduction to stenciling	20 th February
7.	Development of motifs and design Stenciling technique Book reference: Fabric dyeing and printing by Kate wells (pg.no 62-96)	27 th February
8.	Motif execution on paper and fabric Introduction to block print & stamping Book reference: Fabric dyeing and printing by Kate wells (pg.no 65-70) Book reference: The fabric & yarn dyers handbook (pg.no 48-49) https://www.slideshare.net/aashutoshvatsa/block-printing	5 th March
9.	Mid-term project Industrial design development (theme based)	12 th March
11.	Introduction to printing Book reference: Fabric dyeing and printing by Kate wells (pg.no 62-106)	19 th March
12.	Introduction to Mono printing Book reference: Fabric dyeing and printing by Kate wells (pg.no84-85) Mono printing execution Book reference: Fabric dyeing and printing by Kate wells (pg.no84-85) Book reference: The fabric & yarn dyers handbook (pg.no 52-53)	26 th March
13.		2 nd April
14.	Introduction to Screen printing Book reference: Fabric dyeing and printing by Kate wells (pg.no96-102) Book reference: The fabric & yarn dyers handbook (pg.no 50-51)	9 th April
15	Open screen print execution. Book reference: Fabric dyeing and printing by Kate wells (pg.no96-102) Book reference: The fabric & yarn dyers handbook (pg.no 50-51)	16 th April

16.	Design development process with different repeats	23 rd April
17.	Design development for borders/ Shirts	30 th April
18.	Final Exam	

RESEARCH PROJECT

1st assignment
 Stenciling based project
 (Note book covers/wall panel)

2nd assignment
 Stamping based project
 (Dining table mats/runners)

3rd assignment
 Theme based project

4th assignment
 Research on topic and development

5th assignment
 Design based project
 (Shirt dupatta trouser print)

ASSESSMENT CRITERIA

Sessional: 20% (divided into further categories which are Attendance, project & assignment)
 Mid-term exam: 30%
 Final exam: 50% (can be divided in projects or a single project)

Duration of Course: One Semester (96 Hr.)

Frequency of interaction: Twice a week

RULES AND REGULATIONS

- Plan to arrive to class on time and to stay for the entire class lecture (or until dismissed) because random arrivals and exits are disrespectful and distracting.
- Attendance to lectures are compulsory. Punctuality of attendance is also important.
- All cell phones, smartphones, and other electronic devices must be turned off (or on vibrate) and hidden from view during class time.
- Be polite and respectful towards others, instructor and other students
- Home Assignments and quizzes will be given on a regular basis to the students so that they are able to assimilate the lectures delivered in the class.

- Focus on classwork, not on socializing and Participate in the lecture.

Class attendance policy:

All students must attend class regularly to gain maximum from the instructor. Each Class bear its own importance, the thing once taught will never repeated. Every day brings a new experience that helps to flourish you. Attendance is mandatory. Arriving to class late and/or leaving early three times will count as one unexcused absence. To avoid unexcused absences, please consult with me before you miss class.

Late assignments:

- Work not submitted on the designated due date will be considered late. Project grades will decrease by one full grade for each class the project is late. Work will not be accepted if missed due to an unexcused absence.