



CULTURE AND SOCIETY (PART-B)

component concept of
Citizenship Education and Community Engagement

**Dr Ahmad Bilal Cheema
University of Sargodha.**

Topics to study

- Culture : meaning and Characteristics
- Elements of Culture
- Cultural Diversity
- Cultural elements of Pakistani society

Culture

Culture is a pattern of human activities and the symbols that give meaning to these activities

Culture consists of the beliefs, behaviors, objects, and other characteristics common to the members of a particular group or society



Elements of Culture

- **Language**
- **Artifacts** : physical things that have particular symbolism for a culture. Example a Trophy , bunch of Flowers, a turban , Ajrak , clothing for a specific situation
- **Stories , history , myths, legends**
- Stories from holy Quran, Stories of a bad Guy and a Hero, Stories for lesson i.e Honesty helping the needy, being brave
- **Attitudes**
- Attitudes are the people' judgments. These are formed by experiences and even on the basis of external information
- **Norms, Values and Ethical codes:** Society's agreed upon principles, these are based on ethics, moral principles or guided by religion

Importance of Culture

- Provision of Identity
- Building a social bond
- Social Control

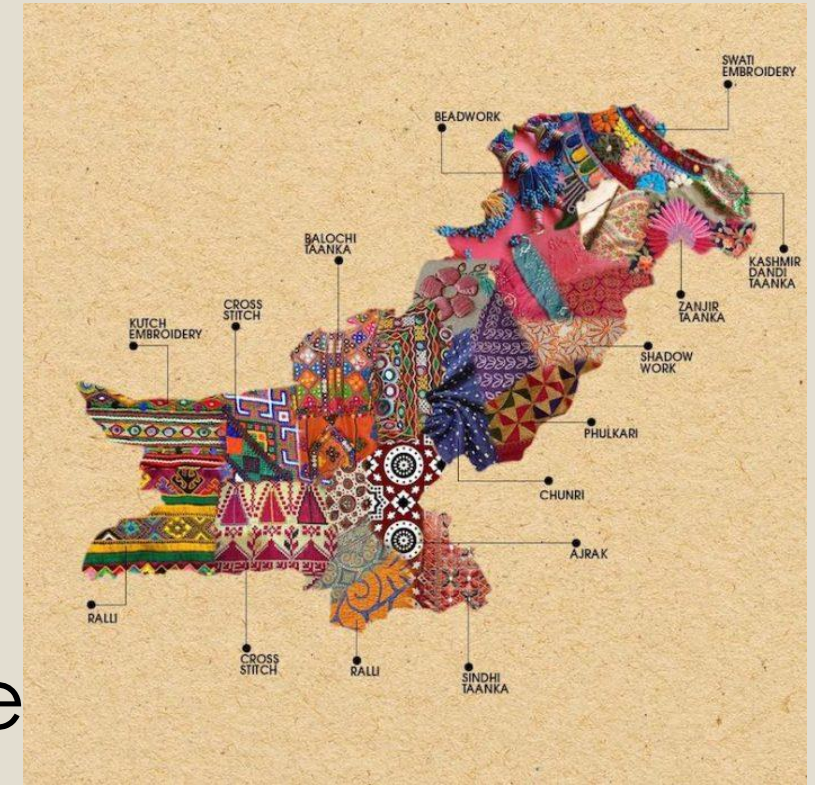
Cultural Diversity



- The existence of a variety of cultural or ethnic groups within a society
- **Cultural diversity** is when population **differences** are well represented within a community. These include race, ethnicity, age, ability, language, nationality, socioeconomic status, gender, or religion.

Cultural Diversity In Pakistan

- Religious
- Sectarian differences
- Racial
- Locale: Rural – Urban
- Profession
- Gender : Role of Male and Female



Cultural Elements of Pakistani Society

- ❑ Pre-Historic background
- ❑ Multi-lingual, multi-ethnic, and multi-cultural Society
- ❑ Geographical Variations (Mountains, Deserts, plains, coastal areas)

Elements	
Islam Values	Rich Literature
National and regional languages	Male dominated society
Mixed culture	Sports
Handicrafts ,	Fairs, Festivals



Sources for further understanding

- **Overview of culture- Khan Academy**

<https://www.khanacademy.org/test-prep/mcat/society-and-culture/culture/v/overview-of-culture>

- **Pakistani culture is the amalgamation of different cultures**

https://www.slideshare.net/safeer_aabbasi/pakistani-culture-is-the-amalgamation-of-different-cultures

Pakistani Culture Pictures, Images and Stock Photos

<https://www.istockphoto.com/photos/pakistani-culture?mediatype=photography&phrase=pakistani%20culture&sort=mostpopular>