

### **Background of the Study**

Background of the study must not exceed 3 pages and 1 page is much better than longer.

Background of the study consists following components.

- **Story and General View:** Story (interesting for international reader) about the problem and at this stage there is a need to present the general view about the problem. There is also a need to establish a research territory and niche by presenting that the general research area is important, central, interesting, problematic etc.
- **Specific Problem:** Mention specific problem clearly and also write there what led the researcher to launch the study (specific problem or case study). There is also a need to mention that this specific problem is still unsolved.
- **Historical Context:** What the history of particular problem? There is also need to introduce and review items of previous research in the context of specific problem and show gap for conducting this study.
- **Focus of the Study:** At this stage there is a need to draw a focus of reader about central point of your study and also introduce variables.
- **Need of the Study:** What is the need to conduct this study? Provide logics and also support from literature regarding the need of the study.