



# BEHAVIORAL CUE ASSIGNMENT

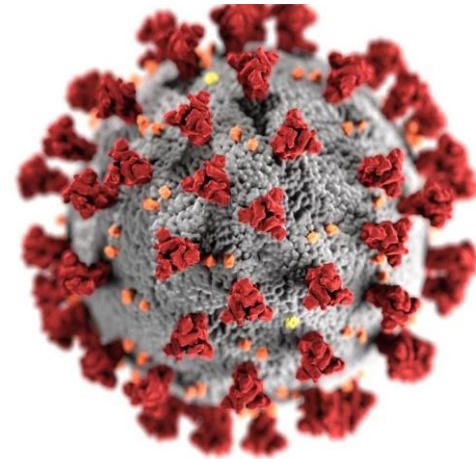
## Leading during the COVID-19 Pandemic

**Note:** Develop a Behavioral Cue on the given Topic and public on your Facebook and in FIVE WhatsApp Groups as a public message on existing pandemic situation of COVID-19.

# BEHAVIORAL CUE ASSIGNMENT

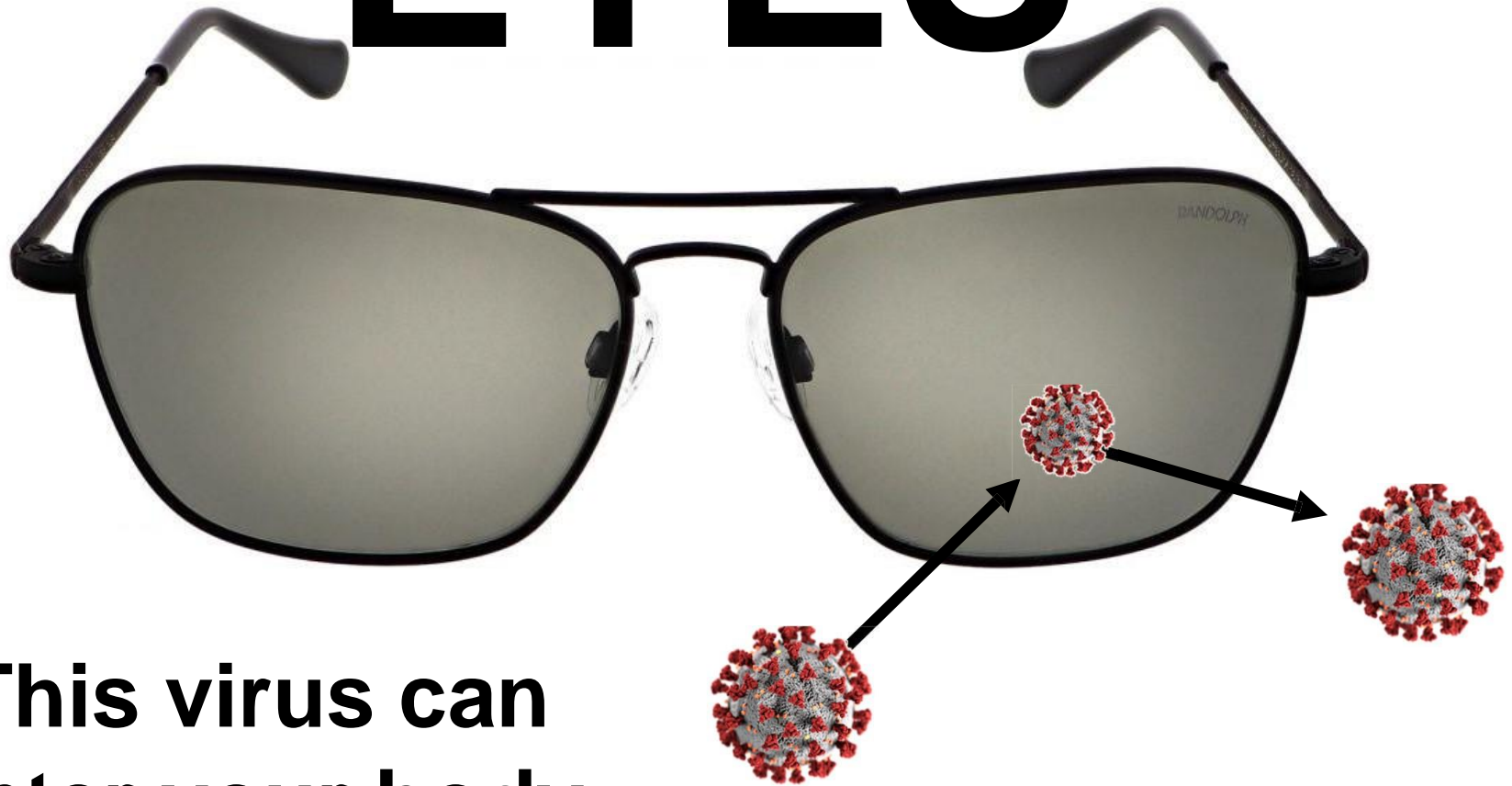
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- STEP 1: IDENTIFY DESIRED BEHAVIOR.
- STEP 2: IDENTIFY EYE CATCHING IMAGE
- STEP 3: IDENTIFY EYE CATCHING PHRASE
- STEP 4: IDENTIFY PROBLEM STATEMENT
- STEP 5: LIST DESIRED BEHAVIOR
- STEP 6: INSERT YOUR NAME
- STEP 7: INSERT LOGO
- STEP 8: SAVE AS PDF
- STEP 9: UPLOAD PDF FILE



**REMEMBER THAT BEHAVIORAL CUES GIVE PEOPLE SOMETHING TO DO...**

# EYES



**This virus can  
enter your body  
through your  
eyes.**

Protect yourself and family by  
covering your eyes, nose, and  
mouth when going outside  
during this pandemic event.

Ghulam Rasool