**SOME BASIC RADIO TERMINOLOGY**

It is important for journalists to share a common terminology when working together. Different stations within different countries often use different words to describe the same concept. For the purposes of this class, we will use the terminology below.

 In some cases, we have provided alternative terminology which you may run into in the course of your work.

ANCHOR - the reader or present or in the studio.

 ANCHOR LEAD - the words read by an ANCHOR when introducing a package or live report.

 BREAKING NEWS - a story that is still developing.

BULLETINS – brief, scheduled news programs. They are often hourly, run several minutes in length and may include several individual news stories and the weather.

COPY - words which are written to be read on air. (The script.)

 NARRATION - a script read by the reporter.

NAT or NATURAL SOUND (sometimes called WILD or CLEAN SOUND) - background sounds, including traffic, crowds, machinery, music, etc. Natural sound helps paint a sound "picture" for your listeners.

NEWS FLASH - the very first report of an important news story.

PACKAGE - a report that is entirely pre-recorded and self-contained.

PHONER - a report from the field by telephone. Also, a telephone interview.

READER - a story that is entirely read by the ANCHOR (with no PACKAGE or SOUNDBITES).

SOUND BITE or SOUNDBITE (sometimes called an ACTUALITY) - a piece of spoken sound usually taken from an interview.

TAG – The words read by an ANCHOR at the very end of a story, usually after a PACKAGE or SOUNDBITE

TRT – Total Running Time. The length of the entire story.

VOX POP - these are interviews seeking the opinions of ordinary people.

 WRAP - the ANCHOR reads COPY before and after a SOUNDBITE.