

Colour

an introduction

Colour is...

...a powerful tool

...tied to religious, cultural,
political and social influences

It Affects
Mood

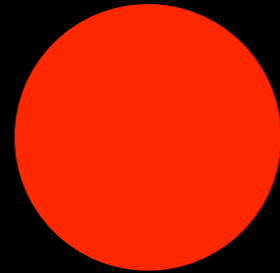
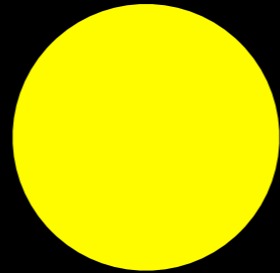
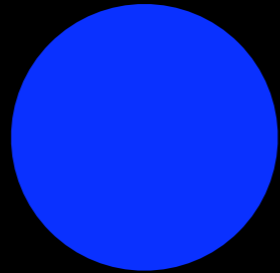
It Can .
Communicate

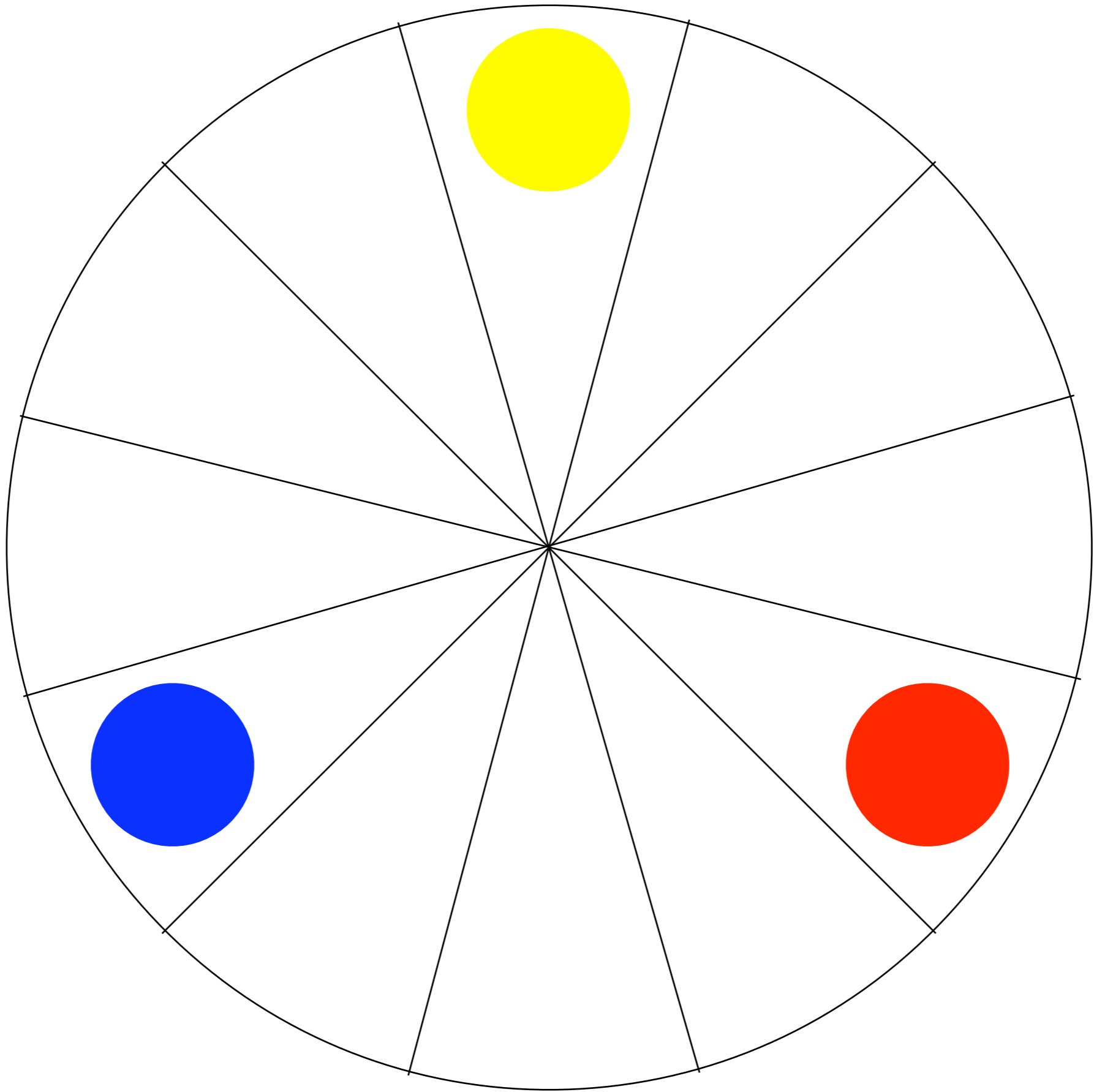
It Has
Cultural
Significance

It Has Political
Associations

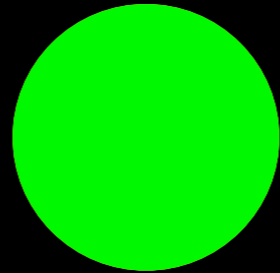
Religion
can also be linked
to colour

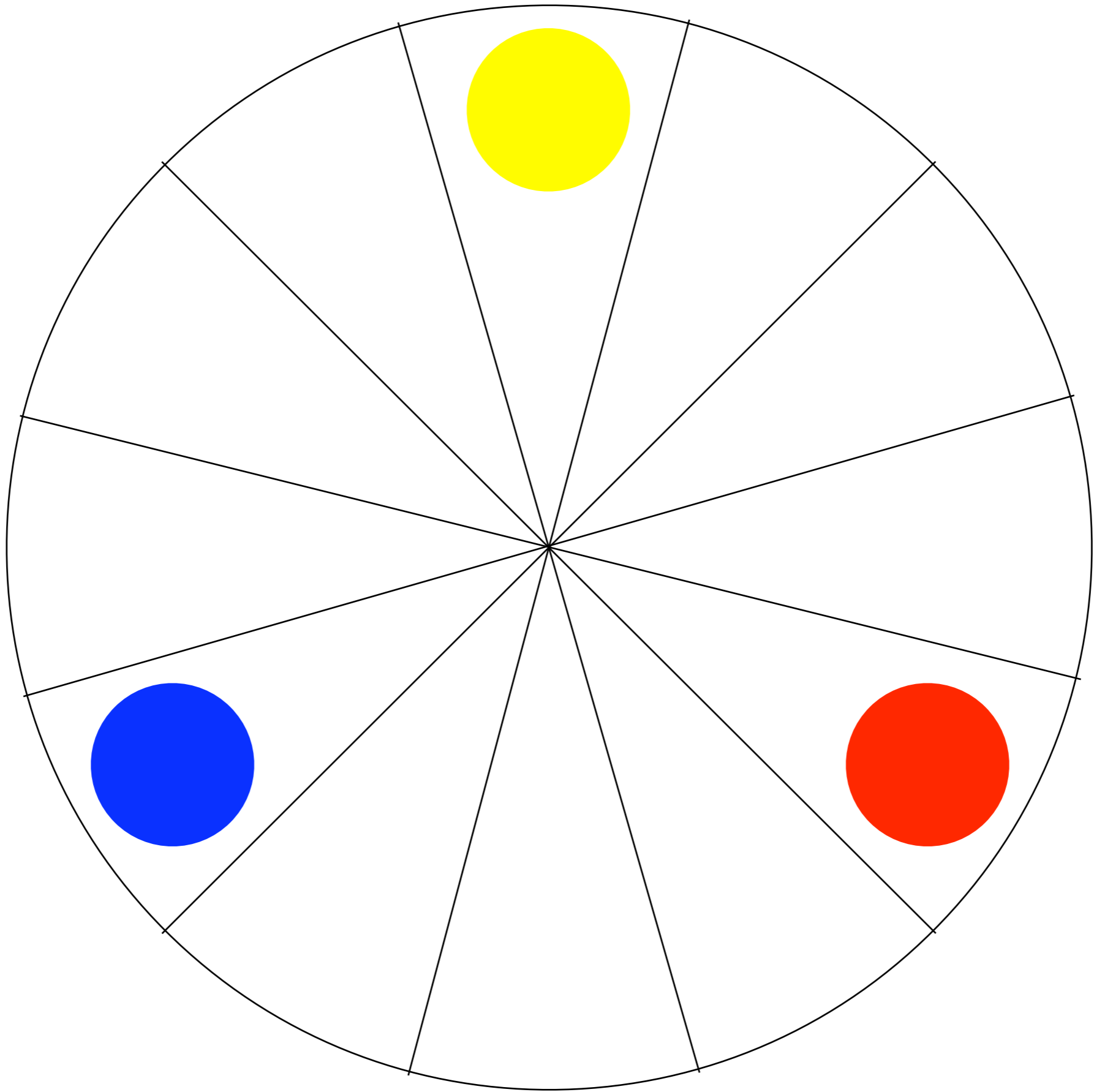
3 Primary Colours

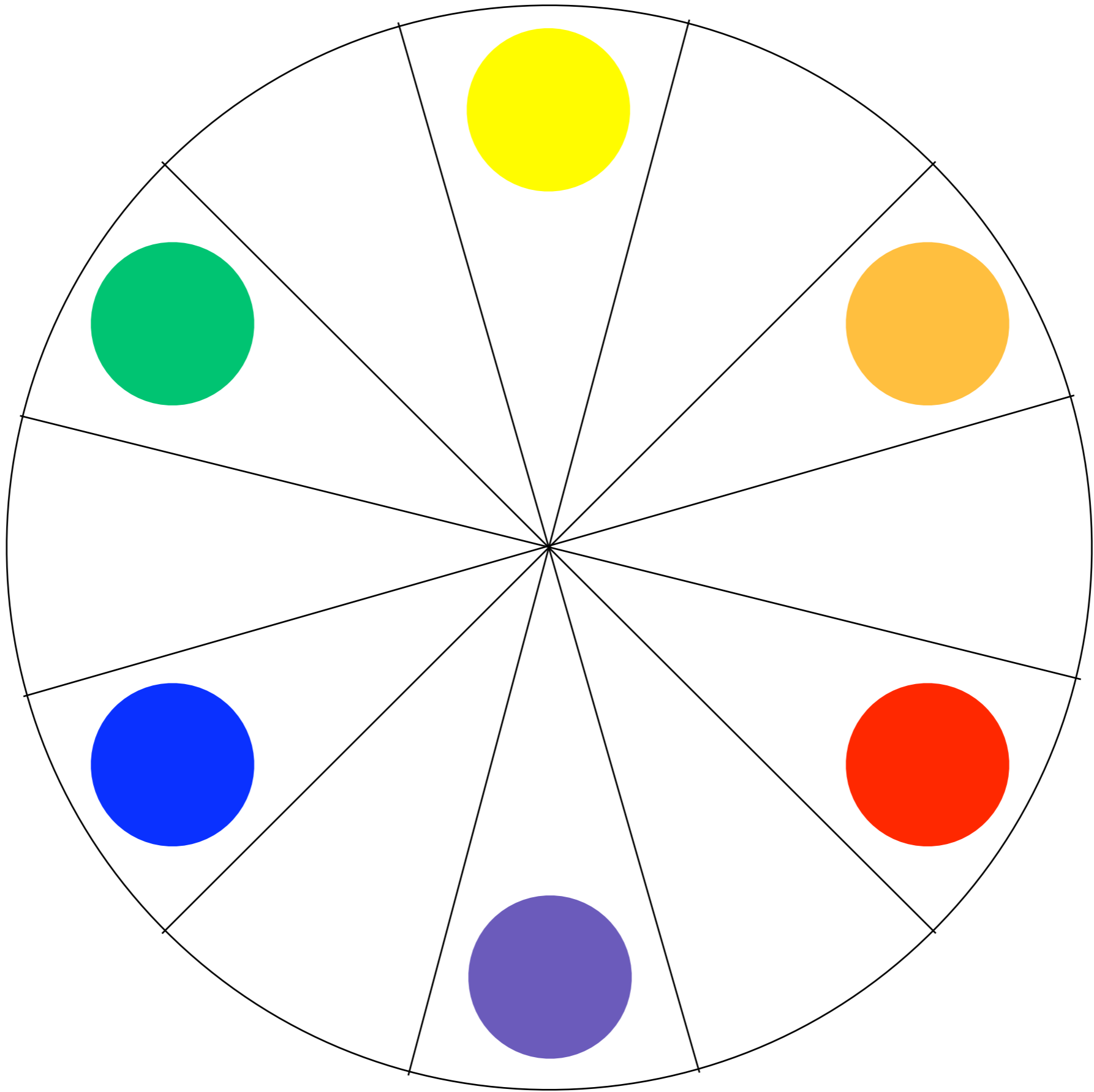


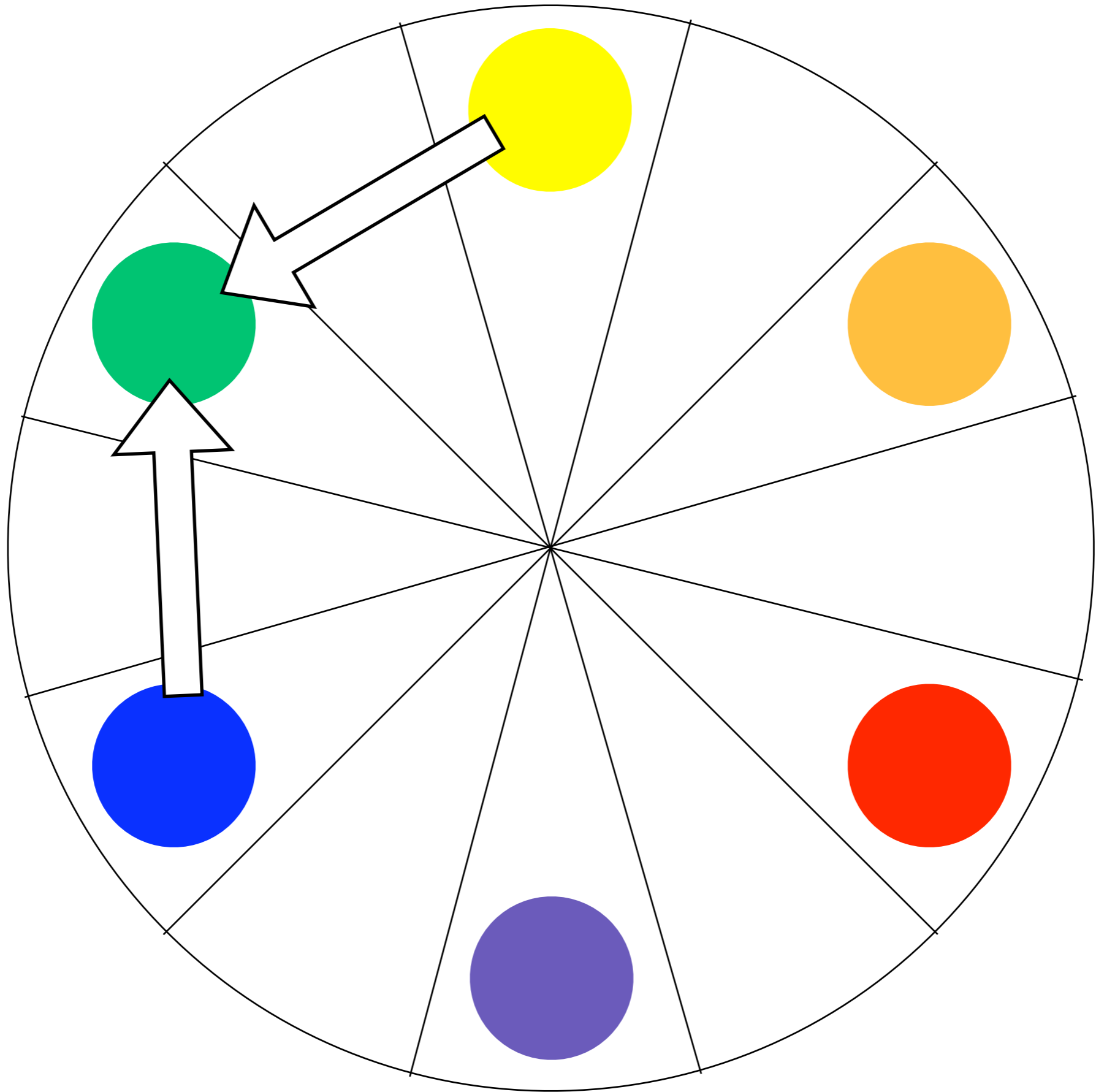


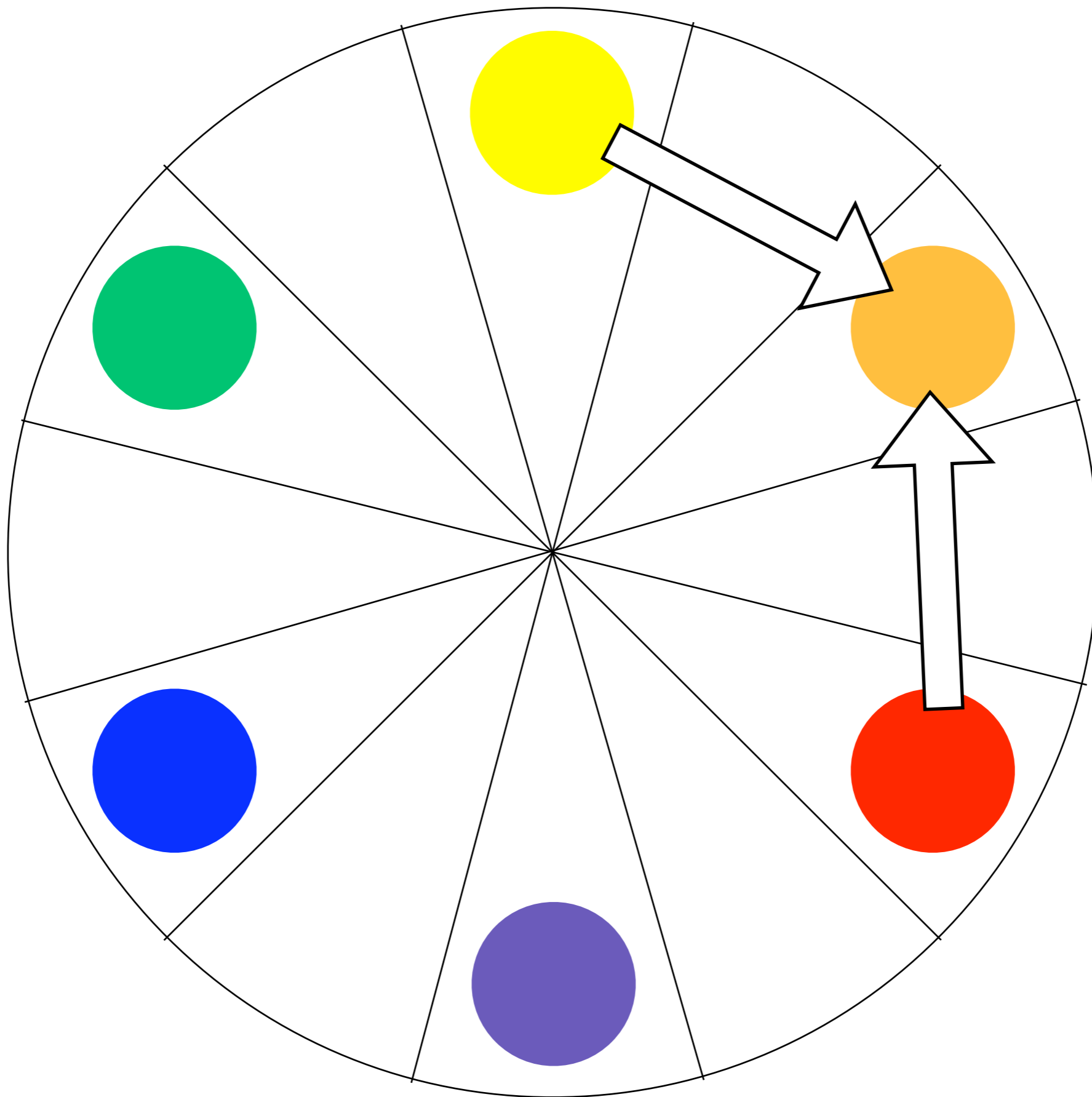
Secondary Colours

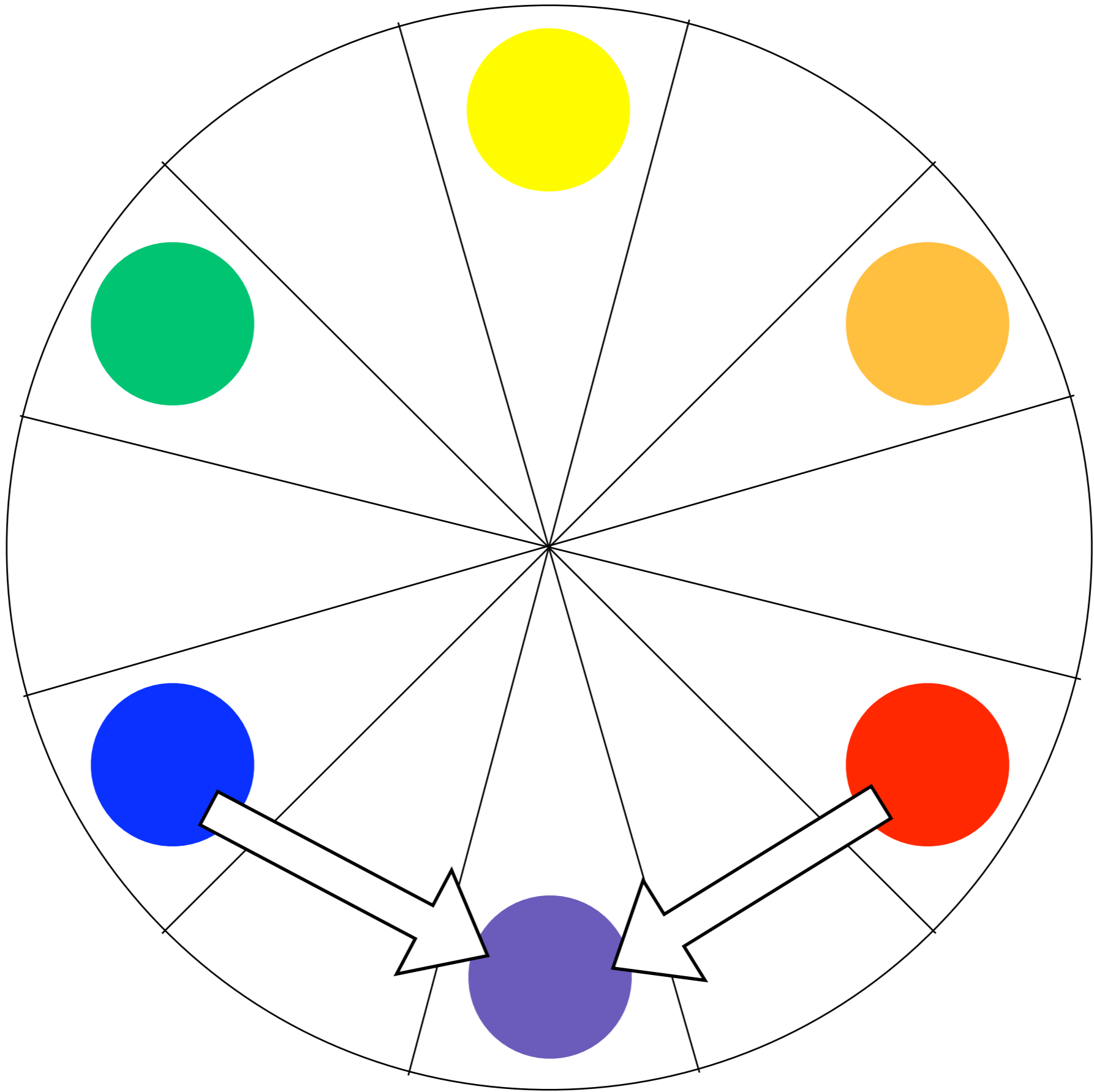






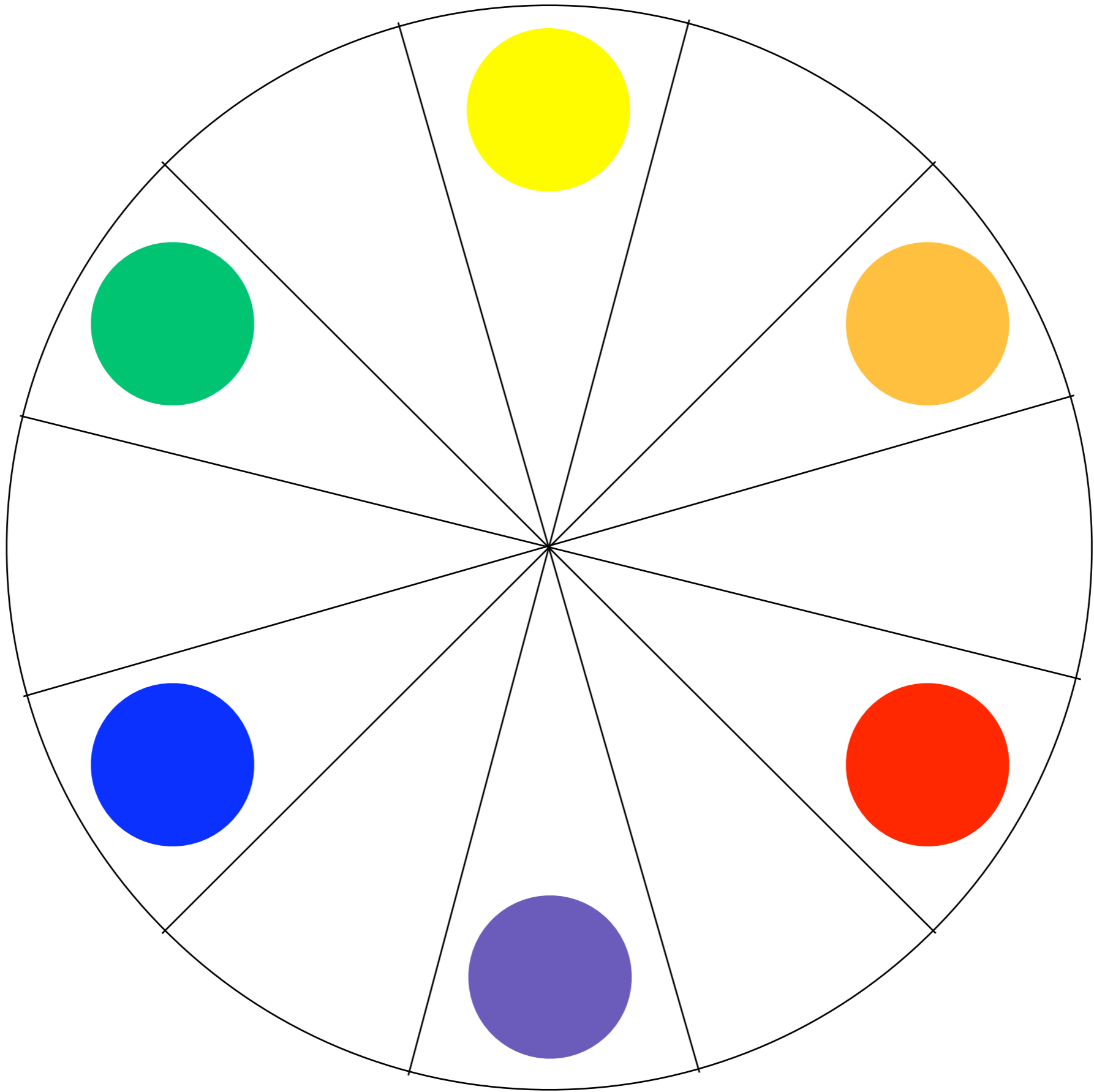


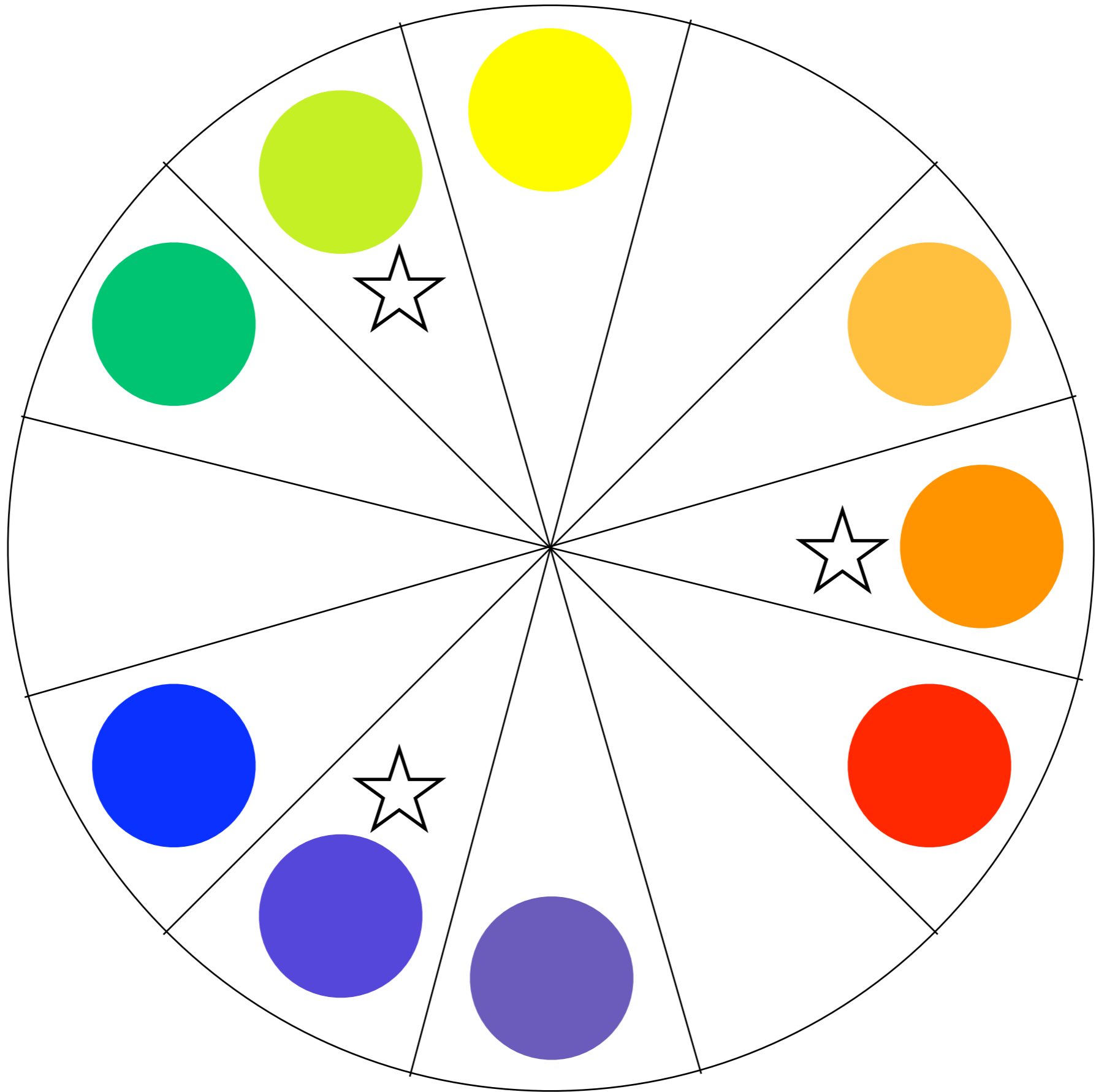


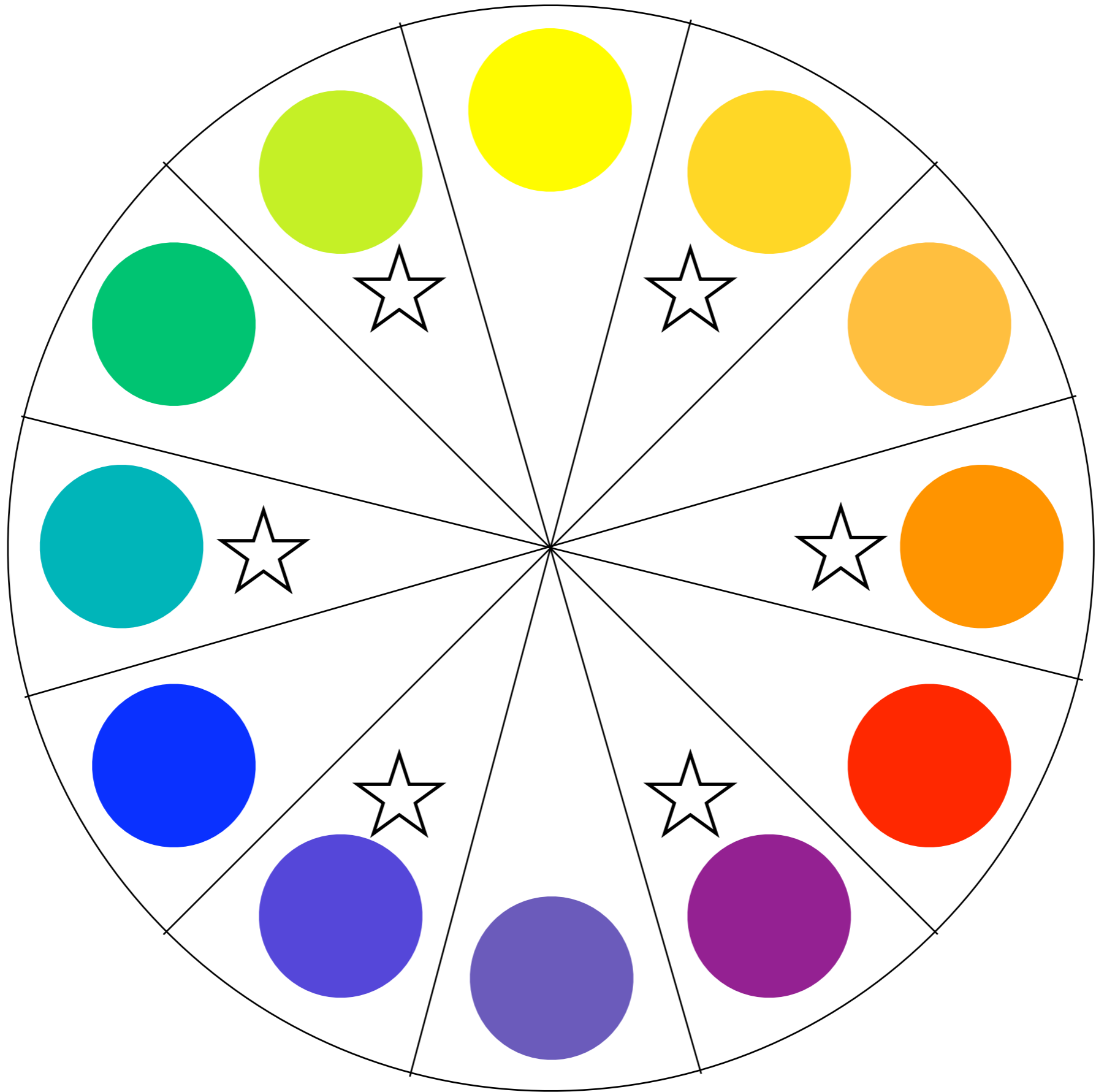


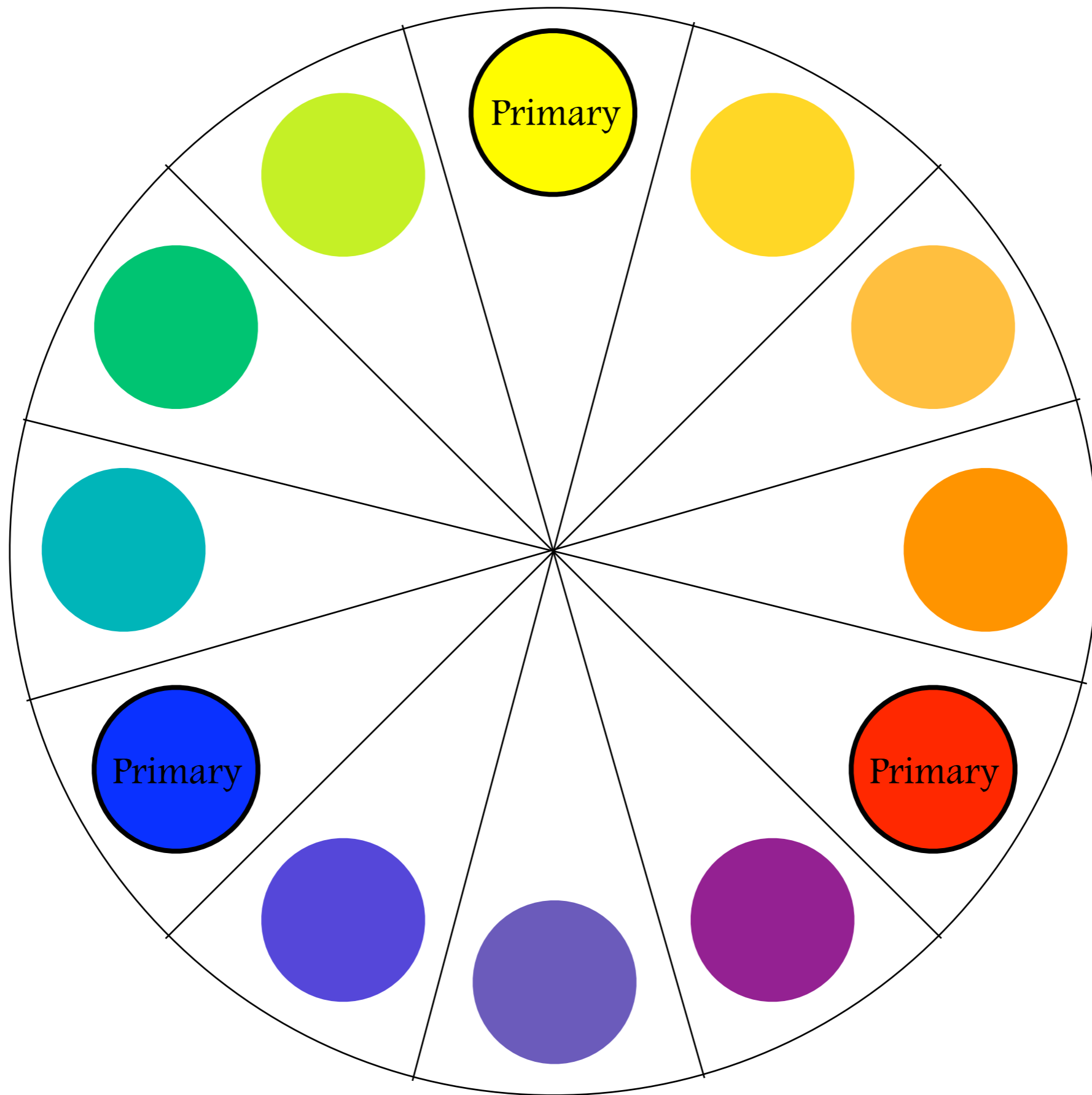
primary colours + secondary colours =

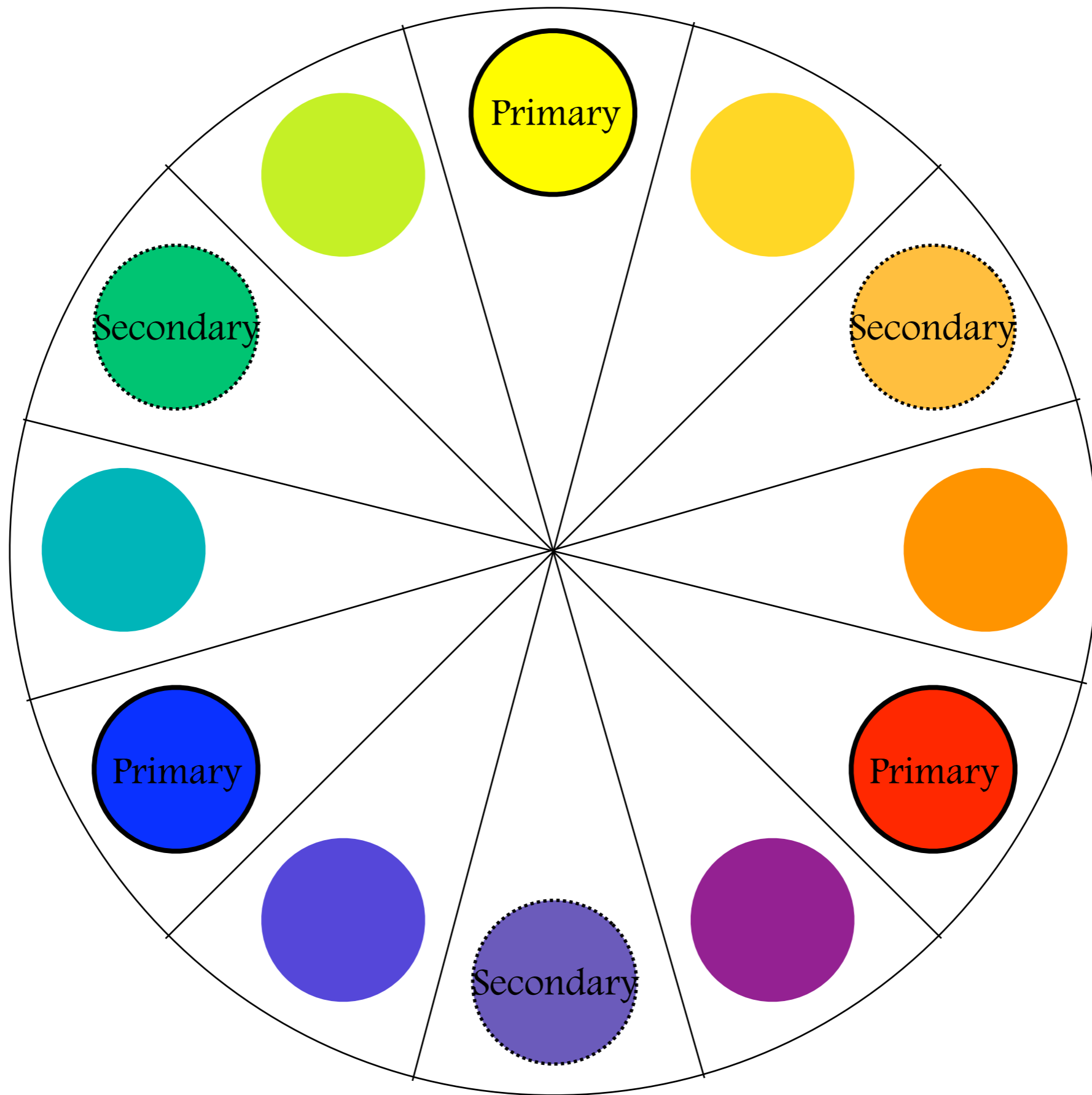
Tertiary Colours

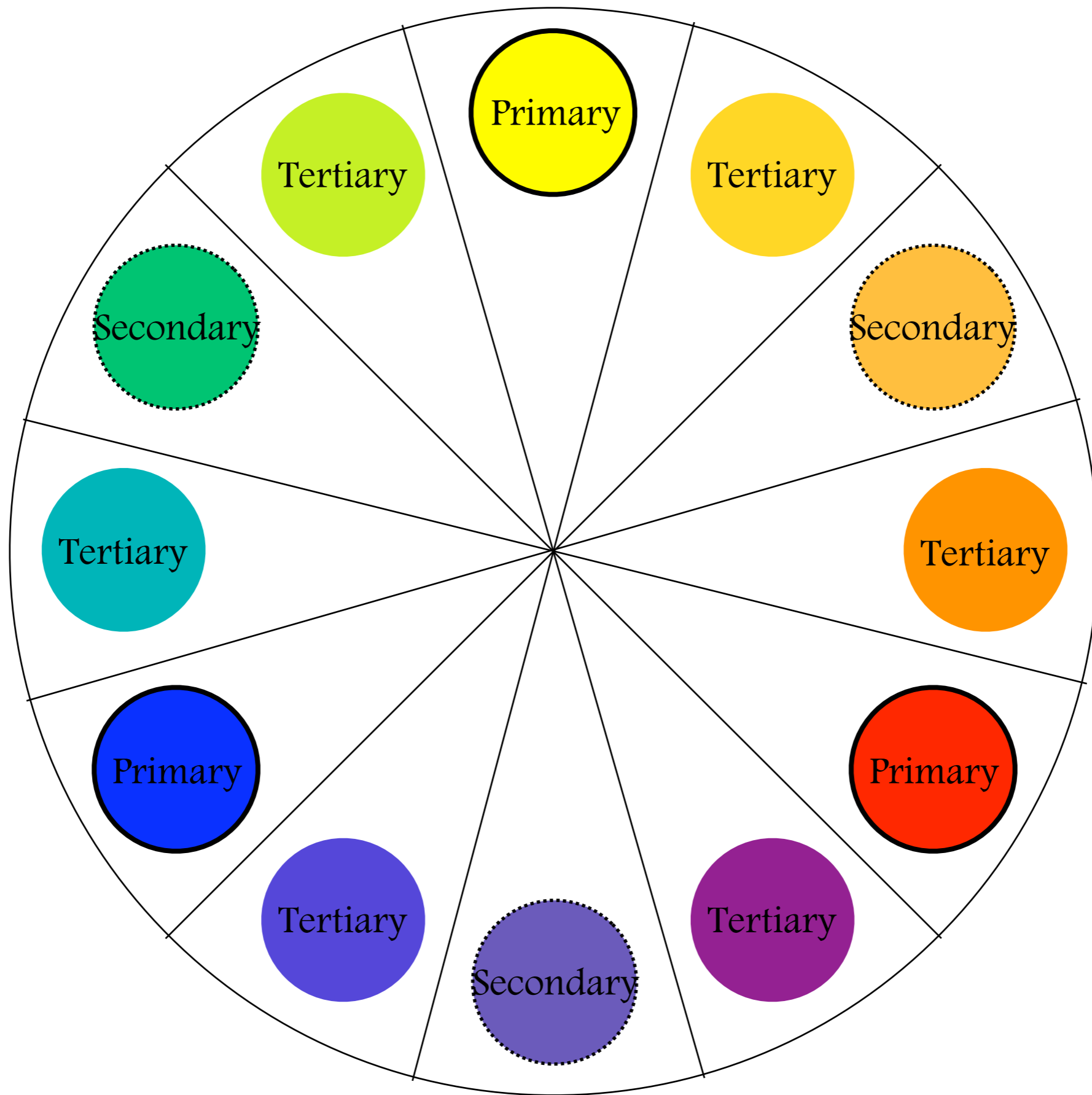




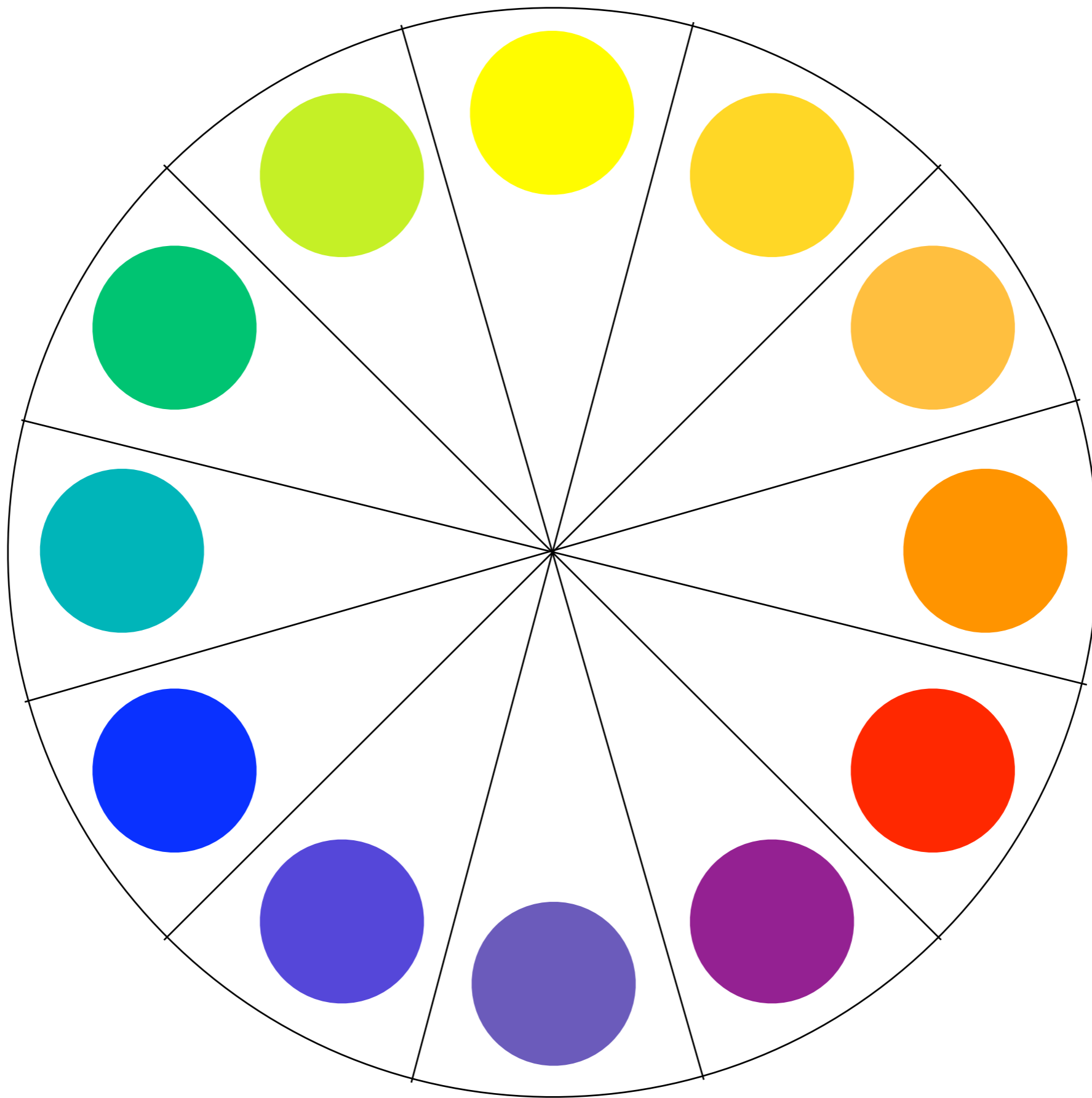


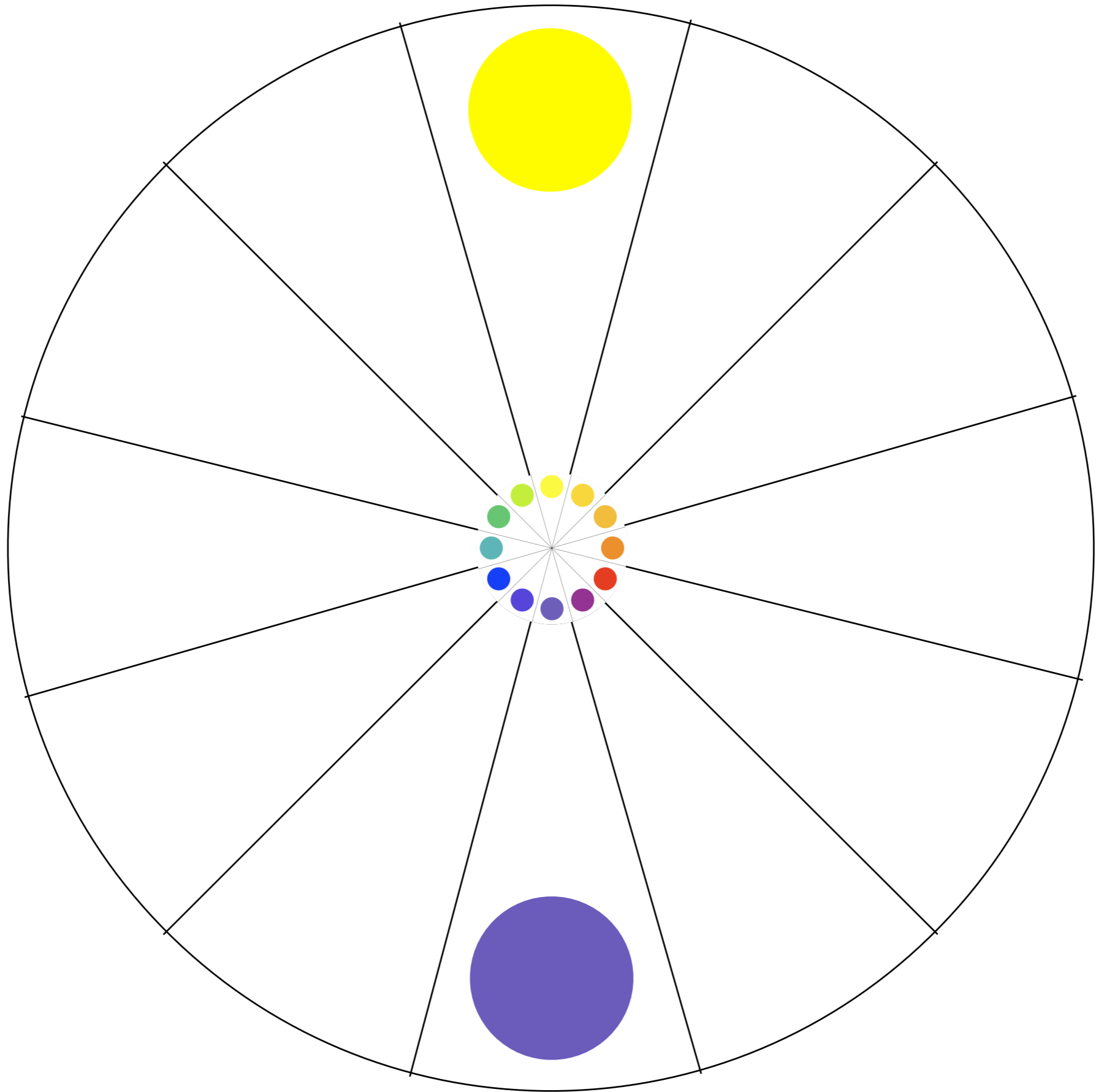


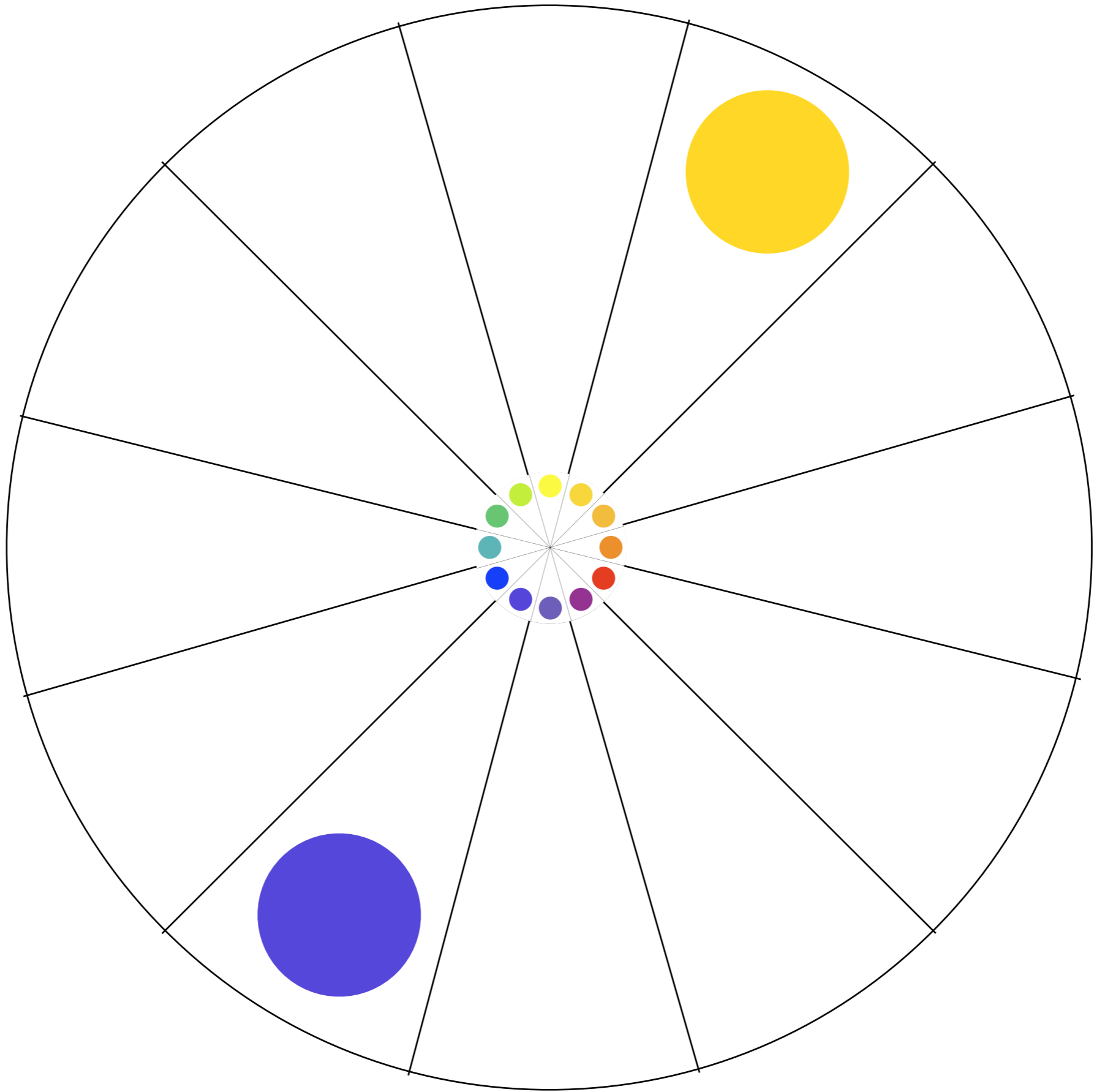


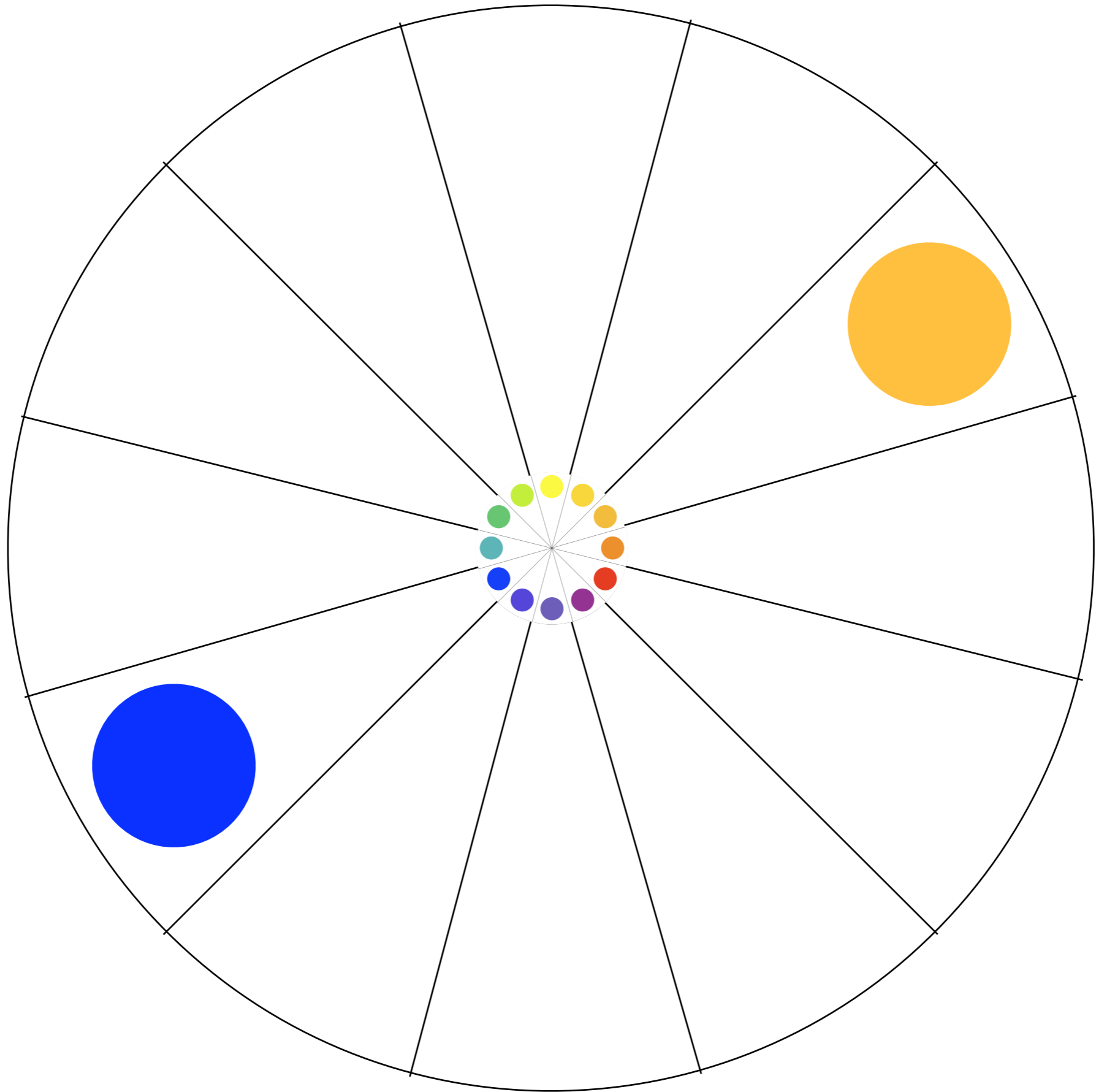


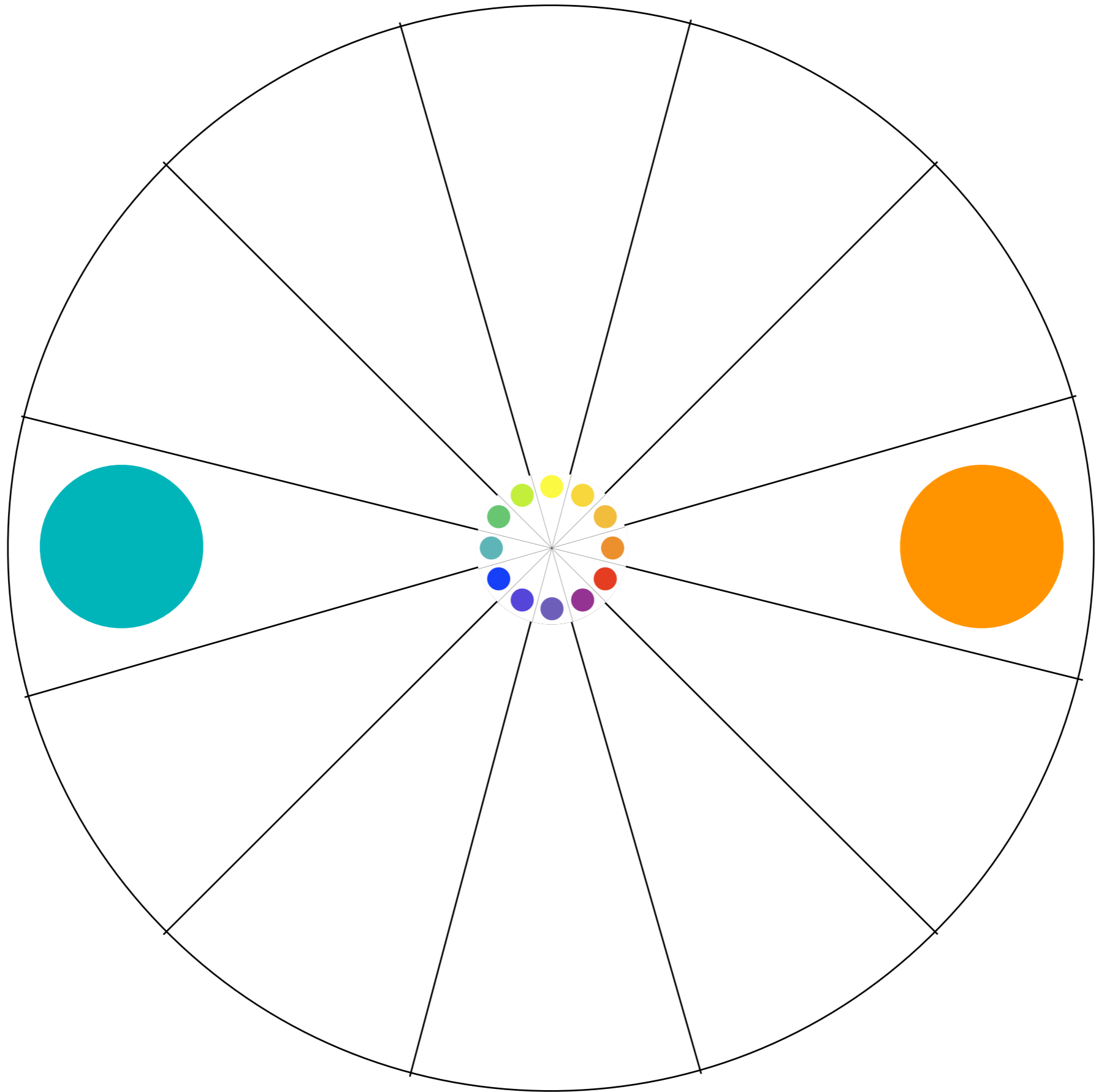
Complementary
Colours
are opposites on a colour
wheel.

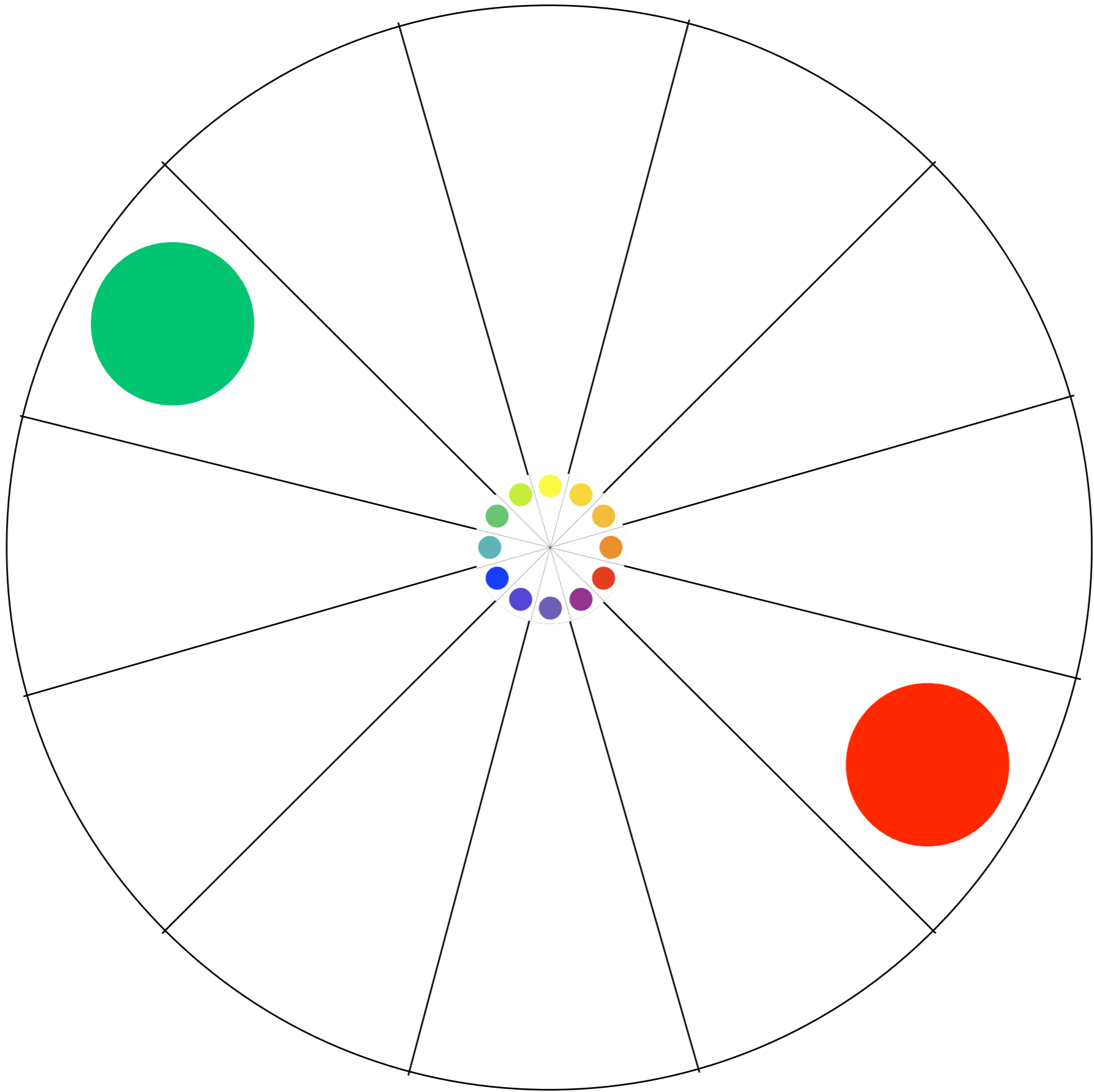


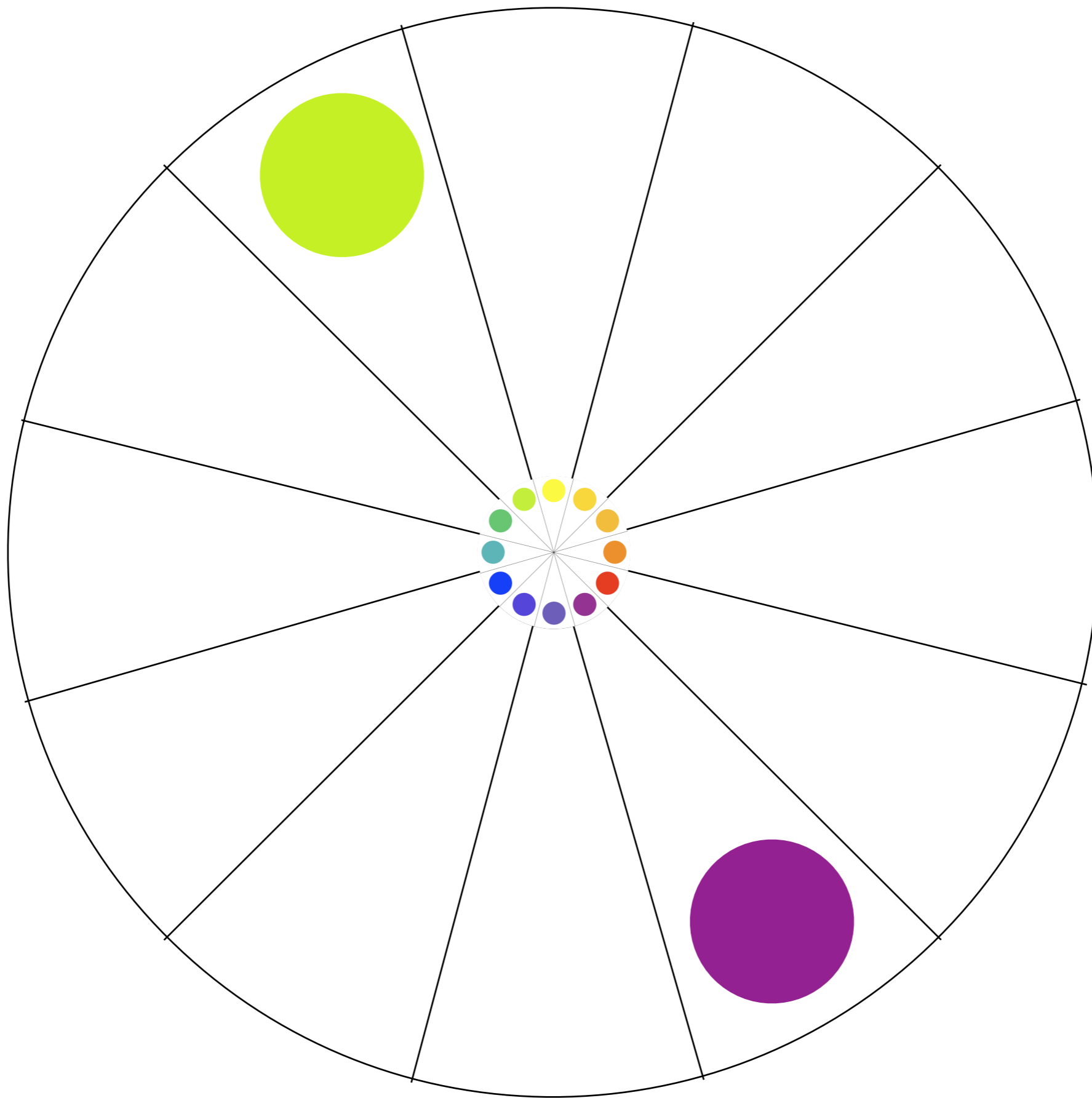


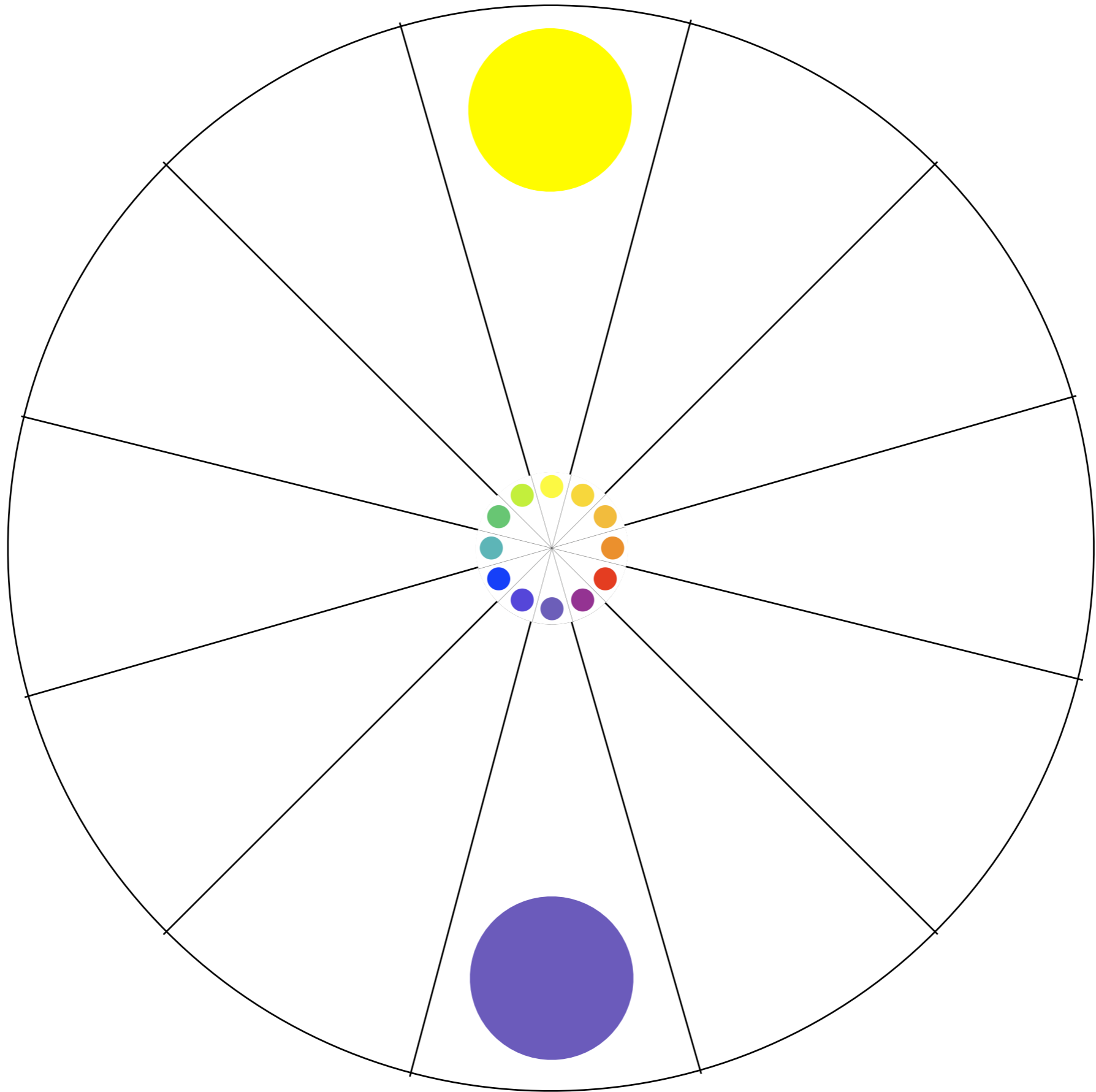


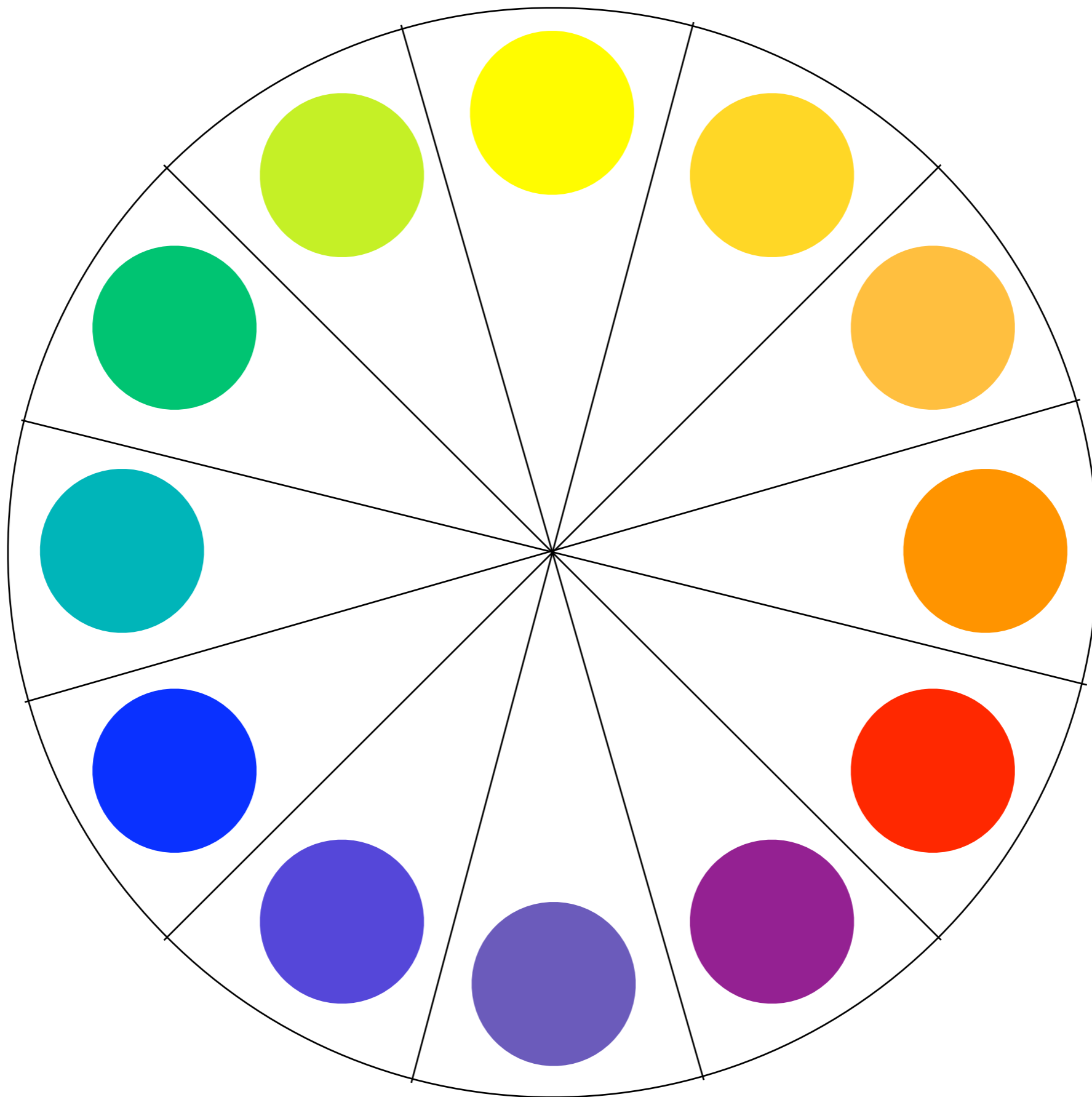






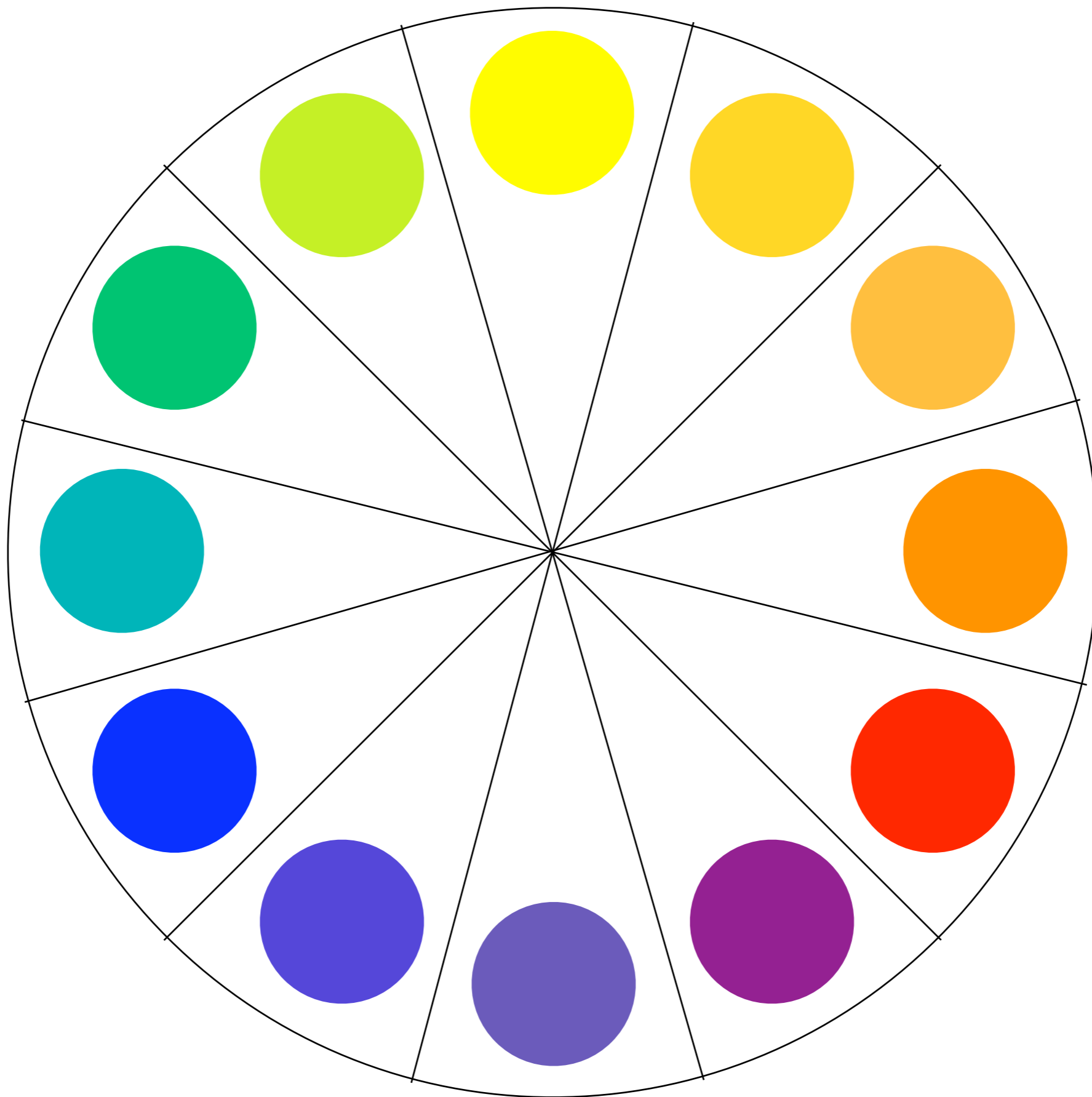


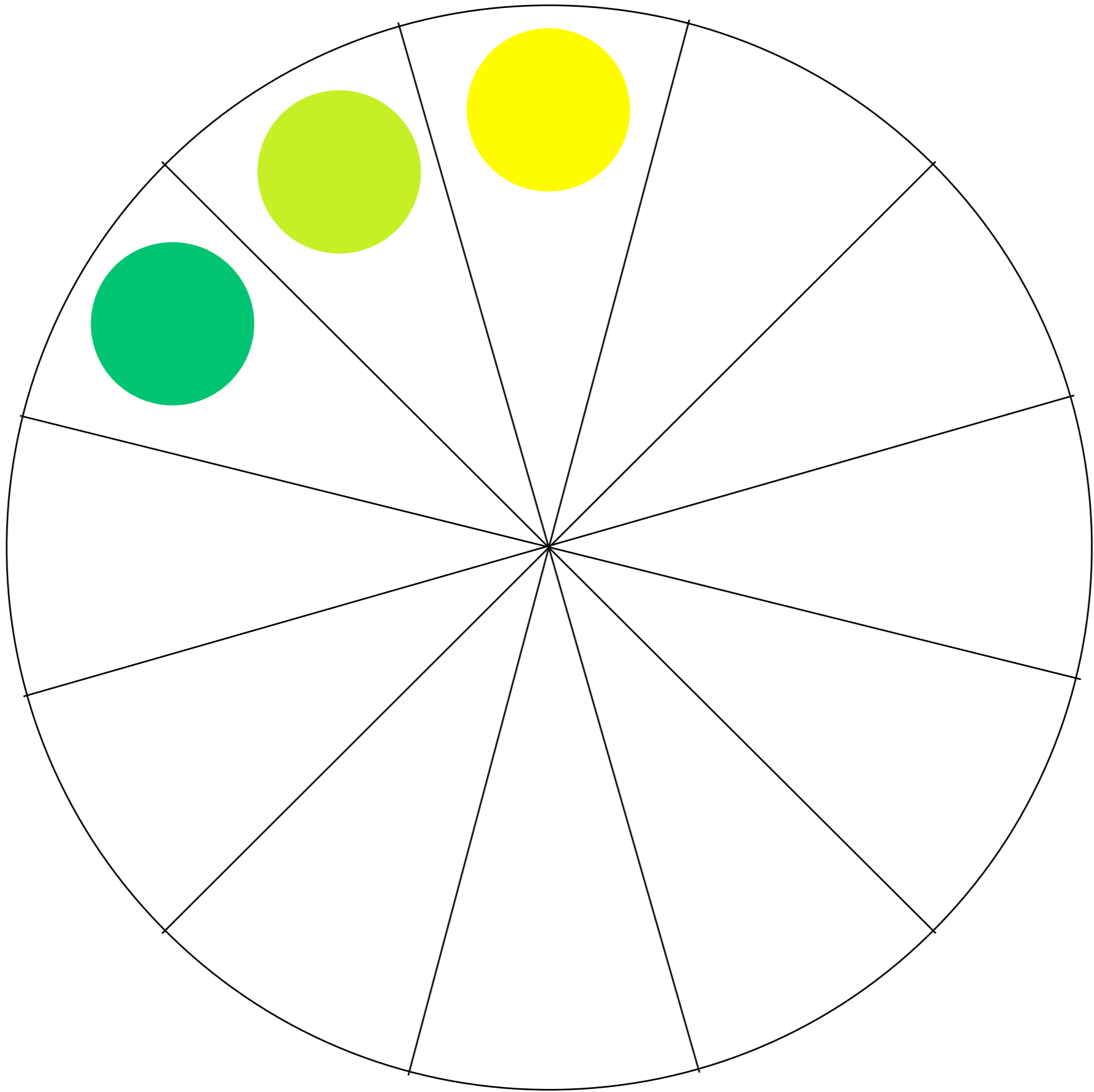


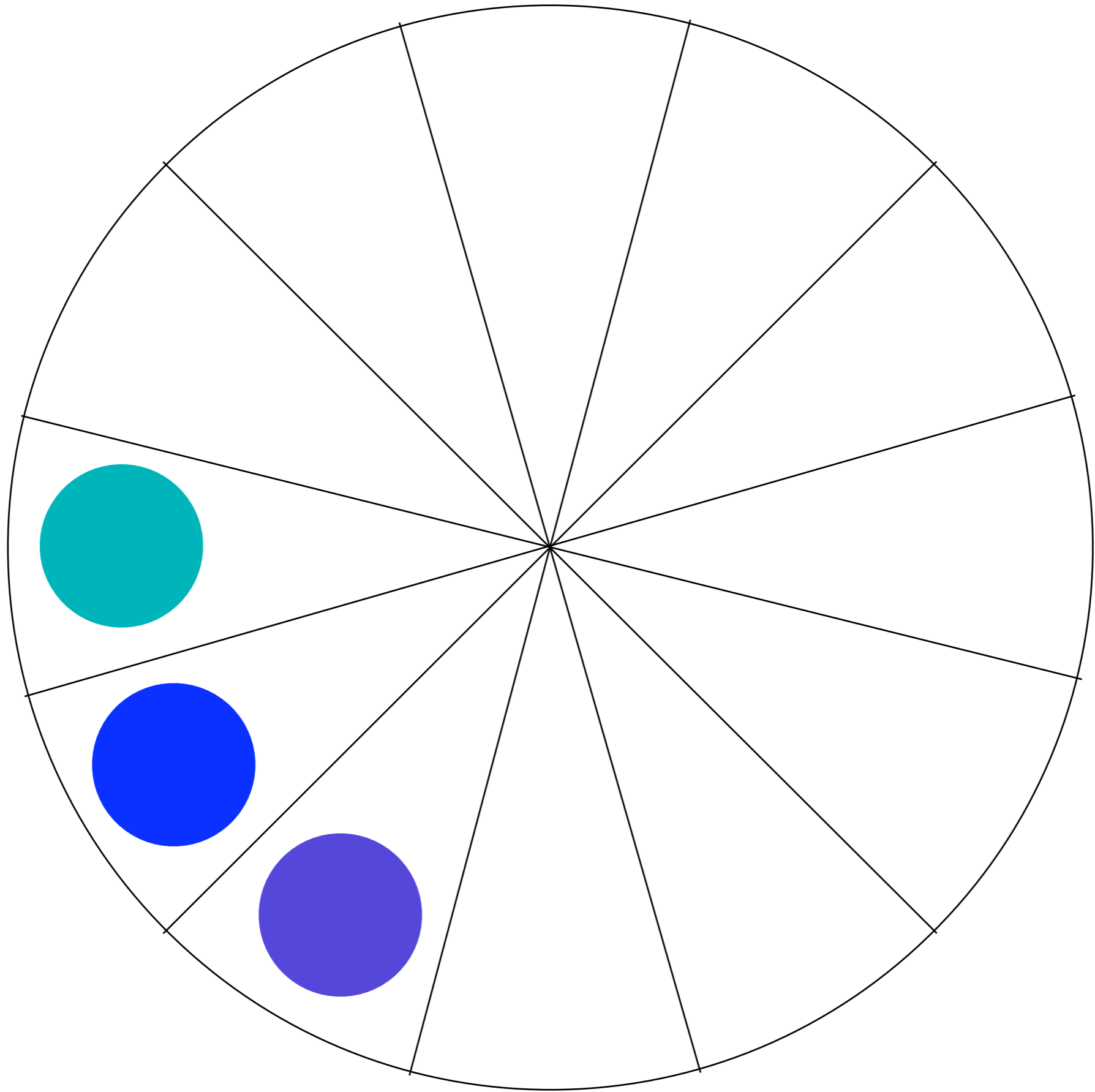


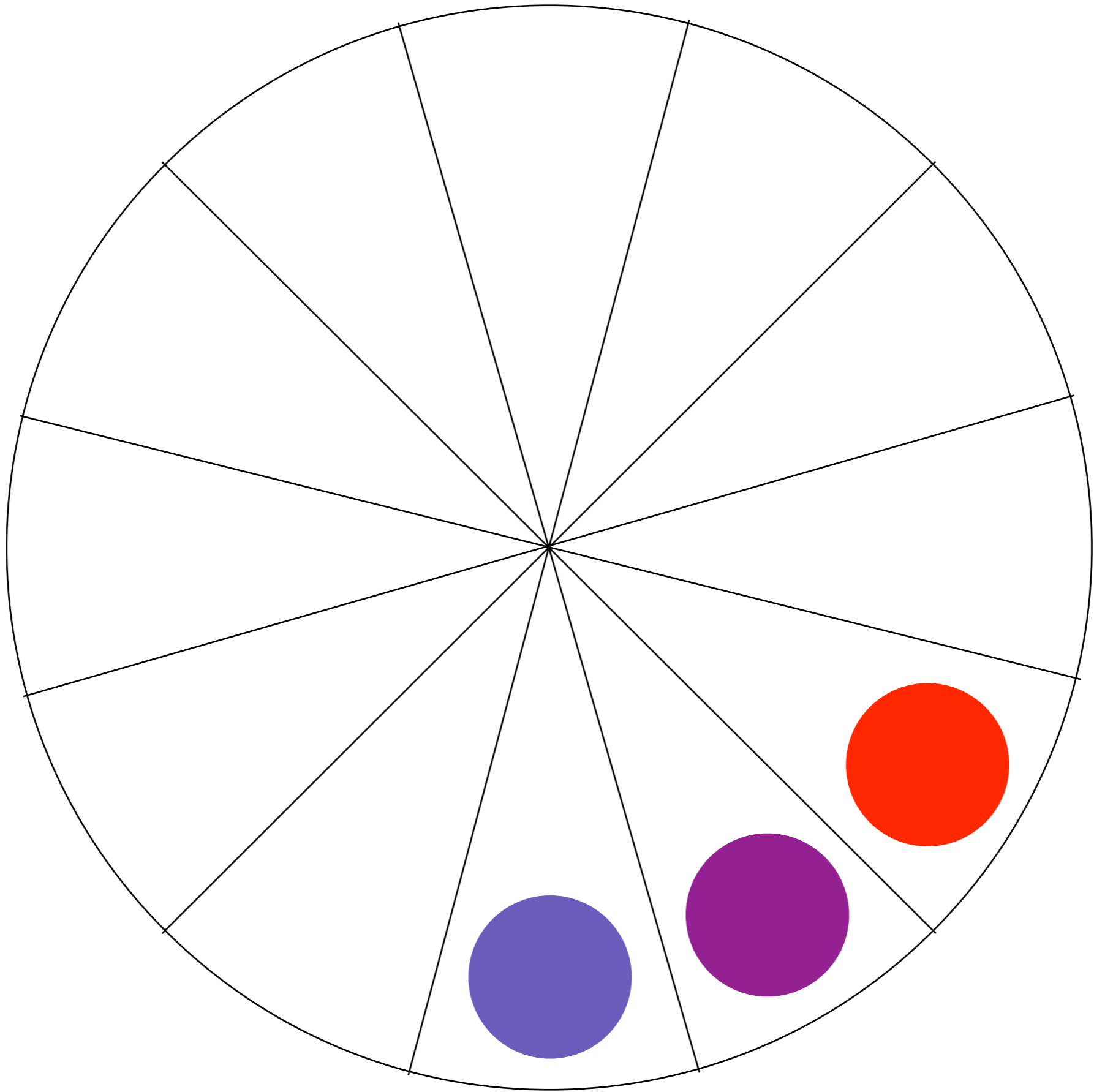
Complementary
Colours
can create harmony.

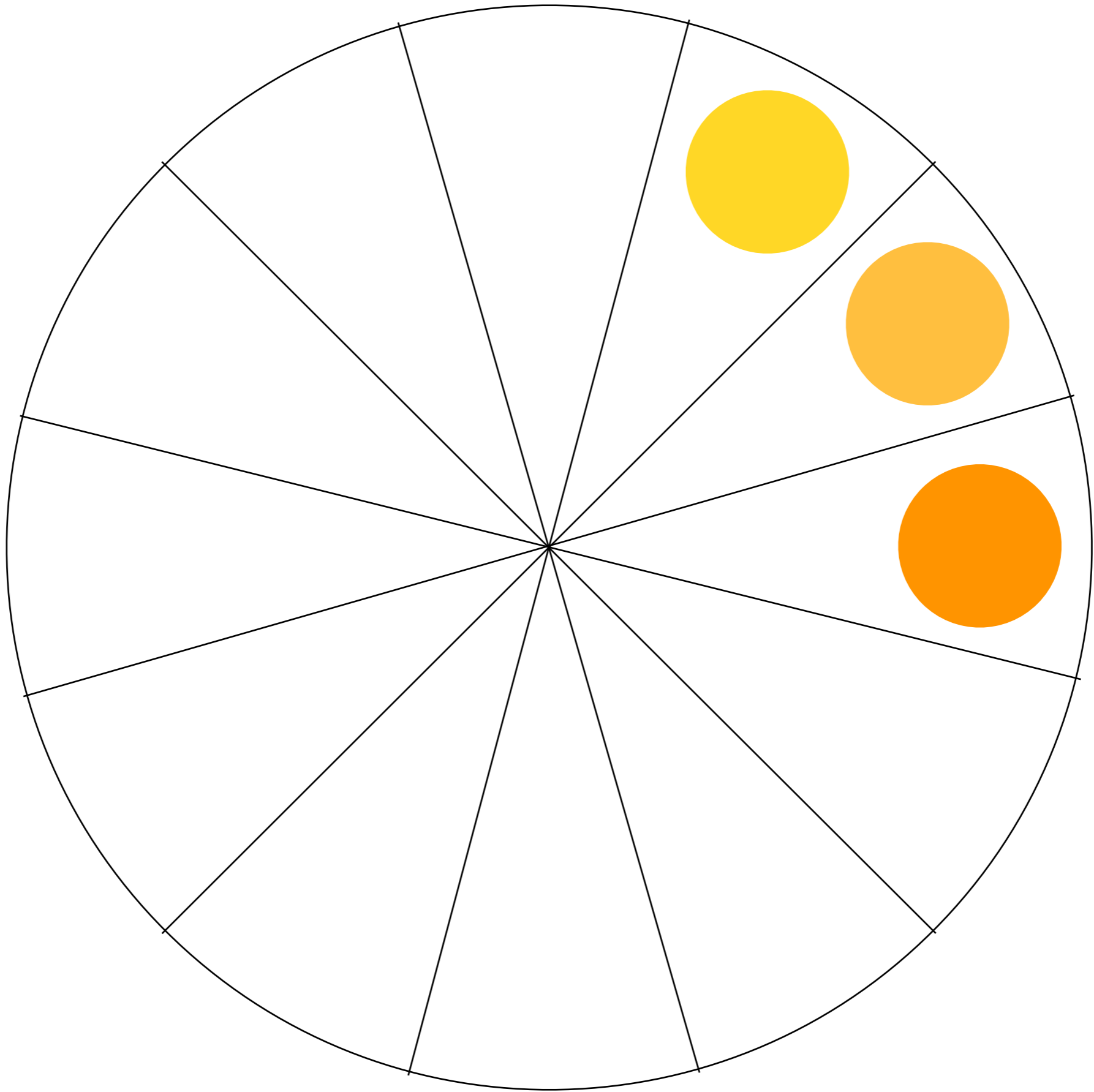
Analogous Colours
are groups of 3 colours.

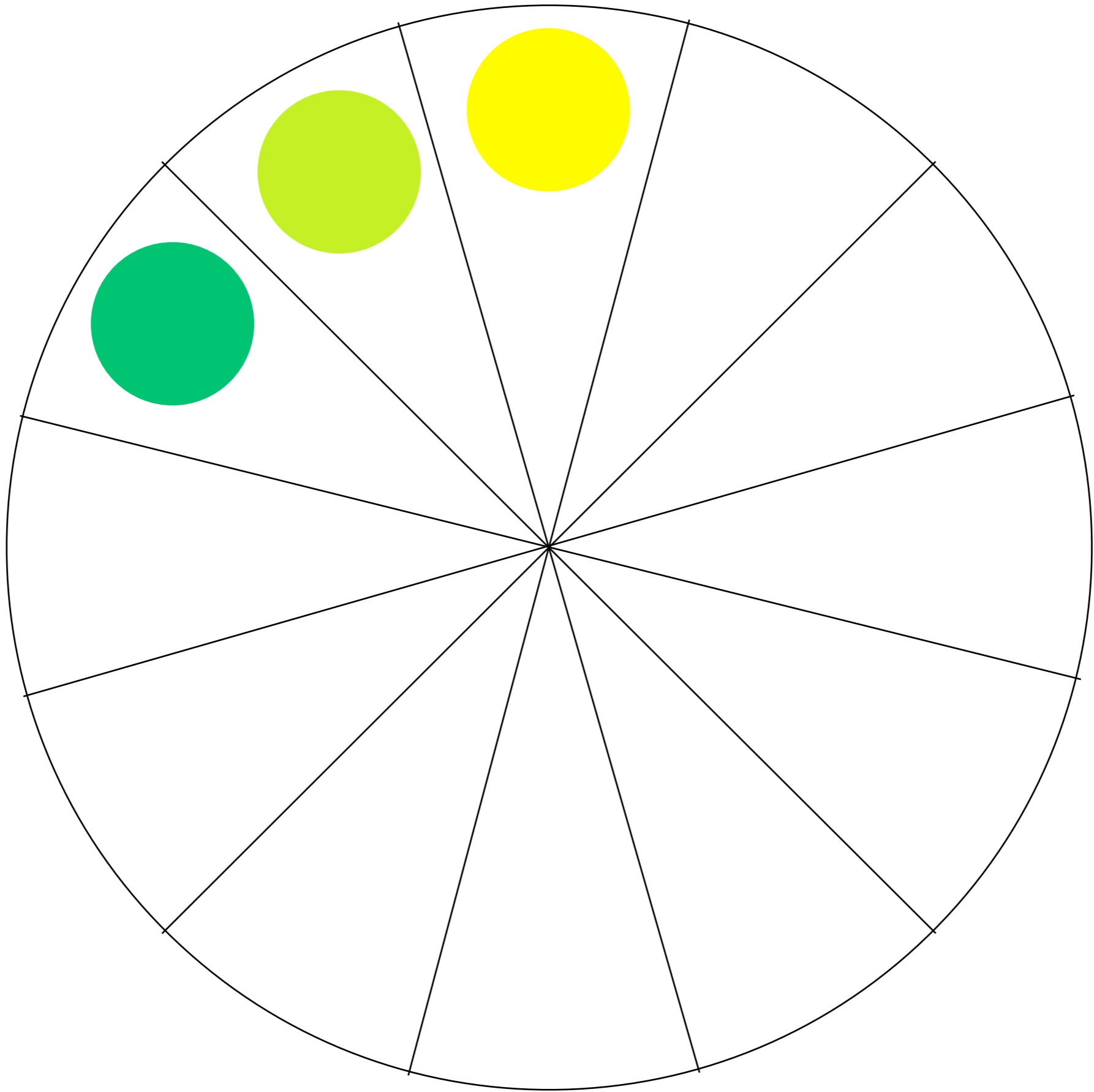


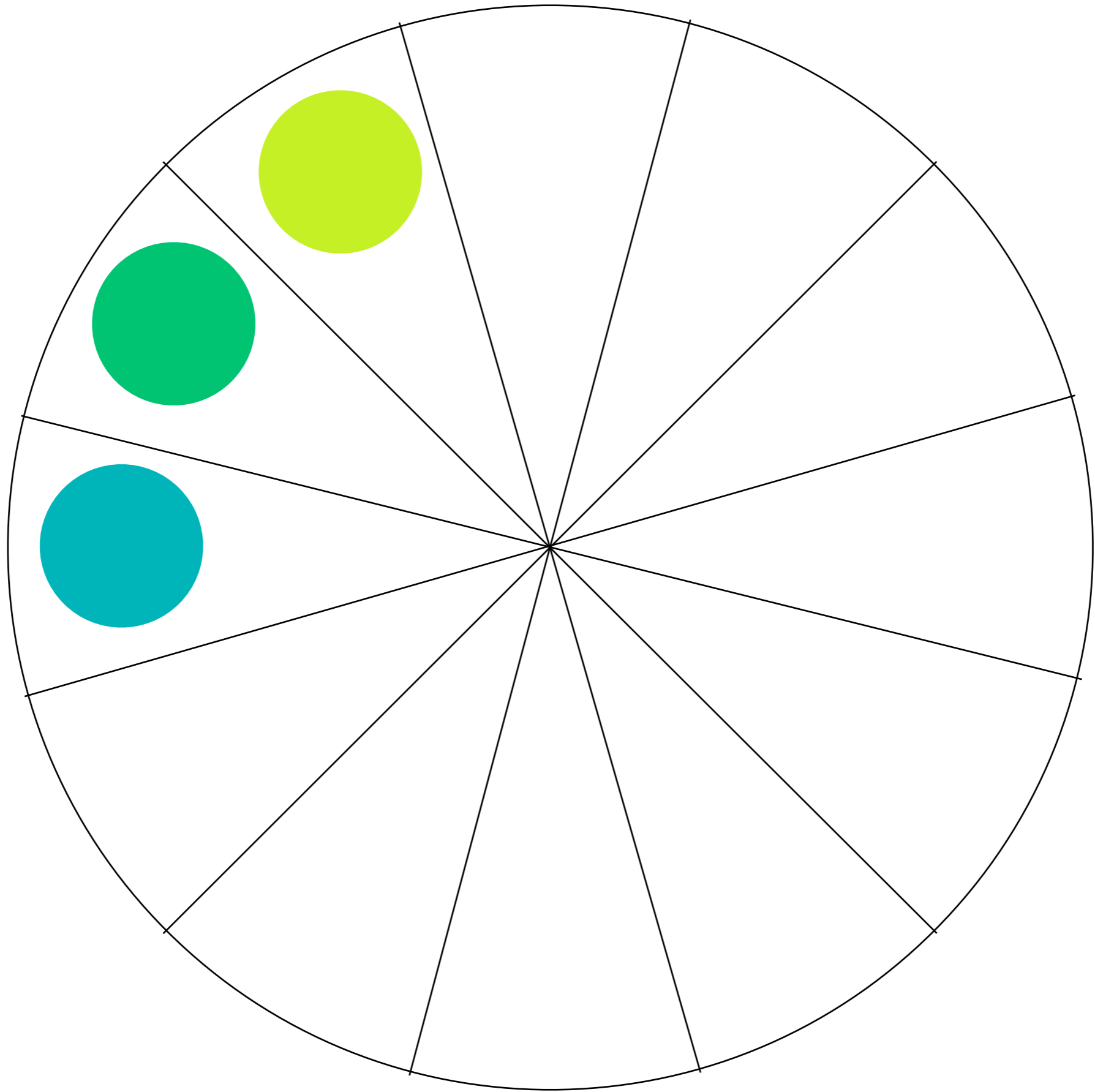


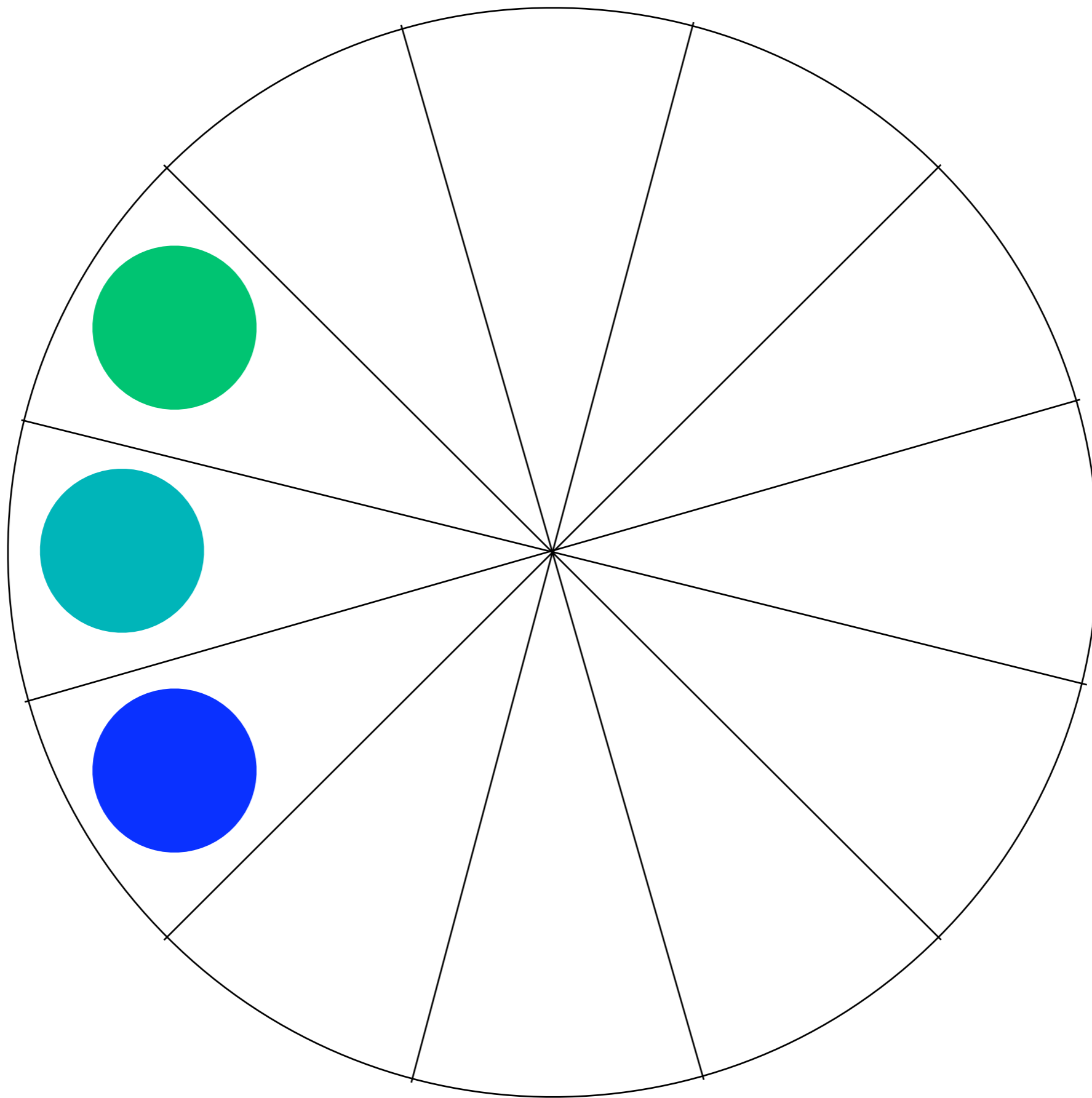


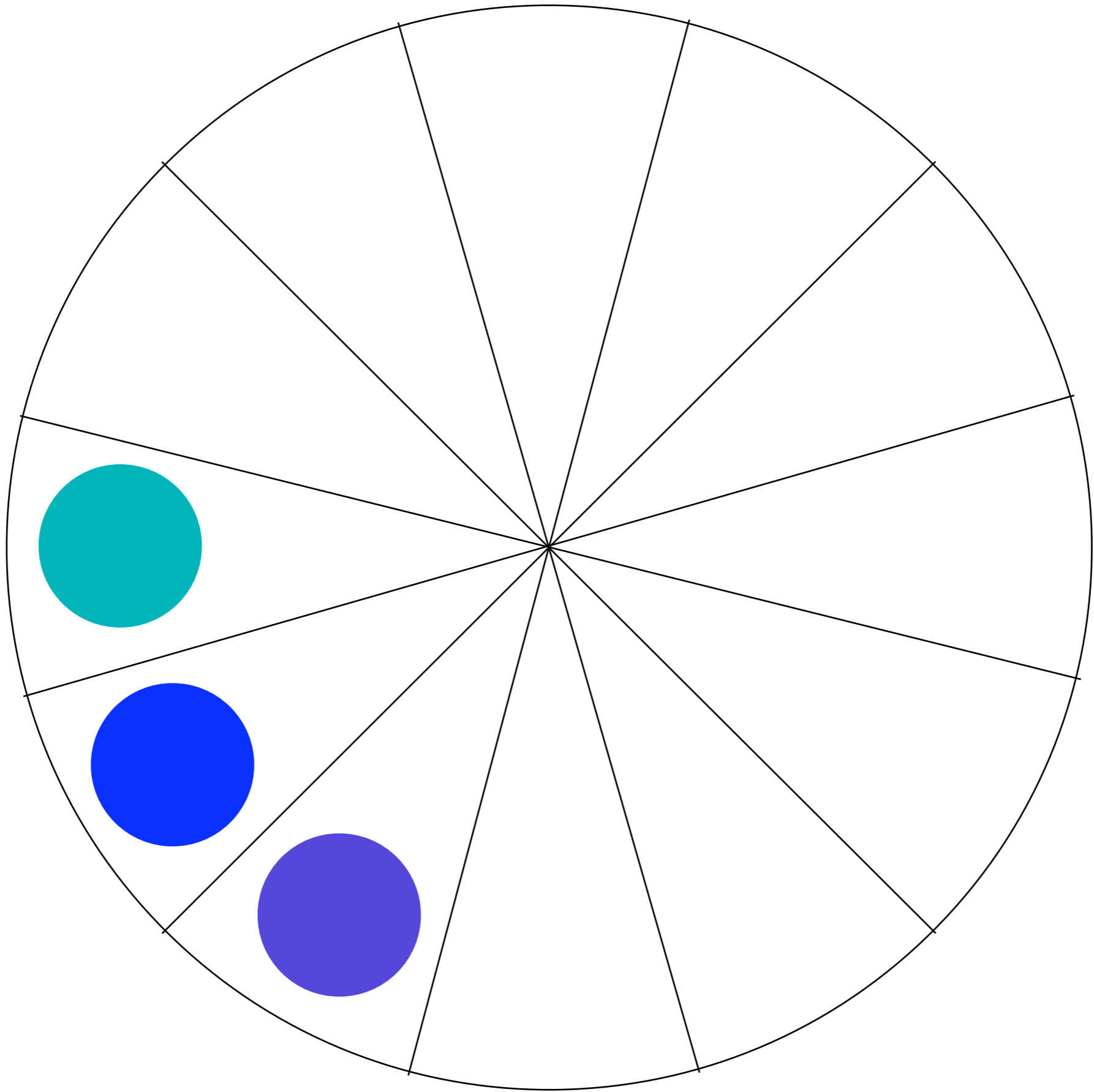


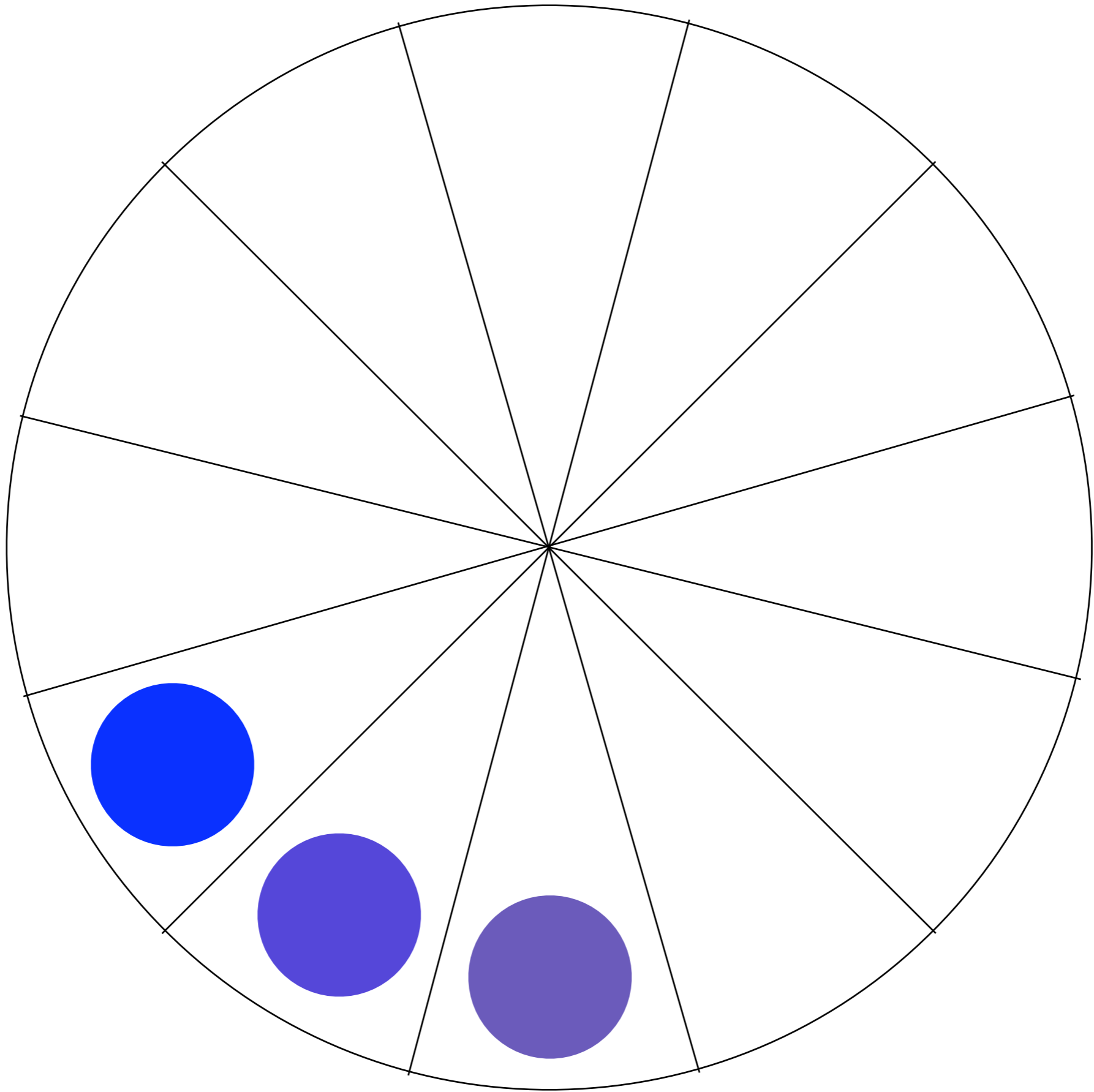


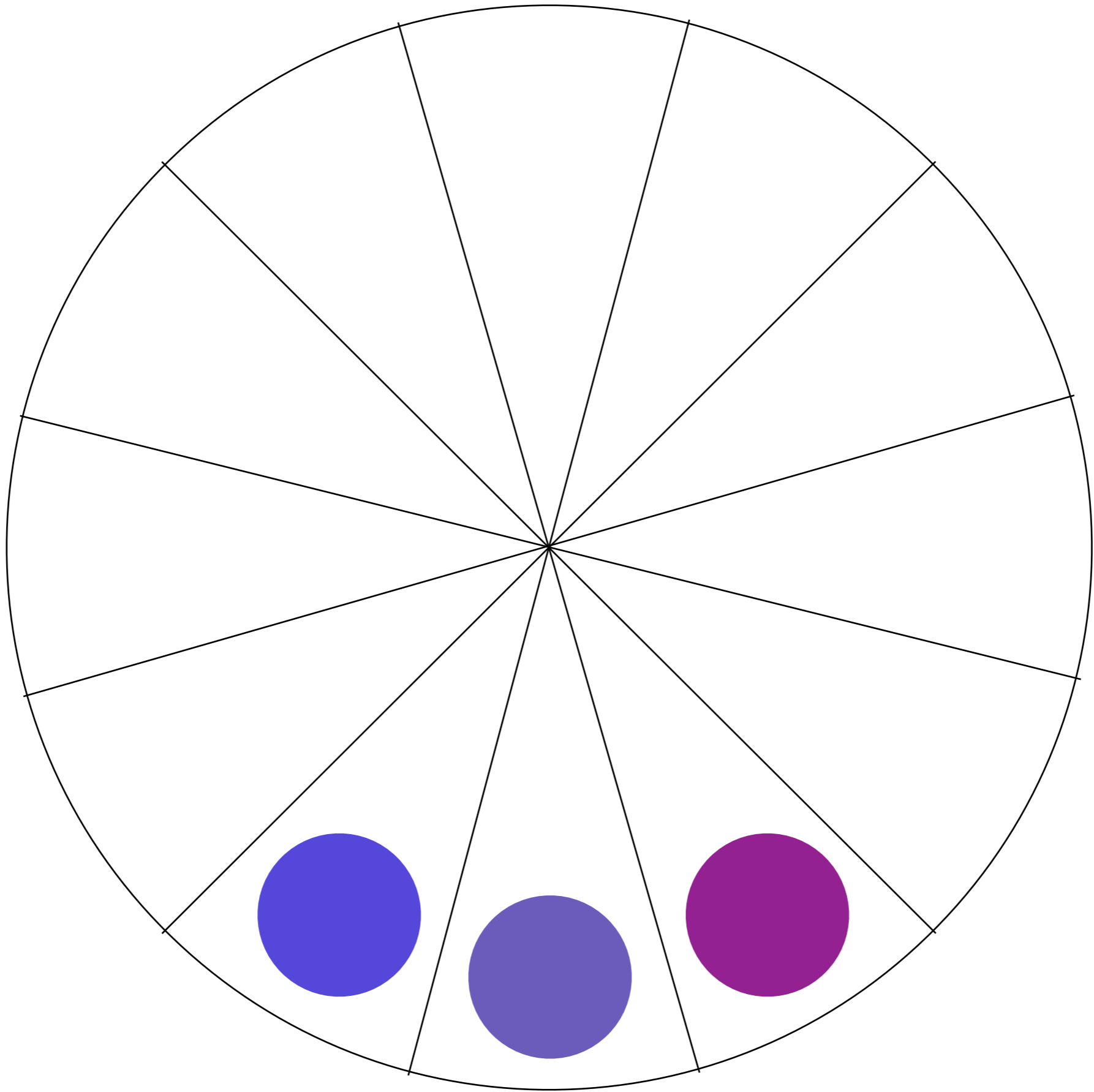


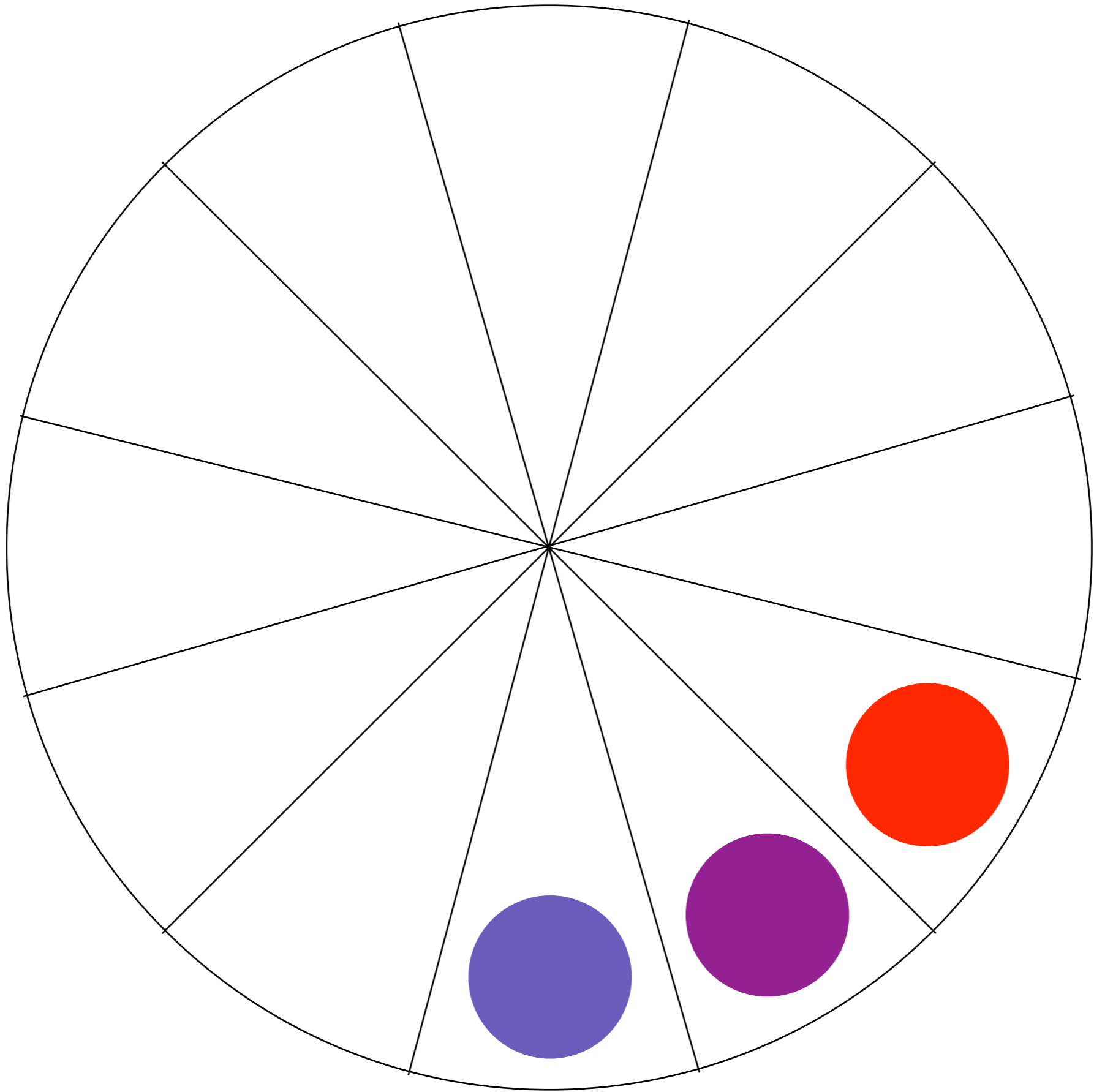


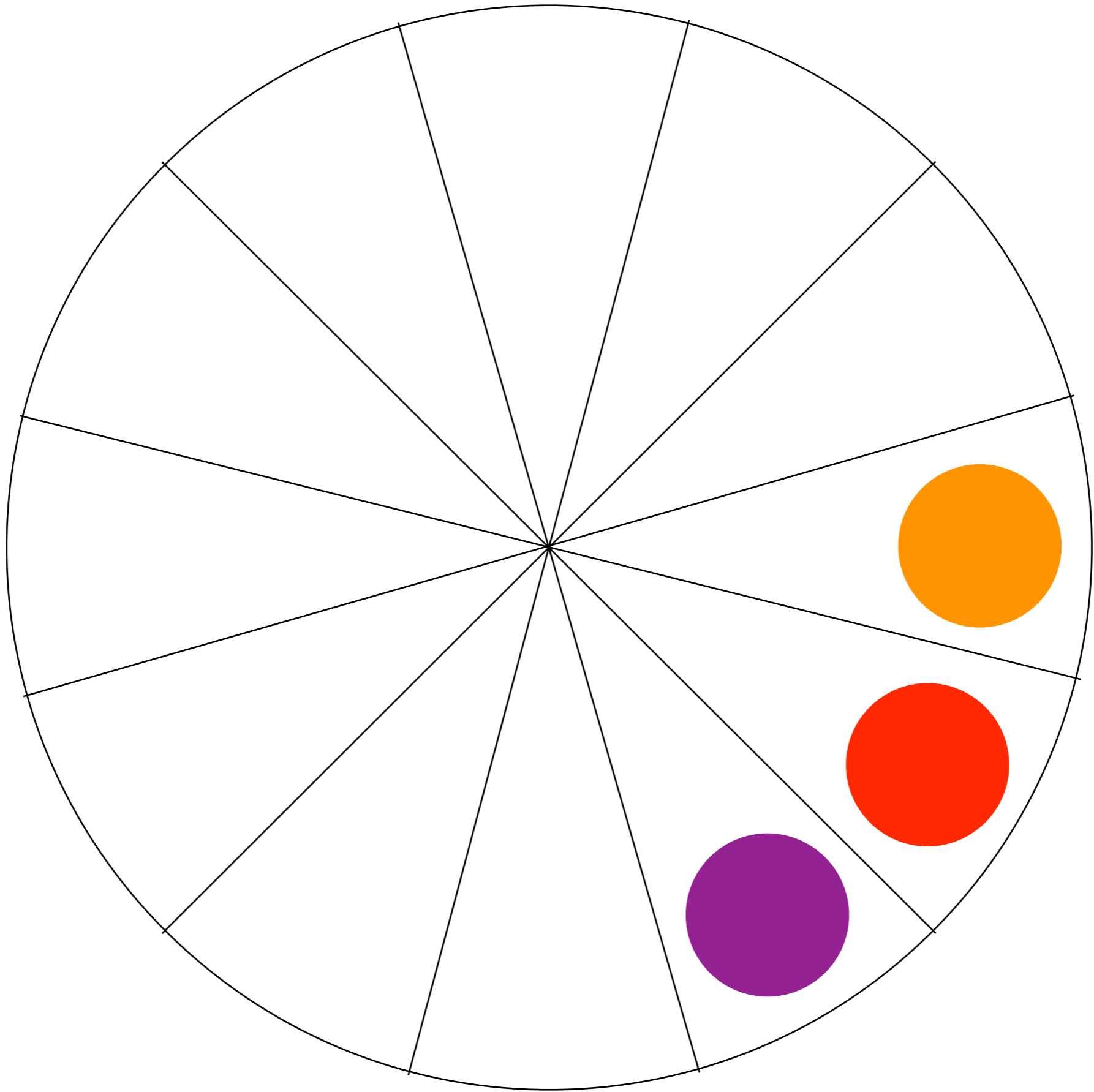


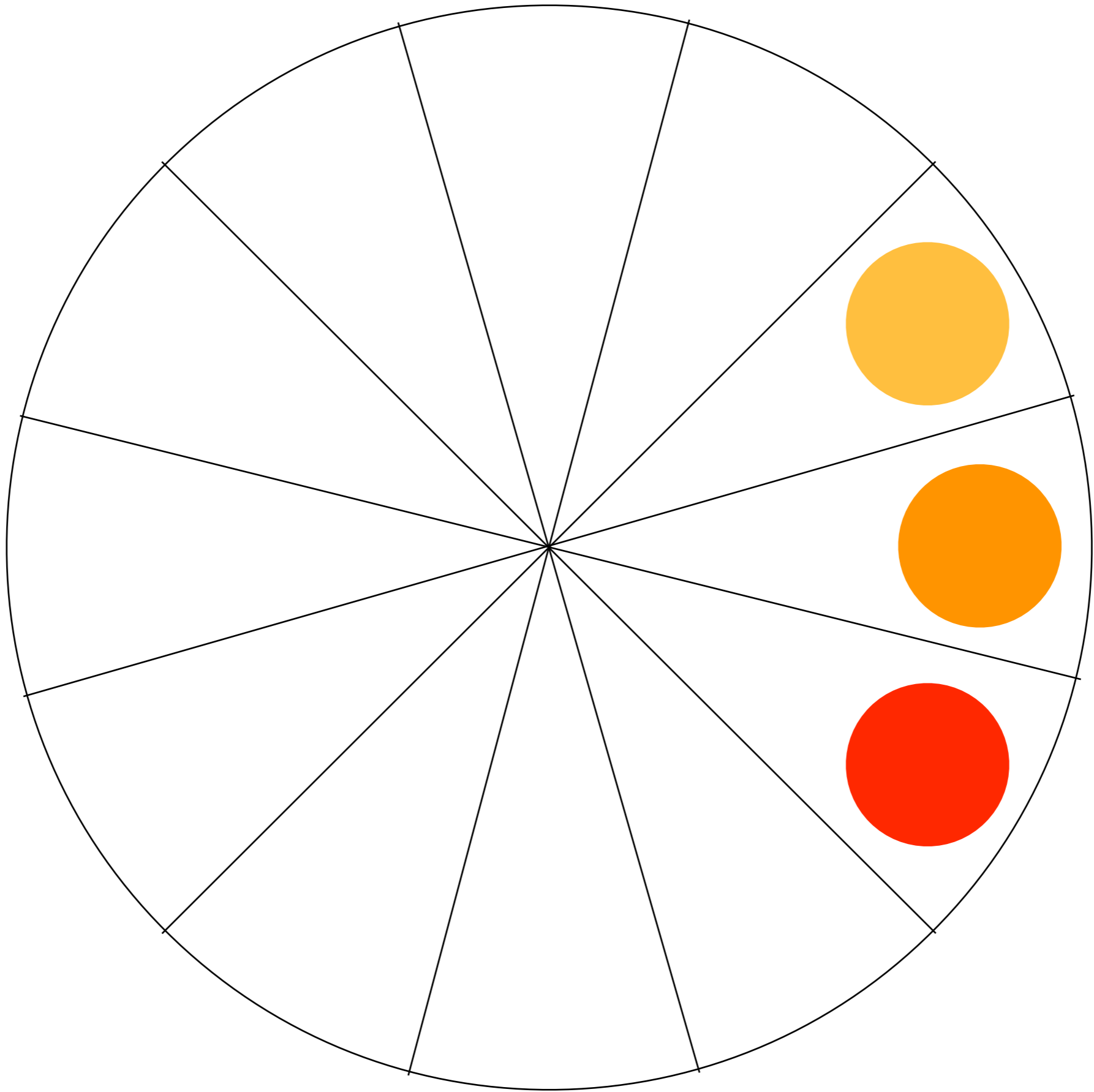


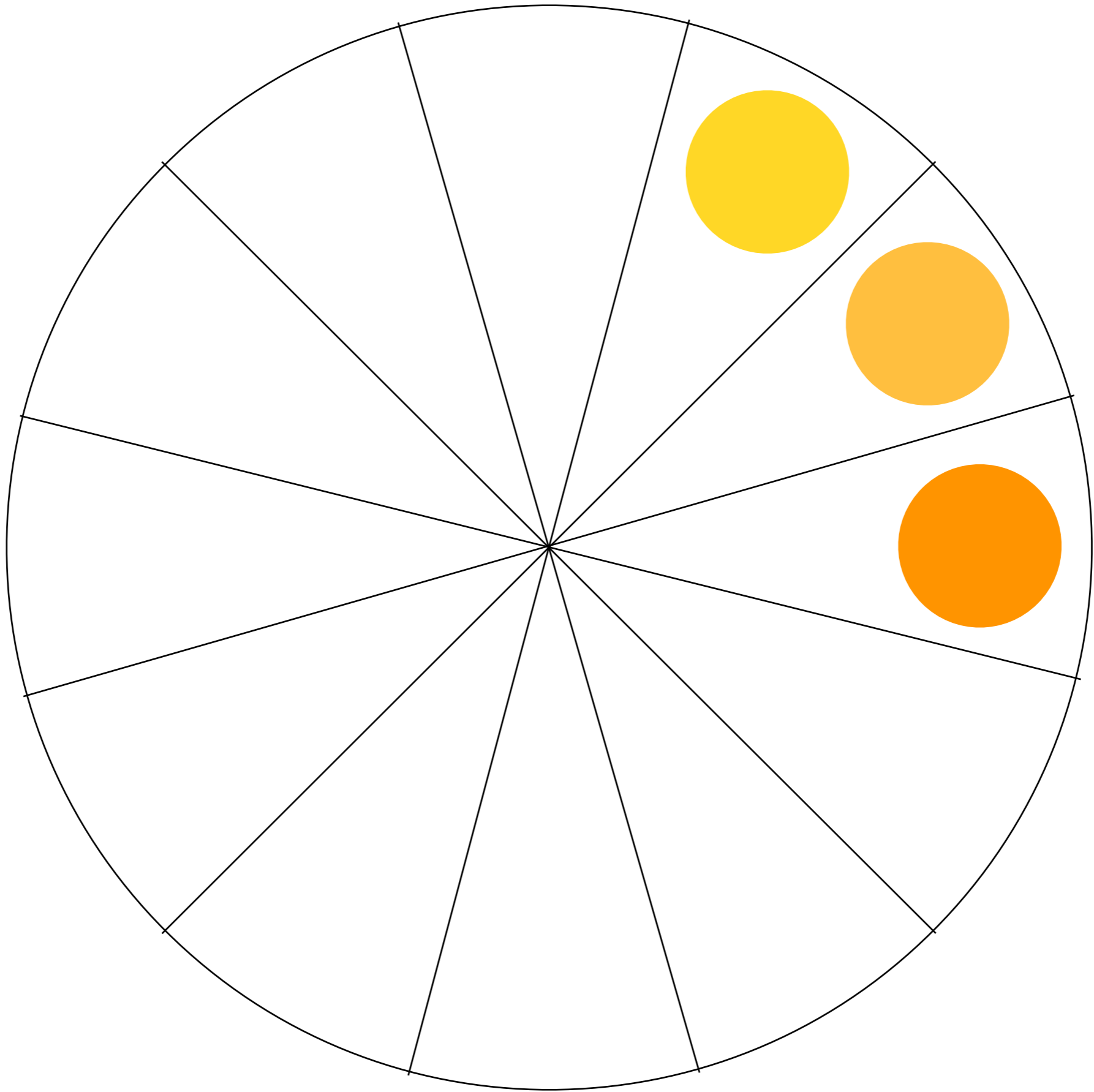


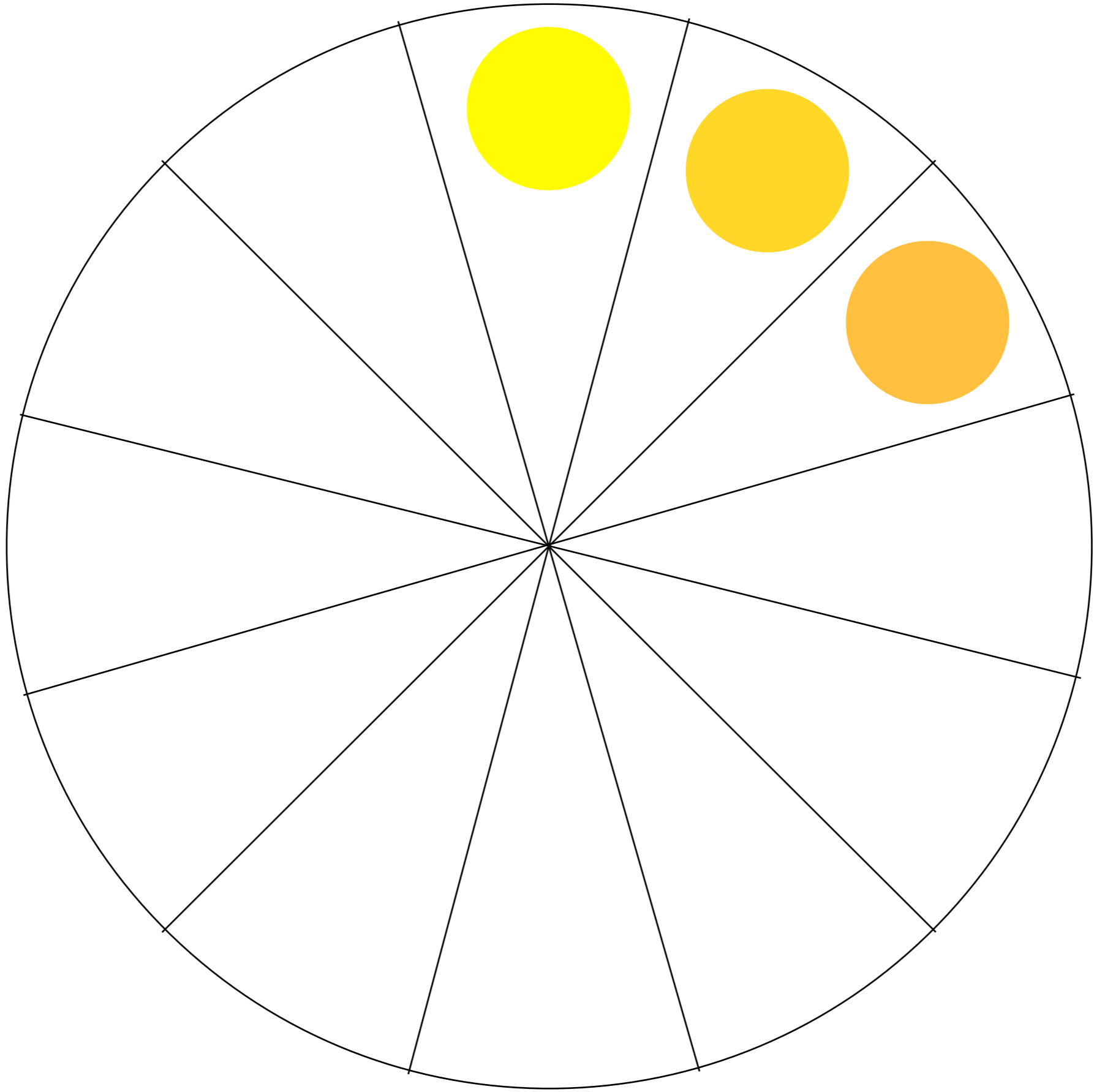


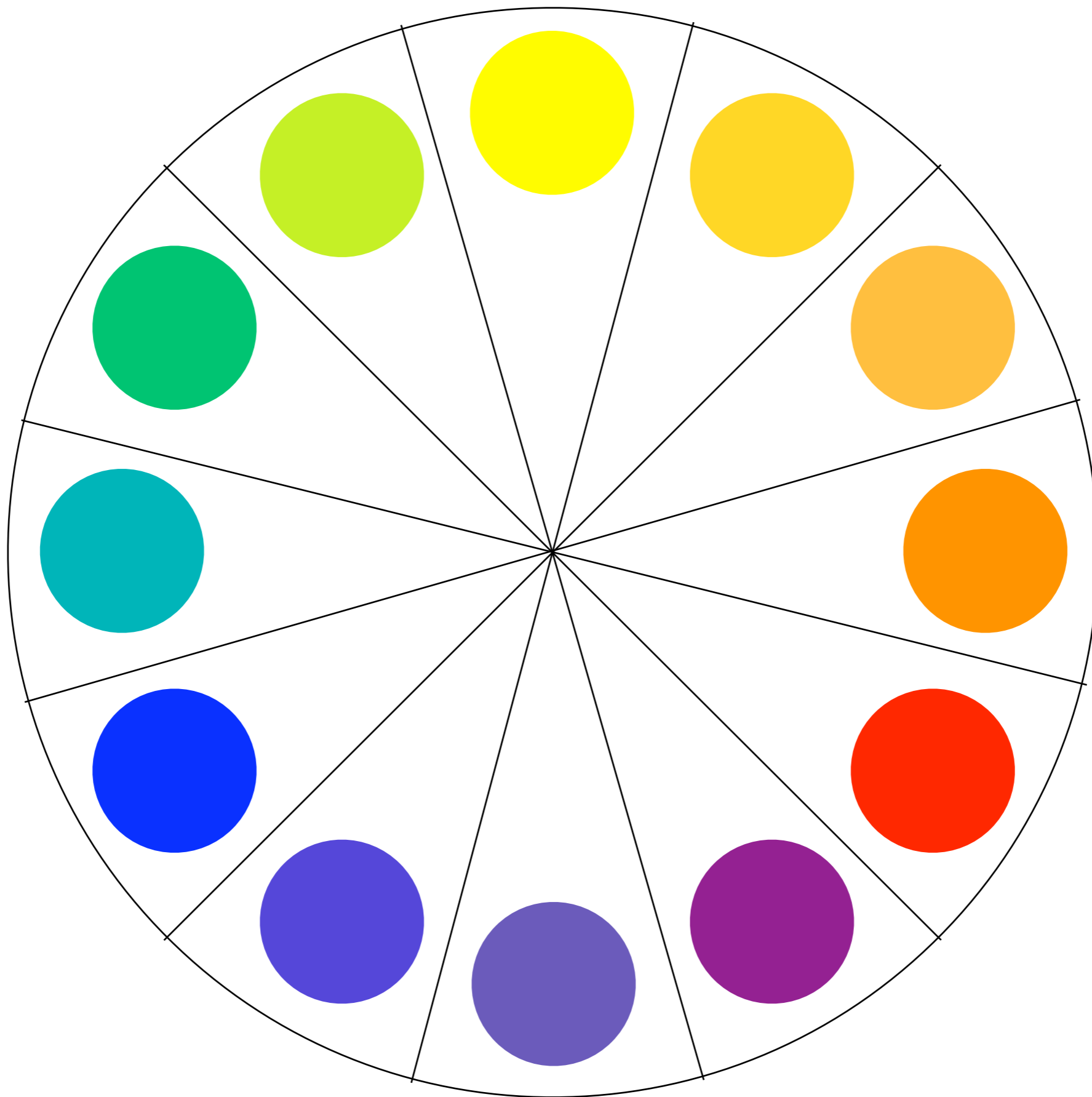




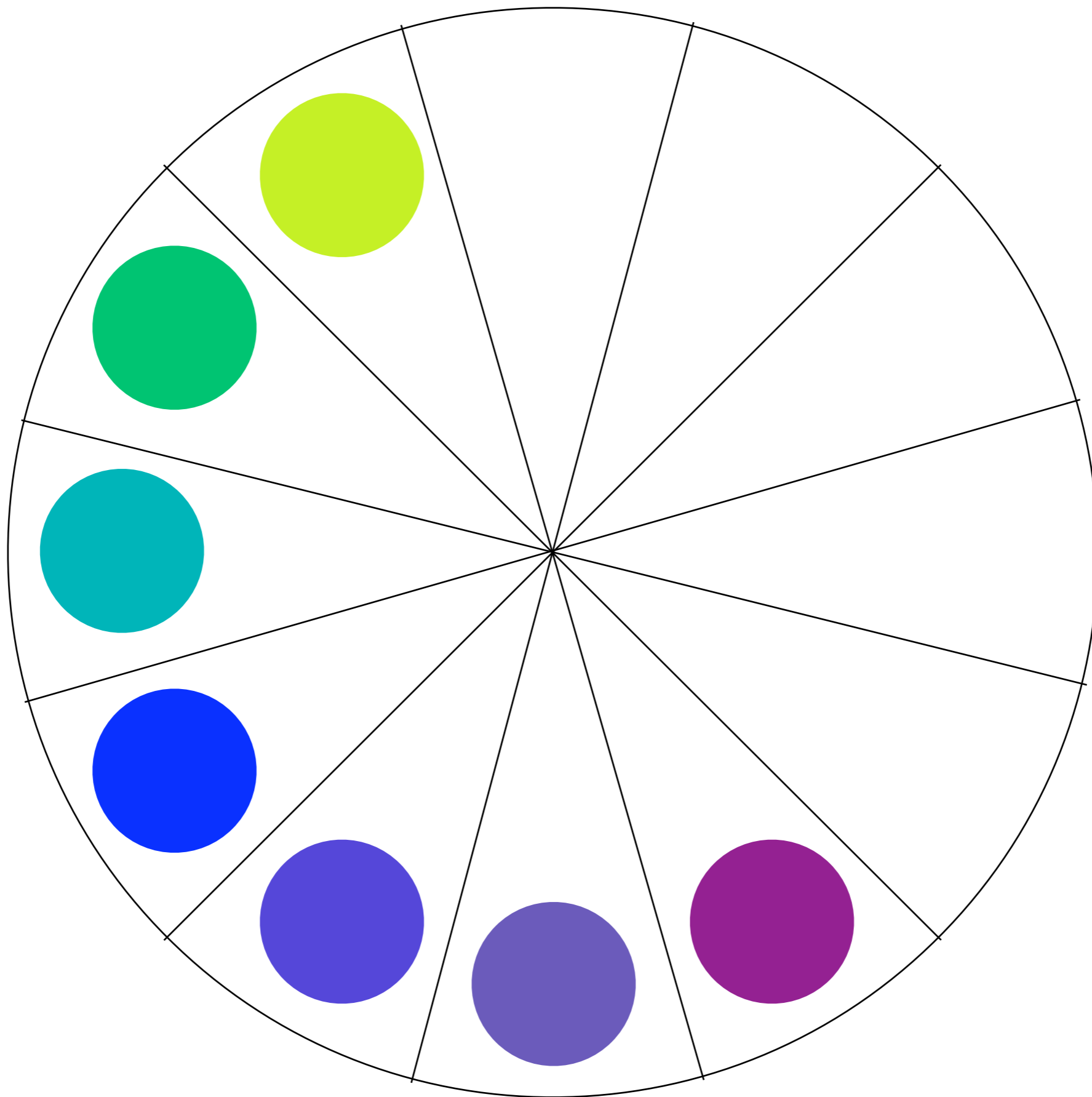




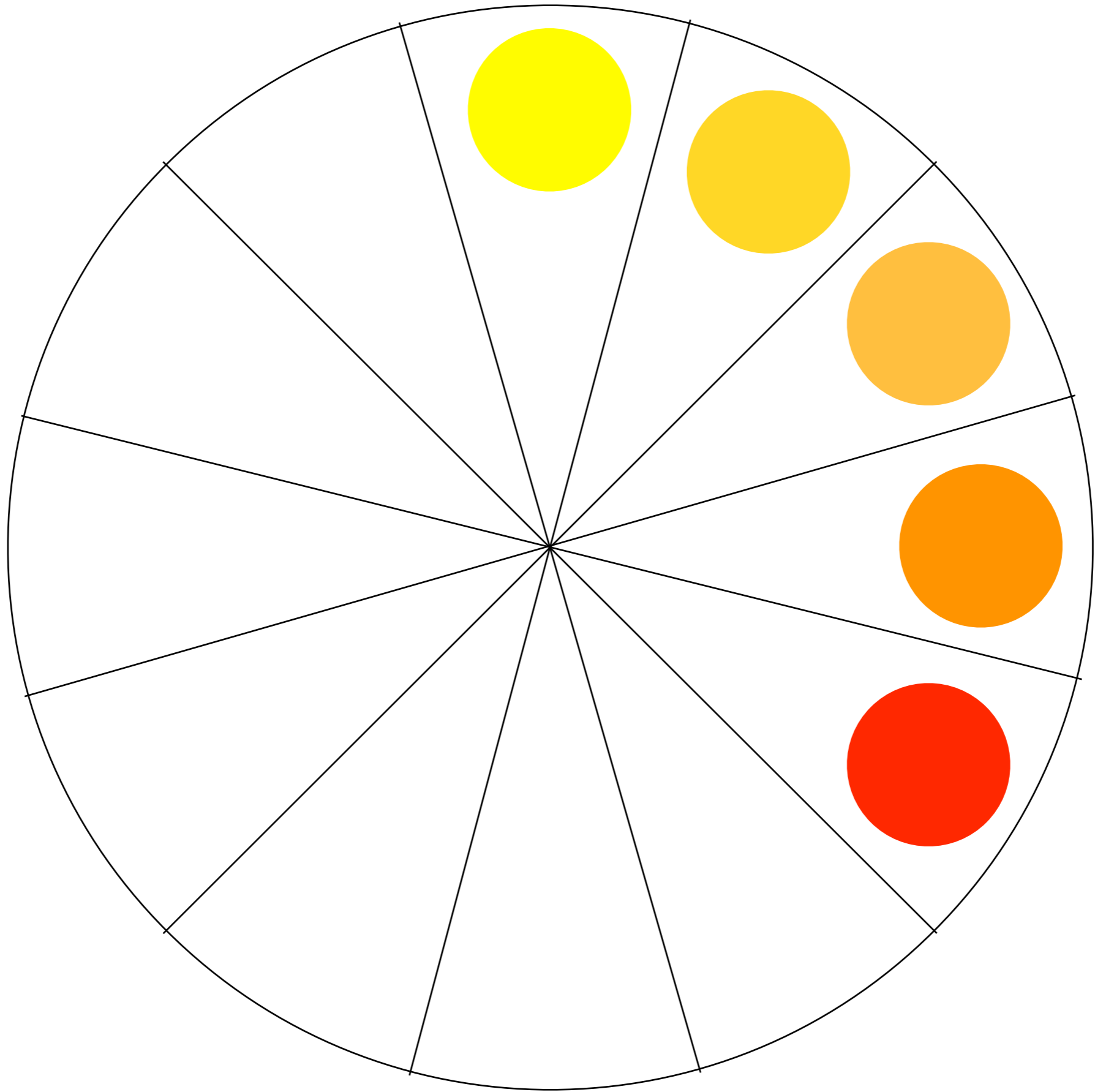




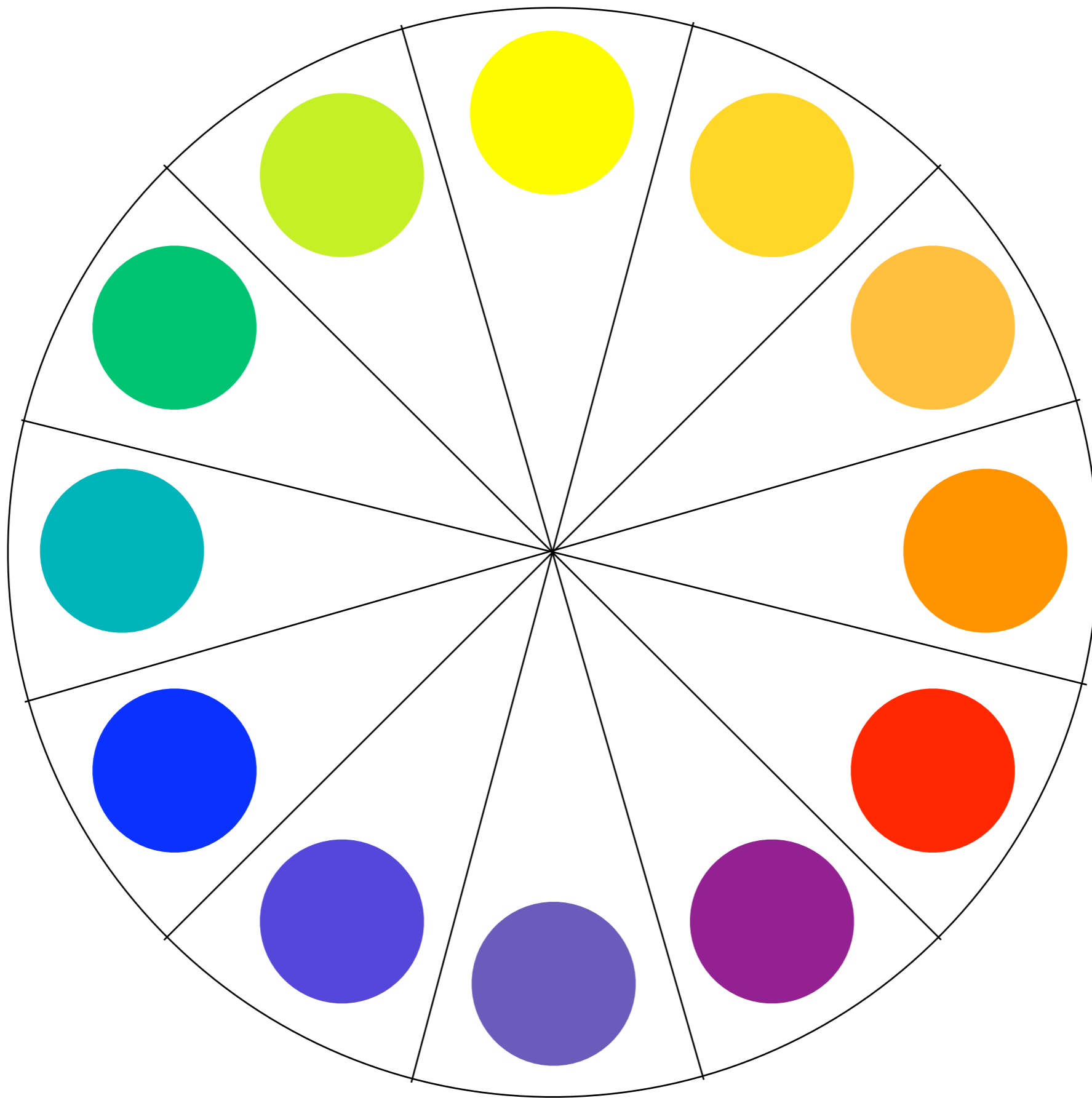
Cool Colours

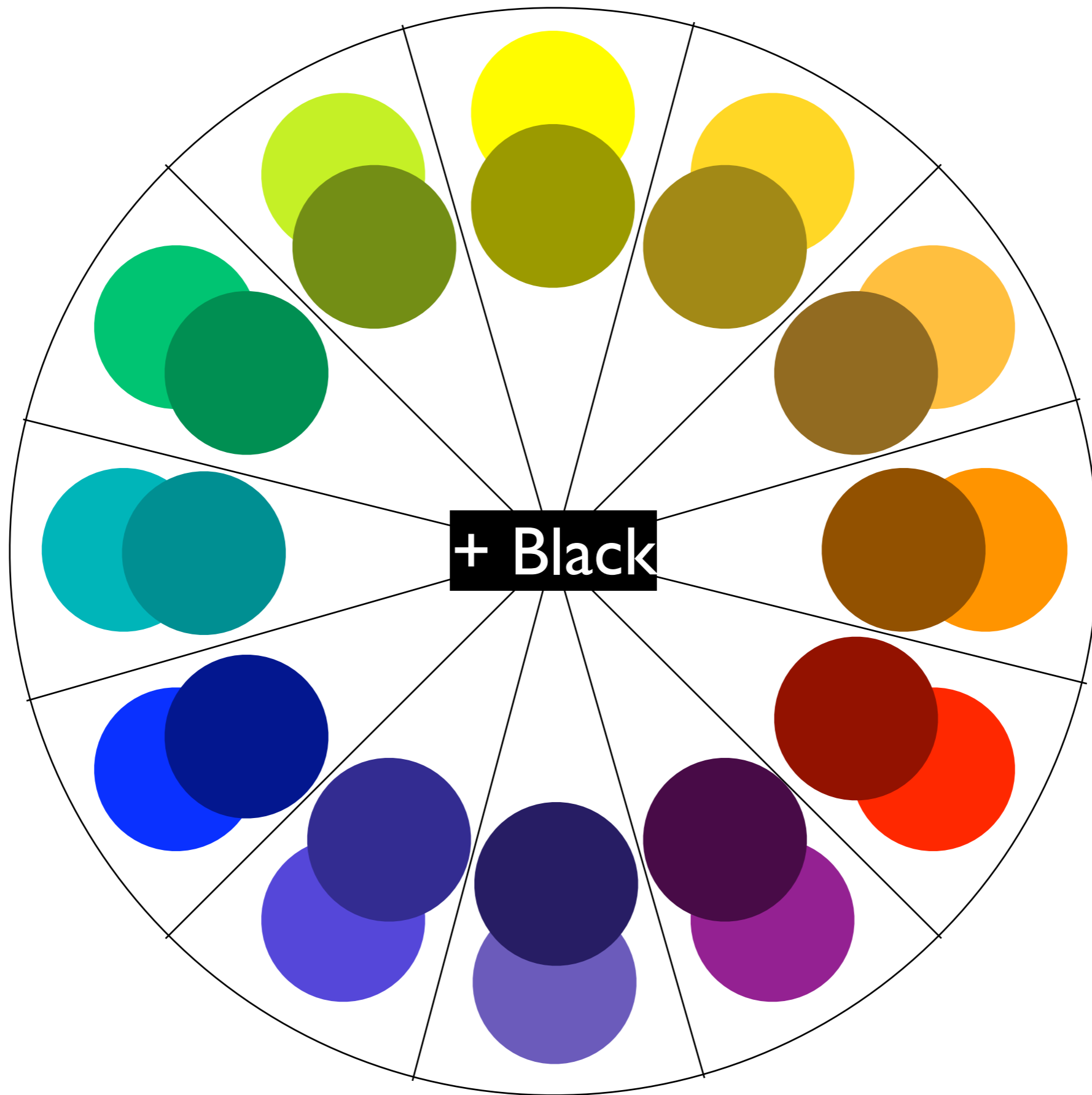


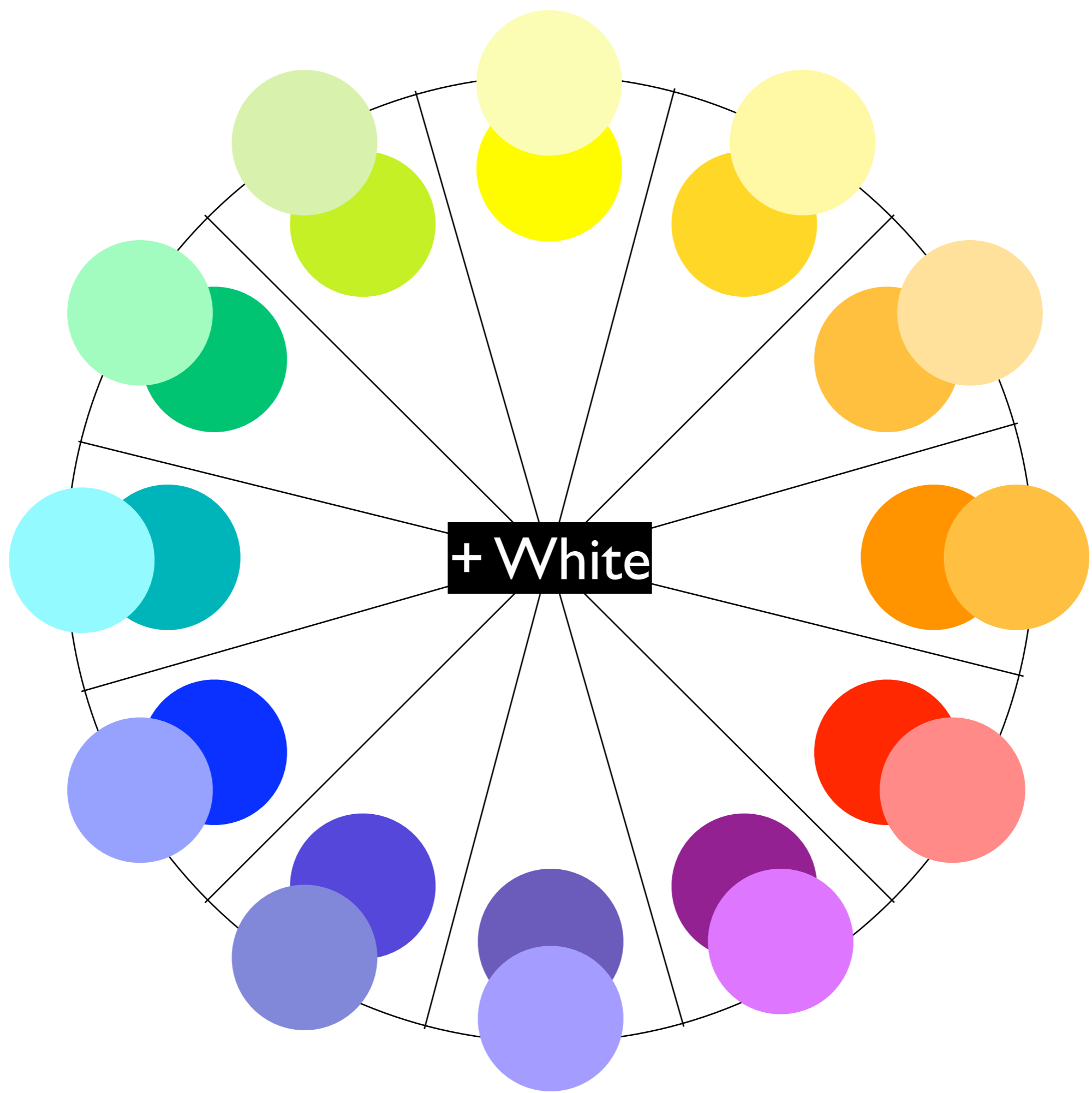
Warm Colours

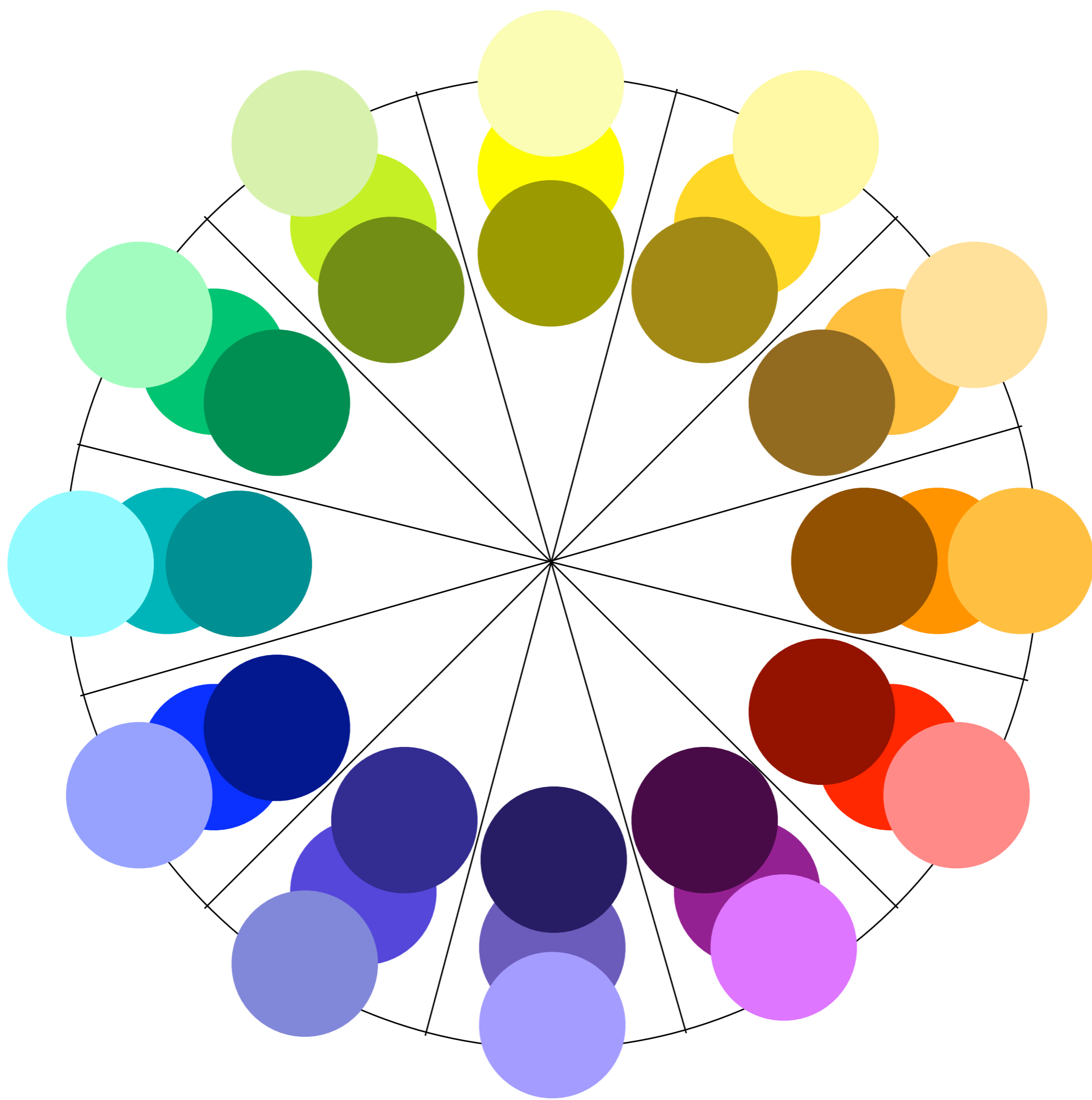


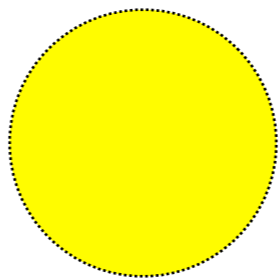
Tints and Shades

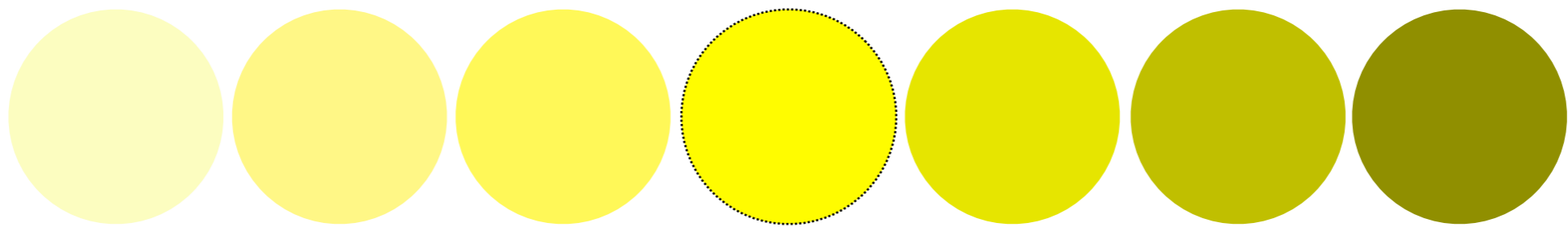


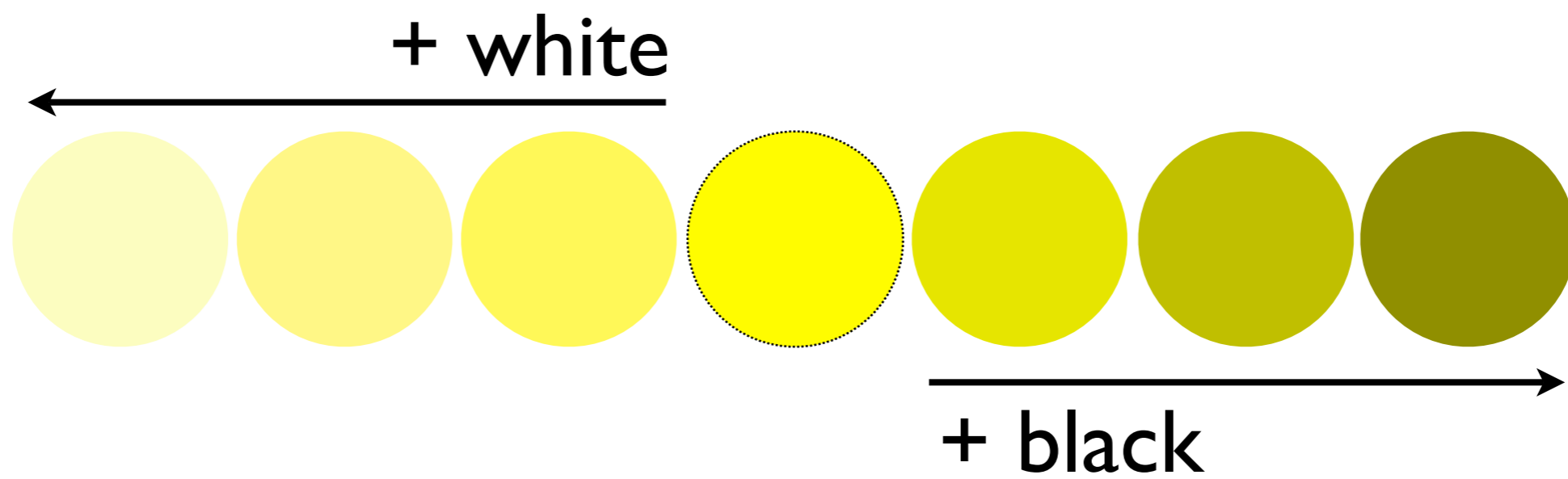












Colour Meanings

RED

dynamic

vital

romantic

commanding

alert

rebellious

joyful

visible

hot

fun

helpful
burning

cozy

abundance

warming

flavourful

festive

active

excited

communicative

inspiring

ORANGE

creative

young

visible

bright

cheerful

light weight

curious

coward

playful

nutritious

ill

expanding

YELLOW

GREEN

patient

natural

adventure

relaxed

athletic

unfortunate

lucky

balanced

safe

sharing

BLUE

technical

deep

free

educated

protective

lonely

peaceful

cold

authoritative

intelligent

artistic

aloof

luxurious

royal

vain

fantastic

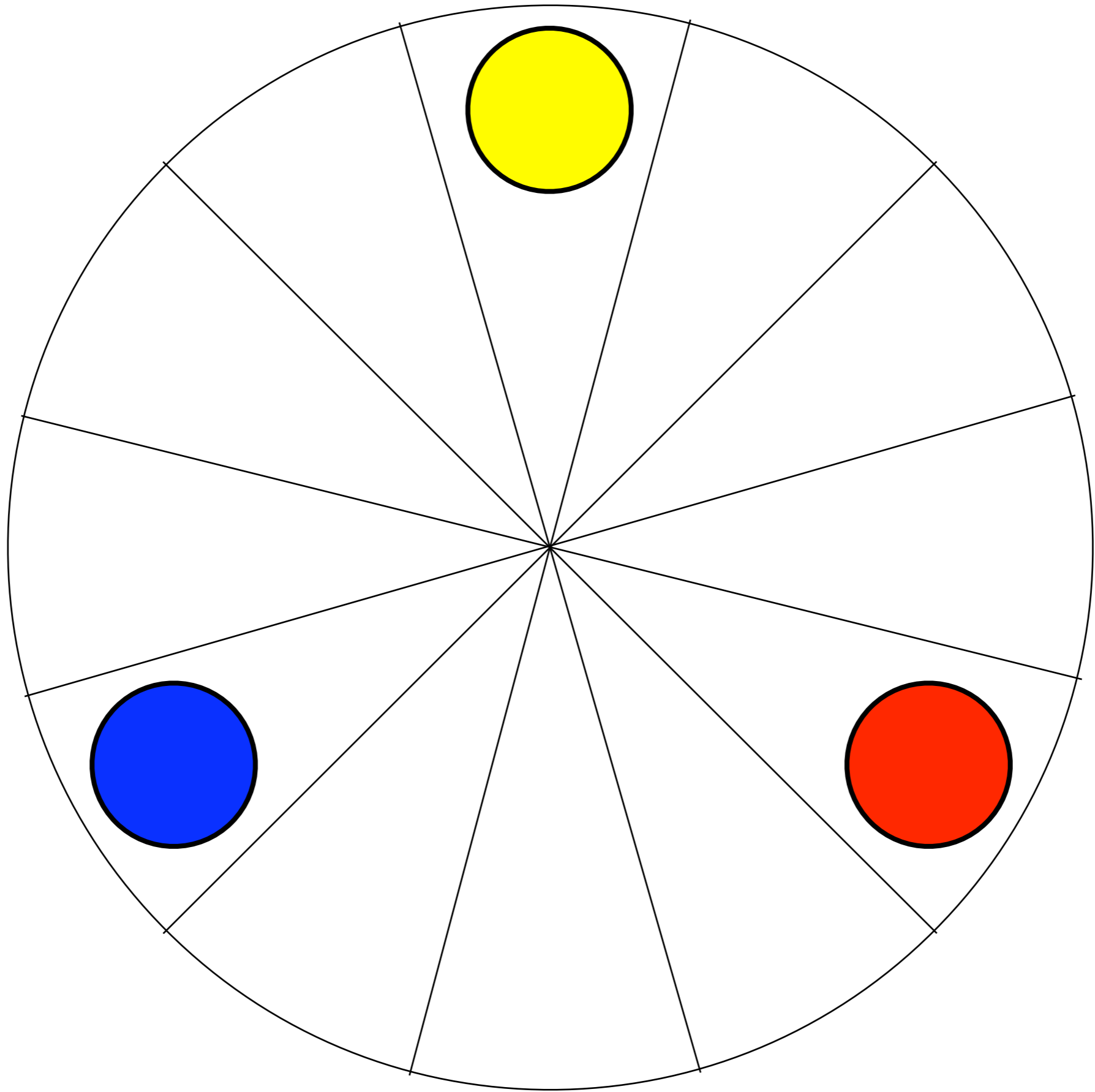
melancholic

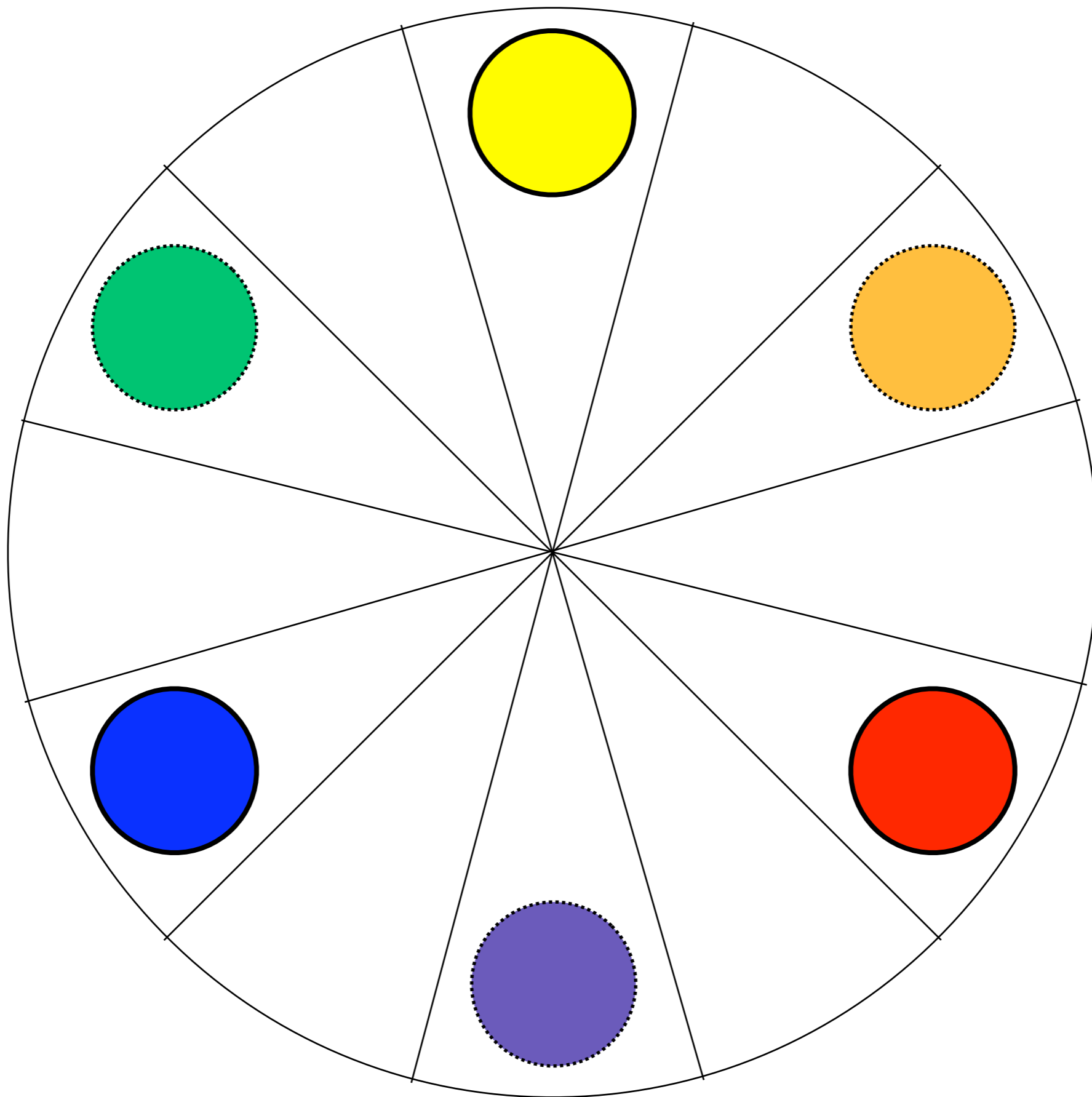
feminine

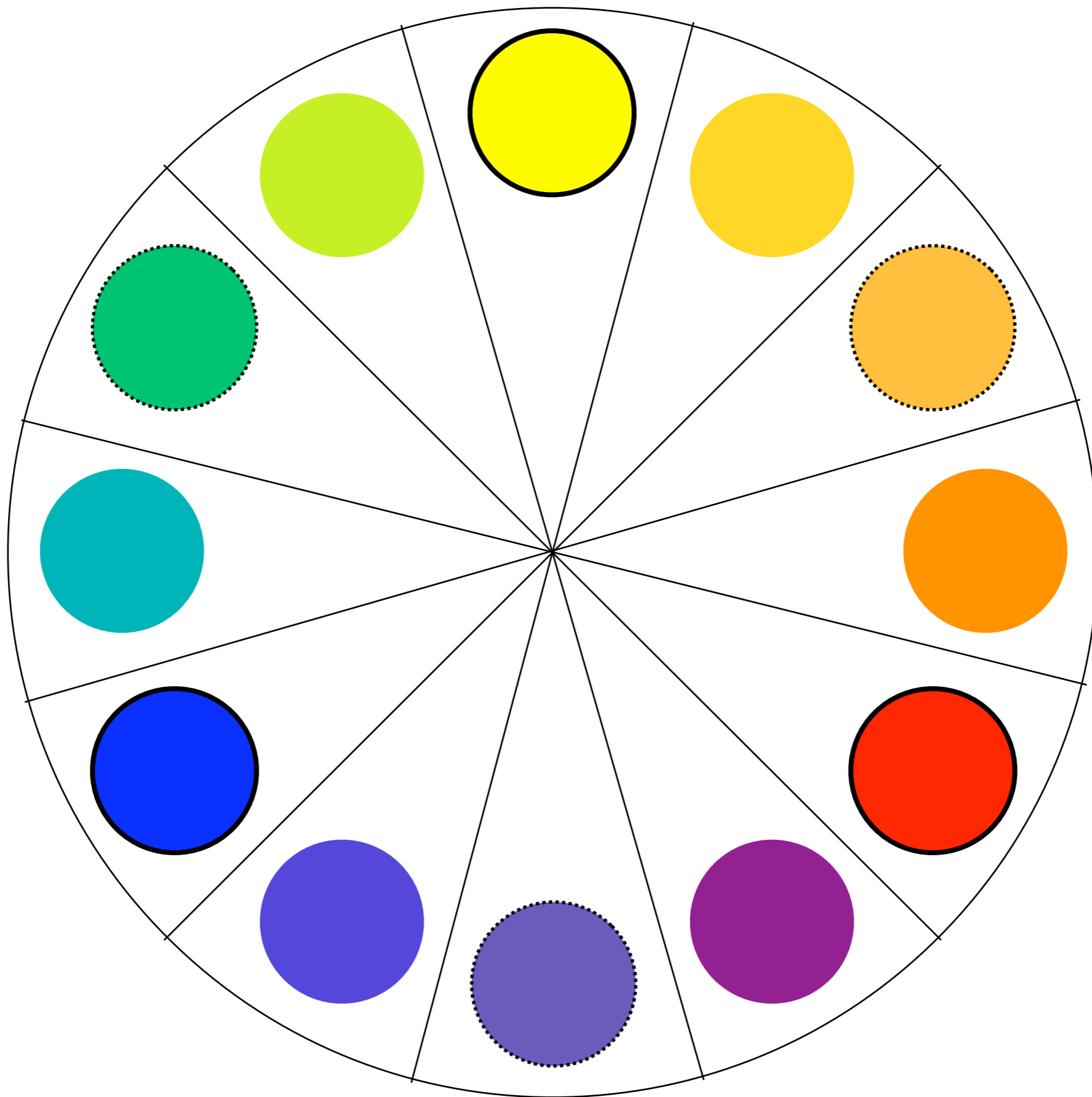
fragrant

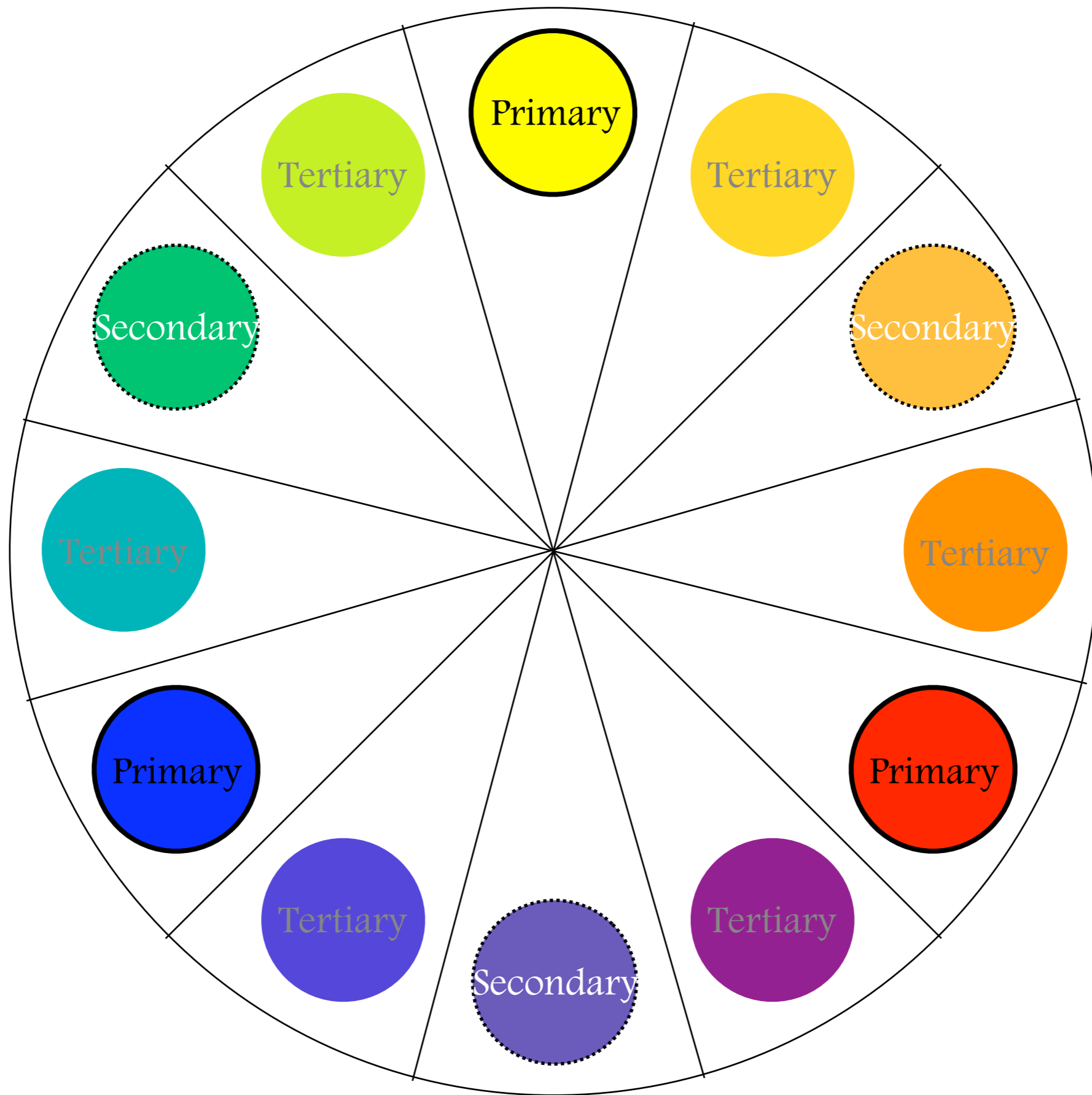
solemn

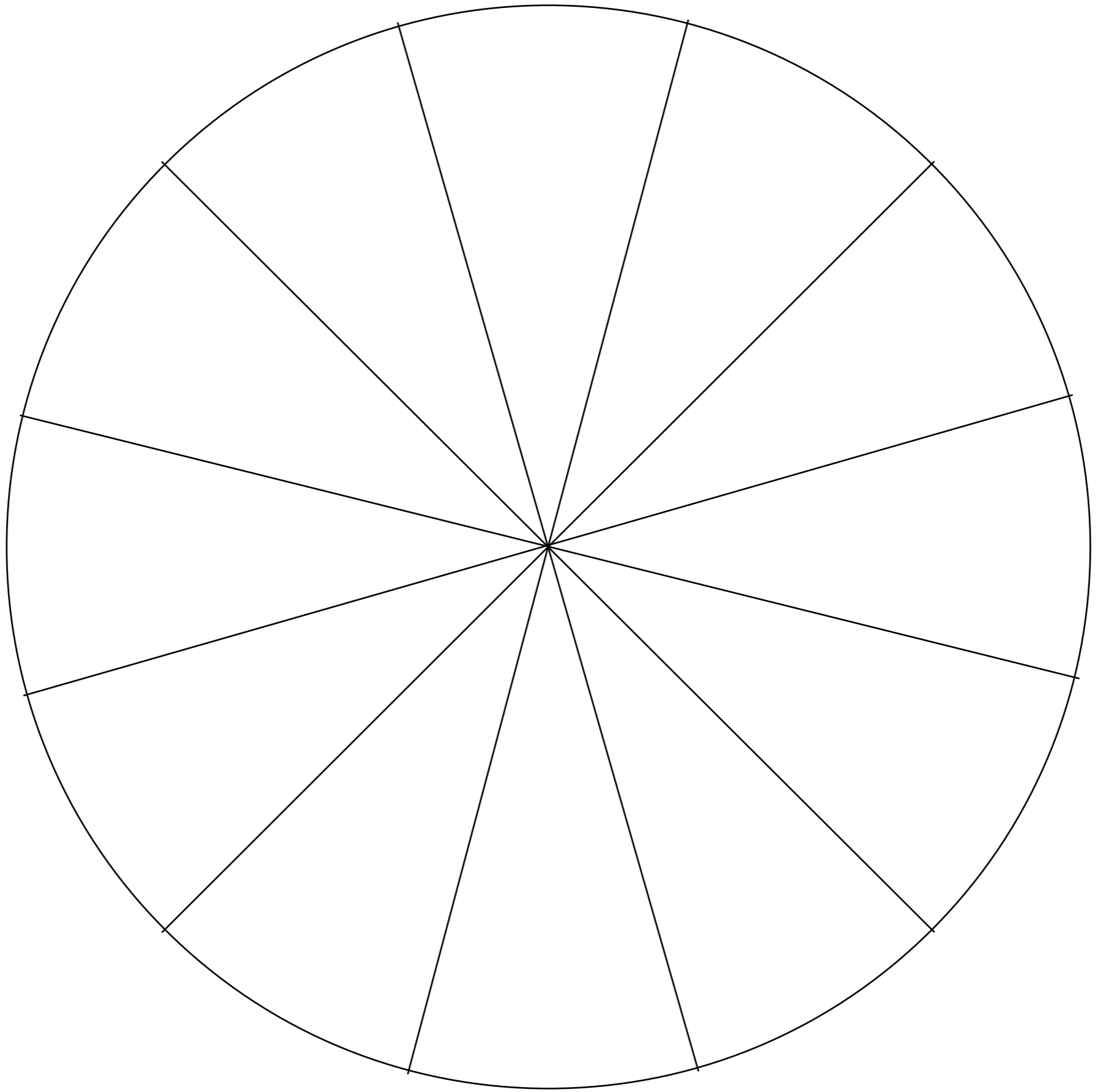
PURPLE











Frank Curkovic
<http://frankcurkovic.edublogs.org/>

Resources

Colour Matters

<http://www.colormatters.com/colortheory.html>

Colour in Motion

<http://www.mariaclaudiacortes.com/colors/Colors.swf>

How Colour Communicates Meaning by Rob Mills

<http://carsonified.com/blog/design/color/how-colour-communicates-meaning/>