# Sampling Distribution and Interval Estimation <br> Of Population Parameters 

## Sampling Distribution of

A natural estimator for the population mean $\mu$ is the sample mean

$$
\bar{X}=\sum_{i=1}^{n} \frac{X_{i}}{n} .
$$

Consider $\bar{x}$ to be a single realization of a random variable $\bar{X}$ over all possible samples of size $n$.
The sampling distribution of $\bar{X}$ is the distribution of values of $\bar{x}$ over all possible samples of size $n$ that could be selected from the population.

## Sampling Distribution of

The average of the sample means ( $\bar{x}$ 's) when taken over a large number of random samples of size $n$ will approximate $\mu$.
Let $X_{1}, \cdots, X_{n}$ be a random sample from some population with mean $\mu$. Then for the sample mean $\bar{X}$, $E(\bar{X})=\mu$.
$\bar{X}$ is an unbiased estimator of $\mu$.

## Variance

Let $X_{1}, \cdots, X_{n}$ be a random sample from some population with mean $\mu$. and variance $\sigma^{2}$.
The variance of the sample mean $\bar{X}$ is given by

$$
\operatorname{Var}(\bar{X})=\sigma^{2} / n
$$

The standard deviation of the sample mean is given by $\sigma / \sqrt{n}$. This quantity is called the standard error (of the mean).

The standard error $\sigma / \sqrt{n}$ is estimated by $s / \sqrt{n}$.
The standard error measures the variability of sample means from repeated samples of size $n$ drawn from the same population.

A larger sample provides a more precise estimate $\bar{X}$ of $\mu$

## Let $X_{1}, \cdots, X_{n}$ be a random sample from a population

 that is normally distributed with mean $\mu$ and variance $\sigma^{2}$.Then the sample mean $\bar{X}$ is normally distributed with mean $\mu$ and variance $\sigma^{2} / n$.
That is

$$
\bar{X} \sim N\left(\mu, \sigma^{2} / n\right) .
$$

## The Sampling Distribution of the Sample Mean

$$
\begin{aligned}
& \text { 1. } \mu_{\bar{x}}=\mu_{x} \\
& \text { 2. } \sigma_{\bar{x}}^{2}=\frac{\sigma_{x}^{2}}{n}
\end{aligned}
$$

3. If $x$ is normal, $\overline{\mathrm{x}}$ is normal. If x is nonnormal $\overline{\mathrm{x}}$ is approximately normally distributed for sufficiently large sample size.

- The normal distribution is a continuous, symmetric, bellshaped distribution of a variable.
- Any particular normal distribution is determined by two parameters 1) Mean, $\mu$ 2) Standard Deviation, $\sigma$


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## Central Limit Theorem

CENTRAL LIIIT THEOREM If all samples of a particular size are selected from any population, the sampling distribution of the sample mean is approximately a normal distribution. This approximation improves with larger samples.

## Central Limit Theorem

Let $X_{1}, \cdots, X_{n}$ be a random sample from any population with mean $\mu$ and variance $\sigma^{2}$.
Then the sample mean $\bar{X}$ is approximately normally distributed with mean $\mu$ and variance $\sigma^{2} / n$.

## Concepts of Estimation

- In general we are interested in determining the value of a population parameter (e.g. $\mu$ ) on the basis of a sample statistic. We use:
- Point estimator (estimates the parameter by a single value, a statistic).
- Interval estimator (estimates the parameter by a range of values).


## Interval Estimation and Determination of the Sample Size

- Interval Estimation of a Population Mean:

Large-Sample Case

- Interval Estimation of a Population Mean: Small-Sample Case
- Determining the Sample Size
- Interval Estimation of a Population Proportion



## Interval Estimation of a Population Mean: Large-Sample Case

- Sampling Error
- Probability Statements about the Sampling Error
- Constructing an Interval Estimate:

Large-Sample Case with $\sigma$ Known

- Calculating an Interval Estimate:

Large-Sample Case with $\sigma$ Unknown

## Sampling Error

- The absolute value of the difference between an unbiased point estimate and the population parameter is called the sampling error.
- For the case of a sample mean estimating a population mean, the sampling error is

$$
\text { Sampling Error }=|\bar{x}-\mu|
$$

## Probability Statements About the Sampling Error

- Knowledge of the sampling distribution of $\bar{x}$ enables us to make probability statements about the sampling error even though the population mean $\mu$ is not known.
- A probability statement about the sampling error is a precision statement.


## Probability Statements About the Sampling Error

- Precision Statement

There is a $1-\alpha$ probability that the value of a sample mean will provide a sampling error of $z_{\alpha / 2} \sigma_{\bar{x}}$ or less.


Interval Estimate of a Population Mean: Large-Sample Case ( $n \geq 30$ )

- With $\sigma$ Known

$$
\bar{x} \pm z_{\alpha / 2} \frac{\sigma}{\sqrt{n}}
$$

where: $\quad \bar{x}$ is the sample mean
$1-\alpha$ is the confidence coefficient
$z_{a / 2}$ is the $z$ value providing an area of $\alpha / 2$ in the upper tail of the standard normal probability distribution
$\sigma$ is the population standard deviation
$n$ is the sample size

Interval Estimate of a Population Mean: Large-Sample Case ( $n \geq 30$ )

- With $\sigma$ Unknown

In most applications the value of the population standard deviation is unknown. We simply use the value of the sample standard deviation, $s$, as the point estimate of the population standard deviation.

$$
\bar{x} \pm z_{\alpha / 2} \frac{s}{\sqrt{n}}
$$

## Example: National Discount, Inc.

National Discount has 260 retail outlets throughout the United States. National evaluates each potential location for a new retail outlet in part on the mean annual income of the individuals in the marketing area of the new location.

Sampling can be used to develop an interval estimate of the mean annual income for individuals in a potential marketing area for National Discount.

A sample of size $n=36$ was taken. The sample mean, $\bar{x}$, is $\$ 21,100$ and the sample standard deviation, s , is $\$ 4,500$. We will use .95 as the confidence coefficient in our interval estimate.

## Example: National Discount, Inc.

- Precision Statement

There is a .95 probability that the value of a sample mean for National Discount will provide a sampling error of $\$ 1,470$ or less....... determined as follows:

95\% of the sample means that can be observed are within $\pm 1.96 \sigma_{\bar{x}}$ of the population mean $\mu$.

If $\sigma_{\bar{x}}=s / \sqrt{n}=4,500 / \sqrt{36}=750$, then $1.96 \sigma_{\bar{x}}=1,470$.

## Example: National Discount, Inc.

- Interval Estimate of the Population Mean: $\sigma$ Unknown

Interval Estimate of $\mu$ is:

$$
\begin{aligned}
& \$ 21,100 \pm \$ 1,470 \\
& \text { or } \$ 19,630 \text { to } \$ 22,570
\end{aligned}
$$

We are $95 \%$ confident that the interval contains the population mean.

The most common five critical values of $z_{\alpha}$ are summarized in the following table.


| $\alpha=$ tail area | central area $=1-2 \alpha$ | $z_{\alpha}$ |
| :---: | :---: | :---: |
| 0.05 | 0.90 | $\mathrm{Z}_{.05}=1.645$ |
| 0.025 | 0.95 | $\mathrm{Z}_{.025}=1.96$ |
| 0.01 | 0.98 | $\mathrm{Z}_{.01}=2.33$ |
| 0.005 | 0.99 | $\mathrm{Z}_{.005}=2.58$ |

## Interval Estimation of a Population Mean: Small-Sample Case ( $n<30$ )

- Population is Not Normally Distributed

The only option is to increase the sample size to $n \geq 30$ and use the large-sample interval-estimation procedures.

- Population is Normally Distributed and $\sigma$ is Known The large-sample interval-estimation procedure can be used.
- Population is Normally Distributed and $\sigma$ is Unknown The appropriate interval estimate is based on a probability distribution known as the $t$ distribution.


## $t$ Distribution

- The $t$ distribution is a family of similar probability distributions.
- A specific $t$ distribution depends on a parameter known as the degrees of freedom.
- As the number of degrees of freedom increases, the difference between the $t$ distribution and the standard normal probability distribution becomes smaller and smaller.
- A $t$ distribution with more degrees of freedom has less dispersion.
- The mean of the $t$ distribution is zero.


## Interval Estimation of a Population Mean: Small-Sample Case $(n<30)$ with $\sigma$ Unknown

- Interval Estimate

$$
\bar{x} \pm t_{\alpha / 2} \frac{s}{\sqrt{n}}
$$

where $1-\alpha=$ the confidence coefficient
$t_{\alpha / 2}=$ the $t$ value providing an area of $\alpha / 2$ in the upper tail of a $t$
distribution

> with $n-1$ degrees of freedom
> $s=$ the sample standard deviation

## Example: Apartment Rents

- Interval Estimation of a Population Mean:

Small-Sample Case ( $n<30$ ) with $\sigma$ Unknown
A reporter for a student newspaper is writing an article on the cost of off-campus housing. A sample of 10 one-bedroom units within a half-mile of campus resulted in a sample mean of $\$ 550$ per month and a sample standard deviation of $\$ 60$.

Let us provide a 95\% confidence interval estimate of the mean rent per month for the population of one-bedroom units within a half-mile of campus. We'll assume this population to be normally distributed.

## Example: Apartment Rents

- $t$ Value

At 95\% confidence, $1-\alpha=.95, \alpha=.05$, and $\alpha / 2=.025$.
$t_{.025}$ is based on $\mathrm{n}-1=10-1=9$ degrees of freedom.
In the $t$ distribution table we see that $t_{.025}=2.262$.

| Degrees | Area in Upper Tail |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| of Freedom | $\mathbf{. 1 0}$ | .05 | .025 | .01 | .005 |
| $\cdot$ | $\cdot$ | . | . | . | $\cdot$ |
| 7 | 1.415 | 1.895 | 2.365 | 2.998 | 3.499 |
| $\mathbf{8}$ | 1.397 | 1.860 | 2.306 | 2.896 | 3.355 |
| 9 | 1.383 | 1.833 | 2.262 | 2.821 | 3.250 |
| $\mathbf{1 0}$ | 1.372 | 1.812 | 2.228 | 2.764 | 3.169 |
| . | . | . | . | . | . |

Student's T Critical Values, $\boldsymbol{t}_{\alpha}$ and $t_{\alpha / 2}$

| Conf. Level | $50 \%$ | $80 \%$ | $90 \%$ | $95 \%$ | $98 \%$ | $99 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| One Tail $(\alpha)$ | 0.250 | 0.100 | 0.050 | 0.025 | 0.010 | 0.005 |
| Two Tail $(\alpha / 2)$ | 0.500 | 0.200 | 0.100 | 0.050 | 0.020 | 0.010 |
| df $=1$ | 1.000 | 3.078 | 6.314 | 12.706 | 31.821 | 63.657 |
| 2 | 0.816 | 1.886 | 2.920 | 4.303 | 6.965 | 9.925 |
| 3 | 0.765 | 1.638 | 2.353 | 3.182 | 4.541 | 5.841 |
| 4 | 0.741 | 1.533 | 2.132 | 2.776 | 3.747 | 4.604 |
| 5 | 0.727 | 1.476 | 2.015 | 2.571 | 3.365 | 4.032 |
| 6 | 0.718 | 1.440 | 1.943 | 2.447 | 3.143 | 3.707 |
| 7 | 0.711 | 1.415 | 1.895 | 2.365 | 2.998 | 3.499 |
| 8 | 0.706 | 1.397 | 1.860 | 2.306 | 2.896 | 3.355 |
| 9 | 0.703 | 1.383 | 1.833 | 2.262 | 2.821 | 3.250 |
| 10 | 0.700 | 1.372 | 1.812 | 2.228 | 2.764 | 3.169 |
| 11 | 0.697 | 1.363 | 1.796 | 2.201 | 2.718 | 3.106 |
| 12 | 0.695 | 1.356 | 1.782 | 2.179 | 2.681 | 3.055 |
| 13 | 0.694 | 1.350 | 1.771 | 2.160 | 2.650 | 3.012 |
| 14 | 0.692 | 1.345 | 1.761 | 2.145 | 2.624 | 2.977 |
| 15 | 0.691 | 1.341 | 1.753 | 2.131 | 2.602 | 2.947 |
| 16 | 0.690 | 1.337 | 1.746 | 2.120 | 2.583 | 2.921 |
| 17 | 0.689 | 1.333 | 1.740 | 2.110 | 2.567 | 2.898 |
| 18 | 0.688 | 1.330 | 1.734 | 2.101 | 2.552 | 2.878 |
| 19 | 0.688 | 1.328 | 1.729 | 2.093 | 2.539 | 2.861 |


| Conf. Level | $50 \%$ | $80 \%$ | $90 \%$ | $95 \%$ | $98 \%$ | $99 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| One Tail $(\alpha)$ | 0.250 | 0.100 | 0.050 | 0.025 | 0.010 | 0.005 |
| Two Tail $(\alpha / 2)$ | 0.500 | 0.200 | 0.100 | 0.050 | 0.020 | 0.010 |
| ZU | $0.68 /$ | 1.325 | 1.125 | 2.080 | $2.5<8$ | 2.845 |
| 21 | 0.686 | 1.323 | 1.721 | 2.080 | 2.518 | 2.831 |
| 22 | 0.686 | 1.321 | 1.717 | 2.074 | 2.508 | 2.819 |
| 23 | 0.685 | 1.319 | 1.714 | 2.069 | 2.500 | 2.807 |
| 24 | 0.685 | 1.318 | 1.711 | 2.064 | 2.492 | 2.797 |
| 25 | 0.684 | 1.316 | 1.708 | 2.060 | 2.485 | 2.787 |
| 26 | 0.684 | 1.315 | 1.706 | 2.056 | 2.479 | 2.779 |
| 27 | 0.684 | 1.314 | 1.703 | 2.052 | 2.473 | 2.771 |
| 28 | 0.683 | 1.313 | 1.701 | 2.048 | 2.467 | 2.763 |
| 29 | 0.683 | 1.311 | 1.699 | 2.045 | 2.462 | 2.756 |
| 30 | 0.683 | 1.310 | 1.697 | 2.042 | 2.457 | 2.750 |
| 40 | 0.681 | 1.303 | 1.684 | 2.021 | 2.423 | 2.704 |
| 50 | 0.679 | 1.299 | 1.676 | 2.009 | 2.403 | 2.678 |
| 60 | 0.679 | 1.296 | 1.671 | 2.000 | 2.390 | 2.660 |
| 70 | 0.678 | 1.294 | 1.667 | 1.994 | 2.381 | 2.648 |
| 80 | 0.678 | 1.292 | 1.664 | 1.990 | 2.374 | 2.639 |
| 90 | 0.677 | 1.291 | 1.662 | 1.987 | 2.368 | 2.632 |
| 100 | 0.677 | 1.290 | 1.660 | 1.984 | 2.364 | 2.626 |
| $z$ | 0.674 | 1.282 | 1.645 | 1.960 | 2.326 | 2.576 |
|  |  |  |  |  |  | Slide 29 |

## Example: Apartment Rents

- Interval Estimation of a Population Mean: Small-Sample Case ( $n<30$ ) with $\sigma$ Unknown

$$
\begin{gathered}
\bar{x} \pm t_{.025} \frac{s}{\sqrt{n}} \\
550 \pm 2.262 \frac{60}{\sqrt{10}} \\
\text { or } \quad \$ 507.08 \text { to } \$ 592.92
\end{gathered}
$$

We are $95 \%$ confident that the mean rent per month for the population of one-bedroom units within a half-mile of campus is between $\$ 507.08$ and $\$ 592.92$.

## Sample Size for an Interval Estimate of a Population Mean

- Let $E=$ the maximum sampling error mentioned in the precision statement.
$\square E$ is the amount added to and subtracted from the point estimate to obtain an interval estimate.
- $E$ is often referred to as the margin of error.
- We have

$$
E=z_{\alpha / 2} \frac{\sigma}{\sqrt{n}}
$$

- Solving for $n$ we have

$$
n=\frac{\left(z_{\alpha / 2}\right)^{2} \sigma^{2}}{E^{2}}
$$

## Example: National Discount, Inc.

- Sample Size for an Interval Estimate of a Population Mean

Suppose that National's management team wants an estimate of the population mean such that there is a .95 probability that the sampling error is $\$ 500$ or less.

How large a sample size is needed to meet the required precision?

## Example: National Discount, Inc.

- Sample Size for Interval Estimate of a Population Mean

$$
z_{\alpha / 2} \frac{\sigma}{\sqrt{n}}=500
$$

At $95 \%$ confidence, $z_{.025}=1.96$.
Recall that $\sigma=4,500$.
Solving for $n$ we have

$$
n=\frac{(1.96)^{2}(4,500)^{2}}{(500)^{2}}=311.17
$$

We need to sample 312 to reach a desired precision of $\pm \$ 500$ at 95\% confidence.

## Example: Estimation Using SPSS

A survey by Accountemps asked a sample of 200 executives to provide data on the number of minutes per day office workers waste trying to locate mislabeled, misfiled, or misplaced items. Data consistent with this survey are contained in the data file ActTemps.
a. Use ActTemps to develop a point estimate of the number of minutes per day office workers waste trying to locate mislabeled, misfiled, or misplaced items.
b. What is the sample standard deviation?
c. What is the $95 \%$ confidence interval for the mean number of minutes wasted per day?

## Interval Estimation of a Population Proportion

- Interval Estimate

where: $1-\alpha$ is the confidence coefficient
$z_{\alpha / 2}$ is the $z$ value providing an area of $\alpha / 2$ in the upper tail of the standard normal probability distribution
$\bar{p}$ is the sample proportion


## Example: Political Science, Inc.

- Interval Estimation of a Population Proportion

Political Science, Inc. (PSI) specializes in voter polls and surveys designed to keep political office seekers informed of their position in a race. Using telephone surveys, interviewers ask registered voters who they would vote for if the election were held that day.

In a recent election campaign, PSI found that 220 registered voters, out of 500 contacted, favored a particular candidate. PSI wants to develop a 95\% confidence interval estimate for the proportion of the population of registered voters that favors the candidate.

## Example: Political Science, Inc.

- Interval Estimate of a Population Proportion

where: $n=500, \hat{p}=220 / 500=.44, \quad z_{a / 2}=1.96$

$$
\begin{gathered}
.44 \pm 1.96 \sqrt{\frac{.44(1-.44)}{500}} \\
.44+.0435
\end{gathered}
$$

PSI is $95 \%$ confident that the proportion of all voters that favors the candidate is between . 3965 and .4835 .

## Sample Size for an Interval Estimate of a Population Proportion

- Let $E=$ the maximum sampling error mentioned in the precision statement.
- We have

$$
E=z_{\alpha / 2} \sqrt{\frac{p(1-p)}{n}}
$$

- Solving for $n$ we have

$$
n=\frac{\left(z_{\alpha / 2}\right)^{2} p(1-p)}{E^{2}}
$$

## Example: Political Science, Inc.

- Sample Size for an Interval Estimate of a Population Proportion

Suppose that PSI would like a .99 probability that the sample proportion is within +.03 of the population proportion.

How large a sample size is needed to meet the required precision?

## Example: Political Science, Inc.

- Sample Size for Interval Estimate of a Population Proportion

$$
\text { At 99\% confidence, } \mathrm{z}_{.005}=2.576 \text {. }
$$

$$
n=\frac{\left(z_{\alpha / 2}\right)^{2} p(1-p)}{E^{2}}=\frac{(2.576)^{2}(.44)(.56)}{(.03)^{2}} \cong 1817
$$

Note: We used . 44 as the best estimate of $p$ in the above expression. If no information is available about $p$, then .5 is often assumed because it provides the highest possible sample size. If we had used $p=.5$, the recommended $n$ would have been 1843 .

## For Practice see book (Chapter 8)

- Chapter 8

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