

Concepts to study

- Culture
- Cultural awareness
- Society
- Social Structure
- Social Contract
- Functions of Society

Culture

Culture consists of the beliefs, behaviors, objects, and other characteristics common to the members of a particular group or society

culture includes many societal aspects: language, customs, values, norms, rules, tools, technologies, products, organizations, and institutions.



Culture is

- Culture is how people feel, think and act in a society
- Culture is sum of shared and accepted values which shape the society
- Culture is adaptive in nature
- Cultures build in itself
- Culture is transmitted



Cultural Awareness and its Important?

Cultural Awareness

- Developing sensitivity and understanding of another ethnic group
- understanding of the differences between yourselves and people from other countries or other backgrounds, especially differences in attitudes and values.

Importance

For better understanding of other at Regional and global level For improving your acceptability In Business and Community work

Society



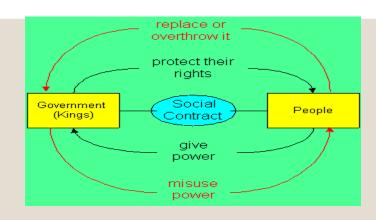
- Society is the group of people who interact in such a way as to share a common culture
- The cultural bond may be ethnic or racial, or due to shared beliefs, values, and activities.
- The term **society** can also have a *geographic* meaning and refer to people who share a common culture in a particular location.
 - For example, people living in mountain cold climate have developed different cultures from those living in desert area.

Culture and society

Culture and society are intricately related.

 A culture consists of the "objects" of a society, whereas a society consists of the people who share a common culture.

Social contract



- Social contract theory says that people live together in society in accordance with an agreement that establishes moral and political rules of behavior.
- Social contracts can be explicit(visible), such as laws, or implicit, such as raising one's hand in class to speak, not interrupting others, keeping your mobile phone in silent mode in hospital / class
- Social Contracts provide a valuable framework for harmony in society.

Social Structure

- Social structure is the pattern of social relationship in a society.
- Social structures regulate the interactions among the members of a society,
- social maintain social stability by providing guidelines within cultural norms

Functions of Society

- 1. Satisfaction of basic needs
- 2. Preservation of order
- 3. Management of education
- 4. Management of the economy & Division of labor
- ∘ 5. Power management
- 6 Communication management
- 7. Preservation and transmission of culture
- 8. Leisure
- 9. Religiosity
- 10-Recognition of individual Status (Ascribed and Achieved)

Sources for further understanding

Overview of culture- Khan Academy

https://www.khanacademy.org/test-prep/mcat/society-and-culture/culture/v/overview-of-culture

Pakistani culture is the amalgamation of different cultures

https://www.slideshare.net/safeer_aabbasi/pakistani-culture-is-the-amalgamation-of-different-cultures

Pakistani Culture Pictures, Images and Stock Photos

https://www.istockphoto.com/photos/pakistaniculture?mediatype=photography&phrase=pakistani%20culture&sort=mostpopular